

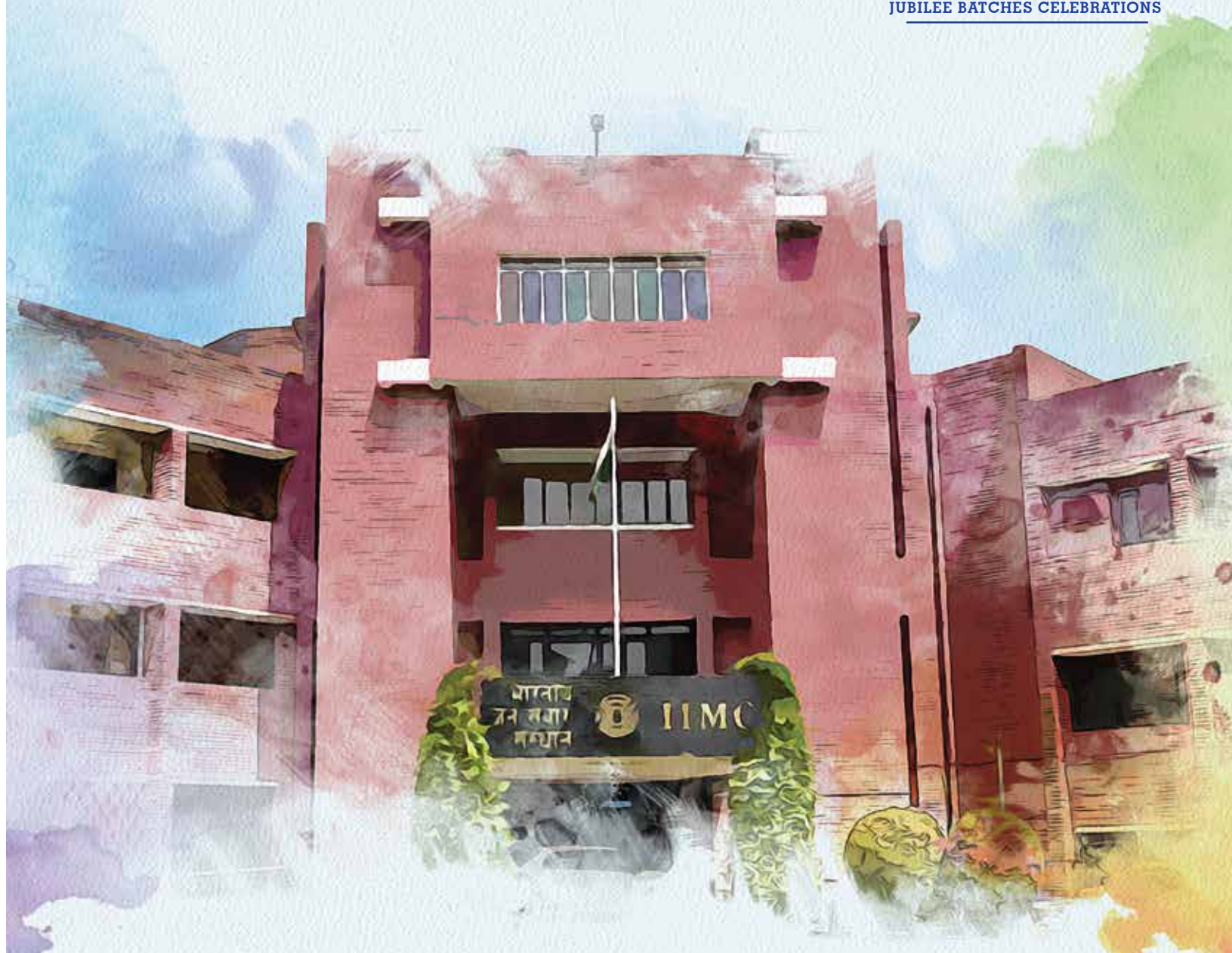


CONNECTIONS 2022

ANNUAL ALUMNI MEET



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CELEBRATING
10
Years



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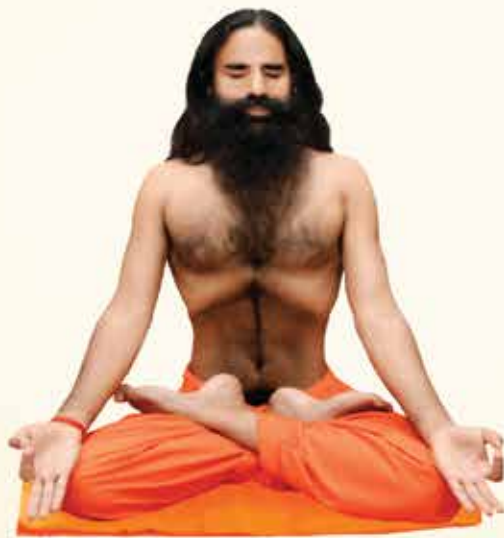
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DIRECTOR GENERAL'S MESSAGE

Time to Formulate Vision@2047

I extend my heartiest compliments to the entire team of the Indian Institute of Mass Communication Alumni Association (IIMCAA) for organising 'Koo Connections 2022', the annual alumni meet for which the IIMC alumni wait throughout the year. Even the new students of IIMC eagerly wait for this event in the hope to meet their seniors.

It is a matter of extreme satisfaction for me that the IIMC alumni are in lead roles in different media houses including print, television, radio, advertisement, public relations, digital media and beyond that. Indeed, they have, through their leadership skill, left their imprints in media not only in India but abroad too.

Since August 15, 2021, India has been celebrating 75 years of Independence. It is time to remember our great freedom fighters who sacrificed all their personal desires just to ensure that the coming generations of the country breathe free. Surely, the media played a key role in the freedom movement. Scores of journalists preferred to face British brutalities that were inflicted on them for championing the cause of freedom rather than surrender. Consequently, many were sentenced to Andamans jail, and many could never return. The 'Azadi ka Amrit Mahotsav' is an opportunity before us to pay our respect to them and their undying spirit, and to materialise their dreams in Independent India.

During this 'Azadi ka Amrit Mahotsav', Prime Minister Shri Narendra Modi has unfolded an ambitious roadmap for India @100, which he has described as 'Amrit Kaal'. The Prime Minister has unveiled a new roadmap for India for the coming 25 years. The purpose of 'Amrit Kaal' is to improve the lives of the citizens of Bharat, lessen the divide in development between villages and cities, reduce the government's interference in people's lives, and welcome the latest technology.

Elaborating 'Amrit Kaal' Shri Modi said: "While India has made rapid strides, there should be a 'saturation' of development and 100 per cent accomplishments with every village having roads, every family having a bank account, every eligible person having health insurance card and gas connection." Therefore, it is time for all of us to formulate a specific roadmap for our specific organisations for the next 25 years and ensure our best to realise that vision. We must see where we want to see the country when Independent India turns 100 after 25 years in the year 2047.

I appeal to all IIMC alumni to contribute at their best in making Bharat a superpower in coming years. Many of us may not be there to witness those proud moments in history, but we have to contribute today for our future generations and for the welfare of the entire world. I particularly appeal to the IIMCAA to formulate Vision@2047 underlying some specific goals and infuse full might to materialise those dreams before 2047. IIMC has also formulated a Vision@2047. This vision cannot be materialised without the active support of our alumni, who are the real ambassadors of IIMC.

The journey of IIMCAA, so far, is full of various milestones. Its initiative to provide scholarships to the needy students of IIMC, recognising professional excellence through various awards and felicitations deserve huge applause. I once again wish for the huge success of 'Koo Connections 2022'.

Prof. Sanjay Dwivedi

Director General, IIMC

Patron, IIMC Alumni Association



EDITOR'S MESSAGE

भारत में पत्रकारिता एक महत्वपूर्ण दौर से गुज़र रही है। एक तरफ़ पत्रकारिता की विश्वसनीयता पर सवाल खड़े हो रहे हैं, पत्रकारिता विचारधाराओं, बाज़ारवाद और राजनीति के पाटों के बीच पिस रही सी दिखती है, और दूसरी तरफ़ डिजिटल युग में पत्रकारिता उन सुदूर क्षेत्रों में भी लोगों को जोड़ रही है, लाखों लोगों की जिंदगियाँ बदल रही है, जहां अख़बार और टीवी पारम्परिक तौर पर नहीं पहुँचते रहे हैं। अब तक पत्रकारिता का रुख़ संस्थानों के मैनेजमेंट तय करते आए हैं। लेकिन अब पत्रकारिता का रुख़ इंटरनेट का ऐलरिधम भी तय करते हैं।

क्या पुराने ज़माने वाली पत्रकारिता, फुट-वर्क वाली पत्रकारिता, डिजिटल युग में जीवित रह पाएगी, पनप पाएगी?

शायद नहीं। लेकिन इस प्रश्न का उत्तर तय करने में इस सभा में बैठे लोगों का, और हमारे संस्थान, भारतीय जनसंचार संस्थान, IIMC, के हज़ारों छात्र-छात्राओं का बहुत बड़ा योगदान होगा। जैसे हर साल हिंदी दिवस पर “हिंदी का पतन हो रहा है” कहने से हिंदी का उत्थान नहीं होगा, वैसे ही “पत्रकारिता का पतन हो रहा है” कहने भर से, छाती पीटने से, पत्रकारिता का उत्थान नहीं होगा। अच्छी पत्रकारिता करने से होगा।

मैं पिछली पीढ़ी वाली पत्रकारिता के युग से आया हूँ और पिछले कुछ दशकों से साल दर साल इसके बदलाव देखे हैं। इस आयोजन में शामिल हर व्यक्ति और इस संस्थान में पढ़ा हर व्यक्ति इस नए युग की नई पत्रकारिता का फुट सोल्जर - पैदल सैनिक - है और मुझे यकीन है हमारा संस्थान और इसके हम सदस्य इस संस्थान के मूल्यों, इसकी प्रतिष्ठा और गरिमा को कई गुना बढ़ाने में, कोई कसर नहीं छोड़ेंगे।

भारतीय जन संचार संस्थान पूर्व छात्र संघ के वार्षिक उत्सव पर हम सबको ढेर सारी बधाइयाँ। ऐसे ही कोशिशें करते रहेंगे।

नीलेश मिसरा

अंग्रेजी पत्रकारिता, दिल्ली

1994-95 बैच

संस्थापक, गाँव कनेक्शन व द स्लो मूवमेंट



PRESIDENT'S MESSAGE

Dear IIMCians,

Wishing you, your families and loved ones a happy, healthy and wonderful 2022!

The last two years have been extremely tough for everyone, many of us lost our loved ones including some alumni to the Pandemic. I offer my deepest condolences and pray for their souls. While the daily count of COVID cases are reducing significantly, we are not yet out of the woods. We must not compromise on COVID protocols and wearing our masks is a must. Those who have not taken the vaccine, please do not delay it.

On the behalf of IIMCAA, the Governing Council and Central Committee, I welcome you all to the 10th KOO CONNECTIONS, 2022. YES, this is the 10th year of IIMCAA and it took some time to sink in. When I look back, it seemed as if we just started. Let's do 10 Cheers to IIMCAA, 3 cheers is dated.

I am sure that you will make best out of it and get to connect with your batchmates and colleagues. It is also an opportunity to remember your association with IIMC, the institution that laid the foundation of who we are today. Those who will be attending KOO CONNECTIONS, 2022 at Delhi, please enjoy those few hours at the institute, roam around, relive some of those memories.

It is an opportunity to reflect on the journey of IIMCAA. From one Chapter in 2013 to 18 Chapters across India in 2022, no International Chapter to 8 Chapters outside of India, a handful of members to a membership base of over 900, IIMCAA has come a long way and we take pride in it. This has not happened on its own. We must acknowledge and appreciate the initiatives and effort put in by a select few to build and nurture IIMCAA. A big thank you for building IIMCAA brick-by-brick and strengthening it.

IIMCAA is doing its best to reach out to alumni and bringing them on this platform. We all have a role to play and I urge you all to come forward and join hands in building an even stronger and vibrant IIMCAA. The first step in that direction is taking the membership and renewing it year after year.

Instituting awards to recognise and reward the body of work of our alumni, the initiative of presenting more than two dozen scholarships to deserving students pursuing their courses and financial support through Medical Fund is a very positive and commendable contribution to our IIMC community.

2020 and 2021 were very challenging but a dedicated group of fellow IIMCians ensured that we remained connected and CONNECTIONS 2020 and CONNECTIONS 2021 were held.

This would not have been possible without the support of our Sponsors. On behalf of IIMCAA, I extend our gratitude to the sponsors who have stood by us even during the most difficult times.

Lets stay connected and enjoy KOO CONNECTIONS 2022!

Thank you,

Kalyan Ranjan

HJ, Delhi

1990-91 Batch

Associate Vice President - Public Affairs & Communication,
Hindustan Coca-Cola Beverages Pvt. Ltd.

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PRINCIPAL ORGANISER'S MESSAGE

At the very outset, I thank the organising committee for selecting me as principal organiser for KOO IIMCAA Connections 2022, it gives a satisfaction and huge sense of responsibility.

I write this wishing everyone a healthy year ahead and you're reading this at an apt time and in pink health. I want to congratulate everyone whose untiring efforts in bringing everyone under this one umbrella, Connections over the years has borne fruits.

Connections is now a known brand entity of IIMCAA, and it's created a niche for itself and more importantly, within a very short time. We've grown from strength to strength, an endeavour to connect our distinguished alumni all over the world, we've over 13 international chapters and 18 domestic chapters PAN India. And we expect these numbers to significantly grow as we forge ahead. Koo Connections 2022 will be our 10th annual alumni meet, whilst the flagship IIMCAA Awards will be the 6th such event.

We take confidence with this development and know that we still have many a peak to climb. Special mention to those few who are consciously working towards this common goal whilst connecting people, networking and in begetting the right sponsorships and synergising with the right partner and forging meaningful partnerships.

A chance sighting of one such article in a newspaper about Connections in Bengaluru is how I personally got back in touch with my Alma Mater and alumni after many years. I've been accorded with many responsibilities since then and it's been wonderful connecting with so many people across different batches and streams.

Organising committee needs to be lauded for its efforts over the years for taking connections to new territories, countries and mindfully expanding its reach and making each Connections a success, every successful year.

I hope it remains committed to the cause and is steadfast in ensuring the same.

Rajender Kataria, IAS

AD & PR, Delhi

1989-90 Batch

Principal Secretary, Transport, Horticulture & Sericulture, Govt of Karnataka



NATIONAL MEET CONVENOR'S MESSAGE

कू कनेक्शन्स 2022 में आप सबका स्वागत है!

आईआईएमसी एलुमनाई एसोसिएशन (इम्का) की तरफ से आयोजित होने वाले सालाना समारोह 'कनेक्शन्स' का ये दसवां वर्ष है। संस्थान के पूर्व छात्रों को एक बैनर के तहत इकट्ठा करने और एक-दूसरे को संस्थान से बाहर निकलने के बाद भी जोड़े रखने में इम्का ने पिछले एक दशक में महत्वपूर्ण भूमिका निभाई है। संस्थापक सदस्य निश्चित तौर पर बधाई के पात्र हैं, जिन्होंने बड़ी तेजी के साथ तमाम पूर्व छात्रों को इम्का के साथ पिछले कुछ वर्षों में जोड़ा है। इसी का सुखद परिणाम है कि इम्का और इसके कार्यक्रमों का दायरा सिर्फ दिल्ली या भारत के प्रमुख शहरों में ही नहीं, विदेश में भी फैल चुका है, जहां आईआईएमसी के पूर्व छात्र सामाजिक जीवन में बड़ी भूमिका निभा रहे हैं, जनसंचार की दुनिया में ऊंचा मुकाम हासिल कर चुके हैं।

भारतीय जनसंचार संस्थान (आईआईएमसी) से मेरा नाता ढाई दशक से भी अधिक पुराना हो चला है। पिछले साल ही हमारे बैच ने सिल्वर जुबली मनाई है। हमारे समय में आईआईएमसी के महज दो कैंपस होते थे और आधे दर्जन से भी कम पाठ्यक्रम, लेकिन पिछले 25 वर्षों में संस्थान के आकार, परिसर और पाठ्यक्रमों की संख्या में काफी बढ़ोतरी हुई है। ब्रांड आईआईएमसी और मजबूत हुआ है।

कू कनेक्शन्स 2022 में मुझे नेशनल मीट कन्वेनर की औपचारिक भूमिका सौंपी गई है। ये भूमिका अत्यंत जिम्मेदारी वाली है। कोरोना की तीसरी लहर जब समाप्ति की तरफ बढ़ती दिख रही है, उस दौरान कनेक्शन्स का आयोजन हो रहा है। निश्चित तौर पर आयोजन समिति के लिए ये समय काफी चुनौतीपूर्ण रहा है। मेरी भूमिका सीमित रही है। इम्का की कार्यकारिणी ने महत्वपूर्ण भूमिका निभाई है। मुझे जितना कहा गया, उसका मैंने निर्वह करने की कोशिश की है।

आईआईएमसी के पूर्व छात्रों की ये संस्था लगातार अपने उद्देश्यों में सफल होती रहे, संस्थान के पुराने साथी एक-दूसरे के करीब आते रहें, वरिष्ठ और कनिष्ठ के बीच मेलजोल बढ़े, यही कामना है। संस्थान के पूर्व छात्र जहां कहीं भी रहते हों, कू कनेक्शन्स 2022 में पूर्ण उत्साह के साथ शामिल हों, राष्ट्रीय मिलन समारोह के संयोजक के तौर पर मेरी यही अपील है। आयोजन में अगर कहीं कोई कमी रह गई हो, तो उसके लिए क्षमाप्रार्थी हूं। साल दर साल इम्का आयोजित 'कनेक्शन्स' नई बुलंदियों को हासिल करे, हम सब मिलकर ये कोशिश करें।

धन्यवाद!

ब्रजेश कुमार सिंह

हिंदी पत्रकारिता, दिल्ली

1995-96 बैच

ग्रुप एडिटर – इंटीग्रेशन एंड कन्वर्जेंस, नेटवर्क18



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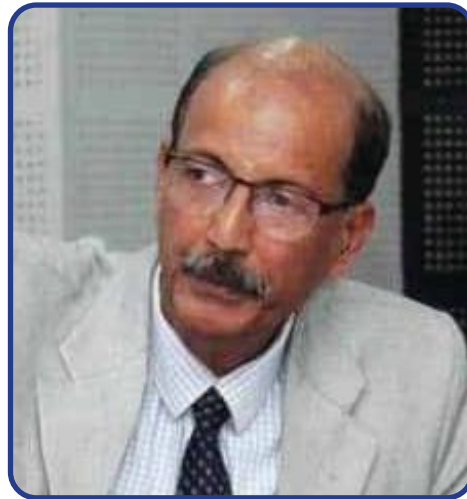


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STATE CHAPTER MEET CONVENOR'S MESSAGE

Greetings to all.

As I write this, I have before me an IIMC publication dating back to 1967. It's a report of a Seminar on Documentary Films which our alma mater had organised in May that year. Leaving aside names of seminar participants like the then I&B Minister and Deputy Minister, big names of the film industry, representatives of foreign missions and various government agencies, what I find most amazing is the list of student participants, who came practically from all over India. From the then Lushai Hills district of Assam (now Mizoram) and Nagaland, to Kerala, Punjab, Himachal Pradesh, Bihar, Odisha and Maharashtra, and so on.

As I look back to my batch, I find that there were students from at least 15 different states and about 12 different countries. That explains the global spread of the IIMC alumni, which may not be so with so many other reputed national institutions. The growing number of IIMCAA Chapters further establishes this fact. We are all over, not just in the metros and big cities, but also in smaller and supposedly remote places like Aizawl. Getting together through Chapter Meets is in itself an exciting experience, and members travel from far-away places to attend them, some even travelling overnight to be there, just because they love the institution and its Alumni Association.

Our Chapter Meets have been very interesting. In fact there is much more beyond the formal meeting. There is networking, there is rediscovering, there is sharing of stories, and above all, there is this zeal and enthusiasm to hold the flags of IIMC and IIMCAA high. That exactly is why most members plan pretty ahead to make it to the Chapter Meets. Let us take the IIMCAA forward, particularly through the exciting Chapter Meets.

Samudra Gupta Kashyap

Journalism, Delhi

1985-86 Batch

State Information Commissioner, Assam



INTERNATIONAL MEET CONVENOR'S MESSAGE

As we still navigate through the pandemic, and hopefully it is in its last phase, one thing has become crystal clear. We want to stay in touch with our family and friends, and we cherish the moments spent together, moments shared with each other, physically or virtually, more than ever. The pandemic taught us that we cannot take this shared communication for granted.

IIMC is also like a family. We made many life-long friends when we studied at the institute. Thanks to the ever-evolving digital technologies, we have been in touch with our friends from IIMC during the pandemic and we thank God for that.

It is in this context that I find the national and international meets of IIMCAA praiseworthy.

Every year, now we look forward to such meets. It is like a festival on our calendars! This is not something small and I am grateful to all the hard-working people of IIMCAA who make this happen year after year.

In Singapore, when we started the IIMCAA circle, there were only a handful of us. Over the years, many more have joined the group. It is such a pleasure to meet them and learn about the amazing work that they are doing. And it is not just in Singapore, but I hear about IIMCians working in USA, UK, Canada, Australia, Germany, UAE, Nepal, Bangladesh, Ghana, Mauritius, Maldives and other Southeast Asian countries too. The newsrooms of the world are buzzing with many talented IIMCians.

I wish well for each one of you, whether you work in India, Asia or in any other part of the globe. May this fraternity grow and flourish, and may we keep cherishing our "Connections" for years to come!

Keep up the good work, keep in touch and stay connected!

Zafar Anjum

EJ, Delhi

1995-96 Batch

Founder and Director, Kitaab and Filmwallas, Singapore



IFFCO IIMCAA AWARDS CONVENOR'S MESSAGE

It's an absolute honour for me to be designated as the convenor of the IFFCO IIMCAA Awards 2022.

IIMC is a hallowed institution that has shaped and moulded all of us and it's with a sense of pride that one identifies oneself as being from IIMC. It never ceases to surprise me that our alumni-list reads like a veritable who's who in the fields of Print & Broadcast Journalism and Advertising & PR. I must say the Alumni Association led by Kalyan Ranjan is doing a fabulous job of ensuring members stay connected to one another as well as the alma mater - especially since the 1year course duration doesn't allow much space for people to interact with either their seniors or juniors. For me personally, it was a great opportunity to reconnect with fellow IIMCians while convening the IFFCO IIMCAA Awards.

For those who didn't already know, the IFFCO IIMCAA Awards cover Print to Broadcast, Field Reporting to Desk, Advertising to Public Relations and recognizes stellar achievements in these fields. Also, the Awards aren't limited to only English or Hindi reportage but are open for all Indian languages from Odia to Bengali, Telugu to Malayalam. The awards selection process is absolutely neutral and I offer my deepest gratitude to the esteemed jury members who took out time to judge the entries. Finally, I congratulate the winners across categories and for those who couldn't make it, I urge you to not to lose heart - your time will come.

Sambit Mohanty

AD & PR, Delhi

1998-99 Batch

Creative Head, McCann Worldgroup



IFFCO IIMCAA AWARDS 2022 COORDINATOR'S MESSAGE

Dear IIMCians,

This is the 6th round of IFFCO IIMCAA AWARDS which were instituted in 2017. Initially we had 10 categories of awards which we expanded subsequently to 35 to include the many different areas in mass communication and then in 2021 we narrowed the number to 12. This year again we have increased the number of awards to 18 but they still remain in broad categories and cover the wide aspects of this field.

The aim of these awards has been to bring our alumni together and develop and maintain links with each and everyone. 'Connections' as the word signifies is about linking and remaining connected with each other. So, in our tenth year of Connections, yes, we have completed 10 years of our endeavour of bringing the alumni of IIMC together, we have added another set of awards to our existing list.

The latest addition to our array of awards, are the Lifetime Achievement Awards. From this year onwards we felicitate our senior alumni who have made a mark in their field and profession and it's an honour for our Institute and for us to be associated with them. They are a source of inspiration for all the members of the alumni. We thought it was befitting to start this recognition on this special 10th edition of Connections.

Also, for the competitive awards category we have gone back to the jury for selecting the winners. The sanctity and gravity of the awards is maintained by getting an eminent panel to decide the winners, so we have moved back to the jury method for evaluating and selecting the winners. Our jury members' efforts and dedication are truly commendable, as they very willingly agree to spare their time on a Sunday to judge the entries and see the task to its conclusion and only then call it a day. My sincere thanks to all our jury members for supporting our endeavour and being part of our journey year after year.

I would also like to thank all our participants who sent their entries for the competition. The quality and content submitted gave the jury a hard time in selecting the winners, so even though there is only one winner in every category, but we have many 'Jury's Special Mentions'. Wishing everyone more opportunities for winning in the future and do keep imploding us with your entries.

All else remains the same as the awards keep moving from one edition to the next.

The awards are growing and evolving year by year thanks to all the efforts of the team which works relentlessly for them. My special appreciation for all the team members who willingly contribute their time and effort for this task. All our voluntary contributions of time and effort bear fruit and keep the IIMCAA Awards flag flying high.

Best wishes to the IMCAA family which is growing year by year and we are able to increase our membership as we move on.

Simrat Gulati
AD & PR, Delhi
1984-85 Batch
Academician

Coca-Cola in India



About US

The Coca-Cola System in India comprises of an indirect wholly-owned subsidiary of The Coca-Cola Company (TCCC), Atlanta, USA, namely Coca-Cola India Private Limited (CC IPL) which manufactures and sells concentrates, beverage bases and powdered beverage mixes.

A company-owned bottling entity, namely, Hindustan Coca-Cola Beverages Private Limited (HCCBPL), and 13 authorized independent bottling partners of TCCC are authorized to prepare, package, sell and distribute beverages under certain specified trademarks of TCCC; supported by an extensive distribution system comprising customers, distributors and retailers.

Mission

To Refresh The World.
Make A Difference.

Vision

Loved Brands, Done Sustainably,
For a Better Shared Future

Our vision is to craft the brands and choice of drinks that people love, to refresh them in body and spirit. And done in ways that create a more sustainable business and better shared future making a difference in people's lives, communities and our planet.

Culture

We act with a growth mindset, take an expansive approach to what's possible, and believe in continuous learning to improve our business and ourselves. The behaviors we focus on every day are being:

- Curious
- Empowered
- Inclusive
- Agile

Brand Portfolio



Our Manufacturing Footprint

We are a global business that operates on a local scale, in every community where we do business.

- 14 bottling partners
- Vast network of 54 plants
- 150+ warehouses
- 240+ suppliers, 5000+ distributors



Company owned
(HCCBPL)

Franchise
operated



Sustainable Business

The cornerstone of our sustainability management is identifying and **focusing on the highest-priority ESG issues** for our company, system, and stakeholders.

Water Stewardship

In 2007, Coca-Cola made a pioneering commitment to replenish 100% of water being used through their multi-pronged Water strategy -



Our Water Usage Ratio (WUR) - the average amount of water used to produce a litre of beverage in 2020, was 1.61 liters, **a reduction of 37.1%** since 2010



Replenished **over 200% of water used in our operations**, through water conservation initiatives undertaken by bottling operations and Coca-Cola India Foundation (Anandana)



500+ water replenishment projects across India



Over **1 million beneficiaries**, through water replenishment and other Anandana initiatives

Sustainable Agriculture



Under Project Unnati, a part of the **Fruit Circular Economy (FCE)** initiative, the Company aims at **aiding the Indian Agri-ecosystem** by addressing the challenge of limited and inconsistent availability of fruits by providing growth opportunities for farmers and local suppliers, **transforming supply chain from farm to table and contribute towards their economic growth.**

Since 2011, under its flagship project - Unnati, which covers 5 fruits - Mango, Apple, Orange, Grapes and Litchi, in **10 states** spanning across **10,000 acres**, 2000+ demo farms while benefiting **150,000+ farmers** so far.

Waste Management

The Coca-Cola Company is leading the industry with a bold, ambitious goal of creating a **World Without Waste**:

The Company intends to create a circular economy for plastic by connecting all participants in the plastic recycling value chain through their strategic framework includes - Design, Collect and Partner



As part of this global initiative our ambition is to **collect and recycle every bottle or CAN that we sell globally by 2030**, so it has more than one life—a one-for-one collection and recycling system.

COVID relief efforts

COVID Relief Community Response program (2020)



- Benefitted **10 lakh+ lives** across 13 states
- Distributed **70,000 PPE kits** to Public Health Workers across 60 hospitals
- Provisioned **1.84 lakhs of dry ration kits** to migrants and marginalized communities
- Met hydration needs of **10 million people** across 50 locations in 10 states

#StopTheSpread campaign (2021)

- Sensitized **4 million+ people** in 4400+ communities across 10 states
- Strengthened **440 vaccination centres** and contributed towards **7 oxygen plants** across the Country
- Provided support to over **33 lakh people** around the country

Better Shared Future Focus on Diversity, Equity, and Inclusion



Diversity



Equality



Inclusion

The Company has updated its global Diversity, Equity & Inclusion strategy to reflect the need for greater global reach, broader impact, a focus on equity, and the incorporation of social justice and economic empowerment work.

The three ambitions are:

- We aspire for **our diverse workforce** to mirror the markets we serve
- We strive for **equity for all** people
- We **celebrate uniqueness** and create an inclusive environment





IFFCO IIMCAA AWARDS 2022 AUDITOR'S MESSAGE

On a sultry afternoon in the summer of 2008, I walked inside the premises of the Indian Institute of Mass Communication (IIMC) – with excitement tinged with nervousness - to give my first lecture in public relations. And so began my association with the country's most hallowed institution in communications study.

Over the years, I have been associated with IIMC in various capacities. But this is the first time I've audited the IFFCO IIMC Alumni Association (IIMCAA) Awards. Integrity, truth, and transparency are the cornerstones of communications, and in my over two-decade-long career, I have defended the truth and the people who tell it with dogged determination. So, for me, it was very significant and exciting to be entrusted with the responsibility of ensuring that the IIMCAA Awards were fair, fool proof and watertight in every way. Spending time with my fellow auditors, sifting through entries in so many different categories was an extraordinary experience.

This awards programme is one of a kind.

First, there are not enough awards that identify and reward best practices in the field of journalism. IFFCO IIMCAA Awards provide a unique platform that celebrates the extraordinary efforts and courage displayed by journalists to uphold the truth, and also recognises the outstanding work done by other disciples of communications such as PR and advertising, thus expanding the scope of communications as a catalyst of change.

Second, an award is as good as its jury. IFFCO IIMCAA Awards always have the strongest line-up of eminent mass communications personalities as jury members, who focus on good ideas, brave execution and powerful social messages that are heard across the country. And last but not the least, the awards recognise work across diverse categories - from agricultural reporting to Indian language reporting, from broadcast journalism to publishing, to public relations and advertising. I don't know many awards that provide such a distinctive platform to all the disciplines of mass communications. Truly thoughtful, insightful and word class!

The awards could not have been possible without the hard work and dedication of the IIMCAA Central Committee. Kudos for putting the spotlight on the bravest of the brave work in the country. It was an honour to share space with such an eminent team and make the awards process bulletproof.

Congratulations to all the winners. You have given us a great body of work to celebrate. Looking forward to the next opportunity to work with the IIMCAA.

Nitin Mantri

Group CEO, Avian WE
President, International Communications
Consultancy Organisation (ICCO)



IIMCAA MEDICAL ASSISTANCE FUND CHAIRMAN'S MESSAGE

प्रिय मित्रों,

पिछले दो वर्ष कोविड महामारी की वजह से बेहद चुनौतीपूर्ण रहे हैं। आईआईएमसी से जुड़े साथियों को भी पेशेवर और व्यक्तिगत रूप से इस अवधि में काफी दिक्कतों, परेशानियों का सामना करना पड़ा। लेकिन हमें गर्व है कि हम लोग परस्पर सहयोग और एक दूसरे की मदद से इन चुनौतियों से जूझने में सफल रहे। आप सभी जानते हैं कि करीब तीन साल पहले एलुमनी एसोसिएशन ने एक मेडिकल असिस्टेंस फंड की स्थापना की थी जिसे पिछले वर्ष एक ट्रस्ट में बदलने का फैसला लिया गया। आपको बताते हुए मुझे हर्ष हो रहा है कि इस ट्रस्ट के रजिस्ट्रेशन की प्रक्रिया अपने अंतिम चरण में पहुंच चुकी है और जल्दी ही हम एक रजिस्टर्ड ट्रस्ट के तौर पर काम करने लगेंगे। इसे इमका केयर फंड का नाम दिया गया है। अगले चरण में हम इस ट्रस्ट के तहत आने वाले योगदान पर टैक्स छूट दिलाने की प्रक्रिया शुरू करेंगे और जल्दी ही उसके लिए आयकर विभाग में भी अपना पंजीकरण करा लेंगे।

आप सभी लोगों के लिए एक अच्छा समाचार और है। हमने अपने एलुमनी साथियों के लिए एक ग्रुप हेल्थ इंश्योरेंस स्कीम लेने की योजना बनायी है। इसके लिए सर्वे का काम जारी है। एलुमनी के सोशल मीडिया प्लेटफार्म से आप सभी से इस सर्वे में भाग लेने की अपील की गयी है। मेरा निजी तौर पर आपसे अनुरोध है कि इस सर्वे में बढ़चढ़ कर हिस्सा लें ताकि हम स्कीम की बाबत सही सही आकलन लगाने में सफल हो पाएं। यह प्रक्रिया अभी चल रही है और भविष्य में इस संबंध में जो निर्णय होगा, उससे आपको अवगत कराया जाएगा।

मुझे बताते हुए बहुत प्रसन्नता है कि मेडिकल ट्रस्ट और इसके माध्यम से दी जाने वाली सहायता के मामले में हम निरंतर कार्य कर रहे हैं। इस वर्ष भी हमने कुछ लोगों को अपने मेडिकल फंड के जरिए मदद उपलब्ध करायी है। इनमें एक कैंसर पीड़ित हमारे साथी भी शामिल हैं जिनके लिए एसोसिएशन ने नियमों से परे जाकर मानवतावादी दृष्टिकोण अपनाते हुए एक लाख रुपये की सीधी मदद की। उस साथी को इस मदद की तत्काल आवश्यकता थी जिसे बिना देर किये पूरा किया गया।

अंत में आप सबसे अनुरोध है कि इसके ट्रस्ट में तब्दील हो जाने के बाद वित्तीय मदद जुटाने में आप सब लोग आगे आएँ। आपकी सहायता के बिना हम फंड जुटाने में असमर्थ हैं। जितनी अधिक सहायता आप लोग करेंगे उतनी ही शिद्दत से एसोसिएशन भी अपने साथियों की मदद दिक्कत के वक्त कर पाएगी। इतना ही नहीं अपने आस-पास साथियों को इसकी जानकारी दें कि किसी भी मेडिकल इमर्जेंसी में इमका केयर फंड आपके साथ है।

नितिन प्रधान

हिंदी पत्रकारिता, नई दिल्ली

1990-91 बैच

प्रेसिडेंट, Fortuna PR



IIMCAA SCHOLARSHIP CHAIRMAN'S MESSAGE

भारतीय जनसंचार संस्थान के सभी साथियों का मैं कू कनेक्शन्स-2022 में अभिनंदन करता हूँ. दो साल से कोरोना संक्रमण की वजह से देश ही नहीं पूरी दुनिया में संकट की स्थिति बन गई थी, फिर भी आईआईएमसी में संस्थान से जुड़े साथियों के मिलन का ये सालाना उत्सव चलता रहा. कोरोना की तीसरी लहर अभी खत्म नहीं हुई है, लेकिन इम्का की मेहनत और लगन देखिए, हम एक बार फिर लगातार 10वें साल अपने संस्थान में एक दूसरे के साथ हैं. इसके लिए मैं इम्का से जुड़े अपने साथियों का हार्दिक धन्यवाद करना चाहता हूँ.

यू तो इम्का की पूरे साल की गतिविधियों से मैं गदगद रहता हूँ, लेकिन सबसे ज्यादा प्रभावित हूँ इम्का के स्कॉलरशिप प्रोग्राम से. अगर आप किसी की पढ़ाई में सहयोग कर सकते हैं तो इससे महान कोई काम नहीं हो सकता है, क्योंकि ये सहयोग किसी की जिंदगी बना सकता है.

आर्थिक रूप से कमजोर छात्रों के लिए इम्का ने चार साल पहले स्कॉलरशिप शुरू की थी. 2020 में 27 छात्रों को 25000 रुपये की स्कॉलरशिप दी गई थी. पिछले साल कोरोना संक्रमण और कुछ तकनीकी व्यवधान के चलते ये छात्रवृत्ति नहीं दी जा सकी थी, लेकिन इस बार दो दर्जन से ज्यादा छात्र-छात्राओं को छात्रवृत्ति दी जाएगी. पिछले साल की तरह इस साल भी इम्का ने मुझे स्कॉलरशिप समिति के चेयरमैन की जिम्मेदारी सौंपी है. ये मेरे लिए बहुत ही सम्मान की बात है.

आईआईएमसी कुछ छात्र-छात्राओं को हर साल फीस में छूट देता है, लेकिन जिन छात्रों को फीस में छूट नहीं मिलती, इम्का उन्हें ये स्कॉलरशिप देता है. ये स्कॉलरशिप इम्का के कोष, एल्युमुनाई और शुभचिंतकों के सहयोग से दी जा रही है. इसके लिए हम सभी सहयोगियों के आभारी हैं.

कोरोना संकट के दौर की चुनौतियों से निपटते हुए जिस तरह आईआईएमसी एल्युमुनाई एसोसिएशन ने संस्थान से जुड़े साथियों के मिलने का महामंच एक बार फिर तैयार कर दिया, इसके लिए मैं इम्का से जुड़े सभी साथियों को अपनी बधाइयां देना चाहता हूँ. ये अटूट कनेक्शन है, जो साल दर साल, दशक दर दशक यू ही चलता रहेगा.

बहुत बहुत आभार

सुप्रिय प्रसाद

हिंदी पत्रकारिता, दिल्ली

1994-95 बैच

न्यूज डायरेक्टर, टीवी टुडे ग्रुप

INDIA'S MOST TRUSTED MEDIA NETWORK



1 news channel
in Kerala

asianetnews.com

Malayalam • Kannada
Telugu • Tamil • Bangla
Hindi • English

India's largest online
news platform



A decade of
Straight.Bold.Relentless
journalism in Karnataka



The radio station for
Fun Young India



Not Left. Not Right.
Just Indian



Most Influential Kannada
news paper for over 54 years



IIMC ALUMNI JUBILEE CELEBRATION COORDINATOR'S MESSAGE

Greetings to all IIMCians!!

Connections is the bond of Joy and Respect for each other's lives. Year 2022 is the time for double celebrations in bringing the batch mates from 1972-73 and 1996-97 together after ages.

Alumni Association is growing every year and trying to bring back the bond which existed while we were students and is still alive in our hearts. The spirit of togetherness gives us all the strength to stand by each other. Our Event Koo Connections 2022, post Covid is the step towards re- connecting and rejuvenating. Seniors will give direction to this movement and Silver Jubilee batchmates will stay connected till their Golden Jubilee celebrations. IIMCAA is bringing more and more media professionals together in this Journey of life. Alumni Meet is the perfect occasion to rejoice for the Success for all of us in our respective fields and to support the freshers.

My association with IIMC is for 25 years now which grew stronger each year, as I decided to be in Academics. The Journey after passing out in 1997 was very interesting in terms of my connection with Professors, mentors and fellow IIMCians.

I request all to make our Alma Mater stronger by putting our best efforts. The strength of IIMC is strong bond between all of us.

Wishing you all a healthy and prosperous year ahead.

God Bless IIMC!! God Bless All!!

Kitty Mukherjee
EJ, Dhenkanal
1996-97 Batch
Academician



GENERAL SECRETARY'S MESSAGE

Dear IIMCians,

Welcome to the 10th Annual Alumni Meet - Koo Connections 2022 and 6th Alumni Awards - IFFCO IIMCAA Awards!

First and foremost, I would like to take the opportunity to express my gratitude to all alumni, sponsors, and partners for constantly supporting us in this journey. This year, we are hosting the 10th Connections, 6th IIMCAA Awards and witnessing the second year of the Golden Jubilee (1971-72) and Silver Jubilee (1996-97) batches celebration, where we are taking the privilege to honour our seniors. We are thrilled and excited to connect with our seniors from these batches.

The Alumni Association, which started with one chapter in Delhi, is now making its presence in over 20 chapters/sub-chapters across India and four international chapters in Singapore, Bangladesh, Nepal and Uzbekistan. Our chapters continue to hold meetings and events regularly and are actively supporting each other in their best capacity, which is helping us to strengthen the association. New members are joining us every year that helps us in expanding our reach to maximum alumni.

This year, we have seven competitive categories at the IFFCO IIMCAA Awards 2022, and we have increased the prize money in all categories. The jury in all respective categories have appreciated the entries and we believe that in the coming years, we'll see more entries in the awards.

In this remarkable journey, we eagerly wait for 27th February (Sunday), when we get the opportunity to meet and know our fellow alumni. We urge fellow IIMCians to attend the most awaited event and connect with seniors and juniors.

We feel proud to stand under one banner that is being IIMCian!!!

Sadhna Arya

EJ, Delhi

2011-12 Batch

Digital Marketing Strategist, Kaizzen

TEAM IIMCAA

GOVERNING COUNCIL MEMBERS

President- Kalyan Ranjan

General Secretary- Sadhna Arya

GOVERNING COUNCIL MEMBERS- FROM CENTRAL COMMITTEE

Kitty Mukhrjee
Harshendra Singh Verdhan
Kaushal Vishwakarma
Pratham Dwivedi
Prabhat Upadhyay
Sadhna Arya
Neeraj Jha
Dadan Vishwakarma
Sugam Singhal
Atul Gupta
Jassem Ul Haque
Badri Nath
Shreesh Chandra Singh
Simrat Gulati
Nitin Pradhan
Eshani Mathur
Ajay Anand
Gargi Bhardwaj

GOVERNING COUNCIL MEMBERS- FROM CHAPTER/ SUB CHAPTER COMMITTEES

Sanjay Sahoo- Odisha Chapter
Jyoti Prakash Mohapatra- Odisha Chapter
Santosh Valmiki- Uttar Pradesh Chapter
Pankaj Jha- Uttar Pradesh Chapter
Sachin Dixit- Kanpur Sub Chapter
Devansh Awasthi- Kanpur Sub Chapter
Gayatri Srivastava- Maharashtra Chapter
Neeraj Bajpai- Maharashtra Chapter
Sujata Sabnis- Pune Sub Chapter
Gasha Aeri- Pune Sub Chapter
Bhola Nath- Bihar Chapter
Saqib Khan- Bihar Chapter
Sajneev Kumar Besra- Jharkhand Chapter
Manisha Singh- Jharkhand Chapter
Sachin Saini- Rajasthan Chapter
Ram Singh- Rajasthan Chapter
Prasanta Kumar Sahoo- Gujarat Chapter
Arvind Kumar- Gujarat Chapter
Alice Guram- PHHPJ&K Chapter
Vinayak Dutt- PHHPJ&K Chapter
Manoj Singh- Madhya Pradesh Chapter
Amit Pathe- Madhya Pradesh Chapter
Sangeeta Madan Rasaily- Chhattisgarh Chapter
Santosh Kumar- Chhattisgarh Chapter
Subhro Niyogi- West Bengal Chapter
Mohammed Safi Shamsi- West Bengal Chapter
Samudragupta Kashyap- North East Chapter
Teresa Rehman- North East Chapter
Irene Lalruatkimi- Mizorm Sub Chapter



TEAM IIMCAA

Christopher Z. Sailo- Mizoram Sub Chapter
Madhavi Naidu- Andhra Pradesh & Telangana Chapter
Vivek Kumar- Andhra Pradesh & Telangana Chapter
Rajender Kataria- Karnataka Chapter
AR Hemant- Karnataka Chapter
Zafar Anjum- Singapore Chapter
Saurabh Chaturvedi- Singapore Chapter
Ishanul Karim- Bangladesh Chapter
Zahid Newaz Khan- Bangladesh Chapter
Anil Giri- Nepal Chapter
Saraswati Karmacharya- Nepal Chapter
Beruni S. Alimov- Uzbekistan Chapter
Fotimakhon Makhsimova- Uzbekistan Chapter
Anwar Ashraf- Germany - Europe Chapter
Ritika Pandey- Germany - Europe Chapter
Melvyn Gilbert- Australia Chapter
Vrishali Jain- Australia Chapter

GOVERNING COUNCIL MEMBERS- FORMER IIMCAA PRESIDENTS

Mukesh Kaushik
Sunila Dhar
Suresh Kumar Vashishth
Prasad Sanyal

GOVERNING COUNCIL MEMBERS- FORMER IIMCAA GENERAL SECRETARIES

Animesh Biswas
Rahul Sharma
Mihir Ranjan
Harshendra Singh Verdhan

GOVERNING COUNCIL MEMBERS- IIMCAA FOUNDING MEMBERS

Mukesh Kaushik
Harshendra Singh Verdhan
Gaurav Dikshit
Animesh Biswas
Ritesh Verma
Anand Saurabh

THE CENTRAL COMMITTEE

President- Kalyan Ranjan- HJ, 1990-91, Delhi
Executive President- Kitty Mukhrjee, EJ, 1996-97, Dhenkanal
Vice President- Harshendra Singh Verdhan, AD & PR, 2004-05, Delhi
Vice President- Kaushal Vishwakarma, HJ, 2008-09, Delhi
Vice President- Pratham Dwivedi, EJ, 2011-12, Delhi
Vice President- Prabhat Upadhyay, HJ, 2012-13, Delhi
General Secretary- Sadhna Arya- EJ, 2011-12, Delhi
Organisation Secretary- Neeraj Jha, RTV, 2000-01, Delhi
Secretary- Dadan Vishwakarma, HJ, 2010-11, Delhi
Secretary- Sugam Singhal, EJ, 2012-13, Jammu
Secretary- Atul Gupta, HJ, 2013-14, Delhi
Secretary- Jassem Ul Haque, UJ, 2016-17, Delhi
Treasurer- Badri Nath, AD & PR, 2015-16, Delhi

TEAM IIMCAA

Coordinator, IIMC Affairs- Shreesh Chandra Singh, HJ, 2012-13, Delhi
Executive Member- Simrat Gulati, AD & PR, 1984-84, Delhi
Executive Member- Nitin Pradhan, HJ, 1990-91, Delhi
Executive Member- Eshani Mathur, EJ, 2011-12, Amravati
Executive Member- Ajay Anand, AD & PR, 2011-12, Delhi
Executive Member- Gargi Bhardwaj, EJ, 2012-13, Dhenkanal

CHAPTER COMMITTEE

Odisha Chapter

President- Sanjay Sahoo (EJ, 2002-03, Dhenkanal)
Vice President- Pratyush Kumar Saa (OJ, 2007-08, Dhenkanal)
General Secretary- Jyoti Prakash Mohapatra (OJ, 2002-03, Dhenkanal)
Organization Secretary- Sudhsansu Patro (OJ, 2007-08, Dhenkanal)
Treasurer & Spokesperson- Kishan Barai (OJ, 2013-14, Dhenkanal)
Joint Secretary- Ruby Nanda (EJ, 2006-07, Delhi)
Executive Member- Kasturi Roy (EJ, 1993-94, Dhenkanal)
Executive Member- Byomkesh Biswal (EJ, 1999-2000, Dhenkanal)
Executive Member- Manaswini Mishra (EJ, 2000-2001, Dhenkanal)
Executive Member- Chidananda Jena (OJ, 2014-15, Dhenkanal)
Executive Member- Smruti Ranjan Biswal (OJ, 2013-14, Dhenkanal)
Executive Member- Sukanya Jena (OJ, 2016-17, Dhenkanal)
Executive Member- Ganesh Prasad Sahoo (OJ, 2014-15, Dhenkanal)

Uttar Pradesh Chapter

President- Santosh Valmiki (HJ, 1989-90, Delhi)
Vice-President- Dayashankar Shukla Sagar (HJ, 1991-92, Delhi)
Vice President- Naseerudeen Haidar Khan (HJ, 1991-92, Delhi)
Vice President- Pradeep Mishra (HJ, 1989-90, Delhi)
Vice President- Praveen Mohta (HJ, 2004-05, Delhi)
General Secretary- Pankaj Jha (HJ, 1997-98, Delhi)
Organisation Secretary- Kamlesh Rathore (HJ, 1989-90, Delhi)
Secretary- Ansumaan Tiwari (HJ, 1990-91, Delhi)
Secretary- Arshi Rafique (EJ, 2000-01, EJ, Delhi)
Treasurer- Laxmi Shankar Mishra (HJ, 2009-10, Delhi)
PRO- Shubhi Chanchal (HJ, 2011-12, Delhi)

Kanpur Sub Chapter, Uttar Pradesh Chapter

President- Sachin Dixit (HJ, 2009-10, Delhi)
General Secretary- Devansh Awasthi (HJ, 2014-15, Delhi)
Treasurer- Aman Gupta (HJ, 2016-17, Delhi)
Executive Member- Ashish Kumar (HJ, 2017-18, Delhi)
Executive Member- Snehlata (EJ, 2020-21, Dhenkanal)
Executive Member- Himanshu Pal (EJ, 2015-16, Dhenkanal)

Maharashtra Chapter

President- Gayatri Srivastava, EJ, 1996-97, Delhi
Vice President- Dhananjay Roy, EJ, 2002-03, Dhenkanal
Vice President- Debarati Mukherjee, EJ, 2008-09, Delhi
General Secretary- Neeraj Bajpai, HJ, 1996-97, Delhi
Organisation Secretary- Kamini Patil, HJ, 2012-13, Delhi
Secretary- Gasha Aeri, RTV, 2008-09, Delhi

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Treasurer- Dolly Bansiwar, RTV, 2012-13, Delhi
Executive Member- Suryakant Mishra, EJ, 1993-94, Dhenkanal
Executive Member- Braj Kishore, EJ, 1995-96, Delhi
Executive Member- Virendra Mishra, HJ, 1996-97, Delhi
Executive Member- Sonam Saini, EJ, 2011-12, Amravati

Pune Sub Chapter, Maharashtra Chapter

President- Sujata Sabnis, Journalism, 1983-84 Batch
General Secretary- Gasha Aeri Alawani, RTV, 2008-09 Batch
Treasurer- Deepak Sinha, EJ, 2010-11 Batch
Organisation Secretary- Dhruv Attri, EJ, 2015-16 Batch

Bihar Chapter

President- Bhola Nath- 1990-91- HJ, Delhi
Vice-President- KK Lall- 1990-91- HJ, Delhi
Vice-President- Rajiv Ranjan- 1991-91, HJ, Delhi
General Secretary- Saqib Khan, 2011-12, HJ, Delhi
Organisation Secretary- Abhimanyu Kumar Saha, 2012-13, HJ, Delhi
Secretary & Treasurer- Banjot Kaur, 2009-10, EJ, Delhi

Jharkhand Chapter

Patron- Mr. Arvind Das
Patron- Mr. Manoj Kumar
Patron- Prof. Dev Vrat Singh
Patron- Mr. Alok Gupta
President- Mr. Sanjiv Kumar Besra, IAS
Vice President- Mr. Abhishek Kumar
General Secretary- Mrs. Manisha Singh
Organisation Secretary- Mr. Shambhu Nath
Treasurer- Mr. Santosh Oraon
Executive Member- Mr. Mukesh Kumar
Executive Member- Mr. Ranjeet Kumar
Executive Member- Ms. Anjani Kumari
Executive Member- Mr. Ramesh Bhagat
Executive Member- Mr. Prashant Kumar Mahto

Rajasthan Chapter

Patron- Anurag Vajpayi (1991-92 HJ)
Patron- Shalini Joshi (HJ 1994-95)
Patron- Amrita Maurya (HJ 1994-95)
President-Sachin Saini (EJ 2006-07)
Vice President- Ratan Singh Shekhawat (HJ 2004-05)
General Secretary- Ram Singh
Secretary- Rishabh Sharma
Executives Member- Dharmendra Meena (HJ, 2005-06)
Executives Member- Gunjan Jain (HJ 2010-11)
Executives Member- Saytendra Murli (HJ 2010-11)
Executives Member- Mohar Singh Meena (HJ 2014-15)

Gujarat Chapter

President- Prasanta Kumar Sahoo
General Secretary- Arvind Kumar
Treasurer- Piyush Mishra

TEAM IIMCAA

Punjab, Haryana, Himachal Pradesh and Jammu & Kashmir Chapter

President- Alice Guram
General Secretary- Vinayak Dutt
Treasurer- Srishti Jaswal
Organisation Secretary- Kanchan Sondhi
Organisation Secretary- Narender Soni

Madhya Pradesh Chapter

Patron- Avnish Jain, Anil Saumitra
President- Manoj Singh
Vice-President- Deepti Chaurasia
General Secretary- Amit Pathe
Organisation Secretary- Pankaj Sharma
Secretary- Deepak Sharma
Treasurer- Vijay Dubey
Coordinator- Neelam Gurve

Indore Sub Chapter, Madhya Pradesh Chapter

Coordinator- Gaurav Shrivastava, Ad-PR, 2004-05, Delhi

Chhattisgarh Chapter

President- Sangeeta Madan Rasaily (AD&PR, 1990-91)
Vice President- Vinod Kumar (HJ, 2002-03)
General Secretary- Santosh Kumar (HJ, 1991-92)
Treasurer- Harsh Dubey (HJ, 2014-15)
Organisation Secretary- Mrigendra Pandey (HJ, 2005-06)
Executive Member- Neeraj Mishra (EJ, 1990-91)
Executive Member- Bishnu Kumar (RTV, 2008-09)
Executive Member- Vikash Sahu (HJ, 2014-15)

West Bengal Chapter

Patron- Subir Bhaumik
Patron- Subir Ghosh
Patron- Asis Prasad Chakraborty
Patron- Snehashish Sur
President- Subhro Niyogi
Vice President- Rajesh Kumar
General Secretary- Mohammed Safi Shamsi
Organisation Secretary- Gourav Chaudhary
Organisation Secretary- Piyali Chatterjee
Treasurer- Amreen Izhar
Executive Member- Utsav Basu
Executive Member- Sumana Sarkar
Executive Member- Sayani Biswas
Executive Member- Samarpita Das
Executive Member- Ananya Majumdar

Northeast Chapter

President- Samudragupta Kashyap
Vice President- Jahnabi Phookan
Vice President- Manoj Khandelwal
Vice President- Numal Mahatta

TEAM IIMCAA

Vice President- Irene Lalruatkimi
General Secretary: Teresa Rehman
Secretary- Christopher Z. Sailo
Treasurer- Manas Pratim Sarma
Liasoning Secretary- Akansha Bhagawati

Mizoram Sub Chapter, Northeast Chapter

President- Irene Lalruatkimi- EJ, Delhi, 2003-04 Batch
General Secretary- Christopher Z. Sailo- RTV, Delhi, 2008-09 Batch
Treasurer- Ezrela Dalidia Fanai, EJ, Delhi, 2010-11 Batch
Executive Member- Angela Lalrintuangi- ADPR, Delhi, 1998-99 Batch
Executive Member- K. Lalremsanga- RTV, Delhi, 2003-04 Batch
Executive Member- Lawmsangkimi Pachuau- EJ, Aizawl, 2011-12 Batch
Executive Member- Maria Grace Lalramengi- EJ, Aizawl, 2012-13 Batch
Executive Member- Nigel Hmingthansanga- EJ, Aizawl, 2012-13 Batch
Executive Member- JV Lalnunpuia- EJ, Aizawl, 2016-17 Batch
Executive Member- Amy Felicia Danielle- EJ, Aizawl, 2016-17 Batch

Andhra Pradesh and Telangana Chapter

President- Madhavi Naidu
General Secretary- Vivek Kumar
Organisation Secretary- Rajkumar Ashutosh
Treasurer- Santiswarupa Samantaray
Executive Member- Rajesh Parida
Executive Member- Anshul Shukla
Executive Member- Chetan Mallik

Karnataka Chapter

President- Mr. Rajender Kataria, IAS - AD-PR, Delhi | 1989- 1990 Batch
General Secretary- Mr. A R Hemant - EJ, Delhi | 2004-05 Batch
Treasurer- Ms. Kiran Sharma - EJ, Dhenkanal | 2015-16 Batch
Organisation Secretary - Mr. Chaithanya Krishnaraju- AD-PR, Delhi | 2013-14 Batch

Kerala Chapter

President- Kurian Abraham
Vice President- KSR Menon
General Secretary- Madhur Kalra
Treasurer- Hussain Kodinhi
Organisation Secretary- Roshni R.K.

Tamil Nadu Chapter

Dissolved After Committee Officials Transfers To Other Cities, Revival Attempts Underway

Singapore Chapter

President- Zafar Anjum, EJ, 1995-96 Batch, Delhi
General Secretary- Saurabh Chaturvedi, EJ, 2006-07 Batch, Delhi
Treasurer- Aradhana Srivastav, HJ, 2005-06 Batch, Delhi

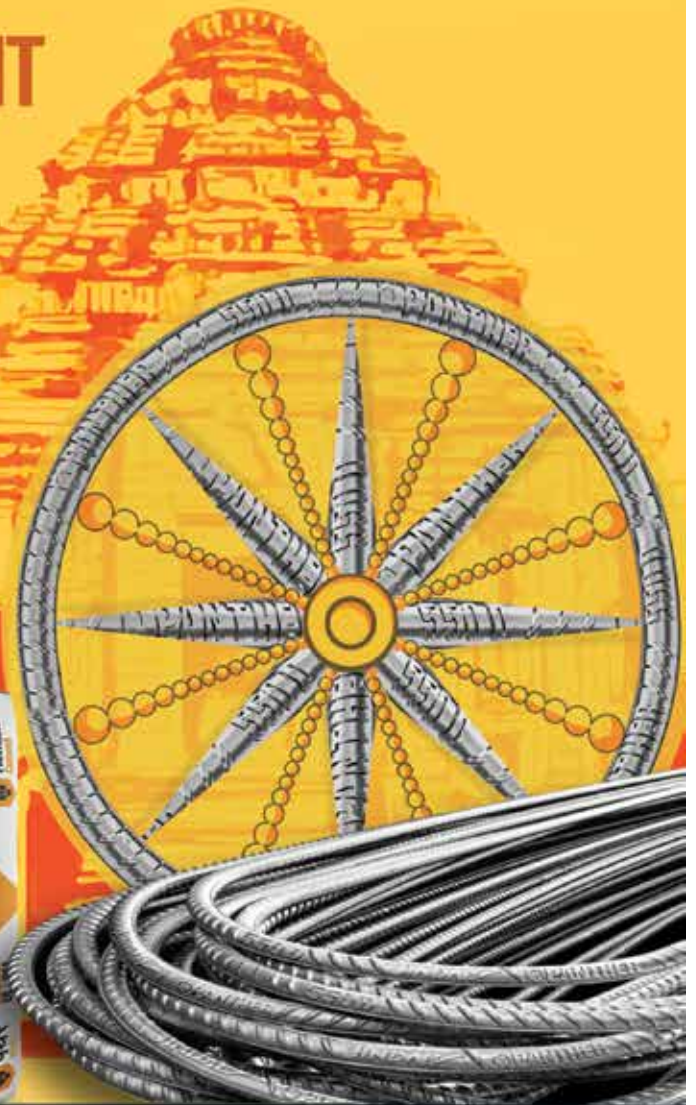


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United Arab Emirates Chapter

President- Seema Sangra
General Secretary- Debasree Banerjee
Treasurer- Neha Jaiswal
Organisation Secretary- Vartika Tomar

Germany - Europe Chapter

President: Anwar Ashraf
General Secretary: Ritika Pandey
Treasurer: Kamal Bhatnagar

Nepal Chapter

President- Anil Giri
Vice President- Parshuram Kaphle
Vice President- Navin Jha
General Secretary- Saraswati Karmacharya
Treasurer- Subhadra Gautam
Executive Member- Gopal Jha
Executive Member- Jagdishwor Pandey
Executive Member- Swaroop Acharya
Executive Member- Sharad Chandra Bhandary
Executive Member- Balkrishna Prasad Shah
Executive Member- Jyoti Tiwari
Executive Member- Dipa Dahal
Executive Member- Junarbabu Basnet
Executive Member- Bishnu Gautam

Bangladesh Chapter

President- Ihsanul Karim (Press Secretary to the Hon. PM of Bangladesh)
Vice President- Azizul Islam Bhuiyan (Editor, Bangladesh News)
Vice President- M Rahmat Ali (National Consultant, WHO)
General Secretary- M Zahid Newaz Khan (Chief News Editor, Channel i)
Joint General Secretary- Angur Nahar Monty (Joint News Editor, News24)
Treasurer- Ranjan Sen (News Editor, Ekushey TV)
Executive Member- Nazrul Islam Mithu (Bangladesh Correspondent, DPA)
Executive Member- Wares Hossain (Senior Asst. Secretary, National Parliament Secretariat)
Executive Member- Naznin Akhter Tonni (Senior Sub Editor, Prothom Alo)

Uzbekistan Chapter

President- Mr. Beruni S. Alimov
General Secretary- Fotimakhon Makhsimova

United States of America, East Coast Chapter

Coordinator- Supreet Bains-Sharma, ADPR, 1990-91 Batch, Delhi

Singapore Chapter

President- Zafar Anjum, EJ, 1995-96 Batch, Delhi
General Secretary- Saurabh Chaturvedi, EJ, 2006-07 Batch, Delhi
Treasurer- Aradhana Srivastav, HJ, 2005-06 Batch, Delhi

TEAM IIMCAA

China - Hong Kong Chapter

Coordinator- Alok Gupta

Ghana Chapter

President- Gabriel Ahiabor

General Secretary- Zakari Musah

Treasurer- Adwoa Konadu-Yiadom

Executive Member/ Organiser- Delali Sika

Assistant Treasurer- Matilda Tettey

Maldives Chapter

Coordinator- Mohamed Jinah

United Kingdom Chapter

Coordinator- Rakesh Nayak, EJ, 2002-03, Delhi

Australia Chapter

President- Melvyn Gilbert, RTV, 2005-06, Delhi

General Secretary- Vrishali Jain, EJ, 2015-16, Delhi

Canada Chapter

Coordinator- Manoj Ojha, EJ, 2003-04, Delhi

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IIMCAA FOUNDING MEMBERS



Mr. Mukesh Kaushik
HJ, Delhi
1987-88 Batch



Mr. Harshendra Singh Verdhan
AD & PR, Delhi
2004-05 Batch



Mr. Gaurav H. Dikshit
AD & PR, Delhi
2004-05 Batch



Mr. Animesh Biswas
EJ, Delhi
2005-06 Batch



Mr. Ritesh Verma
HJ, Delhi
2005-06 Batch



Mr. Anand Saurabh Upadhyay
HJ, Delhi
2008-09 Batch



Late Kunwar Abhishek Bhagat
EJ, Amravati
2011-12 Batch

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भारत का अतुल्य राज्य!

IIMCAA LIFETIME MEMBERS



Ms. Simrat Gulati
AD & PR, Delhi
1984-1985 Batch



Ms. Soma Basu
EJ, Delhi
1985-1986 Batch



Mr. Mukesh Kaushik
HJ, Delhi
1987-1988 Batch



Mr. Anupam Srivastava
HJ, Delhi
1989-1990 Batch



Ms. Renu Kakkar
EJ, Delhi
1989-1990 Batch



Mr. Rajender Kataria, IAS
AD & PR, Delhi
1989-1990 Batch



Mr. Kalyan Ranjan
HJ, Delhi
1990-1991 Batch



Mr. Nitin Pradhan
HJ, Delhi
1990-1991 Batch



Mr. Santosh Mangal
HJ, Delhi
1991-1992 Batch

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IIMCAA LIFETIME MEMBERS



Ms. Shruti Jain
AD & PR, Delhi
1993-1994 Batch



Mr. Supriya Prasad
HJ, Delhi
1994-1995 Batch



Mr. Sarvesh Tiwari
HJ, Delhi
1994-1995 Batch



Ms. Shailja Katyal Verma
EJ, Dhenkanal
1994-1995 Batch



Ms. Gayatri Rath
EJ, Dhenkanal
1994-1995 Batch



Mr. Pramod Kumar
HJ, Delhi
1995-1996 Batch



Mr. Braj Kishore
EJ, Delhi
1995-1996 Batch



Mr. Santosh Kumar Dubey
HJ, Delhi
1995-1996 Batch



Mr. Rajesh Parida
EJ, Dhenkanal
1996-1997 Batch

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IIMCAA LIFETIME MEMBERS



Mr. Neeraj Bajpai
HJ, Delhi
1998-1999 Batch



Ms. Gayatri Srivastava
EJ, Delhi
1996-1997 Batch



Prof. Dev Vrat Singh
RTV, Delhi
1997-1998 Batch



Mr. Anuranjan Jha
HJ, Delhi
1998-1999 Batch



Mr. Prabhash Jha
RTV, Delhi
2000-2001 Batch



Mr. Chetan Malik
EJ, Delhi
2000-2001 Batch



Mr. Prasad Sanyal
RTV, Delhi
2000-2001 Batch



Ms. Rashmi Bisaria
EJ, Delhi
2000-2001 Batch



Mr. Dahey Sangno
EJ, Dhenkanal
2000-2001 Batch

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✦ Ahmedabad ✦ Hyderabad ✦ Dehradun ✦ Jaipur ✦ Guwahati

Contact us at: nitinpradhan@fortunapr.com

IIMCAA LIFETIME MEMBERS



Mr. Neeraj Jha
RTV, Delhi
2000-2001 Batch



Mr. Kamal Bhatnagar
AD & PR, Delhi
2001-2002 Batch



Mr. Devidutt Tripathy
EJ, Delhi
2003-2004 Batch



Mr. Arunoday Prakash
EJ, Delhi
2003-2004 Batch



Mr. Harshendra Singh Verdhan
AD & PR, Delhi
2004-2005 Batch



Mr. Gaurav H. Dikshit
AD & PR, Delhi
2004-2005 Batch



Mr. Venkatram Reddy Sureddy
EJ, Delhi
2004-2005 Batch



Mr. Dheeraj Kumar Agarwal
HJ, Delhi
2004-2005 Batch



Dheeraj Vashishtha
HJ, Delhi
2004-2005 Batch

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IIMCAA LIFETIME MEMBERS



Mr. Animesh Biswas
EJ, Delhi
2005-2006 Batch



Mr. Ritesh Verma
HJ, Delhi
2005-2006 Batch



Ms. Vrinda Mathur
AD & PR, Delhi
2006-2007 Batch



Ms. Ritika Pandey
RTV, Delhi
2006-2007 Batch



Mr. Pee Lee Ete
EJ, Delhi
2007-2008 Batch



Mr. Anand Saurabh Upadhyay
HJ, Delhi
2008-2009 Batch



Ms. Vartika
RTV, Delhi
2009-2010 Batch



Mr. Krishna Pophale
EJ, Delhi
2010-2011 Batch



Mr. Mohit Agarwal
AD & PR, Delhi
2011-2012 Batch

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IIMCAA LIFETIME MEMBERS



Mr. Ajay Anand
AD & PR, Delhi
2011-2012 Batch



Mr. Muni Shankar Pandey
HJ, Delhi
2011-2012 Batch



Mr. Saransh Jain
AD & PR, Delhi
2013-2014 Batch



Mr. Gourav Choudhary
AD & PR, Delhi
2014-2015 Batch



Mr. Ajit Singh Dara
EJ, Aizawl
2014-2015 Batch



Ms. Neha Yadav
AD & PR, Delhi
2014-2015 Batch



Mr. Badri Nath
AD & PR, Delhi
2015-2016 Batch



Mr. Narender Soni
HJ, Delhi
2016-2017 Batch



Mr. Omprakash Gunjan
AD & PR, Delhi
2020-2021 Batch

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AUDIT REPORT OF IIMC ALUMNI ASSOCIATION

The Members of **IIMC ALUMNI ASSOCIATION**

We have audited the accompanying financial statements of **IIMC ALUMNI ASSOCIATION**, which comprise the Balance Sheet as at March 31, 2021, and the Income and Expenditure statement for the year then ended, which are in agreement with the books of account maintained by the said Association.

Board's Responsibility for the Financial Statements

Board is responsible for the preparation of these financial statements in accordance with the Income Tax Act, 1961. This responsibility includes the design, implementation and maintenance of internal control relevant to the preparation of the financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with the Standards on Auditing issued by the Institute of Chartered Accountants of India. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Association's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of the accounting estimates made by board, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion and to the best of our information and according to the explanations given to us, the financial statements of **IIMC ALUMNI ASSOCIATION** for the year ended March 31, 2021 give a true and fair view:-

- i) in the case of the Balance Sheet, of the state of affairs of the IIMCAA as at 31st March, 2021;
- ii) in the case of the Income and Expenditure Account, of the profit for the year ended on that date.

For PAC & Co.

Chartered Accountants

ICAI Firm Registration No: 027195 N

Sd/-

CA. Puneet Gupta

Partner

Membership No: 529247

Date: 31st Dec 2021

Place: New Delhi

UDIN: 22529247ADEZYD1940

Corporate office : Suite No B-357A, 1st Floor, New Ashok Nagar, Delhi-110096
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Website : www.pragsadvisors.com

**INDIAN INSTITUTE OF MASS COMMUNICATION ALUMNI ASSOCIATION
DELHI**

BALANCE SHEET (AS ON 31st MARCH 2021)			
LIABILITIES	As on 31-03-2021	ASSETS	As on 31- 03-2021
CAPITAL A/C		Fixed Assets (As Per Annexure 1)	5,989.00
Opening balance 582,425.62	601,277.14	CURRENT ASSETS LOANS AND ADVANCES	
Add: Net Surplus 18,851.52		Sundry Debtors (As Per Annexure 2)	1,871,050.00
Current Liabilities		Cash & Bank	
Sundry Creditors (As Per Annexure 5)	809,034.72	Cash at Bank	957,438.92
Provision for Expenses (As Per Annexure 6)	1,709,242.00	Cash in hand	2,774.00
Award & Prize Distribution Exp Payable	38,300.00		
		Loans & Advances	
Statutory dues Payable (As per Annexure-7)	547,651.06	Balance with Revenue Authorities	353,453.00
Amount Received for Scholarship	475,000.00	(As Per Annexure 3)	
Advance for Sponsorship	27,000.00	Advance to Supplier	1,011,800.00
(As per Annexure-8)		(As Per Annexure 4)	
		Security Deposit	5,000.00
Total	4,207,504.92	Total	4,207,504.92
INCOME & EXPENDITURE ACCOUNT (For the Year ended 31st March 2021)			
PARTICULARS	AMOUNT	PARTICULARS	AMOUNT
To Alumni Meet Expenses	2,982,901.50	By Sponsorship Fees	2,969,490.00
To Award & Prize Distribution Exp	395,100.00	By Advertisement Income	1,216,356.00
To Souvenir Expenses	256,000.00	By Membership Fees	166,000.00
To Travelling Expenses	242,614.08	By Bank Interest	28,107.00
To Professional Charges	214,000.00		
To Income Tax	138,024.00		
To Courier Charges	85,969.89		
To Audit Fees	15,000.00		
To Medical Fund	10,767.00		
To W/off	8,596.41		
To Bank & TDR Charges	4,812.60		
To Interest on I Tax	4,137.00		
To Interest and Late Fee on TDS	1,312.00		
To Depreciation	1,057.00		
To Printing & Stationery	810.00		
To Income	18,851.52		
Total	4,379,953.00	Total	4,379,953.00

For PAC & Co.
Chartered Accountants
Firm Regn No: 027195N

Sd/-

Puneet Gupta
Partner
M.No : 529247
UDIN: 22529247ADEZYD1940

Date : 31/12/2021
Place:- New Delhi

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CONNECTIONS 2021 STATE CHAPTER MEETS



Connections 2021 - Kolkata West Bengal Chapter - 6th Mar, 2021



Connections 2021 - Guwahati North East Chapter - 6th Mar, 2021



Connections 2021 Singapore Chapter - 21st Mar, 2021



Connections 2021 Hyderabad AP & Telangana Chapter - 21st Mar, 2021

CONNECTIONS 2021 STATE CHAPTER MEETS



Connections 2021 Patna Bihar Chapter - 2nd Apr, 2021



Connections 2021 Jaipur Rajasthan Chapter - 4th Apr, 2021



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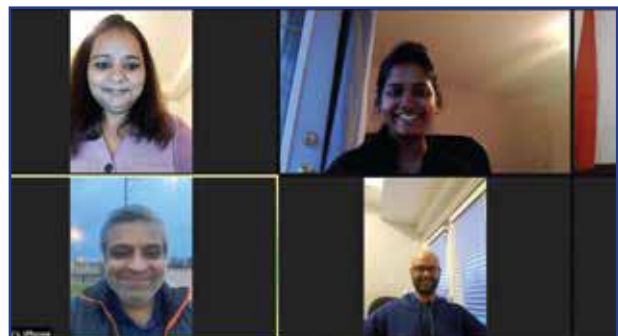
YEAR GONE BY IN PICTURES



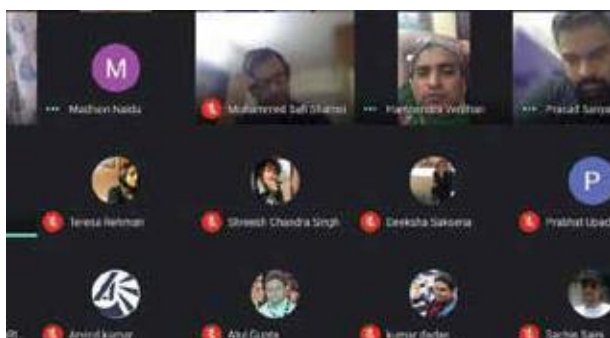
Delhi Central Committee Meeting - 14th Mar, 2021



USA East Coast Chapter Meeting - 16th Mar, 2021



Canada Chapter Virtual Meeting - 11th Apr, 2021



IIMCAA Governing Council Virtual Meeting - 30th Apr, 2021



Delhi Central Committee Meeting - 11th Jul, 2021



Central Committee Virtual Meeting - 20th Jul, 2021



IIMCAA Elections 2021 Kalyan Ranjan Panel Nomination

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IIMCAA Wishes All The Best To #TeamIndia #Cheer4India



Delhi - Central Committee Meeting - 1st Aug, 2021



Kanpur - Kanpur Sub Chapter Meeting 15th Aug, 2021



Delhi Transitional CC Meeting - 29th Aug, 2021



Remembering Late Arindam Das in Bhubaneswar. 26th Sep, 2021



Delhi - Central Committee Meeting - 3rd Oct, 2021



Delhi - IIMCAA Care Fund Inception Meeting - 3rd Oct, 2021

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Delhi - Central Committee Meeting - 31st Oct, 2021



Mumbai - Maharashtra Chapter Meeting - 4th Dec, 2021



Delhi - Central Committee Meeting - 5th Dec, 2021



Delhi - Central Committee Meeting - 12th Dec, 2021



Ahmedabad - Gujarat Chapter Meeting - 26th Dec, 2021



Delhi - Central Committee Meeting - 26th Dec, 2021



Delhi - Central Committee Meeting - 2nd Jan, 2022



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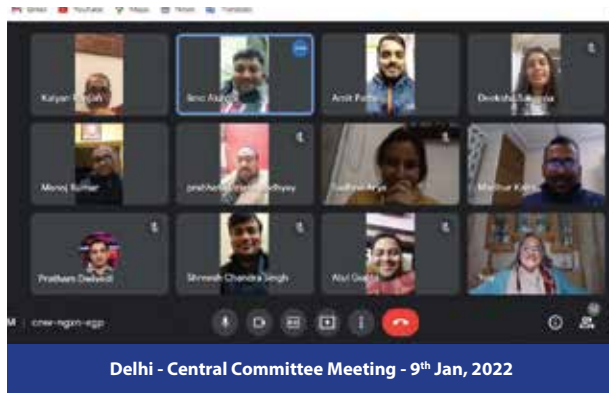


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IIMC GOLDEN JUBILEE ALUMNI BATCH 1971-72



ANTONY JOSE ALEX

Antony Jose Alex (Journalism, Delhi) born in Kerala, educated in Tamil Nadu. Worked for 2 years in CIS. Joined IAS in 1973 and worked in Orissa, Delhi and Nagaland. Took VRS in 1995. Currently working as a farmer in Coimbatore.



BHARAT KOIRALA

Ramon Magsaysay Awardee Bharat Koirala (Journalism, Delhi) is senior most journalist of Nepal. Led Nepal Press Institute for 14 years. Leading a retired life but associated with several media bodies such as Media Foundation.



BHUPENDRA KUMAR PANDEY

Bhupendra Kumar Pandey (Journalism, Delhi) joined REC as Assistant Director- PR to become Head of Media Division later. Pandey taught at BHU and other media institutes. Now, Chairman of PRASTUTI- NGO works with underprivileged children through theatre.



BRIJ KHANDELWAL

Brij Khandelwal (Journalism, Delhi) started with National Press Agency, worked for India Today, Gemini News Service, taught journalism at Agra University and Central Hindi Institute, presently with the IANS.



राजस्थान पत्रिका

IIMC GOLDEN JUBILEE ALUMNI BATCH 1971-72



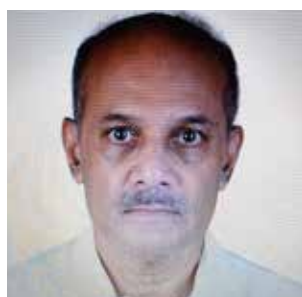
DEEPAK SANDHU

Deepak Sandhu (Journalism, Delhi) joined IIS in 1971. Awarded Pearson Fellowship by Canada. Retired as Principal DG in 2008, then Media Advisor to PM, then CIC, India until 2013. Fellow, Indian Council of Arbitration.



PROF. HUSAIN AJMAL AZMI

Prof. Husain Ajmal Azmi (Journalism, Delhi) started with Radiance Weekly after IIMC. Two years later, joined BHU as a lecturer and taught journalism for more than two decades before retiring in 1998.



P.I. SUVRATHAN

P.I. Suvrathan (Journalism, Delhi) joined IAS in 1972. He retired as a Secretary to the Government of India in 2008. Thereafter, he worked as the first Chairperson of the Food Safety and Standards Authority of India. Suvrathan now enjoys a retired life in Kerala.



TAPAN JOSHI

Tapan Joshi (Journalism, Delhi) joined LIC as an officer in 1966, attended IIMC in 71 on deputation, worked in various departments including publicity & public relations before retiring in Zonal Manager rank in 2003. Columns in National Herald & The Pioneer.

IIMC SILVER JUBILEE ALUMNI BATCH 1996-97



ABDUL AZIM AKHTAR

EJ, Delhi

Abdul Azim Akhtar (EJ, Delhi) is an author & researcher, in Delhi. He has varied experience ranging from media to research & project management. He is the author of Uprisings Against Colonialism in Jharkhand.



AJAY VEER SINGH

AD & PR, Delhi

Ajay Veer Singh (AD & PR, Delhi) is an officer of Uttar Pradesh Government (UPPSC). He is Supply Officer at Moradabad. Singh is a vivid reader, writer and thinker.



AKSHAYA KUMAR SAHOO

EJ, Dhenkanal

Akshaya Kumar Sahoo (EJ, Dhenkanal) is Special Correspondent with The Asian Age which he joined soon after internship and continuing ever since. Presently posted in Bhubaneswar, Odisha.



AMAR NATH

HJ, Delhi

Amar Nath (HJ, Delhi) is currently head of Official Language department of Reserve Bank of India, Bengaluru office. Earlier he has worked with UCO Bank, East Coast Railway. Awarded by Bihar Hindi Sahitya Sammelan.



AMITI SEN

EJ, Delhi

Amity Sen (EJ, Delhi) is a travel enthusiast and world cinema buff. Currently, Senior Deputy Editor at The Hindu Business Line. Writes on domestic and global trade issues and diplomacy.

IIMC SILVER JUBILEE ALUMNI BATCH 1996-97



ANAND KUMAR ROY

EJ, Delhi

Anand Kumar Roy (EJ, Delhi) is Associate Executive Producer at Aaj Tak. Earlier, Executive Producer- NewsX, Senior Editor- India TV, Producer- Zee News. Also served as Assistant Commandant, CRPF (1997-2002).



ANIL NIM

AD & PR, Delhi

Anil Nim (AD & PR, Delhi) heads Communications at law firm, Shardul Amarchand Mangaldas. Previously held senior roles at EY; DuPont's LYCRA, Teflon brands for South Asia; Edelman, Burson Marsteller, Weber Shandwick.



PROF. ANIL SAUMITRA

HJ, Delhi

Prof. Anil Saumitra (HJ, Delhi) is Regional Director of IIMC, Amaravati. A Ph.D. scholar in the inter-disciplinary subject- Reach, Exposure & Effect of Mass Media, Anil has worked with Atal Bihari Vajpayee Hindi Vishwavidyalaya, Bhopal.



ANOOTHI VISHAL

EJ, Delhi

Anoothi Vishal (EJ, Delhi) is author, culinary historian, curator & India's top food columnists & critics. A journalist for 25 years, she has been culinary curator for various activations: US Dept of Agriculture & MNC brands.



ANSHUL SHUKLA

HJ, Delhi

Anshul Shukla (HJ, Delhi) is associated with News 18 Network as an Editor. Native of Ayodhya and Currently Living in Hyderabad, Telangana.

जनसेवा के तीन वर्ष

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माहवारी कोई बीमारी नहीं है, न ही ये कोई शर्म और संकोच का विषय है। समाज को अब सोच बदलनी पड़ेगी, हमें महिलाओं के स्वास्थ्य की रक्षा करनी होगी। महिलाओं की गरिमा, सम्मान और निजता की दिशा में एक जरूरी कदम है **“उड़ान”**

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- एक अध्ययन के अनुसार देश में लगभग 62% महिलाएं पीरियड्स के समय सेनेटरी नैपकिन की जगह कपड़े का प्रयोग करती हैं। पीरियड्स के दौरान इस्तेमाल की गई अनहाइजिनिक (अस्वच्छ) वस्तुओं से कैंसर जैसी गंभीर बीमारी भी हो सकती है।
- जानकारी के अभाव में लड़कियों को माहवारी संभालने में मुश्किलें आती हैं और उनके लिए शारीरिक व मानसिक बीमारियाँ खड़ी होती हैं, पढ़ाई ठीक से नहीं होती, आत्मविश्वास डगमगाता है और खुद की नज़रों में कमतर महसूस करने लगती हैं।
- सब महिलाओं को माहवारी के समय पैड का उपयोग करना जरूरी है, माहवारी प्रकृति का उपहार है, यह कोई शर्म की बात नहीं है।
- सेनेटरी नैपकिन या पैड की जगह अन्य कपड़े अथवा चीजों के इस्तेमाल से बांझपन (इनफर्टिलिटी) तक हो सकता है।

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DR. ASHISH KUMAR DWIVEDY

EJ, Dhenkanal

Dr. Ashish Kumar Dwivedy (EJ, Dhenkanal) is a Media academician and Researcher. Currently serving with Journalism and Mass Communication Department at Odisha State Open University. Visiting faculty at IIMC, Dhenkanal.



ASHWINI KUMAR

HJ, Delhi

Ashwini Kumar (HJ, Delhi) is associated with TV9 Bharatvarsh. Started with Amar Ujala. Switched to TV (Sahara Samay) in 2003. Spent around two decades in different channels and writing for many big digital platforms.



BHASKAR RANJAN

HJ, Delhi

Bhaskar Ranjan (HJ, Delhi). Started with Navbharat Times. Then, Kritika Communication as an Asst Director, which made 135 episodes for All India Management Association. Currently, business in Education and Medical sector.



BIJAYA SHARMA

EJ, Dhenkanal

Bijaya Sharma (EJ, Dhenkanal) Founder, Srijan Creative Arts. Worked with electronic, print and digital media with organisations such as HT, Zee Media, VHAI, Centre for Media Studies, Centre for Environment Communication.



BIRAJ SWAIN

EJ, Dhenkanal

Biraj Swain (EJ, Dhenkanal) works on the intersection of Global Development & Media Critique in Asia & East Africa. Asia Head, Communications & Advocacy at Nutrition International. ICFJ, WHO, Oxfam Fellowships. Edited two book/ report for UNICEF and Wiley Blackwell.

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BIRANCHI NARAYAN SETH

EJ, Dhenkanal

Biranchi Narayan Seth (EJ, Dhenkanal) is Asst. Prof. at Nysasdri School of Journalism & Social Work, Utkal University. Earlier, worked with The New Indian Express, The Statesman, The Political & Business Daily, DD News, AIR.



BISWANBAR PANDAT

EJ, Dhenkanal

Biswambar Panda (EJ, Dhenkanal) is an officer of Odisha Revenue Service. Currently, Training Reserve Officer at Collectorate, Nuapada.



CHANDAN SHRIVASTAVA

HJ, Delhi

Chandan Shrivastava (HJ, Delhi), currently working as Assistant Professor at JP University, Bihar. Earlier, He has worked with Sahara Samay as AP, was associated with CSDS project-Inclusive Media for Change.



CHETAN UPADHYAYA

HJ, Delhi

Chetan Upadhyaya (HJ, Delhi) is expert in Stress Management through Music, Meditation & Yoga. Founder of Satya Foundation, Varanasi, dedicated to Awareness & Control of Noise Pollution. Earlier, worked with Aankhon Dekhi, Aaj Tak.



DEEPAK K. MANDAL

HJ, Delhi

Deepak K. Mandal (HJ, Delhi) works at BBC Hindi Service. Earlier, with Financial Express, The Quint, Amar Ujala, Business Bhaskar, Sahara Samay, Hindustan, Amar Ujala Karobaar.



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DEEPTI LAL

AD & PR, Delhi

Deepti Lal (AD & PR, Delhi) is currently heading Communications & Business for Dubai Compass International, she is also a partner at Toha - a platform for Indian artisans & farmers to create & promote their art & produce.



ELISA PATNAIK

EJ, Dhenkanal

Elisa Patnaik (EJ, Dhenkanal) is Communications Specialist; Currently, Project Manager at Ernst & Young, Bhubaneswar. Earlier worked with BBC Media Action, UNDP, Asian Age & TOI. Avid reader, traveller & random writer.



GAYATRI SINHA SRIVASTAVA

EJ, Delhi

Gayatri Sinha Srivastava (EJ, Delhi) is a former broadcast journalist, co-author and media academic. She currently hosts her own online chat show titled 'Gupshup with Gayatri'. She is also the President of the IIMCAA, Maharashtra chapter.



GAURAV RAGHUVANSHI

EJ, Delhi

Gaurav Raghuvanshi (EJ, Delhi) leads the Asia-Pacific financial news team at S&P Global Market Intelligence, based in Hong Kong. He previously worked with the WSJ, Bloomberg, Business Line, Business Standard and the PTI.



GLORIA GRACE NAMCHU

AD & PR, Delhi

Gloria Grace Namchu (AD & PR, Delhi) is an Officer of Sikkim Administrative Service. Posted as Special Secretary -cum- Director, Education Department, Govt. of Sikkim. Served as SDM, Namchi & ADM, Gangtok.

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HIMANSHU K MISHRA

HJ, Delhi

Himanshu K Mishra (HJ, Delhi) currently working with AajTak, Noida office. Earlier, He has worked with STAR News, Sahara UP, Hindustan Lucknow and Varanasi, Amar Ujala Meerut.



JAJATI KARAN

EJ, Dhenkanal

Jajati Karan (EJ, Dhenkanal) is Ramnath Goenka Award winner investigative journalist. He has won The ENBA Award for reporting on cyclone Phailin and IIMCAA Awards. Serving as the Director of Ommcom Media Pvt Ltd.



KAMLESH KUMAR

HJ, Delhi

Kamlesh Kumar (HJ, Delhi) is Guest Coordinator with DD News. Earlier worked with S1 Channel, Reporter in APCA & Current News Daily.



KARTIK GOYAL

EJ, Delhi

Kartik Goyal (EJ, Delhi) is Editor- Asia/ India for financial markets at Bloomberg LP. Has extensively covered Indian economy, monetary policy and financial markets. Previously, worked at Reuters. He is based in Mumbai.



KHUDANIA AJAY

EJ, Delhi

Khudania Ajay (EJ, Delhi) is a writer, podcast host & independent journalist. Host of KAJ Studio Podcast. In his 20+ years in media, he worked with CNBC-TV18, Reuters, PTI & others & building the creator economy.

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KITTY MUKHERJEE

EJ, Dhenkanal

Kitty Mukherjee (EJ, Dhenkanal) is faculty at Amity University. 25 Years in Academics. Worked at IIMC Dhenkanal, IIM Ahmedabad, ICFAI Hyderabad. Interest Areas- Business Communication, Public Relations and Gender Studies.



KUMAR RAJESH

HJ, Delhi

Kumar Rajesh (HJ, Delhi) founding member cum Resident Editor of dainikbharat24.com, India's first news portal run by women SHG. He has worked for two & a half decades in various newspapers, magazines and digital media groups.



LOKESH KUMAR

EJ, Delhi

Lokesh Kumar (EJ, Delhi) is Channel Head, Mantavya News. Earlier, Channel Head- TV9, Sandesh News, GSTV, VTV, EP- IBC24, Bureau Head/ Special Correspondent, Zee News-Gujarat/ Delhi.



MADHUMITA RAY OHDEDAR

AD & PR, Delhi

Madhumita Ray Ohdedar (AD & PR, Delhi) is running a gourmet homechef business. Worked in Events, Advertising, Marketing Communications and Hospital Administration with HP, Cisco and others. Proud mom, Buddhism practitioner.



MANJARI JOSHI

HJ, Delhi

Manjari Joshi (HJ, Delhi) is working as Deputy Director at Rajya Sabha, Parliament of India. Earlier, worked with the Ministry of Finance, Amar Ujala and Jagran Group.

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MANJULA SINGH

HJ, Delhi

Manjula Singh (HJ, Delhi) is Associate Vice President HR, MarketsandMarkets Inc. Previously, worked with Amar Ujala Karobar, Navbharat Times and Sahara TV.



MANOJ KUMAR

AD & PR, Delhi

Manoj Kumar (AD & PR, Delhi) in SAIL since 2000. Currently, posted as AGM in Ranchi. Guest faculty for PR & Mass Communications at many universities. More than fifty articles published. Hobbies range from Astrology to Astronomy.



MAUREEN NANDINI MITRA

EJ, Dhenkanal

Maureen Nandini Mitra (EJ, Dhenkanal) is editor of Earth Island Journal, USA. Maureen, an international journalist, co-hosts a talk show on KPFA Radio, Berkeley. Words in Grist, The Guardian, The Caravan, Down to Earth etc.



DR. MEDHA

HJ, Delhi

Dr. Medha (HJ, Delhi) is Asst Prof at Satyawati College (DU). Founder of Bhaktiversity- a cultural trust. Earlier stints with Samayik Varta, Hindustan, SACAC. Ph.D. from JNU, authored 2 books. Collection of poems is in press.



MOHAMMAD ALI KHALID

HJ, Dhenkanal

Mohammad Ali Khalid (HJ, New Delhi) began career with Amar Ujala Karobar then joined Sahara News Channel, moved to S1 News Channel. Currently, with Dainik Jagran.

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MOHUA GUPTA

EJ, Dhenkanal

Mohua Gupta (EJ, Dhenkanal) is in journalism for over two decades. Currently, a consultant with TOI, she is looking to pursue her love for writing. Worked with TNIE, HT, Midday & dabbled in digital media with SheThePeople.



MUDITA CHAUHAN-MUBAYI

EJ, Delhi

Mudita Chauhan-Mubayi (EJ, Delhi) is Founder, Quizcraft Global, India's premier quiz company. Author of Mythonama (Penguin) & Knowledge Quest (S. Chand). Has worked with TERI, Encyclopedia Britannica & TOI.



NIDHI LALL

AD & PR, Delhi

Nidhi Lall (AD & PR, Delhi) is an advertising professional currently heading Publicis Business, a specialist b2b division of the Publicis Groupe. She is also a dedicated teacher and a passionate bread baker. And a mom to an adorable four-legged indie dog.



PABITRA SENAPATY

EJ, Dhenkanal

Pabitra Senapaty (EJ, Dhenkanal) having 16 years of reporting and editing experiences with regional & national dailies. Currently, Senior Sub Editor with Argus News.



PANKAJ PUSHKAR

HJ, Delhi

Pankaj Pushkar (HJ, Delhi) is an explorer of politics- free of personal & party biases. Led public library movement in Delhi. Delhi Ex MLA known for not toeing the party line every time. Avoided media jobs after IIMC.

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sales@agroplast.co.in
agroplast2006@rediffmail.com
agroplast2006@gmail.com

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PANKAJ YADAV

EJ, Delhi

Pankaj Yadav (EJ, Delhi) is India Correspondent, Xinhua. Earlier, India Correspondent of Kyodo News, Japan & Kuwait News Agency. Also, worked for ANI/ Reuters, Tol. Articles for Ceylon Today, Kathmandu Post.



DR. PIYUSH ROY

EJ, Dhenkanal

Dr. Piyush Roy (EJ, Dhenkanal) is National Film Award winning critic. Roy, Prof & Dean at RV University, is also a filmmaker and has authored four books. Former Editor of Stardust. Worked with AA, HT, IE & writes for The Hindu.



POONAM GUPTA GOEL

AD & PR, Delhi

Poonam Gupta Goel (AD & PR, Delhi) started working with National Commission for Women as a media consultant. Now an entrepreneur and a proud mom.



RAJ KISHOR LAL

HJ, New Delhi

Raj Kishor Lal (HJ, New Delhi) joined Bihar Administrative Service after IIMC. Currently serving as Additional District Magistrate (ADM), East Champaran, Motihari.



DR. RAJENDRA MOHANTY

EJ, Dhenkanal

Dr. Rajendra Mohanty (EJ, Dhenkanal) teaches at Kushabhau Thakre University of Journalism and Mass Communication, Raipur. Earlier, He has worked with The Hitavada and PTI as Principal Correspondent.

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RAJESH K YADAV

HJ, Delhi

Rajesh K Yadav (HJ, Delhi) pursuing his passion for language teaching & is associated with Raunaq Public School, Haryana. Worked with Delhi Press, Dainik Jagran, Hindustan, Aaj Tak, Mahua TV, Amar Ujala, Dainik Bhaskar.



RAJESH PARIDA

EJ, Dhenkanal

Rajesh Parida (EJ, Dhenkanal) heads Corporate Affairs South & East for Pernod Ricard India. Earlier, with Defence Public Sectors & Pvt Sectors. He is a Public Policy & Communications resource. Has worked across Indian states & in Europe.



PROF RAJESH SISODIA

HJ, Delhi

Prof Rajesh Sisodia (HJ, Delhi) is currently associated with International Institute Of Innovation & Technology & International University of Public Health & Technologies, Kolkata. He has been into journalism with NDTV, Star News & News Nation for 15 years.



RAKESH KUMAR

HJ, Delhi

Rakesh Kumar (HJ Delhi) is Teacher, Directorate of Education, Govt of N.C.T of Delhi. Earlier, Sub Editor- current News, Editor- school magazine, best teacher Award in school.



RAMESH TIWARI

HJ, Delhi

Ramesh Tiwari (HJ, Delhi) is Senior Assistant Editor with Nav Bharat Times, Delhi. Mostly desk Journalist, Covered Defence, External Affairs as reporter also. Special interest in Personal finance, Podcasts.

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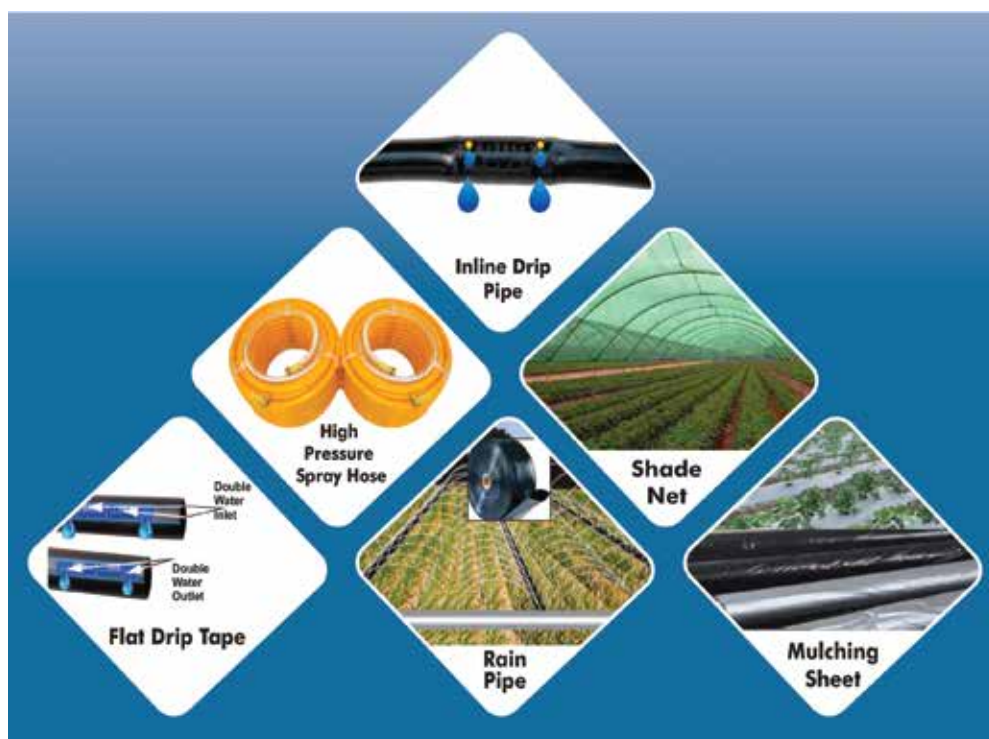
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RANA DHIRENDRA YADAV

HJ, Delhi

Rana Dhirendra Yadav (HJ, Delhi) is working for Rajya Sabha, Parliament of India as Additional Director. Earlier, worked with CSDS.



RANA YASHWANT

HJ, Delhi

Rana Yashwant (HJ, Delhi) is Managing Editor, India News. Earlier, Group Editor- Mahua News, EP- Aajtak. Received several awards- RedInk, Rajiv Gandhi Excellence, Manvadhikar Samman, Book- Andheri Gali Ka Chand.



RAVI SHEKHAR PANDEY

EJ, Delhi

Ravi Shekhar Pandey (EJ, Delhi) leads Customer Marketing for Ericsson in India. Prior to Ericsson, Ravi worked as a software and services analyst. He started his career as a tech journalist.



RITUL YADAV

AD & PR, Delhi

Ritul Yadav (AD & PR, Delhi) is Marketing Communications Consultant. Strategy & Communications for NHA (CoWIN, AB-DM, AB PM-JAY); CG GROUP; Jaipur Watch Company; Ananda in The Himalayas; Radisson Blu; McCann Erickson



SAIMI SATTAR

EJ, Delhi

Saimi Sattar (EJ, Delhi) heads Exotica, the luxury magazine of The Pioneer, the newspaper's daily features section called the Vivacity and the Coffee Table Division. She has worked with The Telegraph, HT & Mail Today.

IIMC SILVER JUBILEE ALUMNI BATCH 1996-97



SANGITA AGARWAL

EJ, Dhenkanal

Sangita Agarwal (EJ, Dhenkanal) is a communication expert, blogger, social worker & philanthropist. Sangita is associated with Ommcom News as Senior Editor, passionate about travel & books. She has won several awards for social work during pandemic.



SANJIB KUMAR DAS

EJ, Dhenkanal

Sanjib Kumar Das (EJ, Dhenkanal) is Assistant Editor with Gulf News, Dubai. Earlier, Senior News Editor and Senior Pages Editor with Gulf News, Deputy Chief Copy Editor with TOI & Sub-Editor with The Statesman, Calcutta.



SARADA LAHANGIR

EJ, Dhenkanal

Sarada Lahangir (EJ, Dhenkanal) is an independent journalist, Recipient of Ramnath Goenka Award for Excellence in Journalism. Fellow NFI India, Panos London, One World South Asia, UNDP, Akshaya Patra.



DR. SAUMITRA MOHAN

EJ, Delhi

Dr. Saumitra Mohan (EJ, Delhi) is a senior IAS Officer, serving in West Bengal as the Secretary, Health and Family Welfare Deptt & Mission Director, NHM. Has worked earlier with PTI, IGNOU and Meerut University. Author of 14 books and over 400 articles including Indian Policy and Development.



SHASHANK SAKSENA

EJ, Delhi

Shashank Saxena (EJ, Delhi) is partner at DG Brew technologies, a digital marketing agency. Earlier, digital head for Max Bupa, Aircel, Airtel, Times Group, HT Media, Dentsu.

IIMC SILVER JUBILEE ALUMNI BATCH 1996-97



SIDDHARTHA KUMAR

EJ, Delhi

Siddhartha Kumar (EJ, Delhi) is India Editorial Head, DPA International, a leading global news agency. Earlier, Defence & Foreign Correspondent at Asian Age, also, in-charge of the Statesman city bureau.



SIDDHARTH SAMAL

AD & PR, Delhi

Siddharth Samal (AD & PR, Delhi) runs a consulting firm dealing in corporate media, strategy development, agriculture retail, garment trading, manufacturing. Prior, GAIL, MP Madhyam, Reliance, Welspun, People's Group.



SOUMENDRA SAHU

EJ, Dhenkanal

Soumendra Sahu (EJ, Dhenkanal) has led the field of communications in Journalistic as well as Brand & Crisis Comms. Worked with The Pioneer, HT, Asian Age, Vaishnavi Corp Comm, AdFactors. Presently, output head for MBC TV.



SOWMYA SRIRAM YADAV

AD & PR, New Delhi

Sowmya Sriram Yadav (AD & PR, New Delhi) has over a decade of experience in the Exhibitions industry, PR firms and NPO's in Delhi and Mumbai. She is now a freelance writer, an avid blogger and a very proud mom.



SUDHIR HILSAYAN

HJ, Delhi

Sudhir Hilsayan (HJ, Delhi) is currently working as an Editor at Dr. Ambedkar Foundation, Ministry of SJ&E, Govt. of India. Engaged in social activism since college days, he has been at the forefront of alternative journalism.

IIMC SILVER JUBILEE ALUMNI BATCH 1996-97



SUNEEL YADAV

AD & PR, Delhi

Suneel Yadav (AD & PR, Delhi) has led Brand, Marketing and Communications in an eclectic mix of industries – Financial Services, FMCG & Advertising and has worked with Euro RSCG, Ogilvy, Tata AIG and Godfrey Philips India. He is presently SVP and Head Marketing of a financial services company.



SURABHI BANSAL AGARWAL

HJ, Delhi

Surabhi Bansal Agarwal (HJ, Delhi) started career with Amar Ujala. Then joined IIMC, Research Department Project Work. Currently, running own business in Delhi.



TAPAN SWAIN

EJ, Dhenkanal

Tapan Swain (EJ, Dhenkanal) working with OTV News. Prior to that, he worked with ETV News & News18. He began his career in Print media and moved to electronic media, before graduating to the fast-paced Digital media.



ULLAS

HJ, Delhi

Ullas (HJ, Delhi) has a long experience in Content Management and Output overall. He has worked with Amar Ujala Karobar, TVI, Sahara TV, Star News & NDTV India, Jano Duniya, APN. Currently, associated with BlueKraft Digital.



UTTAM AMAR MISHRA

EJ, Delhi

Uttam Amar Mishra (EJ, Delhi) started with Reuters & TERI, switched to education test-prep vertical. Uttam owns an academy- Mishra Centre Gurgaon- for preparation of various high school entrance exams, SAT, IELTS etc.



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IIMC SILVER JUBILEE ALUMNI BATCH 1996-97



V. KAUSHIK KUMAR

EJ, Dhenkanal

V. Kaushik Kumar (EJ, Dhenkanal) is Associate Editor with The Indian Express. Previously, worked with Hindustan Times, The Telegraph and The Asian Age.



VIJAY SHARMA

HJ, Delhi

Vijay Sharma (HJ, Delhi) is a Media Educator and Independent Content Curator, Recipient of Laadli Media Fellowship 2021. Earlier stints with ABP News, STAR News, ZEE News, A.I.R, Dainik Jagran & Janmorcha.



VIKRAM GOYAL

HJ, Delhi

Vikram Goyal (HJ, Delhi) running a 110 years old family business at native place in Barh. After IIMC, started with Hindi Daily, Current News, later worked for different TV Channels in Delhi.



VIRENDRA MISHRA

HJ, Delhi

Virendra Mishra (HJ, Delhi) is an IPS officer of 2006 Batch of Maharashtra cadre, currently Additional CP, Mumbai. In between, IIMC and UPSC, he earned a degree in Law and taught at a College in UP as a Lecturer.



YUSUF ANSARI

HJ, Delhi

Yusuf Ansari (HJ, Delhi) is associated with TV9 UP-UK as Consultant Editor. Writing for News18Hindi, The Quint Hindi, BBC Hindi, Satya Hindi. Earlier stints with Sandesh, Sun Star, Channel One and Zee News.

IIMCAA SCHOLARSHIPS LIST AND COLLABORATIONS FOR 2021-22 BATCH

2019 to 2023

1. Kunwar Abhishek Bhagat Memorial IIMCAA Scholarship - By IIMC Alumni Association
2. Kunwar Abhishek Bhagat Memorial IIMCAA Scholarship - By IIMC Alumni Association
3. Vinay Nahata Memorial IIMCAA Scholarship - By Mr. Amit Jain (AD & PR, Delhi | 2005-06 Batch)
4. Vinay Nahata Memorial IIMCAA Scholarship - By Mr. Amit Jain (AD & PR, Delhi | 2005-06 Batch)
5. Gahareshwar Bajpai Memorial IIMCAA Scholarship (Girls)- By Mr. Neeraj Bajpai (HJ, Delhi | 1998-99 Batch)
6. Surendra Prasad Sinha Memorial IIMCAA Scholarship (Girls) - By Mr. Shishir Sinha, Senior Journalist
7. Dalchand Vashishth Memorial IIMCAA Scholarship - By Mr. Suresh Kumar Vashishth, Ex-IIMCAA President (EJ, Delhi | 1994-95 Batch)
8. Sehdev & Sushila Chibber Memorial IIMCAA Scholarship - By Ms. Nanditta Chibber (EJ, Delhi | 2003-04 Batch)
9. Brig J.S. Bawa Memorial IIMCAA Scholarship (Defence & CAPF Wards) - By Ms. Simrat Gulati (AD & PR, Delhi | 1984-85 batch)

2020 to 2024

1. KS Jolly Memorial IIMCAA Scholarship (EJ) - By Mr. Deepak Jolly, Founder- Consocia Advisory
2. KS Jolly Memorial IIMCAA Scholarship (HJ) - By Mr. Deepak Jolly, Founder- Sashakt Development & Empowerment Foundation
3. Banarasi Singh Memorial IIMCAA Scholarship (HJ) - By Mr. Harsh Wardhan, Founder, Fortuna PR
4. Banarasi Singh Memorial IIMCAA Scholarship (HJ) - By Mr. Harsh Wardhan, Founder, Fortuna PR
5. Brijendra Narayan Agnihotri Memorial IIMCAA Scholarship (HJ Girl- SC/ ST/ EWS) – By Ms. Mudita Agnihotri (HJ, Delhi | 1998-99 Batch)
6. M.N. Roy Memorial IIMCAA Scholarship - By Mr. Kalyan Ranjan (HJ, Delhi | 1990-91 Batch)
7. STS Thirumalainathan - Ponnammal Memorial IIMCAA Scholarship (EJ, Dhenkanal) - By Mr. N Sundaresha Subramanian (EJ, Dhenkanal | 2004-05 Batch)
8. Panchanan - Chhabi Bhaduri Memorial IIMCAA Scholarship - By Ms. Anisha Bhaduri (EJ, Dhenkanal | 2000-01 Batch)
9. Freedom Fighter Janak Dev Chaturvedi Memorial IIMCAA Scholarship (PWD- Persons with Disability) - By Mr. Saurabh Chaturvedi (EJ, Delhi | 2006-07 Batch)
10. Rai Anand Ray Memorial IIMCAA Scholarship (EJ) - By Mrs. Priyanka Saxena Ray & Mr. Rai Umraopati Ray (EJ, Dhenkanal | 2004-05 Batch)
11. Maha Periyava Swami Chandrasekharendra Saraswathi Memorial IIMCAA Scholarship - By Prof. Sudhaker Rao Foundation
12. Freedom Fighter Sudhir Kumar Banerjee Memorial IIMCAA Scholarship (AD & PR) - By Mr. Ashish Chakravarty (AD & PR, Delhi | 1992-93 Batch)
13. Chaudhary Khusi Ram Memorial IIMCAA Scholarship - By Ms. Sadhna Arya (EJ, Delhi | 2011-12 Batch)
14. IIMCAA Scholarship (Girl) - By an Alumni who wishes to remain unnamed

2021 to 2025

1. Dillip Satapathy Memorial IIMCAA Scholarship (EJ) - By Dillip Satapathy Memorial Trust

2022 to 2026

1. Kusum & SD Gupta Memorial IIMCAA Scholarship (Girl from Rural India) - By Mr. Anshu Gupta (HJ/ AD & PR Delhi | 1990-91/ 1991-92 Batch)
2. Mahesh Chander Kalra Memorial IIMCAA Scholarship (Girl from Regional Language Course) - By Mr. Madhur Kalra (EJ, Delhi | 2003-04 Batch)

IFFCO IIMCAA LIFETIME ACHIEVEMENT AWARD



Chitra Subramaniam Duella

Journalism, Delhi

1978-79 Batch

Chitra Subramaniam Duella is Founder, CSDconsulting sarl, a Switzerland-based consultancy that works at the crossroads of media, public health, development and governance. She is one of

India's best known media personalities and investigated the Bofors deal between India and Sweden that is widely believed to have led to the fall of the Rajiv Gandhi government in 1990. For this work, she has received numerous awards including the Ramnath Goenka Award and the Chameli Devi Award.

Based at the United Nations (UN) in Geneva she has written for Indian newspapers, extensively on trade, human rights, arms control and public health. She co-founded The News Minute (TNM) a Bangalore based on-line news portal that focuses on the five southern Indian states of Karnataka, Tamil Nadu, Kerala, Andhra and Telengana.

She has worked as a diplomat at the WHO leading the policy work and analysis dossier for the Framework Convention on Tobacco Control (FCTC). The treaty was the world's first that was entirely focused on public health. Chitra Subramaniam Duella has written speeches for heads of states and governments, works with Fortune 500 companies in India and Europe and designs marketing strategies for a host of companies ranging from public health to engineering, information technology and tobacco control. She also mentors people working in the area of public policy, media and communications.

She is an author of several books. Her interests include music and geopolitics. She currently resides in Geneva with her husband and two children. An award-winning journalist and author, she is a graduate of Delhi and Stanford Universities. She studied at the Indian Institute of Mass Communication (IIMC) when the institute was in its early years.

IFFCO IIMCAA LIFETIME ACHIEVEMENT AWARD



Madhuker Upadhyay

Journalism, Delhi

1978-79 Batch

Madhuker Upadhyay began his education and foray into journalism from Ayodhya four decades ago. For over a decade, he was associated with BBC. He then went on to serve as an Editor for

PTI Bhasha, Lokmat Samachar and Aaj Samaj. He was a scholar-in-residence at the Jamia Milia University's Mass Communication Centre in Delhi and Indira Gandhi National Tribal University, in Amarkantak, Madhya Pradesh.

Despite studying Science, his penchant lay in society and societal changes, along with History and especially the British rule. He has more than 50 books published in his name in Hindi and English. His books on India's first war of independence in 1857, Kissa Pande Sitaram, Vishnubhatt ki Atmakatha and Sitara Gir Padega were hugely popular and highly acclaimed in theatrical adaptation. His other popular books on independence include '50 days to Freedom', on Ayodhya's Babri Masjid row - Punchline and on Gujarat riots – Drawing the battle lines. The books have been translated into several other Indian languages as well.

He also wrote Mahatma Gandhi's biography in seven parts, which was published on the 150th anniversary of the father of the nation. Madhukar also wrote a book on the Dandi March and launched a radio programme called Bharatnama that captured his 62,000 kms long journey by road network. He has also written several plays.


He is currently the Founding Editor of the Youtube channel Awadh Panch, which is telecasted in Awadhi and Hindi languages.



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IFFCO IIMCAA LIFETIME ACHIEVEMENT AWARD



Geeta Chandran

AD & PR, Delhi

1983-84 Batch

Padmashri Geeta Chandran uses her inordinate skill in Bharatanatyam as force multiplier for the widest range of dance issues that have engaged her focus: exploring linkages between

body and mind; forging relationships between solo dancing, group dancing and choreography; actualising the connects between the artist and society; and using dance as a medium for expressing abstract notions of joy, beauty, values, aspirations, myth and spirituality.

After graduating from IIMC in 1984, Geeta Chandran worked at IIMC as Course Coordinator for a year, before joining NAMEDIA Foundation under renowned luminaries Nikhil Chakravorty and N.L. Chawla, former IIMC Director. She then worked briefly in the PR Department of NTPC, before returning full time to Bharatanatyam, her childhood passion since the age of five.

She is celebrated not only for her deep and composite understanding of the art of Bharatanatyam, but also for her Carnatic music (she is a trained and accomplished vocalist), her work in television, video and film, theatre, choreography, dance education, dance activism and dance-issue journalism. In her mission to "en-dance the universe," she engages in a strategic range of dance-related activities: performing, teaching, conducting, singing, collaborating, organizing, writing and speaking to new youth audiences.

She is the Founder-President, NATYA VRIKSHA and Artistic Director of her Natya Vriksha Dance Company.

Among her large stable of honours and awards are the PADMASHRI (2007); the Central Sangeet Natak Akademi Award (2016); and the Tagore National Fellowship (2018-2021). She is also UNESCO's South Asia Advocate for Artists in the COVID-19 pandemic.

IFFCO IIMCAA LIFETIME ACHIEVEMENT AWARD



Rahul Sharma

EJ, Delhi
1985-86 Batch

Rahul Sharma, Managing Director of APCO Worldwide in India is a prominent media, policy, corporate communications and public affairs expert. He has more than three decades of experience in

multiple sectors across several geographies, including India, Singapore, Hong Kong and the UAE.

Prior to joining APCO, Sharma held a variety of leadership roles across the communications, business and policy sectors. He was Deputy Secretary General of FICCI, President of Rediffusion Communications and President of Genesis BCW's public affairs.

Earlier in his career, he was a journalist and held senior reporting and editing roles at Business India, The Economic Times, Thomson Reuters, The Hindustan Times and The Khaleej Times.

He holds a Master's degree in International Relations from the Fletcher School of Law and Diplomacy at Tufts University and Master's degree in International Trade and Economy from Flinders University and a post-graduate diploma in Journalism from IIMC, New Delhi.

IFFCO IIMCAA LIFETIME ACHIEVEMENT AWARD



Partha Ghosh

EJ, Dhenkanal

1993-94 Batch

Vice President & Head

Corp. Communications & Corp. Citizenship / CSR

Samsung Southwest Asia

Partha Ghosh is Vice President & Head of Corporate Communications & CSR at Samsung Southwest Asia. Mr. Ghosh has an experience of over 26 years in the media and communications industry and

he is responsible for promoting and protecting the brand and the corporate reputation of Samsung in India and Southwest Asia.

Mr Ghosh was a student of English Journalism at IIMC (Batch of 1993-94, first batch of IIMC-Dhenkanal).

After passing out from IIMC, Mr Ghosh joined the Living Media – India Today Group in New Delhi as a Sub-Editor for their IT magazine Computers Today. He then joined the Delhi bureau of The Telegraph newspaper as a Business Reporter. From The Telegraph he moved to Hindu Business Line and thereafter to Business Standard, where he continued to serve as a Reporting, writing on Business, Policies and Companies.

In 2004, Mr Ghosh was selected for the prestigious Chevening Scholarship to study journalism at the University of Westminster. He was attached to the London HQ of the prestigious Financial Times, where he wrote and even broke several news stories.

In the same year he joined India's largest financial newspaper The Economic Times to head the Gujarat Bureau, where he served as Resident Editor for three years, during which period he also launched the Gujarati edition of the paper.

He returned to The Economic Times, Delhi in 2007, and worked in various capacities launching several new initiatives such as ET Hindi, Starting Up, Power of Ideas, Hyper local editions of the paper, etc. He also served as the Editor for The Economic Times on Sunday (SundayET). Mr Ghosh also launched several new verticals for the paper and trained journalists both in print and for the TV channel, ET NOW.

In 2014, Mr Ghosh joined Samsung as Director for Communications for the Southwest Asia region that includes India, Bangladesh, Sri Lanka and Nepal. Within a short stint, he launched several new initiatives for the brand such as Samsung Newsroom, 'Make For India' and 'Powering Digital India'. He was in-charge of the launch of the biggest mobile factory in India, in Noida, which was inaugurated by Prime Minister Narendra Modi and the South Korean President Moon Jae-in.

He has won several awards such as Samsung Global Employee of the Year, Samsung's Global Newsroom Award for Best Innovation, Chairman's Award at Times Group, winner of E4M Top 100 Influential Game Changer Award in 2019 and 2021 and Reputation Today's 100 Most Important Professionals 2020.

IFFCO IIMCAA AWARDS 2022 ESTEEMED JURY



CONNECTIONS



IFFCO IIMCAA AWARDS 2022 Esteemed Jury

Agriculture Reporting



Prof. Anand Pradhan



Sanjeeb Mukherjee



SP Singh

Journalist of the Year [Publishing] Indian Language Reporter of the Year [Publishing]



Ashish Pandey



Bharti Jain



Niloo Ranjan



Prof. Pramod Kumar



Rajesh Joshi



Shishir Sinha



Shyam Lal Yadav

Journalist of the Year [Broadcast] Indian Language Reporter of the Year [Broadcast] Producer of the Year [Broadcast]



Aparna Dwivedi



Chandrika Joshi



Pankaj Pachauri



Prasad Sanyal



Qamar Waheed Naqvi

PR Person of the Year AD Person of the Year



Anand Bhushan



Prof. Jaishri Jethwaney



Nitin Thakur



Shruti Jain

LIST OF WINNERS OF IFFCO IIMCAA AWARDS 2022

1. Alumni of the Year – Saurabh Dwivedi
2. Public Service – Amit
3. Connecting Alumni of the Year – Shyam Meera Singh
4. Connecting Alumni of the Year - Abhinav Pandey
5. Connecting Chapter of the Year – Karnataka Chapter
6. Connecting Group of the Year – Batch 1994-95
7. Agriculture Reporting – Shrishti Jaswal
8. Journalist of the Year (Publishing) – Krishna N Das
9. Journalist of the Year (Broadcasting) – Ajatika Singh
10. Indian Language Reporter of the Year (Publishing) – Etikala Bhavani
11. Indian Language Reporter of the Year (Broadcasting) – Jyotismita Nayak
12. Producer of the Year (Broadcasting) – Kaushal Lakhotia
13. PR Person of the Year – Muni Shankar
14. AD Person of the Year – Vipin Dhyani

IFFCO IIMCAA AWARDS 2022 JURY SPECIAL MENTION

1. Agriculture Reporting – Rashmi Mishra & Shashwata Kundu Choudhury
2. Agriculture Reporting – Ayushi Jindal
3. Journalist of the Year (Publishing) – Shubhajit Roy
4. Journalist of the Year (Publishing) – Sarada Lahangir
5. Journalist of the Year (Publishing) – N. Sundaresha Subramanian
6. Journalist of the Year (Broadcasting) – Tej Bahadur Singh
7. PR Person of the Year – Abhimanyu Kumar



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IFFCO IIMCAA AWARDS 2022 WINNERS



ALUMNI OF THE YEAR

Saurabh Dwivedi

HJ, Delhi

2006-07 Batch

Editor, The Lallantop & India Today Hindi

In an era of bipartisan journalism and divided opinions, Saurabh Dwivedi has courageously led The Lallantop, from its inception, as an impactful voice with diverse editorial coverages inviting praises and brickbats in equal measures from the same set of establishments. It has earned him a reputation of a neutral, independent and fearless journalist who questions those at the helm of power.

Saurabh is the Founding Editor of The Lallantop, India's most talked about vernacular digital-first news venture known for its election coverages and new-age writing style. He currently anchors web news bulletin- The Lallantop Show, Duniyadaari and Netanagri. Popularity of these shows speaks volumes about his work.

That is not all, He has become the youngest editor of India Today Hindi Magazine, a weekly with a legacy of decades.

Saurabh is from Orai, a small town in Uttar Pradesh. He is also an alumnus of Jawaharlal Nehru University (JNU). In his previous roles, he worked with Aajtak, Star News, Dainik Bhaskar, and Nav Bharat Times.

IFFCO IIMCAA AWARDS 2022 WINNERS



PUBLIC SERVICE

Amit

HJ, Delhi

2012-13 Batch

Gram Pradhan, Malakpura, Jalaun, UP

A 2012-13 batch alumnus of Hindi Journalism, Amit began his journalism days from DD News. He also went on to work with Outlook magazine as a correspondent and finally, was with NDTV

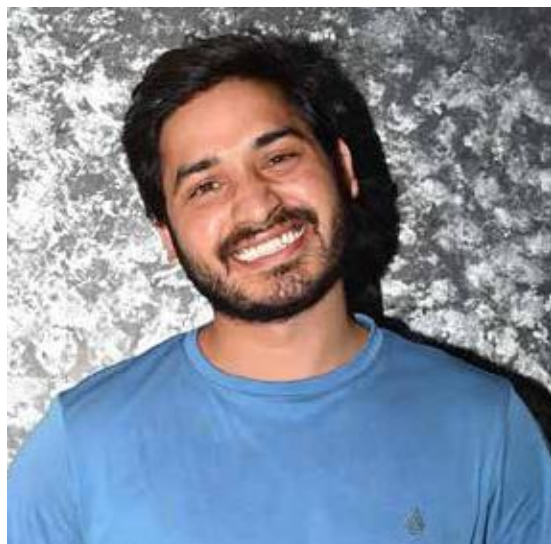
as an output editor till January 2021.

He returned to his roots in 2021 to take a plunge into the world of politics but never thought that he would be able to make it work fulltime. It was with the support and encouragement of his friend and an IIMC alumnus, Late Shashank Pathak, that Amit fought the Gram Panchayat elections and won with a huge margin. He dedicates his win to Shashank.

Amit has won three awards in journalism. These include an international award - the BOBs Award from (DW, Germany), IFFCO IIMCAA Award in 2018, and Hari Krishna Trivedi Smriti Yuva Puraskar. All the award money received from these have been dedicated to building computer centers for economically weaker sections of the society and for afforestation initiatives.

Keeping up with his friend's legacy, Amit is now opening multiple computer training institutes in the village in Shashank's name. His aim is to make his village a prosperous community following on the lines of Mahatma Gandhi's Gram Swaraj and Dr. APJ Abdul Kalam's PURA model.

IFFCO IIMCAA AWARDS 2022 WINNERS



CONNECTING ALUMNI OF THE YEAR

Shyam Meera Singh

HJ, Delhi

2017-18 Batch

Senior Sub-editor, Newsclick

A student of the year 2017-2018, Shyam Meera Singh is an alumnus of Hindi Journalism, IIMC Delhi. The past two years have been distressing for all. The second wave of COVID-19 as witnessed by all of us was devastating. There were desperate calls for help everywhere. Social media played a very significant role in connecting people and it was one of the strongest medium to seek help.

Amongst the few people, Shyam was the one who helped people tirelessly. It was a time when the help was sought and provided by the strangers. Shyam provided an exemplary support to the needy in the hour of crisis. He was also actively involved in helping fellow IIMCians during the second wave. He voluntarily came out and supported those who were in need of medicines, hospital beds, plasma and the oxygen. This isn't for the first time when Shyam has been a helping hand in the hour of crisis, but he has been a samaritan always, be it medical assistance or crowdfunding. Not just this, Shyam is also very active in connecting the alumni and disseminating information about the programmes organised by the Alumni Association. Shyam is living by the ethos of a communicator (communication). Shyam's efforts deserve to be recognised and celebrated as he has set an example for the society, and we need more people like him.

IFFCO IIMCAA AWARDS 2022 WINNERS



CONNECTING ALUMNI OF THE YEAR

Abhinav Pandey

RTV, Delhi

2014-15 Batch

Assistant Editor, The Lallantop

Abhinav Pandey is a 2014-15 Radio & TV Journalism alumnus of IIMC. He began his career with ABP News as a TV Producer where he worked for around 7 years. He is currently Assistant Editor at The Lallantop.

During the second wave of the COVID-19 pandemic, Abhinav used Twitter to mobilize people in supporting the needy across India with medical aid. From helping an unknown student living in a small flat of Ber Sarai area in New Delhi, who's whereabouts he received on Twitter's DM to helping a friend's father and brother in Chhattisgarh, Abhinav ensured everyone received aids as fast as possible with the help of Twitter. Some lives were saved, some were lost. But through social media, Abhinav made sure help was not lost.

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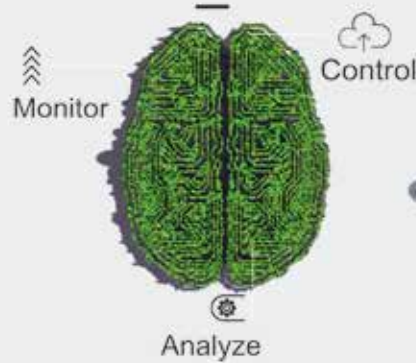
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CONNECTING CHAPTER OF THE YEAR - KARNATAKA

Perseverance, if there's a word that encapsulates the ethos of IIMCAA's Karnataka Chapter, it's perseverance. A chequered history that has seen some wonderful highs and some rather lows notwithstanding, the chapter has grown from strength to strength. It's quite dichotomous in its existence for not only is Karnataka's Connections meets one of the glitziest of Connections in the entire calendar year but for the longest time they were the most expensive ones after the one in Delhi and it was the Connections you'd had to be seen or wanted to be at. Every year.

It has also done one up in many aspects, Bengaluru's Chapter also happens to be a Chapter that seems to be a regular recipient of IFFCO IIMCAA Awards over the years. And more importantly, since the last year, they've also been the Chapter that contributes the highest towards the coffers of IIMCAA. Not only has the Karnataka Chapter adopted IIMCAA's resolve in strengthening the brand Connections, but they're playing their part in its growth and ascension in prominence.

The Chapter had many a plan that seems to have moved albeit in the background owing to a raging global pandemic, but we're certain, that with time and situ permitting they'll see that the said plans are put in motion and action. And we're forced to believe them if their Executive Body meeting at Nandi Hills in 2021 was anything to go by, wherein the members met atop a hill with clouds below for company. This Chapter really knows a thing or two about doing things albeit differently, ably aided by their president-elect, who's game for adventure and albeit of fun, always.

IFFCO IIMCAA AWARDS 2022 WINNERS



CONNECTING GROUP OF THE YEAR - 1994-95 BATCH

The 1994-95 batch of Hindi Journalism Department, is the bunch of multi talented personalities who gained much more name and fame across the globe. These personalities nourished and strengthened print and TV journalism, and now they are veterans of their field. Undoubtedly, the profession of mass communication is grateful for the committed contribution of the students of this batch, those who not only set many standards in the matter of news and views, but also gave direction to the media of this country.

Be it is defense, legal or political or even development issues, these personalities have touched the zenith of excellence in journalism. This is the reason these committed personalities of this batch have been honored at national and international level for their convincing language, sharp writing skills, in-depth field reporting and their matchless presentation. Apart from journalism, this batch have also done various applied research for making social awareness and also connecting media with socio-economic concerns of urban and rural regions of India.

The 1994-95 batch of IIMC, is not just a batch, it is a benchmark for all of us to remaining connected to each other years after passing out from IIMC. Since 26 years, all the students of this batch are well connected and meet every year on a large scale and regularly in smaller groups. They also have a WhatsApp group, where people not only share jokes and stories, but also participate in constructive debates.

IFFCO IIMCAA AWARDS 2022 WINNERS



AGRICULTURE REPORTING

Srishti Jaswal

RTV, Delhi

2017-18 Batch

Independent Journalist, Article 14

Srishti's story is about the hundreds of farmers from Himachal Pradesh and Haryana who had received less than ₹100 as compensation under the Pradhan Mantri Fasal Bima Yojana (PMFBY) despite complete crop loss. The story and its subsequent unearthing of facts on how the PMFBY was being used to scam farmers and not support them, won her the award.



JOURNALIST OF THE YEAR (PUBLISHING)

Krishna N Das

RTV, Delhi

2006-07 Batch

Special Correspondent, Reuters

On May 1, when most of us were cooped up at our homes due to the Delta mayhem, Krishna broke an exclusive story on "Scientists say India government ignored warnings amid coronavirus surge." Krishna's story on how the authorities ignored warnings of their own scientific experts about a Delta variant of the coronavirus pandemic and delayed imposing curbs, won him the award.



JOURNALIST OF THE YEAR (BROADCASTING)

Ajatika Singh

EJ, Delhi

2016-17 Batch

Correspondent, ABP News

Ajatika did a sting operation on the black marketing of vaccinations used for the treatment of black fungus, during the coronavirus pandemic. The story and its subsequent impact on the culprits being caught red-handed by the police, won her the award.

IFFCO IIMCAA AWARDS 2022 WINNERS



INDIAN LANGUAGE REPORTER OF THE YEAR (PUBLISHING)

Etikala Bhavani

RTV, Delhi

2019-20 Batch

Independent Journalist, Telugadda

Etikala's story focused on how the new farm laws would impact the Dalit communities outside of Punjab and Haryana. Her comparison of the situation with other states where the population is nearly the same as Punjab-Haryana and how the community had come together for the protest leaving all differences behind, won her the award.



INDIAN LANGUAGE REPORTER OF THE YEAR (BROADCASTING)

Jyotismita Nayak

OJ, Dhenkanal

2017-18 Batch

Reporter, News7

Jyotismita's story focused on the local farmers and environmentalists of Jajpur Kalinga Nagar, who protested for crop loss and alleged damage to the soil and water in the area where the Coke Oven wastewater generated from the VISA STEEL plant, Kalinga Nagar in Jajpur District, overflow into nearby agricultural fields damaging crops. Her story led to an inspection by the Regional Office and direction were issued to the plant for necessary compliance.



PRODUCER OF THE YEAR (BROADCAST)

Kaushal Lakhotia

EJ, Delhi

2002-03 Batch

Associate Executive Producer, ABP News

Kaushal's documentary 'Narasimha' traces the 30 years journey of economic liberalisation and its after effects. The documentary analyses the policies and the conditions in which former PM Narasimha Rao carried out the economic reforms against all odds in 1991.

IFFCO IIMCAA AWARDS 2022 WINNERS



PR PERSON OF THE YEAR

Muni Shankar Pandey

HJ, Delhi

2011-12 Batch

Founder & Director, Dadidada Foundation

Muni Shankar through his foundation carried forward a mega vaccination awareness campaign, followed by a national geriatric conference which discussed the need to have a geriatric health policy in India. His constant endeavors in the direction of senior care in India and its impact won him the award.



AD PERSON OF THE YEAR

Vipin Dhyani

AD & PR, Delhi

1997-98 Batch

Director, Thoughtshop Advertising & Film Productions, Mumbai

Client: B.L. Agro Group

Dhyani's commercial on *Bail kolhu kachchi ghani mustard oil* underlined brand's corporate values hardship, trust and humbleness with star casts such as Manoj Bajpayee, Nawazuddin Siddiqui & Pankaj Tripathi. The ad focused on the star's struggle to triumph like the product in display and represented the product domain (UP, Bihar, Jharkhand, MP) also. Since the launch of the TVC, it garnered 16 million views on YouTube and was able to score an overwhelming response despite of covid stricken depressing time. The TVC helped the brand receive both respect and equity.



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- 🌳 2 करोड़ 30 लाख पेड़ राष्ट्र को समर्पित किया
- 🌳 1 करोड़ से ज्यादा पीपल वृक्ष
- 🌳 नीम अभियान के अंतर्गत 75 लाख नीम का पेड़
- 🌳 लाखों की संख्या में 40 स्थानीय प्रजातियों के वृक्ष (जामुन, शीशम, बकाईन, अर्जुन, अनार, बरगद....)
- 🌳 102 शहरी पौधशाला का निर्माण
- 🌳 राष्ट्रीय राजधानी क्षेत्र में 13 लाख 70 हजार से ज्यादा पेड़
- 🌳 63 देशों के पौधारोपण से जुड़े व्यक्तियों को प्रशिक्षण

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IFFCO IIMCAA AWARDS 2022 JURY SPECIAL MENTION



AGRICULTURE REPORTING

Ayushi Jindal
EJ, Delhi
2016-17 Batch
Associate Producer, India Today

The story 'Punjab- The Protest' explored why Punjabi farmers came out in large numbers against the new laws and what is it that ailed the agriculture sector of farmers.



AGRICULTURE REPORTING

Rashmi Mishra
EJ, Amravati
2018-19 Batch
Independent Journalist, The Swaddle



AGRICULTURE REPORTING

Shashwata Kundu Choudhury
EJ, Amravati
2018-19 Batch
Independent Journalist, The Swaddle

Their story brought into limelight how climate change in Sundarbans is robbing people of their land and livelihood and forcing thousands of them to flee every year. At the intersection of climate change, agriculture, refugee crisis and livelihoods, this story also presents what the future might hold for the country.

IFFCO IIMCAA AWARDS 2022 JURY SPECIAL MENTION



JOURNALIST OF THE YEAR – PUBLISHING

Shubhajit Roy

EJ, Dhenkanal

1998-99 Batch

Associate Editor & Deputy Chief of National Bureau, Indian Express

Shubhajit was the only mainstream Indian journalist present in Kabul when Taliban took over on August 15, 2021 and bore witness to the historic events leading up to it. He was at the Kabul airport on the fateful August 16 dodging bullets on more than one occasion. Roy is fortunate to have witnessed history and survived to tell the tale.



JOURNALIST OF THE YEAR – PUBLISHING

Sarada Lahangir

EJ, Dhenkanal

1996-97 Batch

Independent Journalist, OdishaTV.in

Sarada's story focused on the lives of the common people affected by the Maoist menace on Odisha, with a special focus on the women and children. She interviewed an array of women, from those living in the Odisha-Chhattisgarh border, to those living in the red zone and highlighted their challenges.



JOURNALIST OF THE YEAR – PUBLISHING

N. Sundaresha Subramanian

EJ, Dhenkanal

2004-05 Batch

Editor – Corporate & Regulations, ET Prime

Sundaresha's article exposed the complicated structures and arrangements that were being used by ecommerce giant Flipkart to circumvent the government regulations and norms. The article pieced together a network of 30 companies connected through a group of professionals, which was helping the company do business that was not otherwise permitted under the law. The story came as an eyeopener for much of the industry and resulted in court orders that were blocking investigations being lifted.

IFFCO IIMCAA AWARDS 2022 JURY SPECIAL MENTION



JOURNALIST OF THE YEAR – BROADCASTING

Tej Bahadur Singh

HJ, Delhi

2019-20 Batch

Reporter/Producer, Newsreel Asia

Tej's story 'Lives of Fire' shows the human cost of an underground fire that has been raging for over 100 years due to unscientific mining in the Jharsa region of Jharkhand. This story sought to highlight the suffering, the fear and a sense of insecurity among people who live in the region.



PR PERSON OF THE YEAR

Abhimanyu Kumar

HJ, Delhi

2012-13 Batch

Founder, Sumira Media Network Pvt. Ltd.

Abhimanyu's PR campaign was for the Ashwini Cosmetic Hospital located in Bihar Sharif. The campaign focused on creating awareness about ageing-related skincare issues that needed medical intervention and were not just merely caused by age.

**Best Wishes For
Koo Connections 2022**



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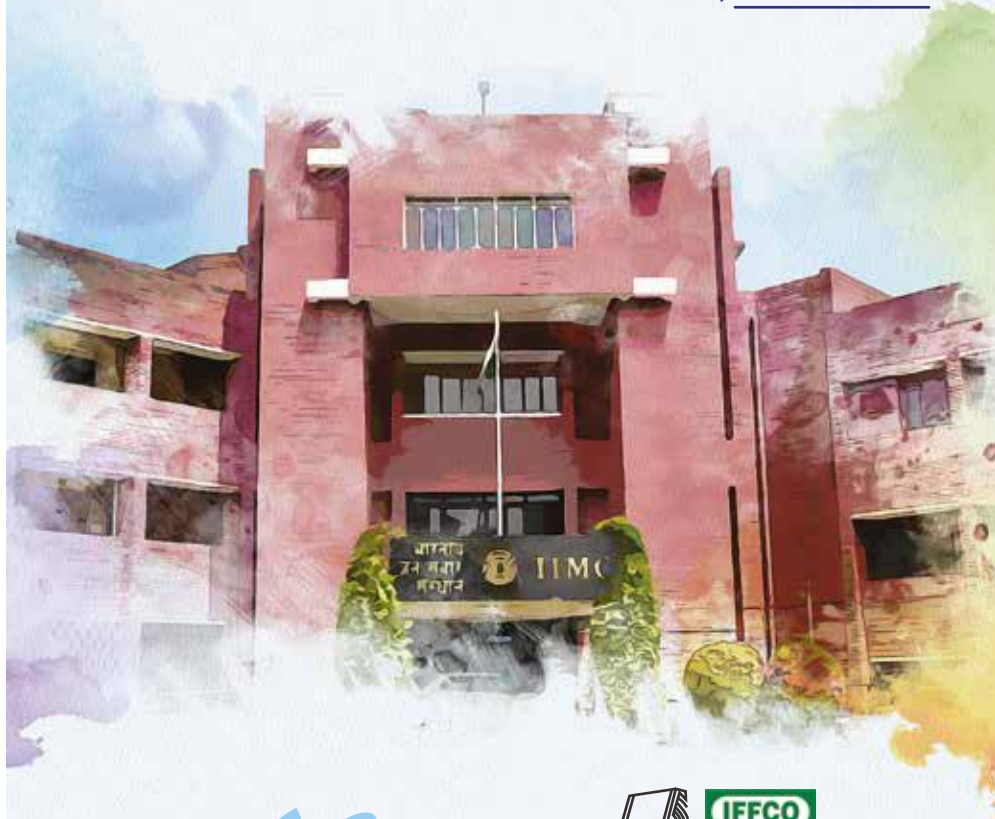


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