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## DIRECTOR GENERAL'S MESSAGE

My heartiest greetings to the whole team of the Indian Institute of Mass Communication Alumni Association (IIMCAA) for conducting 'Connections-2023', the annual alumni fest for which not only the alumni, but the students of the current batch also eagerly wait in the hope of interacting with their seniors and celebrating their success. What gives me immense pleasure is the fact that the IIMC alumni, through their leadership skills, wisdom and ideas, have left their imprints in media not only in India, but also abroad. They are leading the newsrooms in a good number of media houses including print, television, radio, advertisement agencies, public relations, digital media and beyond.

Today, our country Bharat is passing through a very crucial phase. The speed and growth rate that our economy has maintained and the respect as well as recognition that we are receiving across the globe have put up a lot of challenges before us as a nation. We are at the stage of transformation, where we are entering into the new phase—from a developing country to a developed nation. The entire world has high expectations from us. But all these dreams and expectations entirely depend upon the manner we move ahead in the coming 25 years, which our Prime Minister Shri Narendra Modi has described as 'Amrit Kaal'. The Prime Minister has presented five goals, which he called as 'PanchPran', before us for the 'Amrit Kaal'. These 'PanchPrans' include "Goal of Developed India, Remove any trace of colonial mindset, Taking pride in our roots, Unity, and Sense of duty among citizens". I feel these five goals are the mantras for transforming Bharat into a developed nation in all respects.

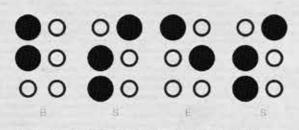
What needs to be noted here is that the goal of a developed Bharat is the collective responsibility of all the citizens of Bharat, irrespective of their caste, creed, colour, region, gender, and everyone has to contribute in it. As Prime Minister Shri Narendra Modi has said, we have to remove every trace of colonial mindset and take pride in our roots or the indigenous wisdom. We have before us 'Vision@2047' and we have to collectively achieve it. Bharat in the year 2047 will entirely be the outcome of what we start doing today and what values we inculcate into the present generation. If we work in a mission mode, many of us will be able to see the developed Bharat with our own eyes by the year 2047. Since the role of media is very crucial in it, I hope all the IIMCAA members will actively contribute in awakening the countrymen in this regard.

The journey of IIMCAA has been full of milestones. Its initiative to provide scholarships to the needy students of IIMC, recognizing professional excellence through various awards and felicitations deserves huge appreciation. It weaves together the previous generations of IIMC with many more to come. I once again wish for the huge success of 'Connections-2023'. Let noble thoughts come from all directions.

**Prof. Sanjay Dwivedi** Director General, IIMC Patron, IIMC Alumni Association







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## EDITOR'S MESSAGE

It gives me immense pleasure, sense of satisfaction and albeit pride in presenting to you yet another edition of IIMCAA souvenir. It's an occasion that ought to be celebrated and acknowledged whilst knowing that we are only getting started and we have a long way to go.

The IIMCAA has been a beacon of hope, we've tried and done our best we could, given the changing landscapes of media and communication. The base of communication has widened with print, electric, online, social media, various modes of advertisements and all are influencing the society in various ways. The modern means of communication has covered the entire world and as a small village. The use of modern methods have significantly reduced the effort, cost and time with a wider coverage. We've strived to bring about a change and ensure that our alumni, wherever they are, are aided in their pursuits of excellence, bringing them under a common umbrella, whilst celebrating their brilliance, with wider adoption of modern means of communication with ethics.

I also have to take cognisance of our responsibility towards the freedom of press and the democratization of the media landscape and how they are essential components of a democratic society. In India, these values are enshrined in our Constitution, which guarantees the right to free speech and expression. With the rise of new technologies, the media landscape has become increasingly diverse, providing a platform for a variety of voices and perspectives.

However, as the media landscape becomes more fragmented, it becomes increasingly important to maintain, nourish and protect the idea of unity in diversity. India is a nation, rich in traditions that embrace diversity, and it is essential that we continue to promote this culture and value systems in our media as well. This not only ensures that all voices are heard, but also helps to foster a more inclusive and tolerant society.

As we strive to protect the freedom of press and the democratization of the media landscape, it is also important to safeguard India's unique cultural heritage and values. India is home to a rich heritage of cultures and traditions and we are duty bound to ensure that these values are reflected in our media. By doing so, we can help to preserve the unique character of India and promote its rich cultural heritage for generations to come.

In conclusion, the freedom of press, democratization of the media landscape, and the importance of unity in diversity are all essential components of a healthy and vibrant democracy. It is our duty to safeguard these values and work towards building a more inclusive, diverse, and equitable media landscape for all.

I wish all of us solemnly promise to work towards the same and here's wishing everyone the very best of what looks like a fabulous year ahead.

**Rajender Kumar Kataria, IAS** AD & PR, Delhi | 1989-90 Batch President, Karnataka Chapter Principal Secretary, Departments of Horticulture & Sericulture Government of Karnataka





## PRESIDENT'S MESSAGE

My Fellow IIMCians,

It is that time of the year that I keenly await like most of you! It's time to connect, reconnect, engage and rekindle our memories of IIMC at the 11th edition of CONNECTIONS. It seems that we just started.

I, very vividly remember that way back in 2013, one of my colleagues at Coca-Cola (a fellow IIMCian) informed me about the IIMCAA Meet and it has been an absolute delight to be involved with all 10 editions of CONNECTIONS since then and looking forward to meet a whole bunch of you on February 26th, 2023.

I join all office bearers and Governing Council in welcoming you all to CONNECTIONS 2023 at IIMC Campus, Delhi. In the last over 10 years of journey, IIMCAA has traversed a long distance, having faced many obstacles and overcoming them. IIMCAA, as we see today, was not built in a year and continues to be a "Work in Progress".

18 Chapters across India, 8 International Chapters and a member base of over 1000 IIMCians from all walks of profession is an achievement worth being proud of and I take pride in being an integral part of this journey. I must acknowledge the immense contribution of the founding members, who continue to work tirelessly to further strengthen IIMCAA.

All of us have a responsibility to make IIMCAA a more accessible and vibrant community. I urge all of you to connect with your batch mates, enrol yourself as a member, renew your membership and actively participate in IIMCAA activities.

IIMCAA Awards were instituted to recognise and reward the body of work of our alumni and year after year the competition is getting more intense. Starting this year, IIMCAA took a bold step to open "The Journalist of the Year Award" for all. This category carries the maximum Prize Money of Rs. 1.5 lakh. A Big Congratulations to all winners!

IIMCAA Medical Fund has gained momentum and it is heartening to see that we have been able to extend support to our fellow IIMCians.

I am privileged to be the IIMCAA President for two years and CONNECTIONS 2023 will be my last in this capacity. 2022 was the best year in terms of highest sponsorship and more number of Chapters Meet. I will term this tenure as "Continuity with Change".

All of this could not have been achieved without the trust and active support of our Sponsors. Our sincere thanks and gratitude to the sponsors for supporting CONNECTIONS.

Wishing you all a wonderful and blessed 2023!

Sincere thanks,

Kalyan Ranjan HJ, Delhi | 1990-91 Batch Associate Vice President, Public Affairs & Communication Hindustan Coca-Cola Beverages Pvt. Ltd.



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## NATIONAL MEET CONVENOR'S MESSAGE

#### Dear Friends

Do allow me to express my honour, my appreciation and my gratitude for being given this wonderful opportunity. Just like many of the friends from IIMC, three decades ago, a young aspirant from what is known as small town India walked out of the gates of this institution with big dreams. Economic reforms had unleashed a lot of dreams. And a lot of revolutions. A revolution in the world of communications, ideas, content and media was one of them. Three decades since then, I stand before you as a very modest testimony of those dreams coming true. For that, I will always be grateful to the Indian Institute of Mass Communication. It is this institution that encouraged all of us to dream; and it is this institution that gave me the metaphorical wings to fly. IIMC has been doing this for decades and I am sure it will continue to do so for many more decades.

Dear friends: the world is changing at a bewildering pace. Technology has transformed every facet of life, politics, economics and society. Even the world of media and content has transformed beyond recognition. When I passed out of IIMC, cable television was taking baby steps and private sector TV channels had started entering our living rooms. Today, the digital revolution has already started making many such things obsolete. The average citizen in India, and across the world today consumes news and content often in their mobile phone. Artificial Intelligence and Big Data Analytics will lead to even more fundamental transformations. When I passed out of IIMC, a shortage of audio visual content was normal and India was known as a shortage economy. Today, many argue that there is an excess of audio visual content. But let us celebrate what we have achieved. Indian democracy has encouraged a million views and opinions and mutinies to bloom.

But friends: there is a downside too. Along with a flood of information has come a deluge of disinformation. What is dangerous for Indian democracy is that a lot of that misinformation is malignant and designed to create social fractures. It is as if the world is being changed into ideologically polarised tribes waging war upon each other. In such a situation, the media has an even more important and responsible role to play. The media must let a million voices dissent and disagreement bloom. At the same time; it must prevent malignant misinformation from seeping into our lives. As a pioneer and leader in this field, I am confident IIMC will train a new generation of media professionals who will play this important role. Technology can change mediums and platforms. But new technology cannot change the truth and facts. I am hopeful new developments in data journalism will help all of us become not only better informed global citizens, but also more responsible ones.

I am sure IIMC and its alumni network will nurture not only young minds with dynamic views but also respect a billion other PoV. Today, let us celebrate that.

**Yashwant Deshmukh** HJ, Delhi | 1993-94 Batch Founder, CVoter Foundation



## STATE CHAPTER MEETS CONVENOR'S MESSAGE

It's with a deep sense of both humility and pride that I welcome you all to Connections 2023, the annual alumni meet of the IIMC Alumni Association, IIMCAA. IIMCAA and Connections are now in the 11th year of their inception and the networks and bonds have been growing stronger and stronger.

As the Convener of the State Chapter Meet, I am delighted to inform you all that with 30 national and international chapters and 4 sub chapters, IIMCAA has managed to establish a pan India presence for itself. It is present from the hills of Ladakh, Uttarakhand and Mizoram to the plains of Tamil Nadu and Bihar. From the deserts of Rajasthan to the coastal states of Andhra Pradesh and Odisha, from Mumbai to Delhi and Dhenkanal, IIMC alumni are spread all across India and so is IIMCAA.

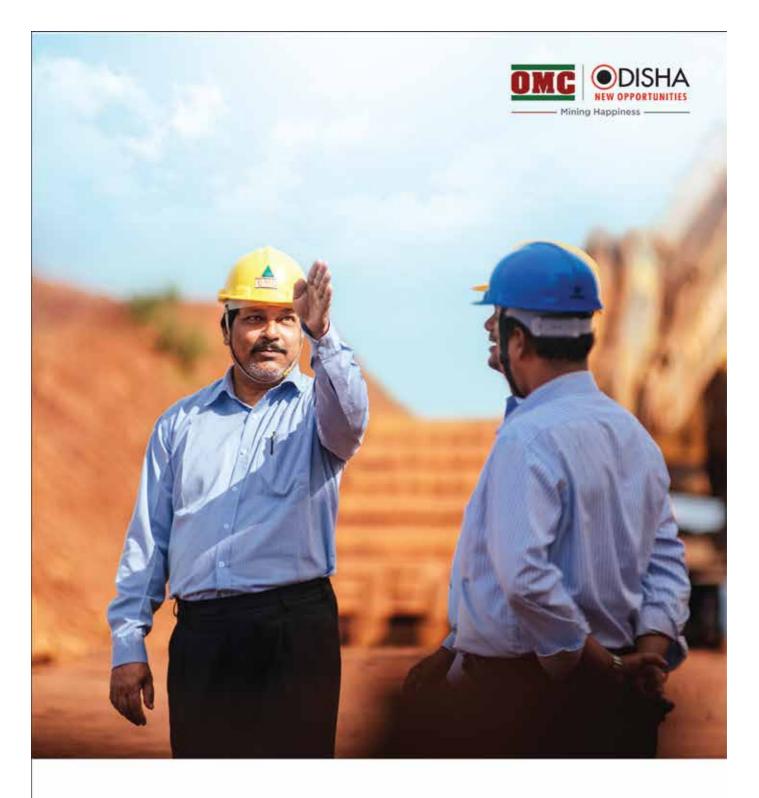
IIMCAA has international chapters in Australia, Bangladesh, Canada, China, Ghana, Germany, Maldives, Nepal, Singapore, UAE, USA, UK and Uzbekistan. Chapters bring with them their own energy, ethos, attitude and culture. They provide diversity, enrich our understanding and broaden our horizons. They hold a unique position in the IIMCAA family and are going from strength to strength.

Here's wishing Connections 2023 a rousing success!

**Gayatri Srivasatava** EJ, Delhi | 1996-97 Batch President, Maharashtra Chapter Media Academic, Author & Host, 'Gupshup with Gayatri'







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## INTERNATIONAL MEETS CONVENOR'S MESSAGE

IIMC students not only work in India but also in international news outlets, including those in Europe, Americas and Australia. The good thing is that our network is very strong and we are well connected with each other, thanks to the outstanding efforts of the IIMC Alumni Association.

But that's just the beginning. We need more synchronization among the international chapters and that would come with more cooperation.

As the German and European chapter, we are thinking from the last four years how could we improve our working and more importantly the interaction among the alumni. No need to mention that major part of this period was the pandemic time and Europe was one of the worst affected areas in the world.

Moreover, there is a huge difference in the lifestyle in the West, when we compare it to India. Planning things at least three months in advance and weekends dedicated to the families are a few examples. Asking someone to sacrifice a weekend, even a few hours, is a huge ask. We have faced this challenge many times.

But we are fortunate to have Ritika Pandey as the general secretary of the chapter. Being a positive and creative individual, she always come up with great ideas that benefit the chapter.

I think this is the time to come closer – not only as IIMC alumni, but also as professionals for sharing knowledge and information. Not only in Europe, but also among the international chapters and with the anchor point in India. Let us do our part to contribute to our profession and strenghen our association.

#### Anwar Ashraf

HJ, Delhi | 1997-98 Batch President, Germany - Europe Chapter Journalist, Deutsche Welle







## IFFCO IIMCAA AWARDS 2023 AUDITOR'S MESSAGE

Greetings to all the alumni and heartiest congratulations to IIMC Alumni Association for entering the 11th year of celebrating "Connections".

The alumni network of IIMC has grown stronger over the years not just in India but internationally as well. My association with IIMCAA dates back to 2016-17, when I was posted in IIMC as the Additional Director General. I have seen the association evolve in all aspects. Today, the IIMC Alumni Association is a strong and well respected body of communication pundits. The participation of professionals from journalism, advertising and public relations in all the committees of IIMCAA has given a diverse colour to the association.

One of the major attractions of the Connections is the IIMCAA Awards. It is the seventh year of the IIMCAA Awards since its inception in 2017. I would like to compliment the IIMC Alumni Association for successfully organising the awards and maintaining its credibility for all these years. The IIMCAA Awards are one of a kind in the communication industry. I would also like to express my sincere gratitude to the esteemed jury of the IIMCAA awards. The jury's acumen helps in bringing forth the finest work by the communication sharks. The IIMCAA Awards celebrate the spirit of communication.

This year the IIMCAA Awards will be given in 15 categories out of which 9 awards would be in competitive categories. It is a unique year for the IIMCAA Awards as a new category of award has been introduced. The new award "Journalist of the Year" is open to non IIMC scribes as well. It is a milestone in the history of IIMCAA Awards. I convey my best wishes to the IIMC Alumni Association. May they keep the flag flying high.

#### Mayank Kumar Agrawal

Principal Director General, Doordarshan News & Director General, Doordarshan









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## IFFCO IIMCAA AWARDS 2023 AUDITOR'S MESSAGE

I am proud and excited to once again participate in the IFFCO IIMCAA Awards, along with someone I greatly admire, Shri Mayank Agarwal, Principal Director General, Doordarshan News & Director General, Doordarshan.

Like last year, I took up this assignment with the hope of being inspired, not only by the work, but also by different perspectives on the work. And I was not disappointed. It was so reinvigorating and exciting to sit down with Mayank and members of the IIMCAA central committee and passionately debate about the entries and the judging process.

Being the auditor of the award for the second year, I can personally vouch that the awards programme is run in a super-efficient and ethical manner. Right from the work entered to the evaluation and scoring stages, there is a well-planned system of checks and balances in place to ensure that only the most deserving campaigns win. The bar is high and that's the reason why the number of entries keep increasing each year. There is only one thing that matters – merit and creativity. And I encourage IFFCO IIMCAA Awards to keep their standard high because it elevates our craft and advances the communications industry.

Thanks again IIMCA for this rewarding experience. I learned a lot and came home inspired to do more.

Congratulations to all the winners. Great work. Your submissions were well-crafted and impressive.

#### Nitin Mantri

Regional Executive Managing Director for WE APAC Group CEO, Avian WE









## IFFCO IIMCAA AWARDS 2023 CONVENOR'S MESSAGE

Dear Fellow IIMC-ians,

It has been an undimmed pleasure and privilege to reconnect with my alma mater and my old campus after a gap of over 32 years.

The first thought that strikes my mind as I reflect on this time-scale -- from those first steps into journalism our batch took in 1989-90 to the very many young minds doing so over two decades into the 21st century -- is how the two very different epochs are marked by a strikingly similar transitional flux. If the age of computers was just dawning back then, replacing the mechanical letter press, today's digital media too seems cast in a new infancy, thrown even more forcefully in the deep end, confronting exciting frontiers of evolution with the arrival of AI. The other side, as always, is essentially unknowable.

What we do know is the sheer human capacity to master technology and tailor it to its own ends. This is reflected in the awards as self-made digital journalists take their rightful place alongside traditional media practitioners, having carved out their own space out of thin air, as it were.

I do thank the IIMCAA central committee for entrusting me with this role, that too in a year when the annual IIMC awards are poised for an expansion in their ambit -- going beyond the vast cohort of alumni doing the institution proud in all wings of media, and widening its catchment area to all journalism that happens in India. I have seen them perform the organisational labour that has gone into this with a sense of pride and ownership. Wishing them, and all of you, a great future as this platform matures and seeks to grow into one of the central events in Indian media.

#### **Sunil Menon** 1989-90 batch Managing Editor India Today







## IFFCO IIMCAA AWARDS 2023 COORDINATOR'S MESSAGE

#### Dear IIMCians,

This is the 7th edition of IFFCO IIMCAA Awards which were instituted in 2017. We started with 10 categories of awards which we expanded subsequently to 35 to include the many different aspects of mass communication and then in 2021 we narrowed the number to 12 to make the process more meaningful. This year again we have increased the number of awards to 22 but they still remain in broad categories and cover the wide aspects of this field.

Over the years the number of entries and also the quality of entries is showing an upward movement and trend and it is heartening to see this happen. People who want to participate keep a track of the dates and deadlines for submission. This we see as an indication of the success of our endeavour.

These awards have gained momentum and popularity and this is what prompted another development this year. As IIMCAA Awards and its stature has become the cynosure of everyone's eyes, professionals from all fields of mass communication want to compete for these awards and industry feedback gave us the idea that the awards need to become wider and more inclusive in their journey of growth. So, after much deliberation and discussion we have created a new category in these awards – Journalist of the Year. This is a competitive award open to all journalists irrespective of whether they are an IIMCian or not. So, all journalists in any media could apply for this award which carries a prize money of Rs 150,000. This year we have our usual list of awards for our alumni and this new one for everyone in the profession – we are moving towards widening our audience and including a larger set of participants.

The number of entries received this year definitely shows a greater interest and response to our endeavours and this encourages us for further expansion in the coming years.

On this positive note I would like to thank all our participants who sent their entries for the competition. The quality and content submitted gave the jury a hard time in selecting the winners, so even though there is only one winner in every category, we have many 'Jury's Special Mentions'. So, here's wishing everyone more opportunities for winning in the future and do keep inundating us with your response and interest.

Our jury members need a "Special Mention" too. They very keenly come for the selection process and devote their Sunday along with their time and effort to help us select the winners. Thank you for your support, as always.

My special appreciation for all the team members who willingly contribute their time and effort for this task. They work relentlessly and kudos to them to spare so much of their time and resources alongside their own professional commitments. This voluntary contribution of theirs is one of the reasons for the success of the IIMCAA Awards.

Best wishes to the IMCAA family, may it move from strength to strength.

**Simrat Gulati** AD & PR, New Delhi 1984-85 Batch Media Academician



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## IIMCAA CARE FUND CHAIRMAN'S MESSAGE

साथियों,

जैसे जैसे अपनी एलुमनी एसोसिएशन की उम्र बढ़ रही है, इसकी ताक़त में इज़ाफ़ा हो रहा है और हम और ज्यादा संगठित और व्यवस्थित हो रहे हैं। हमारी गतिविधियां बढ़ रही हैं, दायरा बढ़ रहा है और एसोसिएशन का विस्तार हो रहा है। यह सब आप सभी साथियों की मेहनत और लगन का नतीजा है। आप जानते हैं कुछ वर्ष पहले हमने अपने संस्थान से निकले साथियों की उस वक्त मदद करने का प्रयास शुरू किया था जबकि उन्हें इसकी सबसे ज्यादा आवश्यकता होती है। जी हाँ, हमने असमय बीमारी का खर्च सामने आ जाने से परेशान साथियों की मदद के लिए मेडिकल असिस्टेंस फंड की शुरुआत की थी। इसके अंतर्गत कई साथियों की हम बीते इन वर्षों में मदद कर चुके हैं। हमें इस बात का संतोष है कि एलुमनी एसोसिएशन परेशानी के वक्त अपने साथियों के साथ खड़े रहने का फर्ज निभाने में सफल रही है।

आप सभी को इस बात की भी जानकारी है कि हम साथियों की मदद के इस उपाय को एक संस्थागत आकार देने का प्रयास कर रहे थे। आपको यह जानकारी देते हुए मुझे बेहद हर्ष का अनुभव हो रहा है कि हमने एक ट्रस्ट ईमका केयर फंड के नाम से रजिस्टर करा लिया है। अब भविष्य में किसी भी साथी के मेडिकल खर्च में मदद की ज़िम्मेदारी इसी ट्रस्ट के ज़रिए उठायी जाएगी। इमका कनेक्शंस के लिए प्राप्त होने वाली स्पांसरशिप का एक हिस्सा इस ट्रस्ट के खाते में डालेगा। इसके अलावा ट्रस्ट अन्य स्रोतों से भी मदद प्राप्त करने के प्रयास करेगा ताकि हम अधिक से अधिक राशि एकल कर सकें।

हमारी कोशिश है कि इस ट्रस्ट में मदद करने वालों को प्रोत्साहित करने के लिए सहायता राशि को आयकर की धारा 80 G के तहत छूट के दायरे में ला सकें। हमारी आपसे यही दरख्वास्त है कि इस ट्रस्ट में मदद राशि जुटाने में मदद करें। जितनी अधिक राशि हम ट्रस्ट के अंतर्गत ला पाएँगे उतनी ही ज्यादा मदद हम अपने एलुमनी की कर पाएंगे।

कनेक्शंस 2023 की आप सभी लोगों को मेरी तरफ़ से हार्दिक बधाई और शुभकामनाएँ।

**नितिन प्रधान** हिंदी पत्रकारिता, नई दिल्ली 1990-91 बैच प्रेसिडेंट, फॉर्च्यना कम्युनिकेशन्स







## IIMCAA SCHOLARSHIP COMMITTEE CHAIRMAN'S MESSAGE

It's for us to step in.

For me IIMC has been one of the best parts of my life's journey. As many of you know, I decided and dared :-) to be here for two years, for two courses. The fact that a short period of 9 months gives an exposure to people from all across the country and gives us friends forever, is something unique. Many of us, coming from smaller towns, understand the value of it much more.

This scholarship is a humble idea, giving a chance to many; to stand with the people who dream, who want to do good, who dare to move out despite all odds, who think and want to make it big...It's a great example of how, even a small amount can make a big difference.

I remember how my straightforward, honest parents lived their life. How 'values' and the dream that their kids study well was important to them. Their dream was that their kids should have their own dreams. As parents they did whatever they could to make it happen. That's the reason I was able to study journalism despite coming from a family of engineers.

Most importantly, despite limited resources I was allowed and supported to do the second course in IIMC by my parents. Getting an opportunity to institute a scholarship in my parent's name is my expression of gratitude to them. It's time we all step in to stand with these aspirers and their aspiring parents.

#### **Anshu Gupta**

HJ, Delhi | 1990-91 Batch and AD & PR, Delhi | 1991-92 Batch Founder Goonj and Gram Swabhiman







## IIMC ALUMNI JUBILEE CELEBRATION COORDINATOR'S MESSAGE

25 साल... गिनों तो हजारों दिनों का हिसाब... कम शब्दों में कहें तो बस एक सदी का चौथाई हिस्सा... कहें कुछ भी, लेकिन ये समयांतराल तो लंबा है। जिन्दगी को दिनों में गिनना कितना बोरिंग है... इसलिए मैं जिंदगी को लम्हों में गिनता हूं। ये लम्हें ही तो हैं जो ज़िन्दगी को जीने लायक बना देती हैं। आज मैं बड़े विश्वास के साथ कह सकता हूं कि जिन लम्हों को मैंने IIMC में बिताये हैं वो मेरी ज़िंदगी के सबसे यादगार लम्हें हैं। वो ऐसी यादें हैं जिनमें एक पेशेवर पलकार बनने के गुर सिखने के साथ साथ एक अच्छा इंसान बनने की शिक्षा मिली। कुल मिला कर कहूं तो पिछले 25 सालों के मेरी व्यक्तिगत इतिहास में IIMC एक ऐसा पड़ाव रहा, जहां से मेरी जिंदीगी की नई याता शुरू हुई। आज जिंदगी के जिस मुकाम पर मैं पहुंचा हूं उसकी पहली सीढ़ी IIMC थी।

यहां ऐसे दोस्त भी बने, जिनके नम्बर, जो कभी टेलीफोन डायरी में थे आज मेरी कॉनटेक्ट लिस्ट में हैं। कुछ के तो एमरजेंसी डायलिंग में भी हैं। आज मैं बड़े गर्व के साथ कह सकता हूं कि मेरी जीवन याला में IIMC के दोस्तों का साथ वैसा ही है, जैसे - दिया और बाती का, बूढ़े और लाठी का या फिर कहें चाय और बिस्कुट का।

कुछ ऐसी ही यादों को ताज़ा करते हैं। 25 सालों के सफर को कुछ घंटों में याद करते हैं। जिंन्दगी के यादगार लम्हों में कुछ इज़ाफा करते हैं... मिलते हैं...एक बार फिर IIMC में बहुत बहुत आभार

#### ओम प्रकाश

रेडियो और टीवी पलकारिता, दिल्ली | 1997-98 बैच कार्यकारी संपादक, संसद टेलीविज़न







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## IIMCAA GROUP MEDICAL INSURANCE COMMITTEE CHAIRMAN'S MESSAGE

A year ago, a team of IIMCAA members, led by IIMCAA Maharashtra, sought to add a new dimension to our beloved association. They wanted to harness our large number to our advantage by securing group insurance plans with excellent features and also at good rates. This would have benefitted not only the members but also their families. Covid had made us all wiser.

IIMCAA Insurance Team conducted a survey in March 2022 to assess the interest of members for such a scheme. 157 members expressed interest to insure 387 lives.

With this database in hand, the team approached insurance companies and agents for a suitable product. However, companies were reluctant to offer a product mainly due to three reasons. Firstly, the numbers (157 and 387) were very small. Secondly, since it was voluntary participation, the probability of adverse selection was very high. The probability of participation of those with a planned medical procedure was higher. Thirdly, there was no track record for the actuarial to judge our propensity to claim ratio since this was our maiden initiative. Despite these constraints, the Team succeeded in securing a product from one of the country's top insurance companies: TATA AIG.

Enthused, the team launched the product. The participation was reasonably good to begin with. 160 members registered to insure 380 lives. But to our utter surprise, only 40 of them finally paid the premium! Many of those who had expressed interest during the survey did not even register. Expectedly, TATA AIG increased the premium as our portfolio had become too risky. Advised by 40 members who had paid the premium, the Team again went to other companies but was of no avail.

This was a classic chicken and egg situation. Unless a large number of alumni stood together having paid the premium, there is no way the team can secure any kind of product.

One year of intensive effort by the IIMCAA Insurance Team, scores of weekend zoom calls, extensive communication, tapping personal and official contacts, reaching out to tens of brokers were all rendered useless. The Team had to scrap the plan. We had expected alumni of India's top most mass communication institute to have risen to the occasion, for our individual and collective benefit. But the team probably overestimated characteristics of our togetherness.

We profusely thank 40 members who stood together despite our rates not being most competitive. We have returned the premium paid by these considerate 40 alumni.

The team takes this opportunity to thank every member who, directly or indirectly, helped this initiative and ensured that one of its kind ideas could reach this far.

Wishing all IIMCAA members and their families a healthy life ahead! Take care.

Warm Regards,

On behalf of IIMCAA Insurance Team

**Braj Kishore** EJ, Delhi 1995-96 Batch Co-founder - ASB Communications Private Limited





## GENERAL SECRETARY'S MESSAGE

Dear IIMCians,

Welcome to the 11th annual alumni meet – 'Connections 2023' and 7th alumni awards – 'IFFCO IIMCAA Awards'!!!

We truly express our sincere gratitude to all alumni, sponsors, and partners for your trust and constant support, for everything you have done for us in the past and for everything you still do. We want you to know how thankful we are, and we look forward to a long-lasting future together.

We are thrilled, and full of gratitude while hosting the 11th Connections, and 7th IFFCO IIMCAA Awards as well as witnessing the third year of the Golden Jubilee (1973) and Silver Jubilee (1998) batches celebration, where we are taking the privilege to honour our seniors. We are thrilled and excited to connect with our seniors from these batches.

The Alumni Association, which started with one chapter in Delhi, is now making its presence in over 30 chapters/sub-chapters across India and the world. Our chapters continue to hold meetings and events regularly as well as actively supporting each other in their best capacity, helping us strengthen the association. New members join us every year, which helps us expand our reach to the maximum number of alumni.

We have nine competitive categories at the IFFCO IIMCAA Awards 2022. We take a pride in sharing with you that for the first time, we have opened awards entry for the non-IIMCians in the category of 'Journalist of the Year'. We are thrilled to share that we have great participation in this competitive category. The jury in all respective categories has appreciated the entries and we believe that in the coming years, we'll see more entries in the awards.

Last year, the Association ventured into a group health insurance for all alumni and initially, we received an encouraging response. Based on that positive reaction from our alumni, we spoke with all the insurance companies and biggest agencies. The IIMCAA Insurance Team worked diligently on this and managed to convince TATA AIG to provide group health insurance. However, when we requested our alumni to pay the first premium, only 40 turned up. With this very low number in the insurance market, TATA AIG backed out. We had to terminate the project on a sad note.

As a celebrity once said, "Life goes on, and one should look ahead and not backward", the IIMCAA is on its feet again to celebrate the 'Connections 2023' and we eagerly wait for 26th February (Sunday), when we get the opportunity to meet and know our fellow alumni. We urge fellow IIMCians to attend the most awaited event and connect with seniors and juniors.

We feel proud to stand under one banner that is being IIMCian!!!

**Sadhna Arya** EJ, Delhi | 2011-12 Batch Digital Marketing Strategist | Kaizzen









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President- Samudragupta Kashyap Vice President- Jahnabi Phookan Vice President- Manoj Khandelwal Vice President- Numal Mahatta Vice President- Irene Lalruatkimi General Secretary: Teresa Rehman Secretary- Christopher Z. Sailo Treasurer- Manas Pratim Sarma Liasoning Secretary- Akansha Bhagawati

#### **Mizoram Sub Chapter, Northeast Chapter**

President- Irene Lalruatkimi- EJ, Delhi, 2003-04 Batch General Secretary- Christopher Z. Sailo- RTV, Delhi, 2008-09 Batch Treasurer- Ezrela Dalidia Fanai, EJ, Delhi, 2010-11 Batch Executive Member- Angela Lalrintuangi- ADPR, Delhi, 1998-99 Batch Executive Member- K. Lalremsanga- RTV, Delhi, 2003-04 Batch Executive Member- Lawmsangkimi Pachuau- EJ, Aizawl, 2011-12 Batch Executive Member- Maria Grace Lalramengi- EJ, Aizawl, 2012-13 Batch Executive Member- Nigel Hmingthansanga- EJ, Aizawl, 2012-13 Batch Executive Member- JV Lalnunpuia- EJ, Aizawl, 2016-17 Batch Executive Member- Amy Felicia Danielle- EJ, Aizawl, 2016-17 Batch

#### **Andhra Pradesh and Telangana Chapter**

President- Satya Rath Vice President- Chetan Mallik Vice President- Kumar Abhishek General Secretary- Santiswarupa Samantaray Organisation Secretary- Lohit Kishore Treasurer- Gaurao Mankar Executive Member- Manoj Malayanil Executive Member- Manoj Malayanil Executive Member- Anshul Shukla Executive Member- Rajesh Parida Executive Member- Akanksha Shukla Executive Member- Subrat Behera Executive Member- Sandeep Kumar

#### **Karnataka Chapter**

President- Mr. Rajender Kataria, IAS - AD-PR, Delhi | 1989- 1990 Batch General Secretary- Mr. A R Hemant - EJ, Delhi | 2004-05 Batch Treasurer- Ms. Kiran Sharma - EJ, Dhenkanal | 2015-16 Batch Organisation Secretary - Mr. Chaithanya Krishnaraju- AD-PR, Delhi | 2013-14 Batch



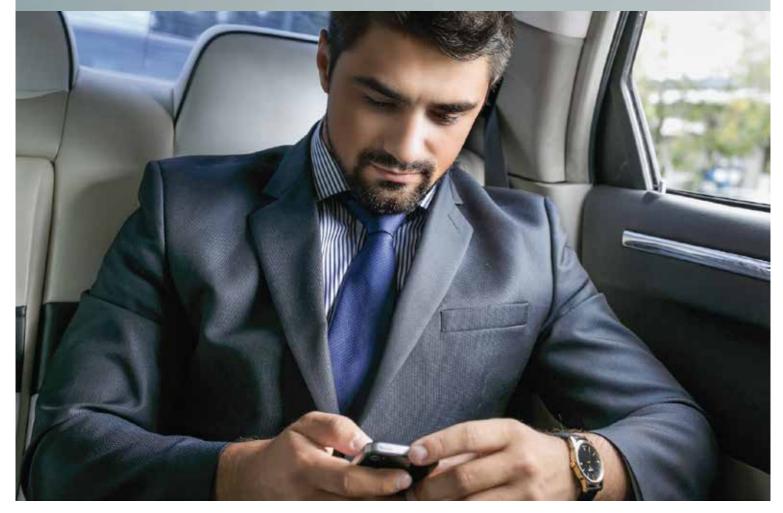
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#### **Uttarakhand Chapter**

President- Bhupesh Pant General Secretary- Mudita Agnihotri Treasurer- Manita Harit Organisation Secretary- Pallavi Singh Executive Member- Prince Maheshwari Executive Member- Sharmishtha Singh Executive Member- Shivangi Singh Executive Member- Amita Ghosh Executive Member- Sandeep Kumar Executive Member- Kamla Kuniyal Executive Member- Vasundhara Rajput

#### **Tamil Nadu Chapter**

Dissolved After Committee Officials Transfers To Other Cities, Revival Attempts Underway

#### **Singapore Chapter**

President- Zafar Anjum, EJ, 1995-96 Batch, Delhi General Secretary- Saurabh Chaturvedi, EJ, 2006-07 Batch, Delhi Treasurer- Aradhana Srivastav, HJ, 2005-06 Batch, Delhi

#### **United Arab Emirates Chapter**

President- Seema Sangra General Secretary- Debasree Banerjee Treasurer- Neha Jaiswal Organisation Secretary- Vartika Tomar

#### **Germany - Europe Chapter**

President: Anwar Ashraf General Secretary: Ritika Pandey Treasurer: Kamal Bhatnagar

#### **Australia Chapter**

President- Melvyn Gilbert, RTV, 2005-06, Delhi General Secretary- Vrishali Jain, EJ, 2015-16, Delhi

#### **Nepal Chapter**

President- Anil Giri Vice President- Parshuram Kaphle Vice President- Navin Jha General Secretary- Saraswati Karmacharya Tresurer- Subhadra Gautam Executive Member- Gopal Jha Executive Member- Jagdishwor Pandey Executive Member- Swaroop Acharya Executive Member- Sharad Chandra Bhandary Executive Member- Balkrishna Prasad Shah





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Executive Member- Jyoti Tiwari Executive Member- Dipa Dahal Executive Member- Junarbabu Basnet Executive Member- Bishnu Gautam

#### **Bangladesh Chapter**

President- Ihsanul Karim (Press Secretary to the Hon. PM of Bangladesh) Vice President- Azizul Islam Bhuiyan (Editor, Bangladesh News) Vice President- M Rahmat Ali (National Consultant, WHO) General Secretary- M Zahid Newaz Khan (Chief News Editor, Channel i) Joint General Secretary- Angur Nahar Monty (Joint News Editor, News24) Treasurer- Ranjan Sen (News Editor, Ekushey TV) Executive Member- Nazrul Islam Mithu (Bangladesh Correspondent, DPA) Executive Member- Wares Hossain (Senior Asst. Secretary, National Parliament Secretariat) Executive Member- Naznin Akhter Tonni (Senior Sub Editor, Prothom Alo)

#### **Uzbekistan Chapter**

President- Mr. Beruni S. Alimov General Secretary- Fotimakhon Makhsimova

#### **Ghana Chapter**

President- Gabriel Ahiabor General Secretary- Zakari Musah Treasurer- Adwoa Konadu-Yiadom Executive Member/ Organiser- Delali Sika Assistant Treasurer- Matilda Tettey

#### **United States of America, East Coast Chapter**

Coordinator- Supreet Bains-Sharma, ADPR, 1990-91 Batch, Delhi

#### **China - Hong Kong Chapter**

Coordinator- Alok Gupta

#### **Singapore Chapter**

President- Zafar Anjum, EJ, 1995-96 Batch, Delhi General Secretary- Saurabh Chaturvedi, EJ, 2006-07 Batch, Delhi Treasurer- Aradhana Srivastav, HJ, 2005-06 Batch, Delhi

#### **United Kingdom Chapter**

Coordinator- Rakesh Nayak, EJ, 2002-03, Delhi

#### **Canada Chapter**

Coordinator- Manoj Ojha, EJ, 2003-04, Delhi

#### **Maldives Chapter**

Coordinator- Mohamed Jinah

### **IIMCAA FOUNDING MEMBERS**



Mr. Mukesh Kaushik HJ, Delhi 1987-88 Batch



**Mr. Harshendra Singh Verdhan** AD & PR, Delhi 2004-05 Batch



Mr. Gaurav H. Dikshit AD & PR, Delhi 2004-05 Batch



**Mr. Animesh Biswas** EJ, Delhi 2005-06 Batch



Mr. Ritesh Verma HJ, Delhi 2005-06 Batch



**Mr. Anand Saurabh Upadhyay** HJ, Delhi 2008-09 Batch



Late Kunwar Abhishek Bhagat EJ, Amravati 2011-12 Batch







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Guwahati 13-15 March, 2023 3-5 April, 2023

Dibrugarh 24-25 March, 2023

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Janasanyog 998/22



Ms. Simrat Gulati AD & PR, Delhi 1984-1985 Batch



Mr. Mukesh Kaushik HJ, Delhi 1987-1988 Batch



Mr. Rajender Kataria, IAS AD & PR, Delhi 1989-1990 Batch



Mr. Unni Rajen Shanker EJ, Delhi 1990-91 Batch



**Ms. Soma Basu** EJ, Delhi 1985-1986 Batch



Mr. Anupam Srivastava HJ, Delhi 1989-1990 Batch



Mr. Kalyan Ranjan HJ, Delhi 1990-1991 Batch



Mr. Santosh Mangal HJ, Delhi 1991-1992 Batch



Mr. Niret Alva EJ, Delhi 1986-87 Batch



**Ms. Renu Kakkar** EJ, Delhi 1989-1990 Batch



Mr. Nitin Pradhan HJ, Delhi 1990-1991 Batch



**Ms. Alice Guram** EJ, Delhi 1991-92 Batch



Mr. Ashish Chakravarty AD & PR, Delhi 1992-93 Batch



Mr. Yashwant Deshmukh HJ, Delhi 1993-94 Batch



Ms. Shailja Katyal Verma EJ, Dhenkanal 1994-1995 Batch



**Mr. Braj Kishore** EJ, Delhi 1995-1996 Batch



Ms. Kavita Ayyagari AD & PR, Delhi 1992-93 Batch



Mr. Supriya Prasad HJ, Delhi 1994-1995 Batch



Ms. Gayatri Rath EJ, Dhenkanal 1994-1995 Batch



Mr. Santosh Kumar Dubey HJ, Delhi 1995-1996 Batch



Ms. Shruti Jain AD & PR, Delhi 1993-94 Batch



Mr. Sarvesh Tiwari HJ, Delhi 1994-1995 Batch



Mr. Pramod Kumar HJ, Delhi 1995-1996 Batch



**Mr. Rajesh Parida** EJ, Dhenkanal 1996-1997 Batch









**Ms. Gayatri Srivastava** EJ, Delhi 1996-1997 Batch



**Mr. Anuranjan Jha** HJ, Delhi 1998-1999 Batch



Mr. Chetan Malik EJ, Delhi 2000-2001 Batch



Mr. Dahey Sangno EJ, Dhenkanal 2000-2001 Batch



Prof. Dev Vrat Singh RTV, Delhi 1997-1998 Batch



Mr. Shishir Kumar Chaurasia HJ, Delhi 1998-99 Batch



Mr. Prasad Sanyal RTV, Delhi 2000-2001 Batch



**Mr. Vimal Kumar** RTV, Delhi 2000-01 Batch



Mr. Neeraj Bajpai HJ, Delhi 1998-1999 Batch



Mr. Prabhash Jha RTV, Delhi 2000-2001 Batch



**Ms. Rashi Bisaria** EJ, Delhi 2000-2001 Batch

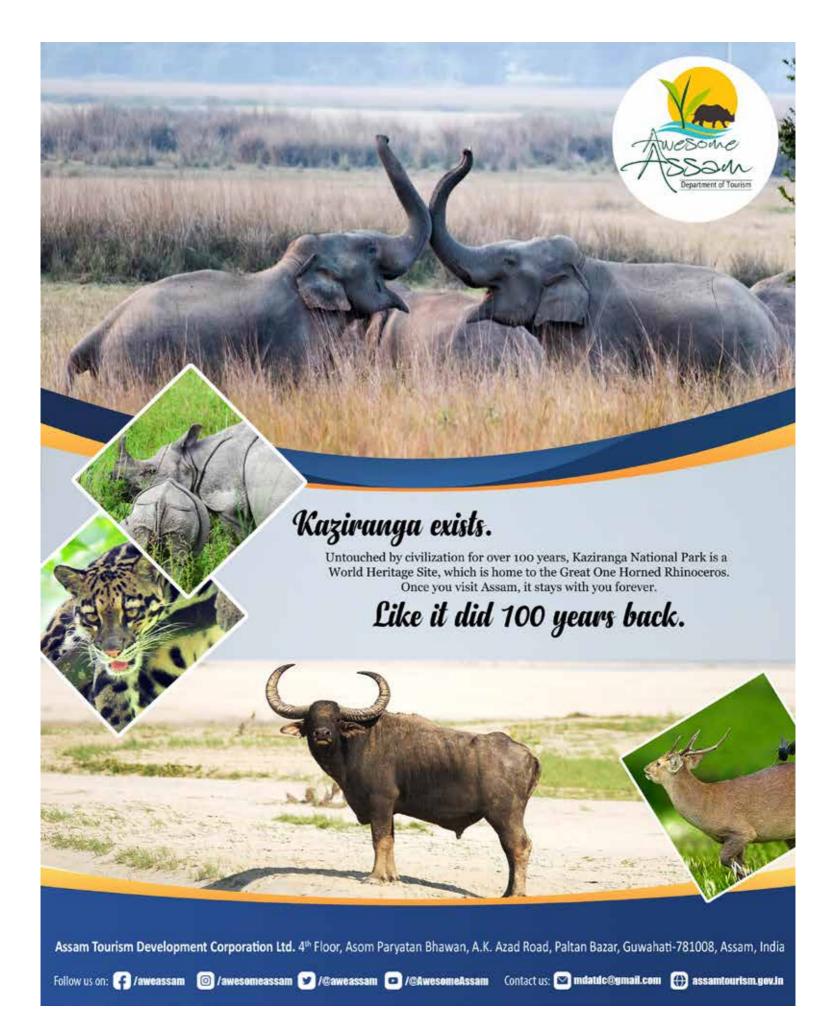


**Mr. Neeraj Jha** RTV, Delhi 2000-2001 Batch











Mr. Kamal Bhatnagar AD & PR, Delhi 2001-2002 Batch



Mr. Harshendra Singh Verdhan AD & PR, Delhi 2004-2005 Batch



**Mr. Dheeraj Kumar Agarwal** HJ, Delhi 2004-2005 Batch



Mr. Animesh Biswas EJ, Delhi 2005-2006 Batch



Mr. Devidutt Tripathy EJ, Delhi 2003-2004 Batch



Mr. Gaurav H. Dikshit AD & PR, Delhi 2004-2005 Batch



**Dheeraj Vashishtha** HJ, Delhi 2004-2005 Batch



**Mr. Ritesh Verma** HJ, Delhi 2005-2006 Batch



Mr. Arunoday Prakash EJ, Delhi 2003-2004 Batch



Mr. Venkatram Reddy Sureddy EJ, Delhi 2004-2005 Batch



**Ms. Sonia Das** EJ, Dhenkanal 2004-2005 Batch



**Mr. Kishor Kaushal, IPS** HJ, Delhi 2005-06 Batch









Ms. Vrinda Mathur AD & PR, Delhi 2006-2007 Batch



Mr. Anand Saurabh Upadhyay HJ, Delhi 2008-2009 Batch



Mr. Vineet Recriwal AD-PR, Delhi 2010-11 Batch



Mr. Muni Shankar Pandey HJ, Delhi 2011-2012 Batch



Ms. Ritika Pandey RTV, Delhi 2006-2007 Batch



Ms. Vartika RTV, Delhi 2009-2010 Batch



Mr. Mohit Agarwal AD & PR, Delhi 2011-2012 Batch



**Mr. Aditya Sharma** EJ, Delhi 2012-13 Batch



Mr. Pee Lee Ete EJ, Delhi 2007-2008 Batch



Mr. Krishna Pophale EJ, Delhi 2010-2011 Batch



Mr. Ajay Anand AD & PR, Delhi 2011-2012 Batch



Mr. Saransh Jain AD & PR, Delhi 2013-2014 Batch



Mr. Gourav Choudhary AD & PR, Delhi 2014-2015 Batch



Mr. Badri Nath AD & PR, Delhi 2015-2016 Batch



Mr. Ajit Singh Dara EJ, Aizawl 2014-2015 Batch



Mr. Narender Soni HJ, Delhi 2016-2017 Batch



Ms. Neha Yadav AD & PR, Delhi 2014-2015 Batch



**Mr. Muhammad Zeyuddin Barkati** UJ, Delhi 2019-20 Batch



Mr. Om Prakash Gunjan AD & PR, Delhi 2020-21 Batch









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#### AUDIT REPORT OF IIMC ALUMNI ASSOCIATION

#### The Members of IIMC ALUMNI ASSOCIATION

We have audited the accompanying financial statements of **IIMC ALUMNI ASSOCIATION**, which comprise the Balance Sheet as at March 31, 2022, and the Income and Expenditure statement for the year then ended, which are in agreement with the books of account maintained by the said Association.

#### Board's Responsibility for the Financial Statements

Board is responsible for the preparation of these financial statements in accordance with the Income Tax Act, 1961. This responsibility includes the design, implementation and maintenance of internal control relevant to the preparation of the financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with the Standards on Auditing issued by the Institute of Chartered Accountants of India. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Association's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of the accounting estimates made by board, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion and to the best of our information and according to the explanations given to us, the financial statements of **IIMC ALUMNI ASSOCIATION** for the year ended March 31, 2022 give a true and fair view:-

- i) in the case of the Balance Sheet, of the state of affairs of the IIMCAA as at 31st March, 2022;
- ii) in the case of the Income and Expenditure Account, of the profit for the year ended on that date.

For PAC & Co. Chartered Accountants ICAI Firm Registration No: 027195 N

Sd/-CA. Puneet Gupta Partner Membership No: 529247

Date: 29<sup>th</sup> July 2022 Place: New Delhi UDIN: 22529247AOCQC11503

> Corporate office : Suite No B-357A, 1st Floor, New Ashok Nagar, Delhi-110096 Contact us : +91-98739-23953, +91-99682-27574, Email: <u>support@pacandcompany.com</u> Website : www.pacandcompany.com



#### INDIAN INSTITUTE OF MASS COMMUNICATION ALUMNI ASSOCIATION DELHI

BALANCE SHEET			
LIABILITIES	(AS ON 31st M As on 31-03-2022	ASSETS	As on 31-03-2022
CAPITAL A/C			
<b>Opening balance</b> 6,01,277.14		CURRENT ASSETS LOANS AND ADVANCES	
Less: TDS AY 16-17 34,000.00	= (2,0,40,0)	Sundry Debtors (As Per Annexure 1)	26,45,845.00
Add: Net Surplus 1,96,571.72	7,63,848.86		
		Cash & Bank Balance	2 55 4 0.0
Current Liabilities	20.00 404 50	Cash in Hand	2,774.00
Sundry Creditors (As Per Annexuere 3)	20,90,496.53	Balance with Bank	12,97,276.44
Provision for Expenses (As Per Annexure 4)	11,04,456.00		
Award & Prize Distribution Exp Payable	35,000.00		0.50.450.04
		Balance with Revenue Authorities	2,58,459.01
	4.04.050.04	(As Per Annexure 2)	
Statutory dues Payable (As per Annexure-5)	1,84,858.06		
Advance for Sponsorship	25,695.00		
(As per Annexure-6)			
Total	42,04,354.45	Total	42,04,354.45
	NCOME & EXPEND		
		31st March 2022 PARTICULARS	
PARTICULARS	AMOUNT		AMOUNT
To Alumni Meet Expenses	41,80,640.00	By Sponsorship Fees	49,95,000.00
To Travelling Expenses	11,27,396.48	By Advertisement Income	16,43,052.00
To Scholarship Paid	7,00,000.00	By Membership Fees	1,76,000.00
To Award & Prize Distribution Exp	5,43,000.00	By Bank Interest	18,622.00
To Souvenir Expenses	2,85,000.00	By Scholarship Received	6,50,000.00
To Professional Charges	1,94,000.00		
To Medical Expenses	1,00,000.00		
To Courier Charges	78,738.75		
To Income Tax	50,235.00		
To Audit Fees	15,000.00		
To W/off	6,120.57		
To Bank & TDR Charges	4,953.48		
To Interest and Late Fee on TDS	1,018.00		
	1.04 554 50		
To Income	1,96,571.72		

#### For PAC & Co.

**Chartered Accountants** Firm Regn No: 027195N

#### For IIMC Alumni Association

Sd/-Sd/-Sd/-Atul Gupta **Puneet Gupta** 

Partner M.No: 529247 UDIN: 22529247A0CQCI1503

Date: 29/07/2022 Place:- New Delhi

(Secretary)

Badri Nath (Treasurer)







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### IIMC GOLDEN & SILVER JUBILEE BATCHES CELEBRATION 2022





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### **NATIONAL CONNECTIONS 2022**















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### **NATIONAL CONNECTIONS 2022**













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### **CONNECTIONS 2022 STATE CHAPTER MEETS**







Bhubaneswar, 13 March, 2022



### **CONNECTIONS 2022 STATE CHAPTER MEETS**









Mumbai, 26 March, 2022





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### **CONNECTIONS 2022 STATE CHAPTER MEETS**



Bhopal, 27 March, 2022



Guwahati, 2 April, 2022



Kolkata, 3 April, 2022



Bengaluru, 9 April, 2022



### **CONNECTIONS 2022 STATE CHAPTER MEETS**







Ahmedabad, 17 April, 2022



Dhenkanal, 23 April, 2022



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### **CONNECTIONS 2022 STATE CHAPTER MEETS**





 Image: Provide a construction of the constr

Kanpur, 1 May, 2022



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### **CONNECTIONS 2022 STATE CHAPTER MEETS**



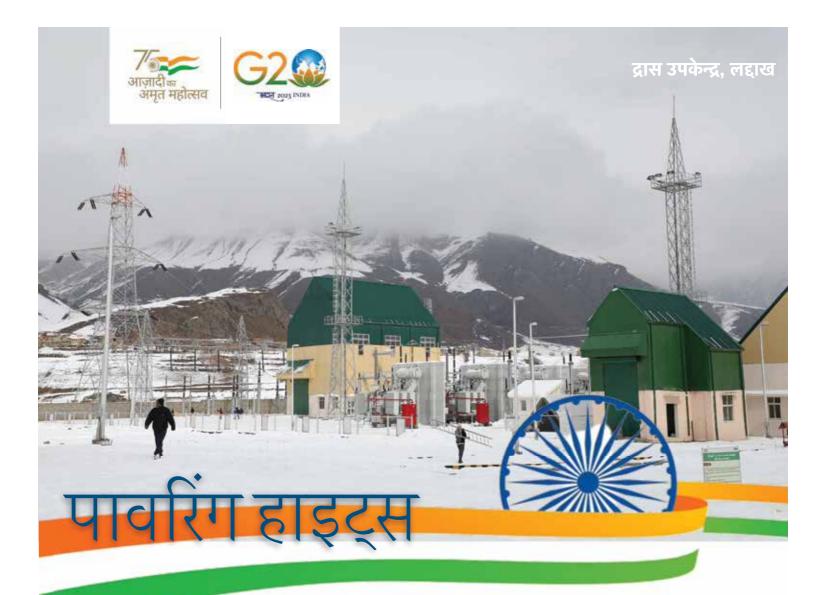


Aizawl, 27 May, 2022



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विद्युत मंत्रालय, भारत सरकार का महारत्न सार्वजनिक क्षेत्र उपक्रम (पीएसयू) पावरग्रिड, दुनिया की सबसे बड़ी पारेषण उपयोगिताओं में से एक है जो पूरे देश भर में पारेषण परियोजनाओं की प्लानिंग, डिज़ाइनिंग, वित्तपोषण, निर्माण,

प्रचालन एवं अनुरक्षण में संलग्न है तथा भारतीय टेलीकॉम इंफ़्रास्ट्रक्चर सेक्टर में भी मौजूद है।



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### **CONNECTIONS 2022 INTERNATIONAL CHAPTER MEETS**



Singapore, 8 May, 2022



Dubai, 21 May, 2022





#### **YEAR GONE BY IN PICTURES**



Ranchi - Jharkhand Chapter Meeting 27 February, 2022



Kathmandu - Nepal Chapter Meeting 5 March, 2022



Dhaka Bangladesh Chapter Meeting 9 April, 2022



Virtual - IIMCAA Scholarship Committee Meeting 20 April, 2022





Delhi - IIMCAA Scholarships 2022 IIMC HQ, Delhi 13 May, 2022



Kottayam - IIMCAA Scholarships 2022 18 May, 2022

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### **YEAR GONE BY IN PICTURES**



Delhi - IIMCAA Care Fund Trust Meeting 19 June, 2022



Delhi - Central Committee Meeting 3 July, 2022



Bhopal - MP Chapter Plantation Drive 21 July, 2022



Ahmedabad - Gujarat Chapter Meeting 5 August, 2022





Delhi - Central Committee Meeting 7 August, 2022



Mumbai - Maharashtra Chapter Meeting 13 August, 2022



Lucknow - UP Chapter Meeting 17 August, 2022

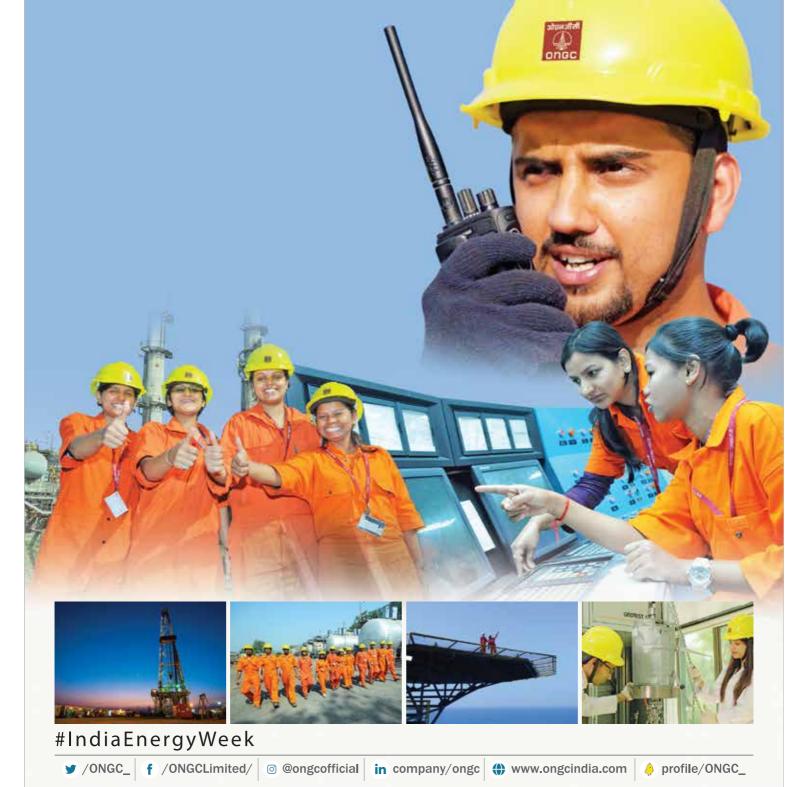






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IIMCAA Ghana Chapter calls on Indian High Commissioner, 18 August, 2022



Lucknow - UP Chapter Meeting 4 September, 2022



Delhi- Central Committee Meeting 4 September, 2022



Kathmandu - Nepal Chapter Meeting 24 September, 2022





Lucknow - UP Chapter Meeting 2 October, 2022



Bhubaneswar Remembering Prof Vepa Rao 4 November, 2022



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Raipur Chhattisgarh Chapter Welcomes DG, IIMC 8 November 2022



Delhi - Central Committee Meeting 13 November, 2022



Ranchi - Jharkhand Chapter Meeting 27 November, 2022



Bhubaneswar - Odisha Chapter Meeting 3 December, 2022





Delhi - Central Committee Meeting 11 December, 2022





Delhi - Central Committee Meeting 25 December, 2022





Lucknow - UP Chapter Meeting 1 January, 2023



Lucknow - UP Chapter Warm Cloths Distribution 7-9 January, 2023



Ranchi - Jharkhand Chapter Annual Picnic 7 January, 2023



Delhi - Central Committee Meeting 8 January, 2023





Delhi - Central Committee Meeting 22 January, 2023



Delhi - Central Committee Meeting 5 February, 2023



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Lucknow - UP Chapter Meeting 16 February, 2023



Mumbai - Maharashtra Chapter Meeting 18 February, 2023



Delhi- Central Committee Meeting 19 February, 2023



# **IIMC GOLDEN JUBILEE ALUMNI BATCH 1972-73**



#### **ABHILASHA KUMARI** Delhi - NCR

Dr Abhilasha Kumari (Journalism, Delhi), 36 years in academics & research in mass communication & social, economic issues. Worked in Mass Communication institutes such as IIMC & MCRC. Headed & established the Mass Communication Department at KIIT University, Bhubaneswar.

# **IIMC SILVER JUBILEE ALUMNI BATCH 1997-98**



#### AAKASH DEEP ANAND Delhi - NCR

Aakash Deep Anand (HJ, Delhi) is working as Deputy Editor with NDTV Gadgets 360. Earlier with Economic Times and UNI.



# ABHAYA SRIVASTAVA

Delhi - NCR

Abhaya Srivastava (RTV, Delhi) is working as a Special Correspondent for AFP at their New Delhi bureau. She reports on politics, health, environment and entertainment. Previously worked for PTI.



#### **ABHIMANYU TALUKDAR** Singapore

Abhimanyu Talukdar (EJ, Delhi) Secretary-General at Smile Asia– a global alliance of charities. Based in Singapore, he has over 23 years of experience in media, fundraising, and general management.

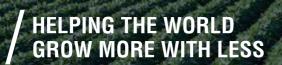




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#### **ABHIRANJAN KUMAR** Delhi - NCR

Abhiranjan Kumar (HJ, Delhi) is Director with Neutral Media. Worked with NDTV, P7 News, India TV, BAG Films, Aryan TV. Poet, writer, interviewer, columnist & TV panelist. 3 poetry collections & 1000+ articles.



#### **ABHIRUCHI CHAUDHARY** Mumbai

Abhiruchi Chaudhary (RTV, Delhi), working as an Actor & VO artist in films, TV, web series & Commercials. Worked in Aajtak & Sahara TV. Freelanced as an Asst Director for films, documentaries, TV commercials.



# **AMIT KATOCH**

Delhi - NCR

Amit Katoch (EJ, Delhi) is an Indian P&T Accounts & Finance Service officer. Currently, OSD to Secretary, Telecom, Govt of India. Earlier, Dy DG- Telecom; Director, Broadcasting- Min of I&B; DGM, Finance-BSNL.



#### **ANIKA AREN** Delhi - NCR

Anika Aren (RTV, Delhi) is an Executive Producer with a production house called Explorers. Earlier with Zee News, AajTak, Headlines Today and Swaraj Express as an anchor, senior producer and correspondent.



#### **ANWAR ASHRAF** Bonn, Germany

Anwar Ashraf (HJ, New Delhi) is working as a journalist with Deutsche Welle, the foreign broadcaster of Germany. Earlier stints with NDTV, PTI and other media outlets in India.











#### **ARNAB KUMAR CHOUDHURY** Delhi - NCR

Arnab Kumar Choudhury (EJ, Delhi) is heading the KPO, BPO & LPO teams at Aptara. Previously worked at GE, Indiatimes & HT. Wrote 6 commentaries on English literature classics & a column in Indian Express.



#### Arunika Mohapatra Bhubaneswar

Arunika Mohapatra (EJ, Dhenkanal) is working as Assistant Editor with The Times of India. Earlier with The New Indian Express and OTV. Laadli Media Award winner.



#### **ATUL MISHRA** Prayagraj

Dr. Atul Mishra (HJ, Delhi) is teaching at Central University of Allahabad & UP Rajarshi Tandon Open University. Runs Brahm IAS Academy & Gyan Ganga School. Earlier, Amar Ujala, Web Dunia, ICPR. Authored 6 books.



#### **AVINASH YADAV** Delhi - NCR

Avinash Yadav (HJ, Delhi) is a Media Expert. Working with Sahara Samay TV channel. Previously worked with several media houses.



#### **BARNALI PAL** Mumbai

Barnali Pal (EJ, Dhenkanal) leads a team of online reporters as an Editor at Latin Times. Previously Editor at IB Times UK. Having a rewarding stint in print media, she has more than 23 years of experience in journalism.









स्थापना के 64 वर्ष









<mark>श्री सुबोध कांत सहाय (पूर्व कें</mark>द्रीय मंत्री) अध्यक्ष – अ. भा. पं. प.



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#### **BIRENDRA PRASAD**

Pune

Birendra Prasad (EJ, Dhenkanal) is working as Manager – Legal & Liaisoning with Mutha Group of Companies. Earlier stints with Pune Education Foundation, MDIndia.



#### **DEEPIKA SINGH** Delhi - NCR

Deepika Singh (AD & PR, Delhi) is advising corporates on Indian integration strategies, digital & traditional media Management, crisis communication & thought leadership. Working as DVP, Corporate Communications for Fusion Microfinance Ltd.



#### **DEEPTI CHAURASIA Bhopal**

Deepti Chaurasia (HJ New Delhi ) is the Editor of Live India News & News Live MP. .Earlier Stints with ETV MP-CG, AajTak, India News MP-CG, News state MP-CG.



#### **DEV J HALDAR** Delhi - NCR

Dev J Haldar (ADPR, Delhi) is a thoroughbred media nut. 20 years of international radio, seasons writer for Sesame Street, audio books for Penguin, mythologist and currently content creator for Times Internet.



# **DEV VRAT SINGH**

Ranchi

Dev Vrat Singh (RTV, Delhi) is a journalist - turned- academician. Worked in TVI, Zee News & ANI, taught at MC National University of Journalism & Communication; MDU & Kurukshetra University. Currently, serving as Professor at Dept of Mass Communication, Central University of Jharkhand.









# DEVASIS BISWAL

Dhanbad

Devasis Biswal (EJ, Dhenkanal) is Project Manager IEC & Media for E&Y, Kolkata. Former consultant to MoDWS, MoEFCC, MoHFW, MoYAS- Govt of India & Forest & Environment Dept, Govt of Odisha. Earlier, with The Samaj & Sambad, Odisha.



### **DURGESH VAJPEYI**

Kanpur

Dr. Durgesh Vajpeyi (HJ, Delhi) is a PTI award winner at IIMC, worked with Dainik Jagran, wrote columns for Amar Ujala. Currently, in the teaching procession. Have done research in progressive poetry movement & Trilochan.



# **GURMEET SAPAL**

Delhi - NCR

Gurmeet Sapal (RTV, Delhi) is an independent documentary filmmaker, cinematographer and photographer. Worked for Al Jazeera, ABC, CBC, Channel 9, ORF, Vice etc. Runs a production house called Explorers.



#### HIMANSU S. SAHOO Bhubaneswar

Himansu S. Sahoo (EJ, Dhenkanal) is working as Assistant Vice President with Aditya Birla Group. Headed FICCI, Odisha. Previously worked with Tata Steel, Adani Group, Hindustan Times, New Indian Express.



HITENDRA PRATAP SINGH Haldia

Dr Hitendra Pratap Singh (HJ, Delhi) is an Author, Poet & Educationist. Three books published so far. Presently, working in Kendriya Vidyalaya Sangathan and posted at IOCL, Haldia, West Bengal.









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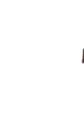








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#### **JAY PRAKASH RANJAN** Delhi - NCR

Jay Prakash Ranjan (HJ, Delhi) is working in the National Bureau of Dainik Jagran, covering Diplomacy & Energy. Worked as a Special Correspondent with Dainik Jagran (since 2002) and Amar Ujala (1999-2002).



#### **KUMAR VINOD** Delhi - NCR

Kumar Vinod (HJ, Delhi) worked with Aaj Tak, India TV & New24 as program producer. Currently with BBC. Written & directed various award-winning shows: Kahani, 50 Ansuni Kahaniyan, Ankahi & Hidden Files.



# **MADHU SOMAN**

Delhi - NCR

Madhu Soman (RTV, Delhi) is CBO for WION & Zee Business. Prior to ZMCL, Madhu spent 22 years with Reuters and Bloomberg transitioning from telling stories to selling stories in Delhi, Bombay, London and HK.



#### **MAHENDRA YADAV** Delhi - NCR

Mahendra Yadav (HJ, Delhi) is a Socio-political Commentator. Diversity Man of the Year 2017-18. Translated 100+ books. Worked with CBT, Sahara, Jantantra TV, Current Review. Working with Bharat Express Channel.



**MANISH GUPTA** Ranchi

Manish Gupta (EJ, Dhenkanal) is the CEO of Vanman Communications. Earlier stints with Reuters, PTI, Hindustan Times, British High Commission and FICCI. Also runs a news portal.











### **MANISH KUMAR**

Delhi - NCR

Manish Kumar (EJ, Dhenkanal) is an Assistant Editor, Sports with Times of India online which he joined in 2008 as Deputy News Editor. Earlier stints with India Express, Cricket Zone.



#### **MANOJ KUMAR KAIN** Delhi - NCR

Dr. Manoj Kumar Kain (HJ, Delhi) is an author, poet & social activist. Seven books published so far, awarded & felicitated at several forums. Presently, Associate Professor of Hindi at PGDAV College, DU.



# MOHIT DUBEY

Lucknow

Mohit Dubey (EJ, Dhenkanal) is running his own news portal. Earlier, Senior Correspondent-Times of India, Principal Correspondent- Indian Express, Bureau Chief- Sahara Media, UP & Uttarakhand Head- IANS.



#### **MUKESH YADAV** Delhi - NCR

Mukesh Yadav (HJ, Delhi) worked in Zee Punjabi, MH ONE, India TV, IBN-7, presently working in IGNOU as class one officer (Electronic Media production center).



#### **NAINA RAJKUMARI** Delhi - NCR

Naina Rajkumari (EJ, Delhi) is communication specialist, brand strategist, storyteller & columnist. Prior to joining Solidaridad Network, she headed publications, PR & media relations at Osho World.











# **NAVIN KUMAR**

Delhi - NCR

Navin Kumar (HJ, Delhi) is working with Republic Bharat as Senior Editor. Earlier, worked with Zee News in different capacities. NET qualified visiting faculty at DU, CCU, Amity & Singhania University.



#### **NEELOY SARKAR** Delhi - NCR

Neeloy Sarkar (RTV, Delhi) is go-to-Market Leader for Financial Advisory, EY. Has worked for organisations like HCL, IBM, Interglobe. An adventure junkie, runs a large 4x4 Off road group-Terrain Tigers.



# **NIVEDITA MALIK**

Meerut

Prof. Nivedita Malik (HJ, Delhi) is working as Principal of RGPG College, Meerut along with academic, social, administrative attainments. Earlier worked as teacher's Association President.



#### **OM PRAKASH** Delhi - NCR

Om Prakash (RTV, Delhi) is an Executive Editor with Sansad TV. Earlier worked with Zee News, Mahuaa News & Rajya Sabha TV.



**PANKAJ JHA** Delhi - NCR

Pankaj Jha (HJ, Delhi) is roving editor with TV 9. Earlier, Political Editor- ABP News. Started with Zee News and moved to STAR News. Led Bureaus for both channels in Lucknow, Patna and Bhubaneshwar.













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# PRAKASH KUMAR

Patna

Prakash Kumar (RTV, Delhi) is Senior Editor with ABP News. Earlier stints with Zee News, ANI.



#### **PRANAY YADAV** Delhi - NCR

Pranay Yadav (HJ, Delhi) is working with India TV as political editor. Previously, worked with TV9 Maharashtra as output editor, BAG films, Dainik Navjyoti, Dainik Swadesh as correspondent.



# PRASHANT PANDEY

Delhi - NCR

Prashant Pandey (HJ, Delhi) is a journalist cum teacher. Working with abp News as a consulting editor. Previously TVI, ANI, AajTak, India TV, Vol, India News, P7 News & RSTV. Visiting faculty in IPU, ISOMES, IIMM.



#### **RAJESH BARNWAL** Delhi - NCR

Rajesh Barnwal (EJ, Delhi) is working with The Economic Times, Noida. Currently, Editor, ETHRWorld. He has also worked as Founder & Editor, India Medical Times and Founding Editor, AlooTechie.



SAGARIKA DUBEY Lucknow

Sagarika Dubey (EJ, Dhenkanal) is working as marketing head for web portal, The News Agency. Previously, worked for Doordarshan (Odisha), AIR (Cuttack).











#### **SANJAY MISHRA** Delhi - NCR

Sanjay Mishra (HJ, Delhi) is Associate Editor, Dainik Jagran. Earlier, National Bureau Chief-Amar Ujala, Special Correspondent- Jagran & Nai Dunia. A Chevening Scholar. UNICEF National Trainer of CASP for Journos.



# SHAMBHAVI SINGH

Pune

Shambhavi Singh (RTV, Delhi) worked at Business India TV, DD & as editor with an editorial firm, Delhi. Currently, focused on animal welfare, spiritual contemplation, metaphysical study & humanitarian.



# SHAMBHU BHADRA

Rohtak

Shambhu Bhadra (HJ, Delhi) is working as an executive editor of Haribhoomi, Haryana Edition. Worked with Jain TV, AK Productions (News based commissioned programmes for DD), Lokmat Samachar, Dainik Jagran, Dainik Janwani.



#### **SHASHI RANJAN** Delhi - NCR

Shashi Ranjan (RTV, Delhi) worked with Zee News, Sahara Samay, VOI, Total Telefilms, Sadhna Media & Janta TV. He launched 6 Regional New Channels. Currently, working as Director, IndiaSpeaks & Consulting Editor, Janta TV.



**SHILPI SHARMA** Bulandshahr

Shilpi Sharma (HJ, Delhi) is a lawyer working with U.P. Government as Additional District Counsel, Bulandshahr. Previously, Worked with Chankaya Magazine and Space TV channel.











# **SHRINIWAS OLI**

Champawat

Shriniwas Oli (HJ, Delhi) is Presently working as a teacher with School Education Department, Uttarakhand. Independent documentary filmmaker. Previously with Sahara TV and Dainik Jagran.



# **SIBA MOHANTY**

Bhubaneswar

Siba Mohanty (EJ, Dhenkanal) is working as Resident Editor with The New Indian Express, Odisha. Wildlifer by passion.



#### **SIDHARTH PANDEY** Delhi - NCR

Sidharth Pandey (RTV, Delhi) is a communication officer at WHO South-East Asia Regional Office. Prior to this, Sidharth worked as a journalist for 22 years with GoNews, NDTV & Sahara TV.



### **SIDHARTHA** Delhi - NCR

Sidhartha (EJ, Delhi) is a business journalist, currently working as Assistant Executive Editor at The Times of India. He was earlier with Business Standard.



**SONALEE SINGH** Delhi - NCR

Sonalee Singh (HJ, Delhi) has worked with Dainik Bhaskar Nagpur Edition and Prabhat Khabar Ranchi Edition.











# SUBHAMOY DAS

Delhi - NCR

Subhamoy Das (AD & PR, Delhi) began as a journo with HT, India Today, Cyber Media; Blogged for the New York Times. Moved to Corporate Communications with GE, Deloitte, PayPal. Currently, Marcom Lead at Accenture.



#### SUBHRATA SUBHADARSINI

Bhubaneswar

Subhrata Subhadarsini (EJ, Dhenkanal) is working as AGM, Corporate Communications with Essel Mining, Aditya Birla Group. Earlier stints with Tata Steel, Centurion University, TCS, Hindustan Times & Sambad.



#### SUMITRA SENAPATI Bhubaneswar

Sumitra Senapati (EJ, Dhenkanal) joined Odisha Administrative Service. Currently working as Additional Secretary to Health & Family Welfare Department, Govt. of Odisha.



#### **SUSHIL SINGH** Delhi - NCR

Sushil Singh (EJ, Delhi) is a civil servant of 2002 Batch. Presently Special Commissioner with Govt of NCT of Delhi. Served in UTs of Lakshadweep, Daman Diu & Government of India in different positions. Worked with Tribune & PTI.



#### SUSIM MOHANTY Ahmedabad

Susim Mohanty (EJ, Dhenkanal) is a brand & communications professional, now working with the ArcelorMittal Group. His past experiences include Torrent, Vodafone, Cadila, CEPT & Troikaa. He holds an MS (Comm) from MIC, Manipal.









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#### **TARIT PRAKASH** Delhi - NCR

Tarit Prakash (HJ, Delhi) is Co-founder of VMR India, an election analyst by heart and has traveled the length and breadth of India as political researcher. Deep understanding of the Indian electoral process.



#### **TWINKLE SONI PANDEY** Delhi - NCR

Twinkle Soni Pandey (RTV, Delhi), worked as a journalist with reputed channels like DD, Sahara, INTV before moving into HR & Training. Twinkle has worked with Dell & GE Capital. Currently with Accenture.



#### **UMESH GHRERA** Chandigarh

Dr Umesh Ghrera (EJ, Delhi) has been working with The Tribune, Chandigarh since 1998. Currently, Deputy News Editor. A brief stint with Mid-Day, Mumbai. PhD in Journalism & Mass Communication from HPU, Shimla.



#### VANDANA PODDAR SINGH Delhi - NCR

Vandana Poddar Singh (RTV, Delhi) had been a correspondent with CNBC TV 18 and Deputy Director- Information, Communication and Education at Tripura State AIDS Control Society.









# IIMCAA SCHOLARSHIPS LIST AND COLLABORATIONS FOR 2022-23 BATCH

### 2019-2023

1. Kunwar Abhishek Bhagat Memorial IIMCAA Scholarship- By IIMC Alumni Association

2. Kunwar Abhishek Bhagat Memorial IIMCAA Scholarship- By IIMC Alumni Association

3. Vinay Nahata Memorial IIMCAA Scholarship- By Mr. Amit Jain (AD-PR, Delhi | 2005-06 Batch)

4. Vinay Nahata Memorial IIMCAA Scholarship- By Mr. Amit Jain (AD-PR, Delhi | 2005-06 Batch)

5. Gahareshwar Bajpai Memorial IIMCAA Scholarship (Girls)- By Mr. Neeraj Bajpai (HJ, Delhi | 1998-99 Batch)

6. Surendra Prasad Sinha Memorial IIMCAA Scholarship (Girls)- By Mr. Shishir Sinha, Senior Journalist

7. Dalchand Vashishth Memorial IIMCAA Scholarship- By Mr. Suresh Kumar Vashishth, Ex IIMCAA President (EJ, Delhi | 1994-95 Batch)

8. Sehdev & Sushila Chibber Memorial IIMCAA Scholarship- By Ms. Nanditta Chibber (EJ, Delhi | 2003-04 Batch)

9. Brig J.S. Bawa Memorial IIMCAA Scholarship (Defence & CAPF Wards) - By Ms. Simrat Gulati (AD-PR, Delhi | 1984-85 batch)

# 2020 to 2024

1. KS Jolly Memorial IIMCAA Scholarship (EJ) - By Mr. Deepak Jolly, Founder- Consocia Advisory

2. KS Jolly Memorial IIMCAA Scholarship (HJ) - By Mr. Deepak Jolly, Founder- Sashakt Development & Empowerment Foundation

3. Banarasi Singh Memorial IIMCAA Scholarship (HJ) - By Mr. Harsh Wardhan, Founder- Fortuna PR

4. Banarasi Singh Memorial IIMCAA Scholarship (HJ) - By Mr. Harsh Wardhan, Founder- Fortuna PR

5. Brijendra Narayan Agnihotri Memorial IIMCAA Scholarship (HJ Girl- SC/ ST/ EWS) – By Ms. Mudita Agnihotri (HJ, Delhi |1998-99 Batch)

6. M.N. Roy Memorial IIMCAA Scholarship- By Mr. Kalyan Ranjan (HJ, Delhi | 1990-91 Batch)

7. STS Thirumalainathan - Ponnammal Memorial IIMCAA Scholarship (EJ, Dhenkanal)- By Mr. N Sundaresha Subramanian (EJ, Dhenkanal | 2004-05 Batch)

8. Panchanan - Chhabi Bhaduri Memorial IIMCAA Scholarship- By Ms. Anisha Bhaduri (EJ, Dhenkanal | 2000-01 Batch) 9. Freedom Fighter Janak Dev Chaturvedi Memorial IIMCAA Scholarship (PWD- Persons With Disability)- By Mr. Saurabh Chaturvedi (EJ, Delhi | 2006-07 Batch)

10. Rai Anand Ray Memorial IIMCAA Scholarship (EJ)- By Mrs. Priyanka Saxena Ray & Mr. Rai Umraopati Ray (EJ, Dhenkanal | 2004-05 Batch)

11. Maha Periyava Swami Chandrasekharendra Saraswathi Memorial IIMCAA Scholarship- By Prof. Sudhaker Rao Foundation

12. Freedom Fighter Sudhir Kumar Banerjee Memorial IIMCAA Scholarship (AD-PR)- By Mr. Ashish Chakravarty (AD-PR, Delhi | 1992-93 Batch)

13. Chaudhary Khusi Ram Memorial IIMCAA Scholarship | By Ms. Sadhna Arya (EJ, Delhi | 2011-12 Batch)

14. IIMCAA Scholarship (Girl) | By An Alumni Who Wishes To Remain Unnamed

# 2021 to 2025

1. Dillip Satapathy Memorial IIMCAA Scholarship (EJ) - By Dillip Satapathy Memorial Trust

# 2022 to 2026

1. Kusum & SD Gupta Memorial IIMCAA Scholarship (Girl from Rural India)- By Mr. Anshu Gupta (HJ/ AD-PR Delhi |1990-91/ 1991-92 Batch)

2. Mahesh Chander Kalra Memorial IIMCAA Scholarship (Girl from Regional Language Course)- By Mr. Madhur Kalra (EJ, Delhi | 2003-04 Batch)

3. Baldev Raj Sawhney Memorial IIMCAA Scholarship (Gril from EJ, Delhi)- By Mrs. Alice Guram (EJ, Delhi | 1991-92 Batch) 4. Gopal Dass Verdhan Memorial IIMCAA Scholarship for SC/ST Students- By Mr. Harshendra Singh Verdhan (AD-PR, Delhi | 2004-05 Batch)



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**Professor Gita Bamezai** Journalism, Delhi 1976-77 Batch

Professor Gita Bamezai, is the former Dean of Academic Affairs and Professor & Head of Communication Research of IIMC, New Delhi.

In a career spanning four decades, Professor Bamezai led national and international media and communication research projects on various development programmes for various ministries of the Gol.

Professor Bamezai taught media courses and conducted research in various national institutions which included the Central University of BHU, the National Institute of Health and Family Welfare, IIMC and as the Lead Consultant of Communication to India's National AIDS Control Organisation. She has coordinated the first-ever CASP public health journalism programme with Oxford University, Reuters and UNICEF at IIMC.

As the South Asian Regional coordinator, Bamezai led the Research Study on 'Status of Women in Media' of nine countries in the region, and coordinated the ICSSR supported national Study on Women in News and Entertainment Media in India in 2019. Professor Bamezai has conducted training sessions for the armed forces on strategic Communication as part of the overall media and communication training of IIMC in collaboration with Ministry of Defense.

She was the guest Editor of two special issues on Science Journalism and Gender and Journalism Education for the International Journal, Journalism Education.

Dr. Bamezai was the first Asian woman Co-chairperson of the Gender and Communication Section of the International Media and Communication Research (IAMCR). Currently, Professor Bamezai is the Principal Advisor to the National NGO, National Centre for Adolescents.









**Anita Kaul Basu** Journalism, Delhi 1978-79 Batch

A leading female media entrepreneur of the country, **Anita Kaul Basu** is the Director of Tree of Knowledge, a content, digital and TV production company. She has headed Big Synergy, the

country's premier television production house.

Born in a Kashmiri family, she did her schooling at Tiffins' Girls School in England, and graduated in English Literature from Miranda House, Delhi University in 1978.

The young graduate then joined IIMC in 1978 to pursue PG Diploma in journalism. After completing the course, she started her career with the news magazine, India Today, in 1980.

Decades before the culture of entrepreneurship and start up flourished in the country, Anita and her husband Siddhartha had set up Synergy Communications in 1989, which was later renamed as Big Synergy. Because of their talent and hard work the start up soon became one of the country's top television production houses.

Later, Anita & Siddhartha set up Tree of Knowledge Digital, which is currently creating a multi-media app for a big broadcaster.

As a veteran TV producer, she has produced **Kaun Banega Crorepati**, hosted by Amitabh Bachchan, in Hindi and in 9 regional languages, **The Mastermind India** series for BBC, **Jhalak Dikhlaja** (Dancing with The Stars), **India's Got Talent, Kya Aap Panchvi Pass se Tez Hain**, hosted by Shah Rukh Khan, **Aap Ki Kachheri, Sach Ka Saamna** (Nothing But The Truth), **10 Ka Dum** hosted by Salman Khan, **News Wiz**, and **Foodistan**, an Indo-Pak food show, among many others.

Anita belongs to that league of media professionals whose legacy is unmatched.









**Prakash Patra** Journalism, Delhi 1978-1979 Batch

Prakash Patra, an IIMCian of the 1978-79 batch joined National Herald as a reporter after completing his studies and became its Chief Reporter in 1985. Then in 1991 he joined The Pioneer and

rose to become its Chief of Bureau [Political] in 1996.

After that he joined the Hindustan Times and worked as Editor - States and Special Projects till 2007. In 2010 he became the Resident Editor of the Bhubaneswar edition of The Telegraph and continued to be there till his retirement.

During his journey as a journalist, he has held many important positions. He has been a member of the Press Council of India, Secretary General of the Press Association of India and the President of the Press Club of India, contributing to the profession in all possible ways.

Presently he is leading a retired life in Delhi and spends his time enjoying the pursuit of his hobbies especially reading and watching movies.









**Samudra Gupta Kashyap** Journalism, Delhi 1985-86 Batch

Mr Samudra Gupta Kashyap is a State Information Commissioner, Assam. Prior to this constitutional responsibility, he has been a veteran journalist with over four decades of experience. He has

covered the Northeast extensively throughout his long career.

Born on 01 March 1960, he did his schooling from Assam and pursued MA in English Literature, Gauhati University in 1982.

He started his career as an Assistant Editor in the prestigious Assamese fortnightly magazine Prantik in Guwahati where he worked from 1981-85.

After having an experience of four years in journalism, he came to IIMC, New Delhi to pursue **PG Diploma** in Journalism for Developing Countries. He completed his course in 1986 scoring a first class.

After passing out from IIMC, he again started his career in journalism. He worked as a Reporter in Dainik Asam, the oldest Assamese daily, Guwahati from 1987-1991.

In 1991, he joined The Indian Express. His stint in Ramnath Goenka's founded newspaper continued for over two decades and a half. He superannuated from the prestigious daily as Senior Assistant Editor on February 28, 2018.

After retirement when life usually starts taking rest, Mr Kashyap embarked on a voyage of intellectual pursuit. He completed **PhD in Management** in "Social Innovations and Leadership Qualities of Srimanta Sankaradeva" from Rajiv Gandhi University of Cooperative Management, Sivasagar, Assam in 2022.

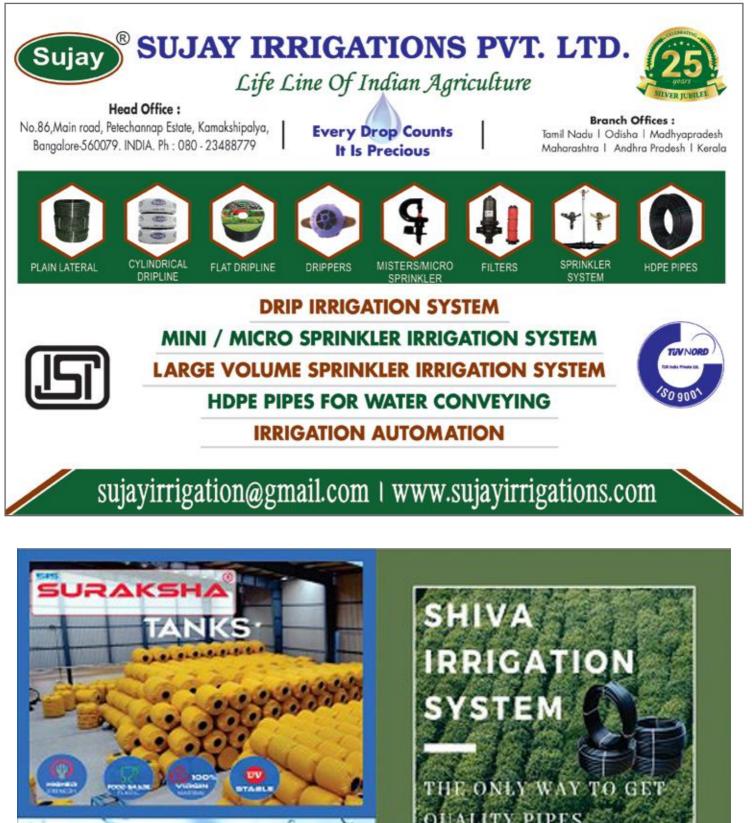
Mr Kashyap is also an acclaimed author who has written many books including "The Untold Stories of the Freedom Struggle from Northeast India".

For his reports, coverage of the Northeast, and translation works, he has been awarded with many national and international awards by esteemed organisations including Transparency International. Having forayed into script-writing in his spare time, his most significant work is the research and script for Bhupen Hazarika's 26-episode Doordarshan mega-serial "Brahmaputra: An Endless Journey."

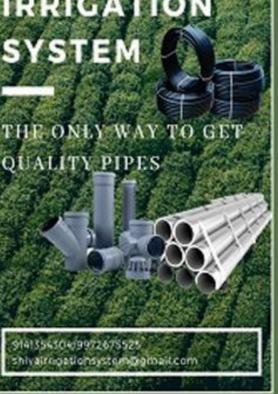
Often referred to as the "Walking Encyclopedia of the Northeast" for his vast knowledge about the region, Mr Kashyap is also a much sought-after speaker across the country on issues pertaining to the Northeastern Region.













Anurag Vajpeyi, IIS HJ, Delhi 1990-91 Batch

A senior officer of Indian Information Service, Mr. Anurag Vajpeyi is currently serving as OSD to the Chief Minister of Rajasthan

Born on March 29, 1971, Vajpeyi completed his graduation in Science. Thereafter he enrolled himself into IIMC and pursued PG Diploma in Hindi Journalism.

During his illustrious journey in the Government Service for over the last three decades, he has performed various responsibilities in the Ministry of Information and Broadcasting. He has covered numerous events of national and international importance. Particularly during his stint with All India Radio, he covered G20 meetings from Australia, Africa Summit from Ethiopia and Beijing Olympics from China. He has also been a part of the President's media delegation for many of the international visits.

Apart from his role as a government communicator, Mr Vajpeyi is also a well-known name in literature. He has mastered the art of writing satires which are very popular among the readers. He has also been awarded the Rajasthan Sahitya Akademi Award for his literary works. He was also awarded the Atthas Young Satirist Award.

His popular books include **Registan mein Badh Utsav, Ann ka Shraddh, Khadi ke Rumaal** among others. His book **Virus to Vaccine : A philatelic fight with COVID 19** is to be published soon.







# **ALUMNI OF THE YEAR**

**Dr. Gayatribala Panda** OJ, Dhenkanal 2001-02 Batch

Dr Gayatribala Panda has emerged as one of the most eminent laureates of contemporary Odia literature.

She is a poet, fiction writer, literary critic, essayist, academician and editor, who has authored twenty eight books including twenty books of poetry, four novels, three collections of short stories and one collection of essays.

For her poetry collection "Dayanadi" (River Daya), Dr Panda was awarded prestigious Sahitya Akademi Award in Odia last year in 2022.

She was also given the first Sahitya Akademi "Yuva Puraskar" in Odia for her poetry collection "Gaan" (The Village) in 2011.

In 2021, she was chosen as one of the Times Power Women, Odisha.

Born on 17 April 1977 in village Sadeipur of District Jagtsinghpur, in Odisha, she received her early education in Cuttack, Sadeipur and Balikuda.

After completing her Masters Degree in Library and Information Science from Utkal University, Bhubaneswar, she joined Indian Institute of Mass Communication, Dhenkanal in 2001 for PG Diploma in Journalism and Mass Communication.

She has had an illustrious career in Journalism, working both in the field and desk. She has also to her credit the editing and publishing of the widely acclaimed literary quarterly ANYAA.







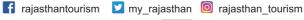
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# PUBLIC SERVICE

Sushil Singh EJ, Delhi 1997-98 Batch

A bureaucrat of the 2002 Batch, Mr Sushil Singh is a proud alumnus of Indian Institute of Mass Communication, New Delhi. He passed out from IIMC in the year 1998 after pursuing PG

Diploma in English Journalism.

Before joining the Civil Services, he served the fourth pillar of democracy as a Sub Editor and Correspondent. As a journalist he started his career from the prestigious English daily The Tribune, in Chandigarh. Later he moved to India's largest news agency Press Trust of India where he worked in Delhi.

In his two decades of distinguished career in public service, he has worked in various capacities. He's presently serving as Special Commissioner (F&S) and Special CEO, Disaster Management Govt. of NCT, Delhi. Prior to this he served the coral paradise of Lakshadweep as Secretary of Power, Food & Civil Supplies, IT, Labour and Law department.

Starting his career as a Sub Divisional Magistrate in Delhi he has served in different capacities as an Additional District Magistrate, Joint Labour Commissioner, Joint Secretary IT, Deputy Commissioner & Director Education in MCD, Director Tourism, Secretary Industries, Information & Public Relations etc. He has also served as PS to a Union Minister in the Government of India.

As a seasoned civil servant & public policy professional, he has dealt with wide-ranging issues in both State/UTs and Government of India. He has a rich experience in policy making, conceptualization, design and development of schemes & programmes at the highest level.

As a Secretary to the UT Administration of Lakshadweep, he played a remarkable role during the COVID 19 pandemic in the islands. Lakshadweep was the only part of the country which had zero COVID cases for nearly a year since it was reported. During the pandemic, especially the lockdown he was instrumental in ensuring the supply of all essential commodities across all the islands in Lakshadweep from the mainland, despite travel embargos. His valuable services & outstanding efforts in Covid-19 management garnered the praise of many. He undertook a number of innovative and effective initiatives with inter-sectoral coordination and community participation.

The innovative measures taken by the administration not only helped in containment of the infection to a very large extent but also provided succour to the islanders, including migrant labourers, during the prolonged lockdown. These included Covid-19 management, public outreach through social media communication and audio-visual messaging, free distribution & home delivery of ration, handling other non-Covid emergencies and various other efforts during the pandemic.



# **PUBLIC SERVICE**

Amit Katoch EJ, Delhi 1997-1998 Batch OSD to Secretary, Department of Telecommunications, Government of India

An alumnus of English Journalism, Amit passed out of IIMC Delhi in the year 1998. Since his childhood days, Amit aspired to join the Civil Services (CS). In the year 1998, Amit's hard work paid off and

he cleared the CS exams. He was allotted Indian P&T Accounts & Finance Service. His first posting was in BSNL Gurgaon for two years. He was then promoted to DGM Finance BSNL and moved to Hisar. The next four years were somewhat tough professionally but also gave him a lot of field experience regarding managing staff and dealing with unions.

Amit was posted to Delhi in 2006 and joined the Department of Telecommunication headquarters. He was then looking after the financial aspects of telecom licensing policy. In the year 2013, he proceeded on deputation to I&B ministry. Initially, he looked after programming and infrastructural issues of Prasar Bharti. Subsequently, he was allotted the charge of Broadcasting policy. And then finally, Amit was given the charge of looking after regulatory issues of private satellite TV channels. Amit describes these three years as one of the most challenging years in his professional career up till now. The role demanded him to ensure compliance of TV channels to the prescribed programme code and avoiding broadcast of undesirable content on TV. Amit recalls an incident involving national security wherein late-night instructions had to be issued to TV channels for abiding by the code and avoiding airing anything inimical to the national security. The stint involved many such incidents and was crucial since it required dealing with something as politically and socially significant as TV broadcasting.

Having served for almost 25 years as a bureaucrat, Amit says that in the future he would like to handle roles that would help him in further understanding the functioning of Government of India at a macro level. Also he would be happy to serve in a sector which is unique and impacts a large chunk of people.

Amit concludes that IIMC has played a very significant role in his career and has taught him the art of writing. He credits IIMC for equipping its learners with the skill of writing in a very precise, concise and relevant manner.



# **PUBLIC SERVICE**

**Pee Lee Ete** EJ, Delhi 2007-08 Batch

A senior officer of the coveted Indian Forest Service, Mr. Pee Lee Ete is presently serving as Chief Conservator of Forests (Planning & Development) in Mizoram.

Mr Ete hails from Arunachal Pradesh where he was born and brought up. After finishing his graduation, he qualified for admission to IIMC and pursued PG Diploma in English Journalism in 2007-2008.

After serving the media industry for some time, he joined Government of India as an Indian Forest Service Officer.

During his 14 years of service so far, he has served in various capacities.

As the Special Secretary to Government of Arunachal Pradesh, he spearheaded the efforts to streamline the implementation of Mahatma Gandhi National Rural Employment Guarantee Schemes (MGNREGS). During the stint he also successfully implemented the Electronic Funds Management System (EFMS) which, in turn, has significantly contributed to rural employment opportunities, creation of durable rural infrastructure and the like in Arunachal Pradesh.

During his tenure in Social Forestry, Parks & Gardens Division in Goa, Mr. Lee worked closely with general public and local communities in creating awareness about the importance of forests, wildlife & environment, and the menace of all pervasive climate change. As a social outreach effort and to improve the forest-people interface, Social Forestry Division distributed more than one lakh seedlings to public for free.

As Chief Conservator of Forests (Planning & Development) now, Mr. Lee is overseeing all the Centrally Sponsored Schemes (CSS), notably Green India Mission (GIM), being implemented by the Environment, Forests & Climate Change Department of Mizoram.









#### PUBLIC SERVICE

**Pankaj Chandra Goswami** HJ, Delhi 2012-13 Batch

Pankaj Chandra Goswami is among those selected alumni of IIMC who have chosen social work over journalism as a means of social change.

After completing Hindi journalism from Indian Institute of Mass Communication, New Delhi in 2012-2013), he opted for public service as his field of work, with an aim to bring about a positive change at the grassroots level in the tribal dominated state of Jharkhand.

He is one of the founding members of Mission Badlav that was founded for the victims during the COVID 19 period. For the last two years, the Mission Badlav team has been actively working in Jharkhand and he serves in the capacity of its chief coordinator. As the danger of COVID 19 has receded away, Pankaj and his organisation is working for the rights of common citizens of the state.

He is also contributing to strengthen democracy at the grassroots level in Left Wing Extremism-affected and extremely backward areas of the state, by bringing the youth who had strayed into Naxalite activities into the mainstream. His organisation runs campaigns like "Voters Awareness Campaign" and "Apan Gaon Apan Sarkar" at the village level.

It is the result of social endeavour by him and his social team that public chose representatives based on real issues in over 50 panchayats.







#### **CONNECTING ALUMNI OF THE YEAR**

**Braj Kishore** 

EJ, Delhi

1995-96 Batch

Co-founder - ASB Communications Private Limited

Braj is an alumni of IIMC Delhi Campus English Journalism 1995-96 batch he has been committed to the alma mater at every possible opportunity.

Last year, Braj conceived an idea to expand the scope of our network by harnessing our large numbers to the benefit of one and all. He proposed to have a Group Health Insurance Plan for IIMCAA members. A team got together and conducted a survey to assess the interest of the alumni towards such a plan. With the database of the survey results, he worked for over six months meeting various insurance companies and agents trying to get a suitable plan for us. He even utilised his personal contacts and eventually got a very attractive plan from Tata AIG and thus, IIMCAA's first ever Group Health Insurance was launched. He effectively managed and guided the team through the registration and enrolment process. But due to very few number of members paying the premium, our group insurance dream could not take off. However, this initiative by Braj has enriched us all with innumerable possibilities that our alumni network can be extrapolated to.

Earlier, the 1998 - 99 batch of IIMC had made an effort to organise an Alumni Meet. Braj got his employer organisation to sponsor the event. While at Kolkata, he started the West Bengal Chapter of IIMCAA laying a solid foundation as its first President. He has always aligned his employer brands to sponsor IIMCAA Meets. He always leads with a positive frame of mind and helps our alumni in their hour of need. Braj believes in inclusive growth and wholeheartedly supports our network in all its initiatives.









#### **CONNECTING CHAPTER OF THE YEAR - ODISHA**

The Odisha chapter is the strongest chapter of the IIMC Alumni Association in every aspect. Odisha chapter, started in 2012 when IIMCAA was founded, is the only chapter which is hosting two major meets in Bhubaneswar and Dhenkanal annually for the last several years. This chapter is led by an energetic team under the President Mr. Sanjay Sahoo & General Secretary Mr. Jyoti Prakash Mohapatra, has started its own awards and scholarships for students of IIMC, Dhenkanal campus.

Every year it gives two Ommcom Digital Media Scholarships of 5000 INR each to toppers of digital journalism paper in English and Odia journalism courses at Dhenkanal. It also awards two best overall performing students of English and Odia Journalism course with memorial awards instituted in the memory of Prof KM Srivastava and Prof Chintamani Mohapatra who were teachers at IIMC Dhenkanal.

The Odisha chapter hosts the second biggest meet every year followed by Delhi. It is the second biggest contributor in terms of sponsorship for organising the Annual Alumni Meet- Connections. Members of Odisha chapter keep meeting formally and informally now and then.

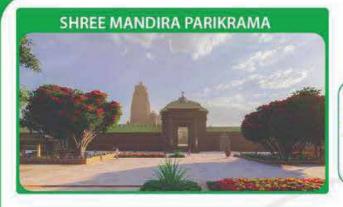
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### **Multiple Mega Projects Under Progress**

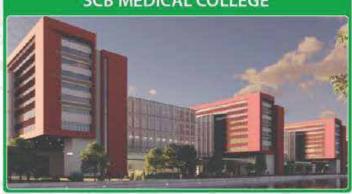


- Spread across 136 acres of land area.
- Fully automated and integrated testing facilities through pneumatic systems.
- New medical blocks, high rise residential apartments for doctors, staffs and nurses, new hostel accommodation for students.

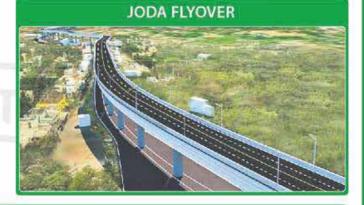


- A 3-km long flyover on Joda-Bamberi Highway.
- Offers dedicated freight carraigeway for vehicles carrying minerals.
- Reduce traffic congestion and help in reducing pollution in Joda town.

- Public Convenience Zone
  4.5-meter-wide dedicated shuttle cum emergency lane.
- Shaded footpath with trees



- Development of 108 acres of land in & around the shrine of Maa Samaleswari.
- Heritage corridor of 1 km walk to be built around the temple.
- 30-meter sidewalk for a unique spiritual experience for the devotees.



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#### SCB MEDICAL COLLEGE



#### **CONNECTING GROUP OF THE YEAR - 1993-94 BATCH**

The group of youngsters who joined the Hindi Journalism class in the summer of 1993 at IIMC had their eyes wide open with curiosity, hearts filled with big dreams and minds focused on making a mark in Indian journalism. They represented several regions of the country, belonged to very different socio-economic backgrounds and held a diverse set of values and cultures. Yet, despite the initial hardships they faced, the one thing which helped them follow their careers and goals was the empathy, love and respect they discovered for each other which continues to keep them glued together till date.

After completing their training, each of them strived to find a place for themselves under the sky. Though the struggles continued, the rewards were equally enthralling. Some of the batchmates became colleagues in the professional arena and continued to walk the same path. Those who choose different paths remain connected with the rest of the group. Over the years, their connections became stronger, nurtured by unconditional friendship and devoting time and attention to each other and in due course they were more like one big family.

Those youngsters have now carved out a name for themselves not only in different media houses across the country but also in academics, cinema, travel, writing and many more creative fields and spread their expertise across the world. And yet, they ensure that they come together regularly, from all parts of the world and different career fields. Their regular meetings, catching up with each other and interactions at professional as well as personal levels is to be seen to be believed!

As group members they have been in touch through social media and also actively reach out to each other via other platforms besides having frequent in-person meetings. They still continue to support each other's dreams like they did as starry-eyed journalism students of yester years.

#### **IFFCO IIMCAA AWARDS 2023 ESTEEMED JURY**



#### **IFFCO IIMCAA AWARDS 2023 JURY MEETING**











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#### JOURNALIST OF THE YEAR

**Utkarsh Singh** HJ, Delhi 2015-16 Batch The Quint

His investigative report consisting of a five parts series on custodial deaths and the plight of the families of the victims who run from pillar to post to seek justice, won him the award.



#### **AGRICULTURE REPORTER OF THE YEAR**

**Rohit Vishwakarma** HJ, Delhi 2003-04 Batch NDTV

His reporting on the lumpy disease epidemic amongst cows in Rajasthan and the efforts to find a solution for it amongst farmers, officials, netas and scientists, won him the award.



#### **REPORTER OF THE YEAR [PUBLISHING]**

**Andrew Amsan** EJ, Kottayam 2013-14 Indian Express

His story titled "Stadium is emptied, athletes told to leave so that IAS officer can walk with dog" was one of the most widely followed stories and it had licits and regulations. This story has won him the award

numerous effects on government policies and regulations. This story has won him the award.









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#### **REPORTER OF THE YEAR [BROADCASTING]**

**Nibir Deka** EJ, Delhi 2016-17 Batch Times Now

His report - 'Misuse of tourist visas raises concerns of religious conversion in Assam' where it was found that Christian missionaries were violating tourist

visas and attending religious gatherings and allegedly doing religious preaching in tea gardens and hilly areas, won him the award.



#### **PRODUCER OF THE YEAR**

**Jyoti Jangra** EJ, Delhi 2019-20 Batch Newsreel Asia

Jyoti's video story 'Rahima - A Father's Fight to Save his Daughter's Life' allows the audience to feel the pain of those who have lost their young ones

to a poor healthcare system and hopes to bring about more awareness among people about healthcare by the state, won her the award.



#### INDIAN LANGUAGE REPORTER OF THE YEAR [PUBLISHING]

**Bijin Samuel** MJ, Kottayam 2017-18 Batch Malayala Manorama

Her story about the innovative awareness programme organised by an organisation called Thampu in combination with UNICEF for the upliftment of some tribes in Kerala, won her the award.





#### INDIAN LANGUAGE REPORTER OF THE YEAR [BROADCASTING]

**Sandhya Manikandan** MJ, Kottayam 2017-18 Batch Malayala Manorama

Her entry was about a muslim girl and her siblings practicing 'Kalarippayattu' for their personal security and breaking barriers to do so as

it's one of Kerala's most prominent and traditional martial arts usually practiced by Hindu men. This story won her the award.



#### **PR PERSON OF THE YEAR**

**A R Hemant** EJ, Delhi 2004-05 Batch Bank Bazaar

His work on the multimedia PR campaign for Bank Bazaar for creating credit awareness and literacy in the common man in the present difficult times of inflation, won him the award.



#### **AD PERSON OF THE YEAR**

**Mohit Pasricha** AD & PR, Delhi 2013-14 Batch Lowe Lintas

His work and contribution to the Google campaign on *Bolne Se Sab Hoga* to use Google voice search in Hindi, created for International Women's Day, won him the award.





#### **JOURNALIST OF THE YEAR**

Harshita Rathore RTV, Delhi 2018-19 Batch Newsreel Asia

Her docuseries 'The Dinner Table' features India's persecuted communities and is an effort to help the audience empathise with the victims of

persecution in a humanitarian manner and without any political consideration. It attempts to bridge the gap between the people and the communities. This entry won her the award.



#### **JOURNALIST OF THE YEAR**

**Jyoti Yadav** The Print

Her investigative series on "Women in District Courts" is about how women have achieved and become judges in small town district courts but face

challenges and difficulties at work on a daily basis. Her reporting elicited response from the decision makers in implementing changes on ground and won her the award.



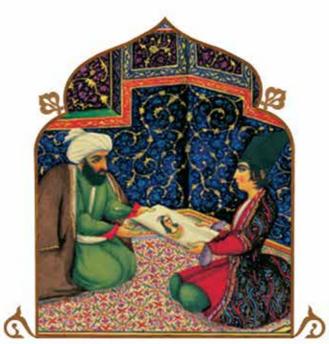
#### **AGRICULTURE REPORTER OF THE YEAR**

Harikishan Sharma HJ, Delhi 2003-04 Batch Indian Express

His reporting on the fodder inflation impacting the small and marginal farmers and their livelihood, won him the award. As an impact, the Ministry

of Agriculture and Farmers' Welfare cleared the proposal to establish fodder-centric Farmers' Producer Organisations. The issue also caught lawmakers' attention and about two dozen MPs asked questions on this issue.





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The craft of storytelling has been saving necks for a long time, or for at least 12 centuries as far as we know. It's a well documented fact that once upon a time, the brilliant Queen Shahrzad of Arabia spun long and winding tales, 1001 tales to be precise, to save her neck.

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#### **REPORTER OF THE YEAR [PUBLISHING]**

**N Sundaresha Subramanian** EJ, Dhenkanal 2004-05 Batch ET Prime

His report "Sacked liquidator blows the lid off INR 1,000 crore 'cash-for-orders' Scam in NCLT" exposed the manner in which a judicial

officer of the National company law tribunal was abusing processes for illegal gratification from litigants and won him the award.



#### **REPORTER OF THE YEAR [PUBLISHING]**

**Shambhu Nath** HJ, Delhi 2014-15 Batch Dainik Bhaskar

His report on the illicit liquor tragedy in Bihar and the administration's response and mishandling of it, won him the award.



#### **REPORTER OF THE YEAR [BROADCASTING]**

**Abhishek Yadav** AD & PR, Delhi 2018-19 Batch Newsreel Asia

His documentary on the water crisis In Rajasthan and its effect on the daily lives of thousands of rural women there, won him the award.











#### **PRODUCER OF THE YEAR**

**Surabhi Singh** EJ, Delhi 2019-20 Batch Newsreel Asia

Her story 'Pahadin' about the life and travails of rural women and their economic contribution in the region of Garhwal, won her the award.



#### **PRODUCER OF THE YEAR**

**Shubham Tiwari** RTV, Delhi 2020-21 Batch ABP News

His show 'Bagawat' about the turns and twists of the political situation in Maharashtra regarding the crisis in the Shiv Sena that led to formation of a new government in the state, won him the award.



#### INDIAN LANGUAGE REPORTER OF THE YEAR [PUBLISHING]

**Rajshree Sahoo** OJ, Dhenkanal 2017-18 Batch The Prameya

Her report on the lack of education facilities for fishermen community in Puri district, Odisha and the issues related to it, won her the award.











#### INDIAN LANGUAGE REPORTER OF THE YEAR [BROADCASTING]

**Jyotismita Nayak** OJ, Dhenkanal 2017-18 Batch News 7

Her story is about a young village girl and her struggles to acquire education and build a life for herself and her family. This journalistic piece mobilised assistance from welfare organizations for the village girl and won her the award.

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