

CONNECTIONS 2020

ANNUAL ALUMNI MEET



IIMCAA SCHOLARSHIPS



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AWARDS
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DIRECTOR GENERAL'S MESSAGE

I am happy to extend my warm wishes and greetings to the IIMC Alumni Association, on the occasion of its Annual Alumni Meet - Connections.

I take this opportunity to commend our illustrious alumni, for continuing to uphold the highest standards of professionalism and commitment, in the discharge of their duties. We note with pride, the expanding global footprint of the alumni of this august institute.

I place on record, my appreciation for the IIMC Alumni Association, for its active cooperation and partnership with the alma mater, through avenues such as Industry interactions, Placements, and Scholarships.

Congratulations to this year's award winners. I wish our alumni, all success and fulfilment, in the service of the nation and its people.

Kuldeep Singh Dhatwalia, IIS

Director General, Indian Institute of Mass Communication

Principal Director General, Press Information Bureau, Government of India

Patron, IIMC Alumni Association





EDITOR'S MESSAGE

My ode to everything IIMC

From marketers to administrators to influencers to entertainers to crusaders to thought leaders par excellence.

Shaping the destiny of our country and influencing the way it thinks and behaves.

Quietly brewing a storm and crafting a future.

This institution has played an important role in the lives of its denizens through the decades. Everybody who has walked through its corridors has been touched or shaped for the better.

Not just a mecca for Journalism, it is THE place to go to for an education in Mass Communication. Legions of Advertising, Public Relations, Market Research and Marketing professionals who have walked out of this institution have been quietly brewing a storm in their worlds. Their accomplishments chronicled in history forever. It is now the collective responsibility of the future students, administration, and faculty to keep the flag flying high. And to embody the virtues this institute professes - humility, curiosity, empathy, agility, far-sightedness and a relentless pursuit of excellence.

Having been associated with this great institution in many avatars – student, topper, guest faculty, selection committee member, recruiter, author, and well-wisher, I hope that the collective might of IIMCians works in a renewed fashion to further the stature of our alma mater.

I also want to express my deep respect for the silent workers of IIMCAA who put together this alumni body, which constantly creates platforms and forums to bring us together and who toil continuously at the expense of their personal time. The Awards, the Scholarships, the vast network of alumni which has crossed the seven seas and the continuous effort to enlist and engage the unwilling. Hats off to you guys!

Thanks goes out to my editorial team too, comprising of Simrat Gulati, Sneha Bhattacharjee, Sadhna Arya and Puja Mishra, who have worked tirelessly in putting together this edition of Connections.

Wishing you all the best in all your future endeavours.

Regards,

Shruti Jain

Ad-PR, Delhi

1993-94 Batch

Associate Professor, Times School of Media, Bennett University

Editorial Board - Simrat Gulati, Sneha Bhattacharjee, Sadhna Arya, Puja Mishra

Designed By: Rahul Kumar, Dilkash Tehseen & Shambhavi Vats

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PRESIDENT'S MESSAGE

Greetings to all fellow and prospective IIMC alumni and a very warm welcome to Connections 2020.

As we come together for the eighth edition of our Alumni Association's annual get-together, it gives me and my team great pleasure to see friends, colleagues and fellow communicators coming together.

We have bridged the length and breadth of India and in the last one year, chapters have been formed in Australia, Germany, Ghana, Hong Kong, China and the USA. Some of these chapters are now prepping to host connections. In India, where Connections already spans the length and breadth of the country, we have added Pune as a destination on the Connections map. I would be remiss if I do not mention the special bonds we have formed with alumni in Bangladesh and Nepal, which culminated in Connections being hosted in these countries last year — and sustained engagement.

While we reach out to the widest possible network of communicators, there remains a problem of sustainability of not just this event but also of the alumni association itself. A small but extremely dedicated bunch of alumni have been driving all initiatives, a task for which they have received more brickbats than bouquets. However, as the organisation grows, we find ourselves constrained by the demands of finances and time.

I urge all alumni gathered here or those reading this message to extend a helping hand to make your association successful. To some of the chapters in India which have now been in existence for over five years, my request would be to get together and make the chapters self-sustaining via contributions and sponsorships driven by our distinguished alumni.

Please strengthen the IIMC Alumni Association with your active participation and stay connected globally.

Prasad Sanyal

RTV, Delhi

2000-2001 Batch

Chief Content Officer, Hindustan Times Digital Streams





PRINCIPAL ORGANISER'S MESSAGE

मेरे लिए ये बहुत गौरव और सम्मान की बात है कि आईआईएमसी एल्युमिनाईएसोसिएशन (ईमका) ने मुझे इस साल के सालाना मीट कनेक्शन के मुख्य आयोजन की जिम्मेदारी सौंपी है। कनेक्शन 2020 का आयोजन मेरे लिए बहुत ही मायने रखता है, क्योंकि आईआईएमसी से जुड़ाव का ये मेरा सिल्वर जुबली वर्ष है। 1994-95 में मैंने हिंदी पत्रकारिता का कोर्स किया था। आज 25 साल बाद संस्थान के सबसे बड़े आयोजन के प्रमुख की जिम्मेदारी सौंपने के लिए मैं एसोसिएशन का आभारी हूँ।

8 साल पहले बना ईमका बना था। इन 8 वर्षों में ये एक बड़े परिवार का रूप ले चुका है। देश-विदेश में मौजूद संस्थान के साथी ईमका के माध्यम से एक दूसरे से जुड़े हैं। हम सब जानते हैं कि आईआईएमसी में पत्रकारिता का पाठ्यक्रम 9 महीने का होता है। एक बैच जब कोर्स पूरा करके जाता है तो उसके तीन महीने बाद नया बैच आता है। दोनों बैच के लोग ही आपस में नहीं मिल पाते हैं, लेकिन ईमका ने ऐसा मंच दिया है, जिसके जरिए एक-दो बैच नहीं बल्कि दो-तीन दशक पुराने साथी भी आज नए साथियों से सम्पर्क में हैं। हर साल इस आयोजन के माध्यम से नए और पुराने साथी एक दूसरे से मिलते हैं, एक दूसरे को जानते और समझते हैं।

ईमका का एक काम जिसने मेरे दिल को सबसे ज्यादा छुआ है, वो है आर्थिक रूप से कमजोर छात्रों को मदद में स्कॉलरशिप देना। मैं तहे दिल से इस काम के लिए ईमका को शुक्रिया कहना चाहता हूँ। एसोसिएशन ने जनसंचार की अलग-अलग कैटेगरी में हर साल ईमका अवार्ड देने की जो शुरुआत की है, वो भी काफी सराहनीय है। अपनों के हाथों सम्मान से गौरव का भाव तो जागृत होता ही है, साथ ही और बेहतर करने का हौसला भी बढ़ता है।

मैं टीम ईमका को शानदार आयोजन की बधाई देता हूँ। हर साल दिल्ली समेत देश-विदेश के शहरों में कनेक्शन्स मीट के आयोजन में लाखों खर्च आता है। ये खर्च जुटाने के लिए भी टीम काफी भागदौड़ करती है। आयोजन को कामयाब बनाने में जिन प्रायोजकों और पार्टनर्स ने महत्वपूर्ण योगदान दिया है, जिन लोगों ने योगदान की व्यवस्था करवाई है, मैं उनका भी आभारी हूँ। मैं इस बात के लिए क्षमा मांगता हूँ कि कामकाज की अतिव्यस्तता की वजह से मुझे टीम ईमका को जितना समय देना चाहिए था, उतना समय मैं नहीं दे सका।

आईआईएमसी एल्युमिनाईएसोसिएशन के इस अनुभूत आयोजन में शामिल हर साथी का अभिनंदन करता हूँ। मुझे विश्वास है कि ईमका का ये “कनेक्शन” साल दर साल और भी मजबूत बनता जाएगा।

धन्यवाद

सुप्रिय प्रसाद

हिंदी पत्रकारिता, दिल्ली

1994-95 बैच

न्यूज डायरेक्टर, टीवी टुडे नेटवर्क





NATIONAL MEET CONVENOR'S MESSAGE

Greetings!

It is indeed a pleasure returning to this ageless institution after three-and-half decades, and I would like to express my sincere thanks to the IIMC Alumni Association for the opportunity to be part of this grand annual exercise.

I come from an age when laptops, mobile phones and the Internet did not exist. We had typewriters and old rotary phones on which people put their vocal chords to test. The world wasn't flat. We did not live off Twitter; we used our legs to get our stories and hands to hit the typewriters hard. It was a world that many of those graduating from this great institution would remember, many others won't understand.

Today, we live in a different world. It moves faster than ever before and new technologies allow us to communicate with each other very differently. Having said that, the core remains unchanged. It is still about telling stories; platforms of expression are varied and more. We live in a clutter with sharply condensed attention spans while battling an overload of information. In that mess, debate and discussion become victims of the times we live in.

As proud IIMCians we need to constantly remember the core of what we learnt at this institution - how to communicate and be effective communicators irrespective of whether we pursue Journalism or Public Relations and Advertising; irrespective of the language we pursue these in.

As communicators we ought to be reaching out not only to each other, but the wider world because unless we seek new ideas and concepts we won't be able to reach newer heights. And that brings me back to debate and discussion that form the foundation of what we do.

To ensure we play our roles well in society, we must first engage with each other. To that end, this association provides all of us the right opportunity to seek and help each other out, mentor and build a stronger platform for future growth of this great institution.

Best wishes,

Rahul Sharma

EJ, Delhi

1985-86 Batch

Managing Director, APCO Worldwide, India





CHAPTER MEET CONVERNOR'S MESSAGE

चैप्टर्स के सक्रिय योगदान का समय

एलुमनी एसोसिएशन के साथ जुड़े करीब पांच वर्ष हो गए। इन पांच वर्षों में कनेक्शंस के आयोजन से काफी निकटता से जुड़ा रहा। इसके नियोजन से लेकर आयोजन का निरंतर हिस्सा रहा। कनेक्शंस के आयोजन का इन पांच वर्ष के अनुभव ने केवल एक बात सिखायी है कि इस स्तर के आयोजन के लिए सबसे महत्वपूर्ण है पूरी टीम का आपसी सहयोग। सहयोग सिर्फ केंद्रीय कमेटी के बीच ही नहीं बल्कि एलुमनी एसोसिएशन के सभी चैप्टर और विभिन्न राज्यों में काम कर रहे आइआइएमसी के नए पुराने सहयोगियों का भी। बिना टीम के इस आयोजन को सफल बनाना संभव ही नहीं हो सकता।

इन पांच वर्षों में एलुमनी एसोसिएशन के चैप्टरों की संख्या में भी लगातार इजाफा हुआ है। देश के भीतर ही नहीं अब एलुमनी के चैप्टर दुनिया के कई देशों में अपने पांव पसार चुके हैं। कनेक्शन 2020 के लिए भी योजना न सिर्फ देश के विभिन्न राज्यों में इसका आयोजन करने की है बल्कि विदेशों में भी इसके आयोजन का खाका खींचा जा चुका है। लेकिन इस पूरे आयोजन में एक चीज जो बेहद महत्वपूर्ण होती है वह है आयोजन की फाइनेंसिंग। और मामला केवल कनेक्शन के आयोजन का नहीं है। आप सब लोग जानते हैं कि कनेक्शंस के दौरान एलुमनी एसोसिएशन जिसे हम इमका बुलाते हैं कई कैटेगरी में इमका अवार्ड देती है, आइआइएमसी के प्रत्येक बैच के विद्यार्थियों के लिए स्कॉलरशिप का प्रावधान भी है। इनमें ज्यादातर प्रायोजित कैटेगरी की हैं और बाकी एलुमनी एसोसिएशन फंड करती हैं। इसके अलावा इमका मेडिकल फंड है जो सभी एलुमनी को मेडिकल संकट के वक्त मदद उपलब्ध कराने के मकसद से स्थापित किया गया है।

अभी तक एलुमनी की सेंट्रल कमेटी और कुछ चैप्टर ही समस्त आयोजन की जिम्मेदारी उठा रहे हैं। मुझे लगता है कि अब वक्त आ गया है कि सभी चैप्टर भी सक्रियता से इसमें भागीदारी करें। बल्कि मेरा तो मानना है कि देश भर में फैले आइआइएमसी के सभी एलुमनी को इसमें योगदान करना चाहिए। हमें कुछ ऐसी व्यवस्था बनानी होगी जिसमें कनेक्शंस के दौरान होने वाली चैप्टर मीट के आयोजन में उक्त चैप्टर का भी समुचित योगदान हो। ऐसा करने से न केवल सेंट्रल फंड पर बोझ कम होगा बल्कि हम उसके बेहतर और व्यापक इस्तेमाल के लिए उसका दायरा भी बढ़ा पाएंगे। आगामी वर्षों में सभी चैप्टर से सहयोग की आशा है।

नितिन प्रधान

हिन्दी पत्रकारिता, दिल्ली

1990-91 बैच

वरिष्ठ पत्रकार





INTERNATIONAL MEET CONVERNOR'S MESSAGE

Dear IIMCians,

It gives me immense pleasure that IIMC Alumni Association's Governing Council is organizing its 8th Annual Alumni Meet - CONNECTIONS 2020 where fellow friends from India and abroad are taking part. This shows our family is growing and our bonds are getting stronger day by day.

The Indian Institute of Mass Communication has turned into the best journalism school for journalists of developing countries and contribution of students and professionals produced by this institution, in various fields, is a matter of pride for each one of us.

I am impressed with the work IIMCAA is doing to connect alumni of Development Journalism courses spread in several countries and alumni of India settled in different countries. Several Nepali journalists have also pursued courses from IIMC who have contributed a lot in Nepali media and other professions. In this context, over 100 Nepali journalists have completed courses from IIMC so far and with this strength, we have successfully started the Nepal Chapter and launched Connections in Kathmandu last year. Witnessing the gradual expansion of IIMCAA, which has helped build a network of Alumni across the globe and has reunited them, gives me great pleasure.

I also take this opportunity to thank senior officials from IIMC, IIMCAA Governing Council and Indian journalist friends who joined us to celebrate the first season of CONNECTIONS – Kathmandu hosted by the Nepal Chapter last year and made it a grand success.

We are committed to the principles of the IIMC Alumni and pledge to take it forward by putting in our contributions so as to make the journey successful.

I wish all the success to the 8th season of CONNECTIONS.

Best regards,

Anil Giri

DJ, Delhi

2005 Batch

Chief Sub Editor, The Kathmandu Post





IFFCO IIMCAA AWARDS 2020 CONVENOR'S MESSAGE

Dear Friends,

It gives me great pleasure to welcome you to yet another edition of IIMC Alumni Association Awards – IFFCO IIMCAA Awards 2020. The awards have now become a regular feature and are a wonderful means to recognise contributions of hundreds of professionals who have been students at the Indian Institutes of Mass Communication. From the time when there was just one institute in Delhi, there are now five more campuses in different parts of the country, providing affordable and quality training in Journalism, Advertising and Public Relations. The success of our alumni is a testimony to the excellent job IIMC branches are rendering.

As has been the case in previous years, the task of shortlisting and selecting awardees has been both challenging and fulfilling. We were happy to receive numerous entries in almost all categories and our juries did a thorough job of examining them and arriving at the deserving winners. The decisions were not always easy, but we would like to assure those who did not make it to the winner's stand that their work is valuable and applicants are encouraged to submit entries again next year.

Full credit goes to the team that runs the IIMCAA Awards, including Coordinator Simrat Gulati and Co-Convenor Sneha Bhattacharjee. They have shown patience and enterprise in equal measure in seeking endorsements and planning events over the past two months. As the Convenor of this year's Awards, I am in their debt for guiding nominations and selections smoothly. I am certain the awards will remain a major feature of our activities and the branches of the association continue to grow around the world.

IIMCAA's activities provide an opportunity for various batches of students, both in Journalism and Ad-PR, to remain in touch. There is a shared camaraderie and despite our varied opinions and views, IIMC binds us in the quest for ethics and excellence in all areas of Mass Communications. It provides us a moment to remember the larger role that this plays in our national life, committing our efforts to exposing the public to all shades of truth.

Mark Twain was right when he said "news is history in its first and best form". The IIMCAA Awards are a significant effort to recognise the best in Journalism and allied areas -- not the least because they are organised by professionals themselves.

I wish IIMCAA the very best this year and many more to come.

Rajeev Deshpande

EJ, Delhi

1986-87 Batch

Chief of National Bureau, The Times of India





IFFCO IIMCAA AWARDS 2020 COORDINATOR'S MESSAGE

Dear IIMCians

THE JOURNEY GOES ON...

A warm welcome to all of you to the fourth set of IIMCAA Awards – IFFCO IIMCAA Awards 2020. This special endeavour of the alumni to build up the IIMC fraternity and to connect and keep the alumni together continues.

The journey of these awards started with 10 awards in different areas of Mass Communication in 2017. Today we have built it up to 35 awards – 33 in the competitive category and 2 as nominations. In getting this whole idea and event together we have had very exciting and great experiences. The objective of these awards is to recognise the work of our alumni and in doing that our guiding factor has been to include as diverse a set of professions as possible which would keep with the overall aim of IIMCAA – to build a strong network and association of all our alums-**CONNECTIONS**. So we have awards from Photography to Research, from Advertising to Journalism and from writing to Documentary Film Making. Our journey does not end here. We are open to suggestions for including other fields and we are also always ideating to look for newer and newer areas where our alumni are placed and we can felicitate them through our awards and bring them together.

This journey includes our jury members whom we would like to thank, for all their efforts and involvement in the process of evaluation.

Thank you to our Auditor, Mayank Agrawal for guiding and inspiring us.

An important part of this journey is the Team IIMCAA, the awards team and the volunteers whose untiring efforts saw the event through. The juries worked on a precious Sunday and the team for many weeks before and after this Sunday, to collate and finalise the entries and the results and present it finally for all of us.

As a special recognition of my team for the awards we are listing them below to get everyone acquainted with the award's team. A salute to them for their commitment to this totally voluntary work.

Hope the family of IIMCAA keeps growing and we are able to motivate more and more of our alumni to be part of this movement. All the best for the coming years.

Simrat Gulati

Ad-PR, Delhi
1984-85 Batch
Academician

Jury volunteers - Shillpi A Singh, Madhur Kalra, Animesh Biswas, Mudit Sharma, Muni Shankar Pandey, Anand Saurabh, Amit Rajput, Shankar Pandit, Puja Mishra, Jaseem-Ul Haque, Abhinav Kumar and Rohit Kumar.

Floor Volunteers - Mihir Ranjan, Animesh Biswas, Sadhna Arya, Deeksha Saksena and Komal Badodekar.





IFFCO IIMCAA AWARDS 2020 AUDITOR'S MESSAGE

My heartiest congratulations to IIMCAA on the occasion of Annual Alumni Meet, Connections 2020 on February, 09, 2020.

I am happy to know that it is for the eighth year in a row that the alumni will be meeting with the ever growing warmth, enthusiasm and continued professionalism. Over the years, IIMCAA has grown and spread its footprint both nationally and internationally. This has been possible due to the untiring work by the members of the Central Committee of IIMCAA and the tremendous support from the alumni the world over.

During my tenure in IIMC in 2016-17 as Additional Director General, I got several opportunities to interact with the Association members and was highly impressed by their passion for the cause of IIMC Alumni. This passion is not limited to the Annual Meets in Delhi. In 2018, I was invited in Patna to address the Annual Meet of the Bihar Chapter of IIMCAA. The spirit of camaraderie that I saw there was commendable.

Within a short period, IIMCAA has accomplished several milestones. As a step forward, after instituting IIMCAA Awards, it has established IIMCAA Medical Assistance Fund for IIMC alumni and IIMCAA Scholarships for IIMC students last year, which deserve all-round praise. As Auditor of the IIMCAA Awards, I appreciate the transparency of the process that rewards the best of the works by the alumni.

Today, IIMC alumni are in key positions in mass communication industry due to their hard work and maintaining highest standards of professionalism.

My best wishes for the Annual Alumni Meet and hope the deliberations are fruitful.

Mayank Agrawal

Director General, DD News





IIMCAA MEDICAL ASSISTANCE FUND CHAIRMAN'S MESSAGE

Fellow IIMCians,

Wishing you all a very wonderful and healthy 2020! Let me begin by quoting this communication that IIMCAA received.

“Dear IIMCAA,

I am very impressed with the Medical Fund created by IIMCAA, but feel the fund has to be sufficient to cover as many as required, keeping in view the mounting cost of medical burden on an average Indian. I feel that all of us who have been associated with IIMC and IIMCAA give a serious thought in this direction.

I have always considered my students as my academic children, therefore would like to contribute each year from the royalty amount I get from books in the IIMCAA Medical Assistance Fund. To begin with I wish to send a cheque of ₹ 50,000 for the year 2019.

Hope IIMCAA would appreciate my sentiment behind this and accept my humble offer.

Best.

JJ”

No prizes for guessing who JJ is - she is our very own Prof. Jaishri Jethwaney. We greatly appreciate, acknowledge and accept it. Prof. JJ has set an example. Like her, we all can contribute to IIMCAA Medical Assistance Fund. I sincerely request, urge and implore all IIMCians to come forward and contribute. It was at this time in 2019 that IIMCAA instituted Medical Assistance Fund for providing financial support in case of medical needs. We received one request for support and it was extended promptly.

On behalf of IIMCAA, I welcome you all to the 8th “CONNECTIONS 2020”!

Kalyan Ranjan

HJ, Delhi

1990-91 Batch

Associate Vice President - Public Affairs & Communication,
Hindustan Coca-Cola Beverages Pvt. Ltd.





IIMCAA SCHOLARSHIP CHAIRMAN'S MESSAGE

सभी मित्रों को नमस्कार,

यह एक सुखद संयोग है कि IIMCAA की ओर से IIMCAA के सदस्यों से बात करने का अवसर मिला है। सबसे पहले तो इस अवसर के लिए सभी सदस्यों का शुक्रिया। पिछले वर्ष जब यह तय किया गया कि IIMCAA दो जरूरतमंद होनहार छात्रों को स्कॉलरशिप देगा और जो मित्र अपनी ओर से छात्रवृत्ति देना चाहें उनका स्वागत है तो लगा कि IIMCAA धीरे-धीरे अपने उद्देश्यों की ओर सफलता से बढ़ रहा है और हम सबकी मेहनत सफल हो रही है। बहुत कम समय में ही पिछले वर्ष मित्रों और शुभचिंतकों के सक्रिय सहयोग से हम 11 छात्र-छात्राओं को स्कॉलरशिप देने में कामयाब हो पाए थे।

हमारा हमेशा से मानना रहा है कि IIMC के पूर्व छात्र अगर ईमानदारी से कोशिश करें और चाह लें तो किसी भी सत्र का कोई छात्र न बेरोजगार रहेगा और न किसी जरूरतमंद छात्र को कभी आर्थिक परेशानियों का सामना करना पड़ेगा। ऐसी सोच के पीछे साफ तौर पर देश और दुनिया में दिखाई देता हमारा IIMC परिवार है। हम सब स्कूल-कॉलेज होते हुए इस संस्थान तक आते हैं लेकिन न तो स्कूल का और न ही कॉलेज का एलुमनी एसोसिएशन इस कदर संगठित और कारगर हो पाता है जिस तरीके से हमारे संस्थान का संगठन है। इसकी एक अहम वजह है कि हम सब एक निश्चित दिशा में आगे बढ़ते हैं।

हमारे लिए यह सौभाग्य की बात है कि पूर्व छात्र और शुभचिंतक नए सत्र के स्टुडेंट्स के बारे में परिवार की तरह सोचते हैं। परिणाम है कि पिछले साल 11 स्कॉलरशिप से शुरू हुई इस मुहिम को जहां हम लोग कम से कम 20 स्टुडेंट्स तक ले जाने की कोशिश में थे वहीं हमें ये बताते हुए अपार खुशी हो रही है कि इस वर्ष हम 27 स्टुडेंट्स को स्कॉलरशिप दे पा रहे हैं और पूरी उम्मीद है कि आने वाले समय में यह संख्या और तेजी से बढ़ेगी।

जो भी मित्र और शुभचिंतक छात्र-छात्राओं को स्कॉलरशिप प्रदान कर रहे हैं उनका IIMCAA की ओर से दिल से आभार और जिनको छात्रवृत्ति मिल रही है उनको बधाई और अनंत शुभकामनाएँ। स्कॉलरशिप का सटीक इस्तेमाल करें, कुछ नया सीखने में, कोई ऐसी ट्रेनिंग लेने में जिसका करियर में फायदा हो।

अनुरंजन झा

हिन्दी पत्रकारिता, दिल्ली

1998-99 बैच

प्रबंध निदेशक, R9TV





GENERAL SECRETARY'S MESSAGE

Welcome to Connections 2020.

I would like to express my heartfelt gratitude to our alumni, well wishers, sponsors and partners who have been by our side in this journey from the last eight years. It is because of their support IIMCAA is able to mark new cities on the map.

Our international alumni meets, in 2019, were successfully conducted in Nepal, Bangladesh and United Arab Emirates for the first time along with Singapore for the second time in a row. A total of 23 meets were hosted in 22 cities in the year 2019. We aim to connect maximum alumni every year from every nook and corner of the world. For the same we are also looking forward to expand globally to make connection with our alumni.

The objective of IIMCAA is to connect IIMC alumni to each other by organising events and taking unique initiatives. We have started IIMCAA Medical Assistance Fund, setting aside 10% of sponsorship, to provide financial assistance to any alumni in medical need.

I would like to specially thank our beloved & respected teacher Prof. Jaishri Jethwaney Madam who has pledged earnings from the royalty of books written by her to IIMCAA Medical Assistance Fund on annual basis.

The other new initiative, started in 2019, is IIMCAA Scholarships. It is an initiative started with the support of alumni and well-wishers of IIMCAA.

11 IIMCAA Scholarships were awarded to the students of different departments and campuses last year. This year a total of 27 IIMCAA Scholarships of 25000 INR each will be awarded.

IIMCAA Awards is getting bigger and better every year since its start in 2017. The awards have created a buzz in the Journalism and Mass Communication world.

I would like to urge our state chapters and sub chapters to come forward and drive the second phase of growth and expansion of IIMCAA that aims to start chapter and Connections in 10 countries.

Looking forward to connect with all of you.

Yours Truly,

Harshendra Singh Verdhan

Ad- PR, Delhi

2004-05 Batch

Head of Brand Communications & PR, IFFCO



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554^{*}
mn+ 
Monthly Users

128[#]
bn+ 
Minutes spent
per month

TIMES INTERNET

Everything. Everyday.



Source: Gogle Analytics, December 2019

* Source: Deduped users on DMP



TEAM IIMCAA

Governing Council Members

Governing Council Members

President- Prasad Sanyal

General Secretary- Harshendra Singh Verdhan

Governing Council Members- From Central Committee

Reetesh Anand

Animesh Biswas

Madhur Kalra

Gaurav Dikshit

Anand Saurabh Upadhyay

Nadim Arif

Ankush Vats

Ritesh Verma

Harendra Yadav

Sadhna Arya

Saurabh Rathore

Prabhat Upadhyay

Surdhani Bhagat

Komal Badodekar

Mudit Sharma

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Neeraj Jha

Anand Bhushan

Sneha Bhattacharjee

Dadan Vishwakarma

Govinda Mishra

Shreesh Chandra Singh

Atul Gupta

Shankar Pandit

Jaseem-Ul-Haque

Ajeet Gupta

Nitin Dagar

Sandesh Chaurasia

Megha

Governing Council Members- From Chapter/ Sub Chapter Committees

Sanjay Sahoo- Odisha Chapter

Jyoti Prakash Mohapatra- Odisha Chapter

Santosh Valmiki- Uttar Pradesh Chapter

Pankaj Jha- Uttar Pradesh Chapter

Pradeep Mishra- Meerut Sub Chapter

Arvind Shukla- Meerut Sub Chapter

Praveen Mohta- Kanpur Sub Chapter





Vrishali Jain- Kanpur Sub Chapter
Gayatri Srivastava- Maharashtra Chapter
Neeraj Bajpai- Maharashtra Chapter
Debarati Mukharjee- Pune Sub Chapter
Gasha Aeri- Pune Sub Chapter
Bhola Nath- Bihar Chapter
Saqib Khan- Bihar Chapter
Manoj Kumar- Jharkhand Chapter
Pranav Pratyush Das- Jharkhand Chapter
Amrita Maurya- Rajasthan Chapter
Sachin Saini- Rajasthan Chapter
Prashant Kumar Sahoo- Gujarat Chapter
Arvind Kumar- Gujarat Chapter
Alice Guram- PHHPJ&K Chapter
Vinayak Dutt- PHHPJ&K Chapter
Anil Saumitra- Madhya Pradesh Chapter
Manoj Singh- Madhya Pradesh Chapter
Sangeeta Madan Rasaily- Chhattisgarh Chapter
Santosh Kumar- Chhattisgarh Chapter
Subir Bhaumik- West Bengal Chapter
Piyali Chatterjee- West Bengal Chapter
Samudragupta Kashyap- North East Chapter
Teresa Rehman- North East Chapter
Irene Lalruatkimi- Mizorm Sub Chapter
Christopher Z. Sailo- Mizoram Sub Chapter
Madhavi Naidu- Andhra Pradesh & Telangana Chapter
Vivek Kumar- Andhra Pradesh & Telangana Chapter
Ramesh Muniyappa- Karnataka Chapter
Rama Nedungadi- Karnataka Chapter
Zafar Anjum- Singapore Chapter
Saurabh Chaturvedi- Singapore Chapter
Ishanul Karim- Bangladesh Chapter
Zahid Newaz Khan- Bangladesh Chapter
Anil Giri- Nepal Chapter
Saraswati Karmacharya- Nepal Chapter
Beruni S. Alimov- Uzbekistan Chapter
Fotimakhon Makhsimova- Uzbekistan Chapter
Anwar Ashraf- Germany- Europe Chapter
Ritika Pandey- Germany- Europe Chapter

Governing Council Members- Former IIMCAA Presidents

Mukesh Kaushik
Sunila Dhar
Suresh Kumar Vashishth





Governing Council Members- Former IIMCAA General Secretaries

Rahul Sharma

Animesh Biswas (Already In list Above As Central Committee Member)

Mihir Ranjan (Already In list Above As Central Committee Member)

Governing Council Members- IIMCAA Founding Members

Mukesh Kaushik (Already In list Above As Former President)

Harshendra Singh Verdhan (Already In list Above As General Secretary)

Gaurav Dikshit (Already In list Above As Central Committee Member)

Animesh Biswas (Already In list Above As Central Committee Member)

Ritesh Verma (Already In list Above As Central Committee Member)

Anand Saurabh Upadhyay (Already In list Above As Central Committee Member)

Late Kunwar Abhishek Bhagat- We Miss You Kunwar Saheb

The Central Committee

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Vice President- Ankush Vats, EJ, Jammu, 2012-13 Batch

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Organisation Secretary- Harendra Yadav, EJ, Aizawl, 2011-12 Batch

Secretary- Sadhna Arya, EJ, Delhi, 2011-12 Batch

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Secretary- Surdhani Bhagat, EJ, Amravati, 2014-15 Batch

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Executive Member- Neeraj Jha, RTV, Delhi, 2000-01 Batch

Executive Member- Anand Bhushan, Ad-PR, Delhi, 2003-04 Batch

Executive Member- Sneha Bhattacharjee, EJ, Dhenkanal, 2009-10 Batch

Executive Member- Dadan Vishwakarma, HJ, Delhi, 2010-11 Batch

Executive Member- Govinda Mishra, HJ, Delhi, 2011-12 Batch

Executive Member- Shreesh Chandra Singh, HJ, Delhi, 2012-13 Batch

Executive Member- Atul Gupta, HJ, Delhi, 2013-14 Batch

Executive Member- Shankar Pandit, HJ, Delhi, 2015-16 Batch

Executive Member- Jaseem-UI-Haque, UJ, Delhi, 2016-17 Batch

Executive Member- Ajeet Gupta, Ad-PR, Delhi, 2017-18 Batch

Executive Member- Nitin Dagar, EJ, Delhi, 2017-18 Batch

Executive Member- Sandesh Chaurasia, RTV, Delhi, 2017-18 Batch

Executive Member- Megha, RTV, Delhi, 2017-18 Batch



Driver Management Centres of HCCB making Indian roads safer!

As a beneficiary of the road infrastructure in the country, Hindustan Coca-Cola Beverages (HCCB) decided to play its role in trying to make Indian roads safer. Today, HCCB runs Driver Management Centres (DMCs) in 19 locations across its countrywide network of factories and depots.

The focus is on deploying the right vehicle hardware and inculcating safe driving practices in drivers. As such the DMCs use both training and technology, to monitor and control who is driving and what is being driven and applies to vehicles outsourced by the company to transport both its raw materials and finished goods. The work starts before the truck leaves the factory premises, remains active during the journey and continues even after the trip ends.

HCCB's DMCs have all the basic facilities such as beds, canteen and rest rooms. The idea is to ensure the drivers take proper rest and are in the right frame of mind before they set out on their respective routes. Besides, there are experts at the HCCB DMCs, who analyse a host of other factors such as the time or the distance covered at a stretch, breaks and halts, health of the drivers, and their fitness. There are also alcohol checks done on every driver, every time they are to begin a drive. Drivers' mental condition is another factor that is examined before he gets behind the steering.

The technology enables the DMCs to track drivers' behaviours on road. The GPS installed in the trucks provide actionable insights on the behaviours the drivers demonstrate while driving. To its credit, HCCB has been able to install GPS in almost 25 per cent of the trucks in the fleet. The number will increase as the transporters add more dedicated trucks for HCCB.



Tool Box Talk with drivers



**Truck loaded with beverages
getting ready to leave a warehouse**



**Road Safety Meeting with
Transport Supervisors**



HINDUSTAN COCA-COLA BEVERAGES PVT. LTD.

Driver Management Centres of HCCB making Indian roads safer!

Not leaving anything to chance, the company undertakes surprise 'mystery follow-ups' to ascertain whether the drivers are following the prescribed norms including the suggested routes or not. The data captured is used to rate and rank the drivers. Good behaviour is rewarded and awry behaviour is penalised by way of the company's ongoing reward and recognition programme titled Star Drivers Programme.

Continuous counselling and training constitute critical components of the DMCs. The drivers of dedicated vehicles are mandated to undergo class room trainings. In particular, the drivers are given Defensive Drivers Training, which among other things helps them be alert and be ready to expect the unexpected on roads.

The DMCs also maintain a dash board of key parameters of drivers' behaviours, training programmes and vehicle monitoring reports and keep analysing the reported accidents. This helps the management take informed decisions to ensure the safety of all concerned.

Going forward, plans are afoot to digitise the entire operations of DMCs. On successful completion, the system will not only do away with manual recording of key observations pertaining to drivers' behaviours, their health reports, and key documents including maintenance records of the vehicles but will also help drivers monitor their own performance on mobile, helping them take corrective actions on real time.

HCCB remains committed to undertake whatever it takes to ensure safety of all.



**HCCB's Official making a surprise visit
on road to check breath alcohol**



**Defensive Driving Training
Session in progress**



**Dedicated Canteen
Facility for drivers**

Coca-Cola India



Chapter Committee

Odisha Chapter

President- Sanjay Sahoo, EJ, Dhenkanal, 2002-03 Batch
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Executive Member- Manaswini Mishra, EJ, Dhenkanal, 2000-2001 Batch
Executive Member- Chidananda Jena, OJ, Dhenkanal, 2014-15 Batch
Executive Member- Smruti Ranjan Biswal, OJ, Dhenkanal, 2013-14 Batch
Executive Member- Sukanya Jena, OJ, Dhenkanal, 2016-17 Batch
Executive Member- Ganesh Prasad Sahoo, OJ, Dhenkanal, 2014-15 Batch

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Vice President- Praveen Mohta, HJ, Delhi, 2004-05 Batch
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Secretary- Arshi Rafique, EJ, Delhi, 2000-01 Batch
Secretary- Arvind Shukla, HJ, Delhi, 2005-06 Batch
Secretary- Vrishali Jain, EJ, Delhi, 2015-16 Batch
Treasurer- Laxmi Shankar Mishra, HJ, Delhi, 2009-10 Batch
PRO- Shubhi Chanchal, HJ, Delhi, 2011-12 Batch

Meerut Sub Chapter, Uttar Pradesh Chapter

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Executive Member- Subhash Chand, RTV, Delhi, 2003-04 Batch
Executive Member- Brahamanand Mishra, HJ, Delhi, 2011-12 Batch

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Executive Member- Shikha Singh, HJ, Delhi, 2009-10 Batch
Executive Member- Sachin Dixit, HJ, Delhi, 2009-10 Batch
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Maharashtra Chapter

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Vice President- Debarati Mukherjee, EJ, Delhi, 2008-09 Batch
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Organisation Secretary- Kamini Patil, HJ, Delhi, 2012-13 Batch
Secretary- Gasha Aeri, RTV, Delhi, 2008-09 Batch
Treasurer- Dolly Bansiwari, RTV, Delhi, 2012-13 Batch
Executive Member- Suryakant Mishra, EJ, Dhenkanal, 1993-94 Batch
Executive Member- Braj Kishore, EJ, Delhi, 1995-96 Batch
Executive Member- Virendra Mishra, HJ, Delhi, 1996-97 Batch
Executive Member- Sonam Saini, EJ, Amravati, 2011-12 Batch

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Organisation Secretary- Neha Dave, Ad-PR, Delhi, 2011-12 Batch
Treasurer- Deepak Sinha, EJ, Delhi, 2010-11 Batch

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Vice-President- Rajiv Ranjan, HJ, Delhi, 1991-91 Batch
General Secretary- Saqib Khan, HJ, Delhi, 2011-12 Batch
Organisation Secretary- Abhimanyu Kumar Saha, HJ, Delhi, 2012-13 Batch
Secretary & Treasurer- Banjot Kaur, EJ, Delhi, 2009-10 Batch

Jharkhand Chapter

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Vice President- Amit Gupta
Vice President (Affairs)- Dr. Dev Vrat Singh
General Secretary- Pranav Pratyush Das
Treasurer- Kumar Rajesh
Organisation Secretary- Puja Oraon
Executive Member- Sanjeev Kumar Besra
Executive Member- Manisha Singh
Executive Member- Kishor Kaushal
Executive Member- Abhishek Kumar
Executive Member- Anupam Rana
Executive Member- Anamika Kumari
Executive Member- Archana Kumari
Executive Member- Rajesh Kumar
Executive Member- Vishal Jain
Executive Member- Ranjeet Kumar
Executive Member- Dibyanshu Kumar
Executive Member- Manisha Minz
Executive Member- Onkar Pandey
Executive Member- Prerna Kumari





Executive Member- Santosh Oraon
Executive Member- Shambhu Nath
Executive Member- Vineet Kumar
Executive Member- Vishakha Rajurkar
Executive Member- Vivekanand

Rajasthan Chapter

Patron- Anurag Vajpayi, HJ, Delhi, 1991-92 HJ Batch
Patron- Shalini Joshi, HJ, Delhi, 1994-95 Batch
President- Amrita Maurya, HJ, Delhi, 1994-95 Batch
Vice President- Nalin Kumar, HJ, Delhi, 1995-96 Batch
General Secretary- Sachin Saini, EJ, Delhi, 2006-07 Batch
Secretary- Madhav Sharma, RTV, Delhi, 2012-13 Batch
Treasurer- Sumit Bhagasara, HJ, Delhi, 2014-15 Batch
Executive Member- Ratan Singh Shekhawat, HJ, Delhi, 2004-05 Batch
Executive Member- Abhishek Singhal, HJ, Delhi, 2001-02 Batch
Executive Member- Vivek Jadon, HJ, Delhi, 2001-02 Batch
Executive Member- Nitin Mittal, EJ, Delhi, 1999-2000 Batch
Executive Member- Gunjan Jain, HJ, Delhi, 2010-11 Batch
Executive Member- Ravi Sharma, HJ, Delhi, 2010-11 Batch
Executive Member- Ankit Dhaka, HJ, Delhi, 2012-13 Batch
Executive Member- Kiran Kindo, HJ, Delhi, 2012-13 Batch
Executive Member- Mohar Singh Meena, HJ, Delhi, 2014-15 Batch
Executive Member- Ajay Kumar Jakhar, RTV, Delhi, 2015-16 Batch

Gujarat Chapter

President- Prasanta Kumar Sahoo
General Secretary- Arvind Kumar
Treasurer- Piyush Mishra

Punjab, Haryana, Himachal Pradesh and Jammu & Kashmir Chapter

President- Alice Guram
General Secretary- Vinayak Dutt
Treasurer- Srishti Jaswal
Organisation Secretary- Kanchan Sondhi
Organisation Secretary- Aman Brar

Madhya Pradesh Chapter

Patron- Avnish Jain
President- Anil Saumitra
Vice-President- Deepti Chaurasia
General Secretary- Manoj Singh
Organisation Secretary- Amit Pathe
Secretary- Deepak Sharma
Treasurer- Vijay Dubey
Coordinator- Neelam Gurve

Indore Sub Chapter, Madhya Pradesh Chapter

Coordinator- Gaurav Shrivastava, Ad-PR, Delhi, 2004-05 Batch





Chhattisgarh Chapter

President- Sangeeta Madan Rasaily, Ad-PR, Delhi, 1990-91 Batch
Vice President- Vinod Kumar, HJ, Delhi, 2002-03 Batch
General Secretary- Santosh Kumar, HJ, Delhi, 1991-92 Batch
Treasurer- Harsh Dubey, HJ, Delhi, 2014-15 Batch
Organisation Secretary- Mrigendra Pandey, HJ, Delhi, 2005-06 Batch
Executive Member- Neeraj Mishra, EJ, Delhi, 1990-91 Batch
Executive Member- Bishnu Kumar, RTV, Delhi, 2008-09 Batch
Executive Member- Vikash Sahu, HJ, Delhi, 2014-15 Batch

West Bengal Chapter

President- Subir Bhaumik, EJ, Delhi, 1982-83 Batch
General Secretary- Piyali Chatterjee, RTV, Delhi, 2011-12 Batch
Treasurer- Saptarishi Majumdar, Ad-PR, Delhi, 2005-06 Batch

North East Chapter

President- Samudragupta Kashyap
Vice President- Jahnabi Phookan
Vice President- Manoj Khandelwal
Vice President- Numal Mahatta
Vice President- Irene Lalruatkimi
General Secretary- Teresa Rehman
Secretary- Christopher Z. Sailo
Treasurer- Manas Pratim Sarma
Liasoning Secretary- Akansha Bhagawati

Mizoram Sub Chapter, North East Chapter

President- Irene Lalruatkimi, EJ, Delhi, 2003-04 Batch
General Secretary- Christopher Z. Sailo, RTV, Delhi, 2008-09 Batch
Treasurer- Ezrela Dalidia Fanai, EJ, Delhi, 2010-11 Batch
Executive Member- Angela Lalrintuangi, Ad-PR, Delhi, 1998-99 Batch
Executive Member- K. Lalremsanga, RTV, Delhi, 2003-04 Batch
Executive Member- Lawmsangkimi Pachuau, EJ, Aizawl, 2011-12 Batch
Executive Member- Maria Grace Lalramengi, EJ, Aizawl, 2012-13 Batch
Executive Member- Nigel Hmingthansanga, EJ, Aizawl, 2012-13 Batch
Executive Member- JV Lalnunpuia, EJ, Aizawl, 2016-17 Batch
Executive Member- Amy Felicia Danielle, EJ, Aizawl, 2016-17 Batch

Andhra Pradesh and Telangana Chapter

President- Madhvi Naidu
General Secretary- Vivek Kumar
Organisation Secretary- Nisha Singh
Treasurer- Santiswarupa Samantaray
Executive Member- Rajesh Parida
Executive Member- Anshul Shukla
Executive Member- Chetan Mallik





Karnataka Chapter

President- Ramesh Muniyappa, EJ, Delhi, 1991-92 Batch
General Secretary- Rama Nedungadi, Ad-PR, Delhi, 1991-92 Batch
Organisation Secretary- Chaithanya Krishnaraju, Ad-PR, Delhi, 2013-14 Batch
Treasurer- Surabhi Shandilya, EJ, Dhenkanal, 2010-11 Batch

Kerala Chapter

President- Kurian Abraham
Vice President- KSR Menon
General Secretary- Madhur Kalra
Treasurer- Hussain Kodinhi
Organisation Secretary- Roshni R.K

Tamil Nadu Chapter

Dissolved after Committee Officials were transferred to other cities. Revival attempts are underway.

Singapore Chapter

President- Zafar Anjum, EJ, Delhi, 1995-96 Batch
General Secretary- Saurabh Chaturvedi, EJ, Delhi, 2006-07 Batch
Treasurer- Aradhana Srivastav, HJ, Delhi, 2005-06 Batch

United Arab Emirates Chapter

President- Seema Sangra
General Secretary- Debasree Banerjee
Treasurer- Neha Jaiswal
Organisation Secretary- Vartika Tomar

Germany - Europe Chapter

President- Anwar Ashraf
General Secretary- Ritika Pandey
Treasurer- Kamal Bhatnagar

Nepal Chapter

President- Anil Giri
Vice President- Parshuram Kaphle
Vice President- Navin Jha
Secretary- Saraswati Karmacharya
Treasurer- Subhadra Gautam
Executive Member- Gopal Jha
Executive Member- Jagdishwor Pandey
Executive Member- Swaroop Acharya
Executive Member- Sharad Chandra Bhandary
Executive Member- Balkrishna Prasad Shah
Executive Member- Jyoti Tiwari
Executive Member- Dipa Dahal
Executive Member- Junarbabu Basnet
Executive Member- Bishnu Gautam





Bangladesh Chapter

President- Ihsanul Karim (Press Secretary to the Hon. PM of Bangladesh)
Vice President- Azizul Islam Bhuiyan (Editor, Bangladesh News)
Vice President- M Rahmat Ali (National Consultant, WHO)
General Secretary- M Zahid Newaz Khan (Chief News Editor, Channel i)
Joint General Secretary- Angur Nahar Monty (Joint News Editor, News24)
Treasurer- Ranjan Sen (News Editor, Ekushey TV)
Executive Member- Nazrul Islam Mithu (Bangladesh Correspondent, DPA)
Executive Member- Wares Hossain (Senior Asst. Secretary, National Parliament Secretariat)
Executive Member- Naznin Akhter Tonni (Senior Sub Editor, Prothom Alo)

Uzbekistan Chapter

President- Beruni S. Alimov
General Secretary- Fotimakhon Makhsimova

Ghana Chapter

President- Gabriel Ahiabor
General Secretary- Zakari Musah
Treasurer- Adwoa Konadu-Yiadom
Executive Member/ Organiser- Delali Sika
Assistant Treasurer- Matilda Tettey

United States of America, East Coast Chapter

Coordinator- Supreet Bains-Sharma, Ad-PR, Delhi, 1990-91 Batch

China - Hong Kong Chapter

Coordinator- Alok Gupta

Maldives Chapter

Coordinator- Mohamed Jinah

United Kingdom Chapter

Coordinator- Rakesh Nayak, EJ, Delhi, 2002-03 Batch

Australia Chapter

Coordinator- Vivek Kumar, HJ, Delhi, 2003-04 Batch

Canada Chapter

Coordinator- Manoj Ojha, EJ, Delhi, 2003-04 Batch



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@ptc_indialtd PTC India Limited





FOUNDING MEMBERS LIST



Mr. Mukesh Kaushik
HJ, Delhi
1987-88 Batch



Mr. Harshendra Singh Verdhan
Ad-PR, Delhi
2004-05 Batch



Mr. Gaurav Dikshit
Ad-PR, Delhi
2004-05 Batch



Mr. Animesh Biswas
EJ, Delhi
2005-06 Batch



Mr. Ritesh Verma
HJ, Delhi
2005-06 Batch



Mr. Anand Saurabh Upadhyay
HJ, Delhi
2008-09 Batch



**Late Kunwar Abhishek
Bhagat**
EJ, Amravati
2011-12 Batch





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Mein
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har utsav ka badhayen pyaar

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LIFETIME MEMBERS LIST



Mr. Mukesh Kaushik
HJ, Delhi
1987-88 Batch



Mr. Anupam Srivastava
HJ, Delhi
1989-90 Batch



Ms. Renu Kakkar
EJ, Delhi
1989-90 Batch



Mr. Kalyan Ranjan
HJ, Delhi
1990-91 Batch



Mr. Nitin Pradhan
HJ, Delhi
1990-91 Batch



Mr. Supriya Prasad
HJ, Delhi
1994-95 Batch



Mr. Sarvesh Tiwari
HJ, Delhi
1994-95 Batch



Mr. Pramod Kumar
HJ, Delhi
1995-96 Batch



Mr. Braj Kishore
EJ, Delhi
1995-96 Batch

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LIFETIME MEMBERS LIST



Mr. Santosh Kumar Dubey
HJ, Delhi
1995-96 Batch



Mr. Rajesh Parida
EJ, Dhenkanal
1996-97 Batch



Mr. Neeraj Bajpai
HJ, Delhi
1998-99 Batch



Mr. Anuranjan Jha
HJ, Delhi
1998-99 Batch



Mr. Prabhash Jha
RTV, Delhi
2000-01 Batch



Mr. Chetan Malik
EJ, Delhi
2000-01 Batch



Mr. Prasad Sanyal
RTV, Delhi
2000-01 Batch



Mr. Devidutta Tripathy
EJ, Delhi
2003-04 Batch



Mr. Harshendra Singh Verdhhan
Ad-PR, Delhi
2004-05 Batch

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LIFETIME MEMBERS LIST



Mr. Gaurav H. Dikshit
2004-05 Batch



Mr. Venkatram Reddy Sureddy
EJ, Delhi
2004-05 Batch



Mr. Dheeraj Kumar Agrawal
HJ, Delhi
2004-05 Batch



Mr. Rahul Chandra
HJ, Delhi
2005-06 Batch



Mr. Animesh Biswas
EJ, Delhi
2005-06 Batch



Mr. Ritesh Verma
HJ, Delhi
2005-06 Batch



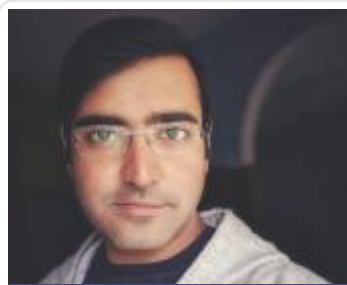
Mr. Anand Saurabh Upadhyay
HJ, Delhi
2008-09 Batch



Ms. Vartika
RTV, Delhi
2009-10 Batch



Mr. Mohit Agarwal
Ad-PR, Delhi
2011-12 Batch



Mr. Gourav Choudhary
Ad-PR, Delhi
2014-15 Batch



Mr. Ajit Singh Dara
EJ, Aizawl
2014-15 Batch

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AUDIT REPORT OF IIMC ALUMNI ASSOCIATION

The Members of **IIMC ALUMNI ASSOCIATION**

We have audited the accompanying financial statements of IIMC ALUMNI ASSOCIATION, which comprise the Balance Sheet as at March 31, 2019, and the Income and Expenditure statement for the year then ended, which are in agreement with the books of account maintained by the said Association.

Board's Responsibility for the Financial Statements

Board is responsible for the preparation of these financial statements in accordance with the Income Tax Act, 1961. This responsibility includes the design, implementation and maintenance of internal control relevant to the preparation of the financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with the Standards on Auditing issued by the Institute of Chartered Accountants of India. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Association's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of the accounting estimates made by board, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion and to the best of our information and according to the explanations given to us, the financial statements of IIMC ALUMNI ASSOCIATION for the year ended March 31, 2019 give a true and fair view:-

- i) in the case of the Balance Sheet, of the state of affairs of the IIMCAA as at 31st March, 2019;
- ii) in the case of the Income and Expenditure Account, of the deficit for the year ended on that date.

For PAC & Co.

Chartered Accountants

ICAI Firm Registration No: 027195 N

Sd/-

CA. Puneet Gupta

Partner

Membership No: 529247

Date: 31st August 2019

Place: New Delhi

Corporate office : Suite No B-357A, 1st Floor, New Ashok Nagar, Delhi-110096

Contact us : 011-65-8000-20 ,+91-99999-72014, +91-99682-27574,

Email: info@pragsadvisors.com Website : www.pragsadvisors.com





**INDIAN INSTITUTE OF MASS COMMUNICATION ALUMNI ASSOCIATION
DELHI**

BALANCE SHEET (AS ON 31st MARCH 2019)			
LIABILITIES	As on 03-2019	ASSETS	As on 03-2019
CAPITAL A/C		CURRENT ASSETS LOANS AND ADVANCES	
Opening balance (3,81,674.71)		Sundry Debtors (As Per Annexure 1)	22,46,252.00
Add: Net Surplus (2,95,729.89)	(6,77,404.60)	Cash & Bank	
Current Liabilities		Cash at Bank (As Per Annexure 2)	10,48,210.70
Sundry Creditors (As Per Annexure 5)	29,65,330.58	Cash in hand	9,834.00
Provision for Expenses (As Per Annexure 6)	3,43,350.00	Loans & Advances	
Award & Prize Distribution Exp Payable	6,60,000.00	Advance to Creditors (As Per Annexure 3)	7,350.00
GST Payable (As per Annexure-7)	1,27,650.80	Balance with Revenue Authorities (As Per Annexure 4)	2,15,983.88
TDS Payable (As per Annexure-8)	48,703.80		
Advance for Sponsorship (As per Annexure-9)	60,000.00		
Total	35,27,630.58	Total	35,27,630.58

INCOME & EXPENDITURE ACCOUNT For the Year ended 31st March 2019			
PARTICULARS	AMOUNT	PARTICULARS	AMOUNT
To Alumni Meet Expenses	31,13,977.00	By Sponsorship Fees	36,79,237.00
To Award & Prize Distribution Exp	8,60,720.00	By Advertisement Income	9,84,492.00
To Travelling Expenses	6,79,414.50	By Membership Fees	1,83,704.34
To Souvenir Expenses	1,99,800.00	By Bank Interest	10,346.00
To Professional Charges	1,35,500.00	By Interest Received On Income - -Tax refund	4,601.00
To Accounting Expenses	42,000.00	By Deficit (Excess of expenditure over income)	2,95,729.89
To Web Designing Expenses	32,700.00		
To Board Meeting Expenses	30,000.00		
To Write off	28,819.00		
To Printing And Stationery	15,450.00		
To Audit Fees	11,000.00		
To Bank & TDR Charges	5,021.96		
To Courier Charges	3,190.00		
To Interest on GST	512.43		
To Round off	5.34		
Total	51,58,110.23	Total	51,58,110.23

For PAC & Co.
Chartered Accountants
Firm Regn No: 027195N

Sd/-

Puneet Gupta
Partner
M.No : 529247

Date : 31/08/2019
Place:- New Delhi

For IIMC Alumni Association

Sd/-

Animesh Biswas
(Treasurer)





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- ❖ Telecommunication equipment, IT and e-Governance solutions.



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*Source: TR, IRS Q3 2019



CONNECTIONS 2019 KAVI SAMMELAN & MUSHAIRA





CONNECTIONS 2019 STATE CHAPTER MEETS



Connections 2019 Mumbai Meet, 2 March



Connections 2019 Dhenkanal Meet, 3 March



Connections 2019 Bhubaneswar Meet, 3 March, 19



Connections 2019 Chandigarh Meet, 9 March



Connections 2019 Lucknow Meet, 10 March



Connections 2019 Raipur Meet, 16 March



Connections 2019 Jaipur Meet, 17 March



Connections 2019 Singapore Meet, 23 March





CONNECTIONS 2019 STATE CHAPTER MEETS



Connections 2019 Patna Meet, 23 March



Connections 2019 Ahmedabad Meet, 23 March



Connections 2019 Guwahati Meet, 24 March



Connections 2019 Dubai Meet, 29 March



Connections 2019 Bhopal Meet, 30 March



Connections 2019 Bengaluru Meet, 30 March



Connections 2019 Kochi Meet, 31 March



Connections 2019 Ranchi Meet, 6 April





CONNECTIONS 2019 STATE CHAPTER MEETS



Connections 2019 Aizawl Meet, 6 April



Connections 2019 Kolkata Meet, 7 April



Connections 2019 Hyderabad Meet, 13 April



Connections 2019 Dhaka Meet 01, 13 April



Connections 2019 Dhaka Meet 02, 13 April



Connections 2019 Kathmandu Meet, 7 September



Connections 2019 Kathmandu Meet, 7 September





1ST NATIONAL COUNCIL MEETING

Delhi, 17 February, 2019





ANNUAL GENERAL MEETING - ALL HANDS MEET

Delhi, 13 October, 2019





YEAR GONE BY IN PICTURES



Ahmedabad - Gujarat Chapter Meeting, 17 February, 2019



Delhi - Central Committee Meeting, 24 February, 2019



Patna - Bihar Chapter Meeting, 28 February, 2019



Ranchi - Jharkhand Chapter Meeting, 10 March, 2019



Dubai - United Arab Emirates Chapter Meeting, 1 April, 2019



Mumbai - Maharashtra Chapter Meeting, 2 April, 2019



Delhi - Central Committee Meeting, 21 April, 2019



Delhi - Central Committee Meeting, 5 May, 2019





YEAR GONE BY IN PICTURES



Kathmandu - Nepal Chapter Meeting, 25 May, 2019



Delhi - Central Committee Meeting, 2 June, 2019



Team IIMCAA Meets New DG Mr. KS Dhatwalia, 7 June, 2019



Delhi - Central Committee Meeting, 16 June, 2019



Delhi - Central Committee Meeting, 23 June, 2019



Kathmandu - Nepal Chapter Meeting, 4 July, 2019



Delhi - Discussion to Take IIMCAA to Maldives, 4 July, 2019



Beijing - China - Hong Kong Chapter Meeting, 6 July, 2019





घर की कन्या बनेगी अनन्या



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- परिवार की वार्षिक आय अधिकतम रु. 3.00 लाख।
- अधिकतम दो ही बच्चियों को योजना का लाभ।
- परिवार में अधिकतम दो बच्चे।

योजना का श्रेणीवार घनराशि आवंटन

 <p>प्रथम श्रेणी बालिका के जन्म होने पर रु. 2000/- एकमुश्त</p>	 <p>द्वितीय श्रेणी एक वर्ष तक के पूर्ण टीकाकरण पर रु. 1000/- एकमुश्त</p>	 <p>तृतीय श्रेणी कक्षा-1 में प्रवेश पर रु. 2000/- एकमुश्त</p>
 <p>चतुर्थ श्रेणी कक्षा-6 में प्रवेश पर रु. 2000/- एकमुश्त</p>	 <p>पंचम श्रेणी कक्षा-9 में प्रवेश पर रु. 3000/- एकमुश्त</p>	 <p>षष्ठम श्रेणी 10वीं/12वीं उत्तीर्ण करके स्नातक/02 वर्षीय या अधिक अवधि के डिप्लोमा कोर्स में प्रवेश पर रु. 5000/- एकमुश्त</p>

आवेदन की प्रक्रिया

बालिका स्वयं (यदि वयस्क हो), माता/पिता या अभिभावक आवेदक हो सकते हैं।

ऑनलाइन आवेदन-कॉमन सर्विस केन्द्रों/साइबर कैफे/स्वयं के स्मार्टफोन या कम्प्यूटर आदि के माध्यम से <https://mksy.up.gov.in> पर लॉगइन करके आवेदन करें अथवा अपने जनपद के जिला प्रोबेशन अधिकारी के कार्यालय में सम्पर्क करें।



YEAR GONE BY IN PICTURES



Delhi - Ex DG Mr. KG Suresh Farewell, 7 July, 2019



Ranchi - Jharkhand Chapter Meeting, 20 July, 2019



Accra - Ghana Chapter Meeting, 3 August, 2019



Delhi - Central Committee Meeting, 4 August, 2019



Kathmandu - Nepal Chapter Meeting, 20 August, 2019



Dhaka - Bangladesh Chapter Meeting, 24 August, 2019



Accra - Ghana Chapter Meeting, 31 August, 2019



Mumbai - Maharashtra Chapter Meeting, 31 August, 2019





YEAR GONE BY IN PICTURES



Delhi - Central Committee Meeting, 1 September, 2019



Delhi - Meeting on IIMCAA Nepal Chapter Alumni Meet 5 September, 2019



Accra - Ghana Chapter Meeting, 28 September, 2019



Ahmedabad - Gujarat Chapter Meeting, 29 September, 2019



Ranchi - Jharkhand Chapter Meeting, 20 October, 2019



Delhi - Central Committee Meeting, 3 November, 2019



Delhi - Central Committee Meeting, 10 November, 2019



Lucknow - Uttar Pradesh Chapter Meeting, 22 November, 2019





YEAR GONE BY IN PICTURES



Delhi - Central Committee Meeting, 1 December, 2019



Bhubaneswar - Odisha Chapter Meeting, 8 December, 2019



Ahmedabad - Gujarat Chapter Meeting, 15 December, 2019



Delhi - Central Committee Meeting, 22 December, 2019



Delhi - Central Committee Meeting, 29 December, 2019



Bonn Germany - Europe Chapter Meeting, 4 January 2020



Mumbai - Maharashtra Chapter Meeting, 4 January, 2020



Delhi - Central Committee Meeting, 5 January, 2020





YEAR GONE BY IN PICTURES



Delhi - Central Committee Meeting, 12 January, 2020



Ranchi - Jharkhand Chapter Meeting, 12 January, 2020



Delhi - Central Committee Meeting, 19 January, 2020



Dhaka - IIMCAA Bangladesh Chapter Meeting, 19 January, 2020



Bhopal - Madhya Pradesh Chapter Meeting, 26 January, 2020



Delhi - Central Committee Meeting, 26 January, 2020



Delhi - Central Committee Meeting, 2 February, 2020





IIMCAA SCHOLARSHIPS 2019 LIST

The Central Committee of IIMC Alumni Association, in its June 23, 2019 meeting, selected 11 students of PG Diploma Courses of 2018-19 for IIMCAA Scholarship of 25000 INR each. Out of the 128 students who had applied for fee waiver in the year 2018-19, 96 students were given financial support from IIMC. The applications of the remaining 32 students were considered by IIMCAA which further shortlisted 11 students from different courses and campuses for IIMCAA Scholarship. The details are as follow:

Kunwar Abhishek Bhagat Memorial IIMCAA Scholarship by IIMC Alumni Association

1. Ms. Shalini, Hindi Journalism, Delhi
2. Ms. Teenu Thomas, Malayalam Journalism, Kottayam

Vinay Nahata Memorial IIMCAA Scholarship by Mr. Amit Jain (2005-06 Batch)

3. Mr. Hari Shankar Soni, Hindi Journalism, Delhi
4. Mr. Anand T.A., Malayalam Journalism, Kottayam

Rakesh Ranjan Shukla Memorial IIMCAA Scholarship By BHOR Charitable Trust/ Mr. Anuranjan Jha (1998-99 Batch)

5. Mr. Abhishek Singh, Hindi Journalism, Delhi

Rupesh Jha Memorial IIMCAA Scholarship By BHOR Charitable Trust/ Mr. Anuranjan Jha (1998-99 Batch)

6. Mr. Ashish Kumar Verma, Radio & Television Journalism, Delhi

Gaharshwar Bajpai Memorial IIMCAA Scholarship (Girls) By Mr. Neeraj Bajpai, General Secretary, IIMCAA, Maharashtra Chapter (1998-99 Batch)

7. Ms. Noora T, Malayalam Journalism, Kottayam

Surendra Prasad Sinha Memorial IIMCAA Scholarship By Mr. Shishir Sinha, Senior Journalist

8. Ms. Rukshar Khatun, Urdu Journalism, Delhi

Dalchand Vashishth Memorial IIMCAA Scholarship By Mr. Suresh Kumar Vashishth, Ex IIMCAA President (1994-95 Batch)

9. Mr. Prashant Chand Choudhary, Hindi Journalism, Delhi

Sehdev & Sushila Chibber Memorial IIMCAA Scholarship By Ms. Nanditta Chibber (EJ 2003-04, Delhi)

10. Ms. Divya Verma, Hindi Journalism, Delhi

Brig J.S. Bawa Memorial IIMCAA Scholarship (Defence & CAPF Wards) - By Simrat Gulati (1984-85 Batch)

11. Mr. Mayank Kumar, Radio & Television Journalism, Delhi





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- Setting up of Up-Link System for Lok Sabha Channel.
- Establishment of Pvt FM. Studios for Radio City, Radio Mirchi, Malayala Manorama, Mathrubhumi, Dainik Jagran, Dainik Bhaskar, Indigo FM, Positive Radio.
- Setting up of Electronic Media Monitoring Centre (EMMC) for Ministry of Information & Broadcasting.
- Setting up of e-Class rooms at IIM Indore.
- Setting up of transmission infrastructure for over 62 Community Radio Stations (CRS) across the country.
- Video Surveillance & Access Control Management System for Government Organizations.
- SITC of Spectrum Monitoring and Analysis System.
- Establishment of Secured IT Data transfer Network.
- Pro AV Projects for National School of Drama (New Delhi), Rajasthan Vidhan Sabha (Jaipur), Gaiety Theatre (Shimla), National Institute of Technology (Surathkal, Karnataka).
- Auditorium projects for Gaiety Theatre (Shimla), Indian Institute of Science (Bangalore), Auditorium (Jamia Millia University), Stage lighting and furnishing of IGCIC (Phoenix, Mauritius), Police Auditorium (Jammu).
- Providing Social-Media Relationship Management (SRM) Services to Ministry of Information and Broadcasting and other Government Departments.



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IIMCAA SCHOLARSHIPS 2020 LIST

2019-2023

Kunwar Abhishek Bhagat Memorial IIMCAA Scholarship by IIMC Alumni Association

1. Md Zyauddin, Urdu Journalism, Delhi
2. Bhuvnesh Ojha, Radio & Television Journalism, Delhi

Vinay Nahata Memorial IIMCAA Scholarship by Mr. Amit Jain (Ad-PR, Delhi | 2005-06 Batch)

3. Suraj Kumar Singh, English Journalism, Amravati
4. Gazhala, Urdu Journalism, Delhi

Rakesh Ranjan Shukla Memorial IIMCAA Scholarship by BHOR Charitable Trust/ Mr. Anuranjan Jha (HJ, Delhi | 1998-99 Batch)

5. Abid, Hindi Journalism, Delhi

Rupesh Jha Memorial IIMCAA Scholarship by BHOR Charitable Trust/ Mr. Anuranjan Jha (HJ, Delhi | 1998-99 Batch)

6. Shivam Yadav, Advertising & Public Relations, Delhi

Gaharshwar Bajpai Memorial IIMCAA Scholarship (Girls) by Mr. Neeraj Bajpai (HJ, Delhi | 1998-99 Batch)

7. Revati Chaudhari, Marathi Journalism, Amravati

Surendra Prasad Sinha Memorial IIMCAA Scholarship (Girls) by Mr. Shishir Sinha, Senior Journalist

8. Rinki Gupta, English Journalism, Delhi

Dalchand Vashishth Memorial IIMCAA Scholarship by Mr. Suresh Kumar Vashishth, Ex IIMCAA President (EJ, Delhi | 1994-95 Batch)

9. Vijayata Sharma, English Journalism, Jammu

Sehdev & Sushila Chibber Memorial IIMCAA Scholarship by Ms. Nanditta Chibber (EJ, Delhi | 2003-04 Batch)

10. Mona Singh, English Journalism, Delhi

Brig J.S. Bawa Memorial IIMCAA Scholarship (Defence & CAPF Wards) by Ms. Simrat Gulati (Ad-PR, Delhi | 1984-85 batch)

11. Rahul Kumar, Advertising & Public Relations, Delhi

2020 to 2024

KS Jolly Memorial IIMCAA Scholarship (EJ) by Mr. Deepak Jolly, Founder - Consocia Advisory

12. Rahul Dutta, English Journalism, Delhi

KS Jolly Memorial IIMCAA Scholarship (EJ) by Mr. Deepak Jolly, Founder - Sashakt Development & Empowerment Foundation

13. Tarun Pratap Singh, Hindi Journalism, Delhi

Banarasi Singh Memorial IIMCAA Scholarship (HJ) by Mr. Harsh Wardhan, Founder- Fortuna PR

14. Shubham Sharma, Hindi Journalism, Delhi
15. Anmol Gupta, Hindi Journalism, Delhi





Sanjukta-Saudamini Memorial IIMCAA Scholarship (OJ/ Language) by Mr. Rudra Prasanna Rath (OJ, Dhenkanal | 2002-03 Batch)

16. Sonali Ojha, Odia Journalism, Dhenkanal

M.N. Roy Memorial IIMCAA Scholarship by Mr. Kalyan Ranjan (HJ, Delhi | 1990-91 Batch)

17. Sumkara Surendra, English Journalism, Kottayam

STS Thirumalainathan - Ponnammal Memorial IIMCAA Scholarship (EJ, Dhenkanal) by Mr. N Sundaresha Subramanian (EJ, Dhenkanal | 2004-05 Batch)

18. Prachi Rathi, English Journalism, Dhenkanal

Panchanan - Chhabi Bhaduri Memorial IIMCAA Scholarship by Ms. Anisha Bhaduri (EJ, Dhenkanal | 2000-01 Batch)

19. Garvit Nijhawan, English Journalism, Aizawl

Freedom Fighter Janak Dev Chaturvedi Memorial IIMCAA Scholarship (PWD- Persons With Disability) by Mr. Saurabh Chaturvedi (EJ, Delhi | 2006-07 Batch)

20. Mayank Shukla, Advertising and Public Relations, Delhi

Rai Anand Ray Memorial IIMCAA Scholarship (EJ) by Mrs. Priyanka Saxena Ray & Mr. Rai Umraopati Ray (EJ, Dhenkanal | 2004-05 Batch)

21. Sai Nitesh Garsha, English Journalism, Delhi

Maha Periyava Swami Chandrasekharendra Saraswathi Memorial IIMCAA Scholarship by Prof. Sudhaker Rao Foundation

22. Abhishek Sharma, English Journalism, Dhenkanal

Freedom Fighter Sudhir Kumar Banerjee Memorial IIMCAA Scholarship (Ad-PR) by Mr. Ashish Chakravarty (Ad-PR, Delhi | 1992-93 Batch)

23. Shailja Tiwari, Advertising and Public Relations, Delhi

Chaudhary Khusi Ram Memorial IIMCAA Scholarship (Girl) by Ms. Sadhna Arya (EJ, Delhi | 2011-12 Batch)

24. Aswathy Balachandran, Malayalam Journalism, Kottayam

IIMCAA Scholarship [Girl] by an Alumni who wishes to remain unnamed

25. Arti Behera, Odia Journalism, Dhenkanal

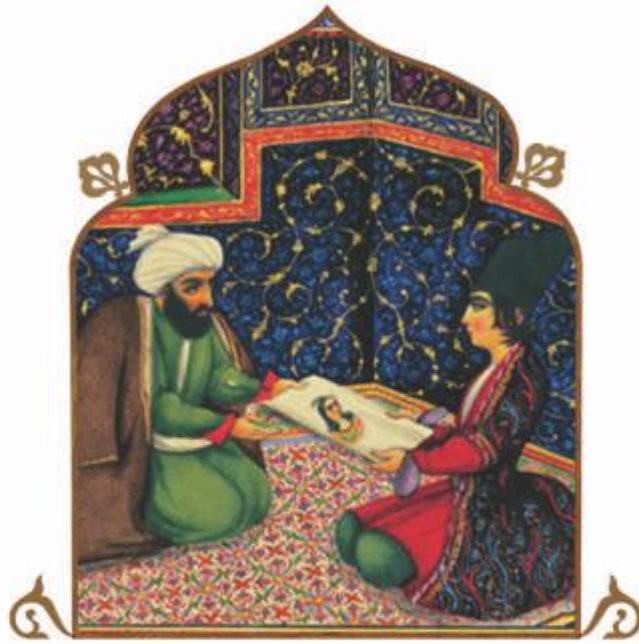
Arati and Uttam Basu Memorial IIMCAA Scholarship (Delhi EJ Girl domiciled in East India) by Gautam Basu (EJ Delhi | 1993-94 Batch)

26. Ayshe Bhaduri, English Journalism, Delhi

Brijendra Narayan Agnihotri Memorial IIMCAAScholarship (HJ Girl – SC/ST/EWS) by Mudita Agnihotri (HJ, Delhi | 1998-99 Batch)

27. Puja Kumari, Hindi Journalism, Delhi





Here's an ode to the father of advertising who was actually a woman from the middle east.

The craft of storytelling has been saving necks for a long time, or for at least 12 centuries as far as we know. It's a well documented fact that once upon a time, the brilliant Queen Shahrzad of Arabia spun long and winding tales, 1001 tales to be precise, to save her neck.

Every night, she would tell a twisted tantalising tale to her murderous husband King Shahryar who intended to kill her in the morning, but she would leave the tale unfinished at a crucial cliffhanger. The King would be forced to pardon her for yet another day, just so she could finish her tale, only to start another one. And so it went. Her storytelling kept her from turning into the next victim in a series of very sad and very dead wives. And that, we believe was the birth of Arabian Nights, or advertising as we know it to this day.

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IFFCO IIMCAA AWARDS 2020 JURY

Jury No. 01

A 1: Agriculture Reporting & A 4: Political Reporting

Ms. Sheela Bhatt

Mr. Shamsheer Singh

Mr. S P Singh

Mr. Pankaj Jha

Mr. Sanjeeb Mukherjee

Jury Coordinator: Muni Shankar Pandey

Jury No. 02

A 2: Investigative Reporting & A 7: Crime Reporting

Mr. Anuranjan Jha

Mr. Sidharth Pandey

Mr. Sundaresha Subramanian

Jury Coordinator: Rohit Kumar

Jury No. 03

A 3: Developmental Reporting

Prof. Anand Pradhan

Mr. KA Badrinath

Ms. Renu Agal

Ms. Meenakshi Gupta

Mr. Mukesh Kejriwal

Jury Coordinator: Mudit Sharma

Jury No. 04

A 8: Environment Reporting

Ms. Shubhra Priyadarshini

Mr. Kushal Pal Yadav

Ms. Rishu Nigam

Jury Coordinator: Shillpi A Singh





IFFCO IIMCAA AWARDS 2019 JURY

Jury No. 05

A 6: Economic and Business Reporting & A 11: Data Journalism

Mr. A K Bhattacharya

Mr. Shishir Sinha

Mr. Sidharth K

Mr. Santosh Tiwari

Mr. Dipu Rai

Jury Coordinator: Madhur Kalra

Jury No. 06

A 5: Sports Reporting

Mr. Noris Pritam

Mr. Vimal Kumar

Jury Coordinator: Animesh Biswas

Jury No. 07

A 9: Entertainment Reporting & A 10: Feature Reporting

Ms. Poonam Saxena

Ms. Danzil O Connel

Ms. Aparna Dwivedi

Ms. Shailaja Katyal Verma

Ms. Priyanka Mihir Ranjan

Jury Coordinator: Amit Rajpoot & Shankar Pandit

Jury No. 08

B 1: Print Production - Large, B 2: Print Production - Medium and Small, B 3: Broadcast Production - Large & B 4: Broadcast Production - Medium and Small

Mr. Q W Naqvi

Mr. Kishore Malviya

Mr. Ratnesh Mishra

Mr. Ashish Joshi

Jury Coordinator: Anand Saurabh Upadhyay





IFFCO IIMCAA AWARDS 2019 JURY

Jury No. 09

B 5: Digital Production Content & B 7: Digital Video

Mr. Nirender Nagar

Mr. Sandeep Amar

Mr. Mukesh Sharma

Jury Coordinator: Jaseem-UI Haque

Jury No. 10

B 8: Anchor/ Presenter/ Broadcaster [Audio], B 9: Anchor/ Presenter/ Broadcaster [Video], B 10: Documentary, B 11: Photography - Amateur & B 12: Photography - Professional

Ms. Chandrika Joshi

Ms. Mimansa Malik

Mr. Ramesh Pathania

Mr. Mehraj Dube

Mr. Mike Sangma

Jury Coordinator: Abhinav Kumar

Jury No. 11

C 1: Advertising, C 2: Media Innovation, C 3: Image Building, C 4: Advocacy, C 5: Crisis Management, C 7: Social Media Management – Small, C 8: Social Media Management – Big & C 9: Social Media Influencer

Prof. Jaishri Jethwaney

Mr. Sameer Kapur

Mr. Prateek Chatterjee

Mr. Aman Dhal

Mr. Karan Bhandari

Mr. Partha Ghosh

Jury Coordinator: Puja Mishra

Jury No. 12

C 10: Research Paper in Mass Communication

Prof. Jaishri Jethwaney

Prof. Ashok Ogra

Prof. Anand Pradhan

Jury Coordinator: Puja Mishra





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IFFCO IIMCAA AWARDS 2020 JURY MEET





IFFCO IIMCAA AWARDS 2020 JURY MEET





WINNER LIST OF IFFCO IIMCAA AWARDS 2020

- Alumni of the Year: Somesh Jha
Public Service: Arun Krishnamurthy
A 1- Agricultural Reporting: Priyamvada Rana & Pratyush Deep Kotoky
A 2- Investigative Reporting: Ranveer Singh
A 3- Developmental Reporting: Meena Kotwal
A 4- Political Reporting: Aman Gupta
A 5- Sports Reporting: Anand Dutta
A 6- Economic and Business Reporting: Somesh Jha
A 7- Crime Reporting: Rounak Kumar Gunjan
A 8- Environment Reporting: TR Vivek
A 9- Entertainment Reporting: Shweta Thakur
A 10- Feature Writing: Diwash Gahatraj
A11- Data Journalism: Gunjan Kumar Goswami
B 1- Print Production - Large Publications: Prashant Asthana
B 2- Print Production - Medium & Small Publications: NO WINNER
B 3- Broadcast Production - Large Network: Abhinav Pandey
B 4- Broadcast Production - Small & Medium Network: Pragya Barthwal Dhyani
B 5- Digital Production - Content: Aman Gupta
B 6- Digital Production - Innovation: NO WINNER
B 7- Digital Production - Video: Haritha KP
B 8- Anchor/ Presenter/ Broadcaster [Audio]: Swati Bakshi
B 9 - Anchor/ Presenter/ Broadcaster [Video]: Neeraj Bhatt
B 10- Documentary Film Making: Jajati Karan
B 11- Photography - Amateur: Mark Valerian Lakra
B 12- Photography - Professional: Abhishek Kumar
C 1- Advertising: Mohit Pasricha
C 2- Media Innovation: Neharika Bhasin
C 3- Image Building (Public Relations): Parnika Deora
C 4- Advocacy: Pinky Pradhan
C 5- Crisis Management: Pragati Kandpal
C 6- Image Management: NO WINNER
C 7- Social Media Management - Small: Chaithanya Krishnaraju
C 8- Social Media Management - Big: NO WINNER
C 9- Social Media Influencer: Dheeraj Vashistha
C 10- Research Paper in Mass Communication: Om Prakash Das

Jury Special Mention

- A 2- Investigative Reporting: Meena Kotwal
A 3- Developmental Reporting: Madhav Sharma
A 3- Developmental Reporting: Ayushi Jindal
A 3- Developmental Reporting: Kishan Barai
A 6- Economic and Business Reporting: Aprajita Sharma
A 6- Economic and Business Reporting: Rohin Kumar
A 7- Crime Reporting: Sonia Yadav
A11- Data Journalism: Mukesh Rawat
B 11- Photography - Amateur: Akram Shakeel
C 3- Image Building: Badri Nath
C7- Social Media Management - Small: Gargi Bhardwaj & Mandeep Yadav
C 10- Research Paper in Mass Communication: Dr. Dev Vrat Singh



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Lower Dibang Valley, Arunachal Pradesh

The district is situated in the eastern part of Arunachal Pradesh. It has a total area of 3900 sq kms. with a total population of 54080. The district is inhabited by Adi and Idu Mishmi tribes. Being centrally located amongst the eastern districts of the state, Lower Dibang valley is well connected with all weather roads to Lohit, Anjaw, Namsai, East Siang, Changlang and Dibang Valley districts of eastern Arunachal Pradesh.

Headquarter: Roing is the administrative headquarter of the district.

PLACES TO VISIT

Bhishmak Nagar: This mythological heritage site is situated 24 kms south east of HQ Roing. It is also the oldest archeological site in Arunachal Pradesh. The ruins of an ancient fort made up of burnt bricks dating back to the 12th century A.D still exists.

Sally Lake: Is a natural lake and forms a part of the Mehao wildlife sanctuary. The lake, surrounded by thick natural vegetation is apt for picnic and leisure.

Mayudia: This small spot amidst wilderness is 56 kms from Roing and stands at an altitude of 8000 feet. It has a panoramic view of the surrounding mountains and landscape. Snow capped mountains add serenity to its environment.

Hunli: Hunli is a small picturesque town situated 90 kms from Roing. The ascending drive from Roing to Hunli along the winding twelve neck point (Baro Gulai) road provides a sense of adventure.

Mehao Wildlife Sanctuary: The sanctuary starts 17 kms from Roing and is spread over an area of 281.5 sq kms. The sanctuary is popular for activities like birdwatching, wildlife photography, trekking etc. Popular findings in the sanctuary are flying squirrel, Hollock Gibbon, Mishmi Takin, Red Panda, spotted leopard etc.

Mehaolake: This is a vast lake covering an area of about 4 sq. kms. The lake forms a part of the Mehao wildlife sanctuary. Extremely rich in flora and fauna, this lake can be reached only by trekking.

Dambuk: The land of oranges and heritage, the place is the venue for the popular event Orange Festival of Adventure and Music (OFAM). The place also has the historical heritage site Bongal Yapgo, the place where the Adi's had defended the area from the British army during 1892-1893.

ATTRACTIONS

- River rafting/cliff jumping in River Dibang.
- Trekking/ Birdwatching at Mehao lake.

- Sight-seeing at Roing, Kebali, Mayudia, Hunli and Dambuk.
- Orchard trekking at Dambuk.
- Village tour/ village experience at Dambuk.

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(District Information and Public Relations Officer)

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DistrictAdministration,LowerDibangValley



DistrictAdministration,LowerDibangValley



IFFCO IIMCAA AWARDS 2020 WINNERS



ALUMNI OF THE YEAR

Somesh Jha

EJ, Dhenkanal | 2012-13 Batch

Assistant Editor, Business Standard

“Journalism is printing what somebody doesn't want printed,” This quote, which sometimes is attributed to George Orwell, is one of the first lessons in IIMC journalism

courses. Few have put it to practice as well, as our Alumni of the Year, over the past 12 months.

He brought to light three official survey reports that were either put on backburner, buried till elections took place or scrapped completely. His big break on a hidden NSSO report that said the unemployment rate in the country had touched a 45-year-high in 2017-18 inspired his peers at a time the profession is facing ridicule and difficult times and made him a star journalist.

Global economists and academia took note of it and their strong reactions led the authorities to release the report. His work became a source of research studies on two key economic indicators in India: poverty and unemployment.

India Journalism Review, a portal run by a former editor of Outlook, called him “The millennial journalist who broke the story of the year”. He also won the Seema Nazareth award for excellence in Print Journalism for 2019.

Despite the awards and adulations, he has kept at it bringing out more suppressed inconvenient news, data and reports as he covers the financial services space for Business Standard. The recent one being another withheld NSSO survey report showed consumer spending falling for the first time in 4 decades.

For keeping it simple, for punching much above his weight and for taking the IIMC flag to newer heights, Somesh is our Alumni of the Year.





IFFCO IIMCAA AWARDS 2020 WINNERS



PUBLIC SERVICE

Arun Krishnamurthy

Ad-PR, Delhi

2010-11 Batch

Founder, Environmentalist Foundation of India

Leaving his plush job at Google, Arun Krishnamurthy launched an eco-movement which has cleaned 108 freshwater bodies across 14 states in the country in the last 13 years. This movement led to the birth of his organisation Environmentalist Foundation of India (EFI), a non-profit wildlife conservation and habitat restoration group, in 2007.

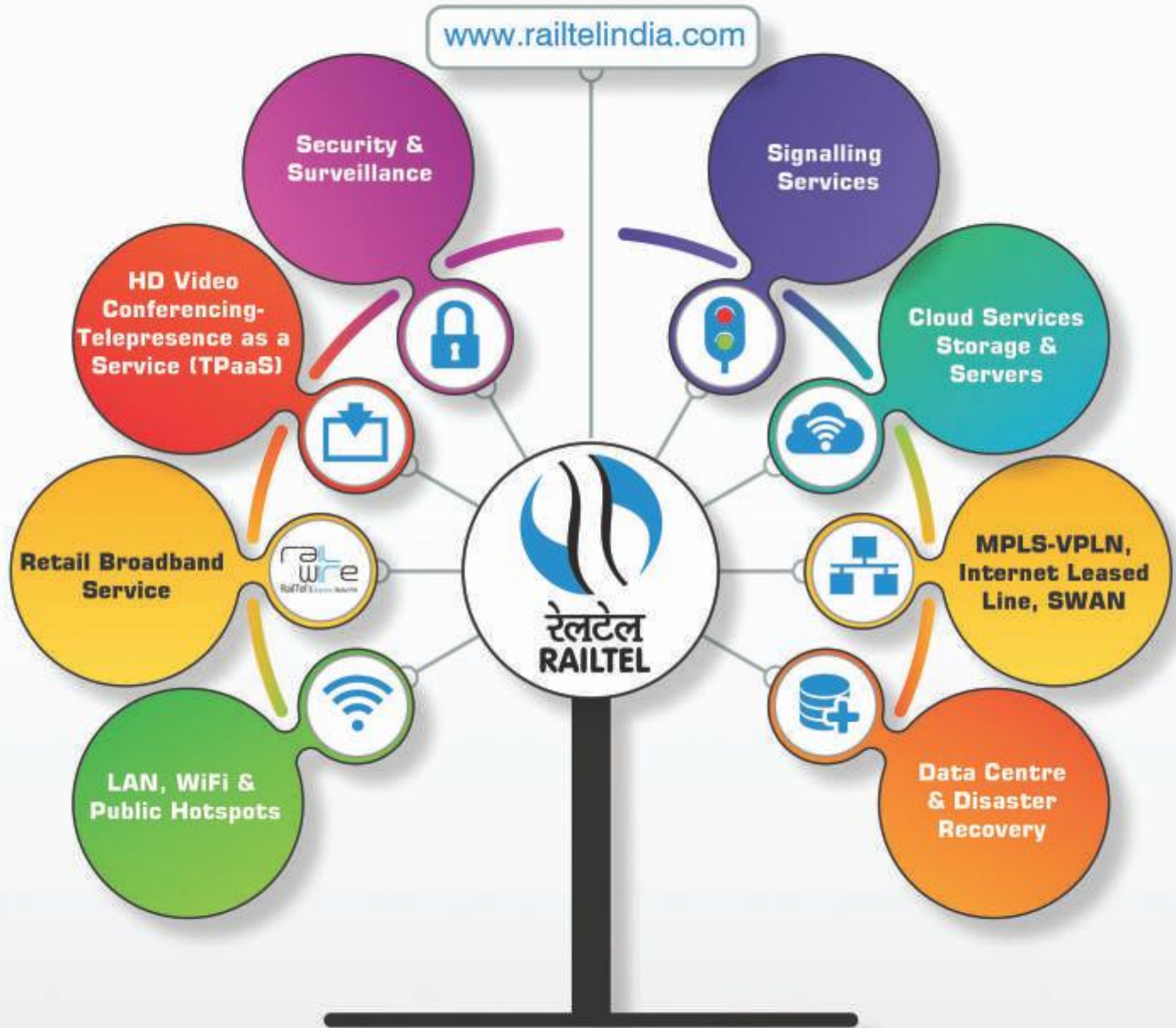
The organisation has carried out lake restoration works in Tamil Nadu, Kerala, Karnataka, Andhra Pradesh, Telangana, Puducherry, and Gujarat to date. To carry out the restoration work, Arun works closely with the government of India, which includes the state governments of Kerala, Tamil Nadu, Andhra Pradesh, Telangana, Odisha, Gujarat, and Maharashtra. Besides his groundwork and encouraging people to join the cause, Arun has also made a YouTube series called Hydrostan on water bodies across India.

His efforts have made him the receiver of The Rolex Awards for Enterprise 2012, which supports individuals who work on projects that are dedicated to improving life on our planet and offer solutions to major problems. Through street plays and documentaries, Arun and his team, raise awareness among the people on environment.



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IFFCO IIMCAA AWARDS 2020 WINNERS



PRIYAMVADA RANA

EJ, Kottayam
2018-19 Batch
Freelancer, Firstpost



PRATYUSH DEEP KOTOKY

EJ, Kottayam
2018-19 Batch
Freelancer, Firstpost

AGRICULTURAL REPORTING

Ravaged by the Kerala floods of 2018, their story takes a look at Idukki, a district in Kerala, where the agricultural setback resulted in high farmer suicides. The report tries to surface the grim state of affairs in a post-flood Kerala with a touch of discernment to sensitize the readers.



RANVEER SINGH

HJ, Delhi
2008-09 Batch
Principal Correspondent, ABP News

INVESTIGATIVE REPORTING

Ranveer's story is about the appalling condition of medical facilities in Uttar Pradesh and about people playing with the lives of innocents living in rural areas. This story alerts the government to do something to abolish doctors without any medical degree taking advantage of the weaker sections of the society.



MEENA KOTWAL

RTV, Delhi
2013-14 Batch
Freelancer, BBC Hindi

DEVELOPMENTAL REPORTING

This piece of Development Journalism takes a dig at the state of affairs in the country that on one hand aims to reach the stars, but on the other hand cannot safeguard its sewer community that works day in and day out without any safety equipment.





IFFCO IIMCAA AWARDS 2020 WINNERS



AMAN GUPTA
HJ, Delhi
2016-17 Batch
Freelancer, Media Vigil

POLITICAL REPORTING

Aman's story looks at certain things that are addressed in politics- especially the relationship between politics and corporate. Taking the example of a small hamlet named Hariharpur in Amethi district, which was adopted by a MP under Adarsh Gram Yojana, the story unravels how most of the developmental work was carried out by Hindustan Aeronautical Limited under its CSR initiative while those under the MP were either half done or in dismal condition.



ANAND DUTTA
HJ, Delhi
2012-13 Batch
Freelancer, The Print

SPORTS REPORTING

Anand's story on a football tournament in Jharkhand is unique for it was organized for married women working in the labour sector. The tournament was unique because the women participating did not eye for any national or state-level recognition but for the sheer joy of getting to play football, a sport they loved playing.



SOMESH JHA
EJ, Dhenkanal
2012-13 Batch
Assistant Editor, Business Standard

ECONOMIC AND BUSINESS REPORTING

Jha's three months of investigations produced a news report that the country's unemployment rate stood at a four-decade high in 2017-18. The impact of the news report was such that 108 economists and academicians from across the globe, including Nobel laureates, issued a joint statement, expressing concerns over "interference" in India's statistical system developed in over 70 years.





PRODUCTION in FY 18-19

Iron

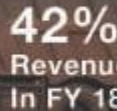
10.4
Million Tonnes

Bauxite

2.7
Million Tonnes

Chrome

1.2
Million Tonnes



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Revenue Increase
In FY 18-19



62.1%
Growth In Production
In FY 18-19



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IFFCO IIMCAA AWARDS 2020 WINNERS



ROUNAK KUMAR GUNJAN

EJ, Dhenkanal

2015-16 Batch

Senior Correspondent, News18.com

CRIME REPORTING

The story traces the last 24 hours before the murder in the lives of two dalit children and their family. The narrative meanders around atrocities the family had to face on a daily basis because of caste-based discrimination. What ended up in a brutal murder was the culmination of what had been going on for years. The story emphasizes that the crime was not a one-off incident.



TR VIVEK

EJ, Delhi

2001-02 Batch

Freelancer, Newslandry

ENVIRONMENT REPORTING

In his second part of long form reportage on the Cauvery, Vivek travels through the river's course in Tamil Nadu to chronicle the environmental abuse of the river by Tamil's whose lifeline she is. Through nearly a 100 interviews with farmers, activists, industrialists and officials, he attempts to paint a picture of the current state of a river in peril, and the lives of those who call themselves her children.



SHWETA THAKUR

EJ, Delhi

2005-2006 Batch

Freelancer, Mongabay India

ENTERTAINMENT REPORTING

Shweta's in-depth feature 'From opulence to sustainability, Indian fashion gets redesigned' presents a compelling side of the fashion sector in the context of the ubiquitous environmental crisis. It encompasses growth factors, what designers are doing to woo conscious customers, and how it is changing the life of weavers and artisans at the bottom of the pyramid.





IFFCO IIMCAA AWARDS 2020 WINNERS



DIWASH GAHATRAJ

EJ, Dhenkanal
2005-06 Batch
Freelancer, The Print

FEATUREWRITING

One of the well-researched stories on suicides and mental health problem in Sikkim, Diwash looks into the problem from its social, political, economic, cultural and historical perspective. He travelled across all four districts of the state for a period of three months and met families of suicide victims, survivors, psychiatrists, community health workers, counselors and many others. The story made the government of Sikkim initiate a 1-year long state-wide survey to understand the mental condition of its citizens in collaboration with NIMHANS, Bangalore.



GUNJAN KUMAR GOSWAMI

HJ, Delhi
2018-19 Batch
Freelancer, NewsLaundry

DATA JOURNALISM

The story presents a grim picture of the number of people dying because of cancer and notes that there is variance between the numbers presented by the government and the World Health Organization.



PRASHANT ASTHANA

HJ, Delhi
2006-07 Batch
Metro Editor, Navbharat Times

PRINT PRODUCTION - LARGE PUBLICATIONS

Prashant lead his team in starting a civic page "Meri Colony - Delhi - Mera Seher" in NavBharat Times newspaper, a first of its kind initiative by a newspaper, wherein they highlighted not just the issues raised by the locals of the city but also put forth the replies from the administration on the problems faced by the people. The page is a good example of citizen journalism and user generated content.





IFFCO IIMCAA AWARDS 2020 WINNERS



ABHINAV PANDEY
RTV, Delhi
2014-15 Batch
Associate Producer, ABP News

BROADCAST PRODUCTION - LARGE NETWORK

Abhinav's story "Sushashan Ki Saugand, Khushashan Ki Durgandh" takes a dig on the state of affairs of the Patna government which failed to cope up with the post-flood situation in the city due to its poor drainage system. The story attempts to be an eye-opener by showing the sufferings of the common people of Patna which is in the run of becoming a Smart City and seeking development in real sense.



PRAGYA BARTH WAL DHYANI
HJ, Delhi
1998-99 Batch
Freelancer, RED FM

BROADCAST PRODUCTION - SMALL & MEDIUM NETWORK

Pragya conceptualized a unique radio series "MTV Nishedh Live presents The Radio Show with Megha" where the female protagonist, RJ Megha, a small town girl in Mumbai shocks everyone around her with her intelligence and straight forwardness on the subject of sex. The objective of the series is to engage the youngsters to familiarize the essentials of sex education with an engaging radio drama.



AMAN GUPTA
HJ, Delhi
2015-16 Batch
Freelancer, Tune18

DIGITAL PRODUCTION - CONTENT

Aman's story on how the arrival of Gorakhpur Express at Bhopal railway station was stopped minutes after the Bhopal Gas Tragedy in 1984 is an attempt to present real and untold stories from the past to the audience through Internet Radio "Tune18". What makes his story unique is the fact that he not only worked on the content of the audio but also gave his voiceover and looked after the production and beautiful presentation of the same. His story is amongst the most heard stories on Tune18.





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IFFCO IIMCAA AWARDS 2020 WINNERS



HARITHA KP
EJ, Kottayam
2015-16 Batch
Content Writer, Mathrubhumi.com

DIGITAL PRODUCTION – VIDEO

Haritha's video story titled 'Meet Adam Harry, India's First Transman Pilot' showcases the inspirational journey of a 20-year-old transman to become India's first commercial transman pilot, fighting odds. The story gives out a positive and motivational message on making dreams a reality and fills one's heart with hope and cheer.



SWATI BAKSHI
HJ, Delhi
2007-08 Batch
Freelancer, IVM Podcasts

ANCHOR/PRESENTER/ BROADCASTER [AUDIO]

Swati Bakshi has donned the hat of telling stories of female directors since the era of 1970s through her Podcast Program "Cine-Maya". Her program brings into light the journey and hardships of female directors and the challenges they face to bring their films to the public domain. "Cine-Maya" is the only Hindi Podcast available to listeners which talks on the subject of female directors.



NEERAJ BHATT
HJ, Delhi
2011-12 Batch
Freelancer, The Lallantop

ANCHOR/PRESENTER/ BROADCASTER [VIDEO]

Neeraj Kumar Bhatt, an officer of Indian Information Service, hosted video discussions at The Lallantop while working as a journalist last year. The bulletins and shows conducted by Neeraj which ranged from politics to business was a delight for the viewers as apart from his presentation of facts, he also infused patience in his anchoring, which is rare in broadcast journalism.





IFFCO IIMCAA AWARDS 2020 WINNERS



JAJATI KARAN
EJ, Dhenkanal
1996-97 Batch
Editor in Chief, Ommcom News

DOCUMENTARY FILM MAKING

Jajati Karan's documentary is based on the complete restoration operations that were carried out post cyclone Fani which tore through 14 districts of Odisha causing extensive damages. The documentary takes us through the challenges faced by the Energy Department to restore the operations in the affected districts.



MARK VALERIAN LAKRA
Ad-PR, Delhi
1999-20 Batch
Freelancer

PHOTOGRAPHY- AMATEUR

Mark Valerian Lakra's amateur click of Air Warriors Drill Team, taken during Air Force Day Dress Rehearsal at Air Force Station, Hindon, effectively captures their rhythmic and synchronous movement of highly aesthetic manner. The photograph was taken when all members threw the rifles in the air aligned almost horizontally above the team member's heads, thereby giving two distinct elements in the picture i.e. the rifles in the air and the soldiers standing in a straight line.



ABHISHEK KUMAR
RTV, Delhi
2013-14 Batch
Freelancer

PHOTOGRAPHY - PROFESSIONAL

Kumar's winning photograph "Call of Hope" portrays a woman resting her head on her travel bags. The picture depicts a story of a woman who's travelled all the way from Hyderabad to meet her daughter in Noida but couldn't get through her number as it was switched off. Clueless about where to go next, the lady visits Jama Masjid, the only place known to her in the city and waits for her daughter's call with a hope.





IFFCO IIMCAA AWARDS 2020 WINNERS



MOHIT PASRICHA

Ad-PR, Delhi
2013-14 Batch
Associate Creative Director, Lowe Lintas

ADVERTISING

Mohit's award winning entry is for a campaign 'Aaj ke sawalon mein hai kal ke jawaab' for the Google Assistant brand. The aim of the campaign was to launch and popularize voice search via Google Assistant in Hindi. This digital-only campaign was later extended to TV and was aired on the prime time slots during Kaun Banega Crorepati and The Kapil Sharma Show, and other GECs and news channels.



NEHARIKA BHASIN

Ad-PR, Delhi
2016-17 Batch
Consultant, JSW Sports Pvt Ltd.

MEDIA INNOVATION

Neharika's campaign 'Kabaddi ka Gadh – Panchkula - A saga of reintroducing the land of Kabaddi' to its identity is the award winning entry. The objective of the campaign was to introduce the spirit of Kabaddi to the people of Haryana and get them to come to the stadium. The communication effort managed to sensitise a whole city to come forward and support a sport they are known for in the world.



PARNIKA DEORA

Ad-PR, Delhi
2017-18
Account Executive, Adfactors PR

IMAGE BUILDING (PUBLIC RELATIONS)

Parnika's entry is for the campaign 'Pata Badlo' which was a successful branding effort by Magicbricks. 'Pata Badalta hai to bahut kuch badalta hai' has a strong consumer insight at the centre coupled with brilliant execution. It was well-liked and catered to all segments of property seekers. The campaign inspired and resonated with millions of property seekers, who are looking for a change in address through buy, sell or rent.



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IFFCO IIMCAA AWARDS 2020 WINNERS



PINKY PRADHAN

Ad-PR, Delhi

2001-2002 Batch

Director, Marketing & Communications, Plan India

ADVOCACY

Pinky Pradhan's award winning entry is for her nation-wide advocacy campaign 'Girls Takeover' where girls from marginalised sections took over positions of power and leadership all over the country thus highlighting the mandate of girls and empowerment. Her advocacy initiative forged partnerships with Diplomatic Missions, corporate, media and government bodies.



PRAGATI KANDPAL

Ad-PR, Delhi

2017-2018 Batch

Senior Account Executive, Strategic Partners Group (SPAG Asia)

CRISIS MANAGEMENT

Pragati Kandpal's campaign "Favouring Quality Healthcare amid affordability narrative" for AdvaMed was a relentless campaign in favour of transparent, rationalisation and innovation with a sole aim of befitting the patients. The campaign helped shape the policy narrative and led the government to initiate work towards Trade Margin Rationalisation (TMR) and relook at price capping on medical devices.



CHAITHANYA KRISHNARAJU

Ad-PR, Delhi

2013-14 Batch

Managing Partner, Cranker Studios

SOCIAL MEDIA MANAGEMENT - SMALL

Chaithanya's award winning entry for Just Robotics, an Edu-Tech firm aimed at communicating the brand story with the help of Instagram feeds by showcasing how to make #STEM (Science, Technology, Engineering and Math) Education engaging and fun whilst complimenting classroom pedagogy by teaching kids how to build #robots.





IFFCO IIMCAA AWARDS 2020 WINNERS



DHEERAJ VASHISTHA

RTV, Delhi

2004-05 Batch

Founder, Vashistha Yoga Ashram

SOCIAL MEDIA INFLUENCER

Dheeraj, the man behind the YouTube Channel- Yoga Guru Dheeraj, aimed at inspiring everyone to do Yoga and become healthy. His award winning entry is of the channel which promotes Yoga as a medium to bring lifestyle changes in health.



OM PRAKASH DAS

HJ, Delhi

2003-04 Batch

PhD Research Scholar, JNU

RESEARCH PAPER IN MASS COMMUNICATION

The award winning entry titled 'the Contemporary History of 'Image' and Roland Barthes (1970-80)' explains the definition of 'image' in a historical perspective and its development with the transforming technology over the period. The paper talks about how the process of representation through an image has been redefined in contemporary time.



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IFFCO IIMCAA AWARDS 2020 WINNERS – JURY SPECIAL MENTION



MEENA KOTWAL

RTV, Delhi
2013-14 Batch
Freelancer, TwoCircles.net

INVESTIGATIVE REPORTING

Meena's investigative story on the killing of two dalit children in a village in Madhya Pradesh dives deep into the age old caste system prevalent in the country. A system that differentiates a child based on the caste in which he or she is born. What unfolds in her story is the reality that's needed to be told to a larger public.



MADHAV SHARMA

RTV, Delhi
2012-13 Batch
Freelancer, The Wire Hindi

DEVELOPMENTAL REPORTING

Madhav's story throws light on the grim reality of the cobble labourers who become bonded to the traders of the cobble business. It depicts the atrocities of the life of the labourers, including the ones suffering from silicosis, involved in the business out of compulsion. The story talks in detail about the health of the workers, low wages, child labor, illiteracy and further highlights the development work carried out by the government in the mining affected areas.



AYUSHI JINDAL

EJ, Delhi
2016-17 Batch
Associate Producer, India Today TV

DEVELOPMENTAL REPORTING

In 2019, the Union Ministry of Minority Affairs announced that it wants to modernise the Madarsas and bring them closer to the school education system. The story set to find out the need for this development, the challenges that the government might face and what the Muslim community thinks and feels about it. Ayushi's reportage documents the lives of both rural and urban Madarsa students at various stages in their lives and the meaning of traditional education for them.





IFFCO IIMCAA AWARDS 2020 WINNERS – JURY SPECIAL MENTION



KISHAN BARAI
OJ, Dhenkanal
2013-14 Batch
Freelancer, News7

DEVELOPMENTAL REPORTING

Kishan presents a ground zero report from the Paruanbhatti village of Khola panchayat, Bhatli constituency, Bargarh district that highlights the plight of the villagers living without basic amenities. The story tries to bring to the notice of the public as well as the government the plight of the villagers who exist for the politicians only during election time.



APRAJITA SHARMA
EJ, Delhi
2013-14 Batch
Copy Editor, Business Today

ECONOMIC AND BUSINESS REPORTING

Aprajita's story highlights in detail why MSMEs are moving to fintech lenders, why government schemes are not yielding desired results, and what policy changes are needed to improvise MSME funding.



ROHIN KUMAR
HJ, Delhi
2016-17 Batch
Freelancer, Forbes India

ECONOMIC AND BUSINESS REPORTING

Soon after the government scrapped Article 370 from Jammu and Kashmir, fraudulent property advertisements flooded social media for booking flats at Kashmir's Lal Chowk. Kumar's investigations into the land records of Divisional Valuation Board Kashmir and comparison with the property trends in Jammu and Kashmir helped save many prospective buyers from fraud and also helped them get a peek into the real estate scenario in J&K.





IFFCO IIMCAA AWARDS 2020 WINNERS – JURY SPECIAL MENTION



SONIA YADAV

HJ, Delhi
2015-16 Batch
Journalist, News Click

CRIME REPORTING

Speaking to a woman officer of the ITBP regiment who accused a constable of trying to sexually assault her, Yadav's story narrates the instances of sexual assault prevalent in the Army and other security forces in India. It further highlights the plight of the woman officers and how it affects the morale of those who aim to join the forces in any capacity.



MUKESH RAWAT

EJ, Delhi
2015-16 Batch
Chief Sub Editor, India Today

DATA JOURNALISM

Rawat's story is unique in a sense that for the first time in a story, data on a veteran Parliamentarian has been analysed and presented. After digging up records of past 21 years and studying the Parliamentarian's performance, Rawat's data shows that in five years as Lok Sabha MP, he uttered just 365 words in Parliament despite having an attendance of 92%. It was 99% drop in comparison to his performance between 2009 and 2014. All 365 words that the Parliamentarian uttered were in 2014, meaning he didn't utter a single word in Parliament for the rest of his tenure till 2019.



MOHMAD AKRAM

RTV, Delhi
2012-13 Batch
Freelancer

PHOTOGRAPHY – AMATEUR

Akram's amateur click shows an elderly man sitting on a boat in the midst of Dal Lake in Jammu & Kashmir worried more about his livelihood than the political scenarios of the territory. The picture also paints Kashmir's image as a peaceful valley rather than a terrorist hit region, even before the abrogation of Article 370.





IFFCO IIMCAA AWARDS 2020 WINNERS – JURY SPECIAL MENTION



BADRI NATH
Ad-PR, Delhi
2015-16 Batch
Freelancer

IMAGE BUILDING (PUBLIC RELATIONS)

Badri Nath did an excellent job of image building for a political leader in Haryana. Even after the leader retained his seat the margin of his victory was falling every election. Badri led a campaign equipped with research, data and innovation which resulted in the leader's victory with highest margin in the state and tally of seats going up for the party he led in the assembly elections in 2019.



GARGI BHARDWAJ
EJ, Dhenkanal
2012-13 Batch
Senior Assistant Director - Media, FICCI



MANDEEP YADAV
RTV, Delhi
2017-18 Batch
Research Associate - Media, FICCI

SOCIAL MEDIA MANAGEMENT - SMALL

Gargi and Mandeep have received special mention for working on a social media strategy for FICCI's 92nd Annual Business Convention. They have been able to not only maximize the presence of hashtag on social media, but also ensured to portray the platform as the source of quality and news-worthy content.

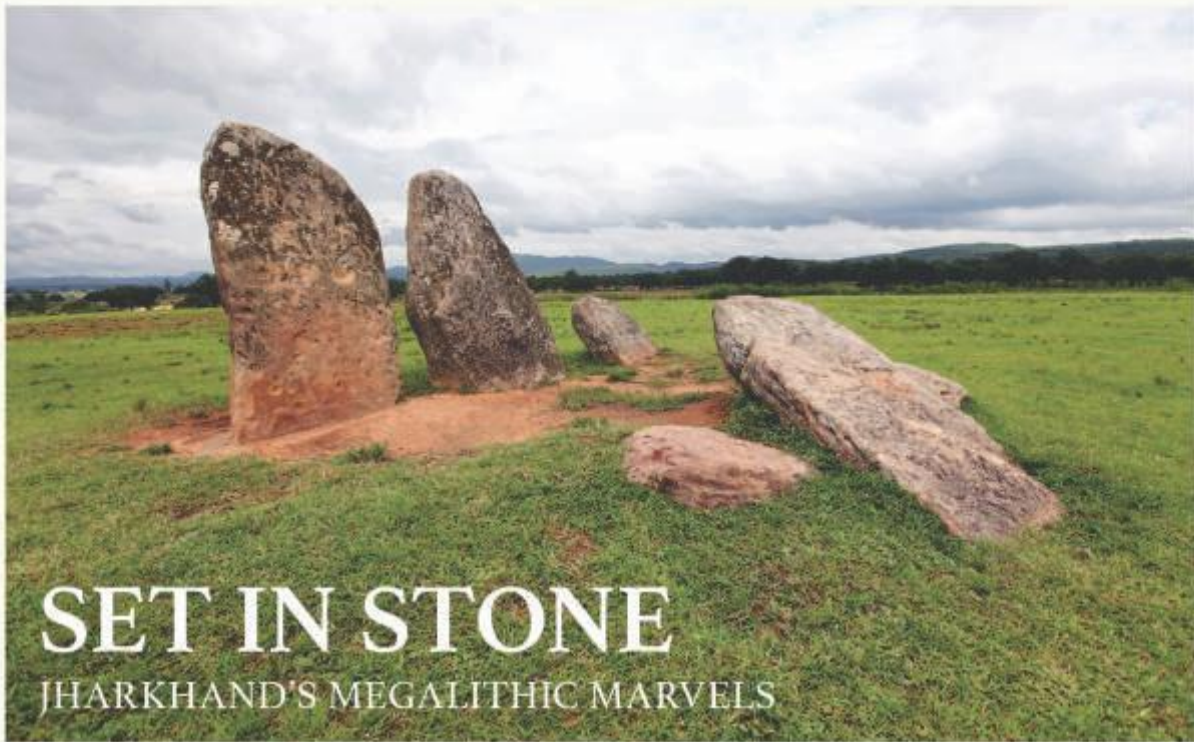


DR. DEV VRAT SINGH
RTV, Delhi
1997-98 Batch
Head, Dept of Mass Communication, Central University of Jharkhand

RESEARCH PAPER IN MASS COMMUNICATION

Dev Vrat's entry has received the special mention by the Jury for his exemplary work, the paper titled 'Mobile Phone and Emerging New Digital Culture among Oraon Community of Jharkhand'. His paper gives a perfect background on how technology has transformed the communication patterns in India by providing greater opportunity to the isolated and marginalised population to express, participate and connect to the networked society.





SET IN STONE

JHARKHAND'S MEGALITHIC MARVELS

Lying unassumingly in the plains of Jharkhand, is a historical and cultural marvel – ancient tribal megaliths spread over 53 known sites and hundreds of acres. Jharkhand has the highest occurrence of historical megaliths in India, the oldest of which date back to 1 A.D. These ancient wonders, which are comparable to the iconic Stonehenge megaliths in Britain, are largely unexplored.

Notable sites where megaliths have been discovered in abundance are the Chokahatu site of the Ranchi district, as well as the Chatra, Hazaribagh, Ramgarh, Lohardaga and Khunti districts. Chokahatu is the most astounding of all the sites – it has over 7000 megaliths and is spread over 7 acres! Since tribes in Jharkhand have been erecting these structures for various ceremonial and scientific purposes for thousands of years, the megaliths serve as timeless storytellers. *Sasandiri*, a type of megalith, is made of a large stone slab placed on four small stones, like a tabletop. *Sasandiris* were used as family grave vaults wherein members of the same family were buried, along with artifacts such as pottery and jewelry. *Menhirs*, on the other hand, were erected to commemorate significant events such as the birth of a child, or used by the

dominant tribe to codify the rules of the village.

Perhaps the most intriguing aspect of these prehistoric megaliths is their central role in ancient astronomy. The megaliths of Punkri Burwadih, Chano, Birbir and Katia Murwey are aligned to the sunrises and sunsets of the Equinoxes and the Summer and Winter Solstices. Today, Punkri Burwadih is the only site in India where throngs of people gather to witness stunning views of the sunrise during the Solstices, through the V-shaped configuration of the stones. It is truly a spellbinding vista, which is enhanced by a deep appreciation of the Neolithic tribes' precocious scientific expertise.

The megaliths of Jharkhand are hidden gems that need to be preserved and celebrated for all the value they add to our understanding of the past. They are worthy of being instated as UNESCO World Heritage Sites – after all, they are no less than the Stonehenge of India. While being recognized by UNESCO may be a long-term goal, what is easier achieved is bestowing upon these monuments the respectful appreciation that they deserve. So, when planning your next getaway, seek out the megaliths of Jharkhand and immerse yourself in the wonders of prehistoric arts and sciences.

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