



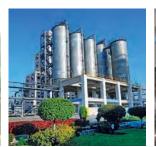
# CONNECTION 2 2024

12<sup>TH</sup> ANNUAL ALUMNI MEET





























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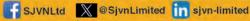


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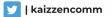














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### DIRECTOR GENERAL'S MESSAGE

I am glad to note that the Indian Institute of Mass Communication Alumni Association (IIMCAA) is organizing the annual meet-'Connections 2024'.

Media is the fourth pillar of democracy. It is a matter of pride that the IIMC alumni are contributing to strengthening democracy by playing a useful role at the forefront of prestigious media establishments. Many of them have excelled in the areas of advertising, public relations and new digital media.

IIMCAA is providing a valuable platform for making the connections of the alumni with their alma mater strong and vibrant.

I am sure 'Connections 2024' will be a tremendous success and bring the alumni, IIMC and its students together once again to cherish our shared legacy.

**Dr. Anupama Bhatnagar** Director General, IIMC & The Patron, IIMCAA











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### EDITOR'S MESSAGE

I deem it a rare privilege to be a member of the Indian Institute of Mass Communication Alumni Association (IIMCAA). The association is known for its proactive and constructive role in shaping the future media.

IIMCAA has its footprints across the world and its members have been influencing the media landscape through their leadership skills, ideas and innovation.

The members of the Alumni Association have made it a vibrant body, which can hugely contribute towards promotion of an inclusive and tolerant society, while upholding values for which India is known across the world. It is necessary to nourish and protect the idea of unity in diversity in this great nation.

The way IIMC alumni have kept themselves connected through its 18 chapters across India and 8 international chapters is amazing and it has strengthened the bond as well. This energy can be channelized to accomplish a lot for the betterment of the society.

It is natural to expect that IIMCAA members will continue to strive to ensure that the idea of freedom of press is upheld as it is a vital component of the Indian democracy. At the same time, as a writer and poet I feel that literary creativity should always be encouraged to make a nation great.

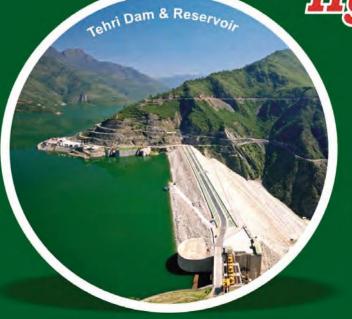
My best wishes for 'Connections 2024'.

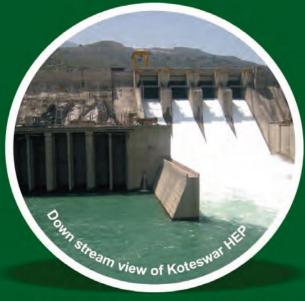
**Dr. Gayatribala Panda**Odia Journalism, Dhenkanal
2001-02 Batch



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### PRESIDENT'S MESSAGE

Dear IIMCians,

It's time to Connect again. The 12th Connections Meet is here.

It is my honour, as the President of IIMCAA, to welcome our Chief Patron and DG of IIMC, Anupama Bhatnagar (IIS), who took charge in 2023. IIMCAA looks forward to working together with her.

An important milestone in IIMC's history is the grant of Deemed University status in Jan 2024. Congratulations to all for this achievement.

As IIMCAA and its movement of getting IIMCians to connect with each other gains momentum, we see new ideas, events and innovation. This year we plan to host two events – Connections and IIMCAA Awards. Given the scope and stature in which the IIMCAA Awards has grown, it was decided to hold the IIMCAA Awards ceremony as a special event.

We have made changes to many of our projects and we have been announcing those as and when we took the decisions.

I feel pleased to see the membership of IIMCAA growing. It is great to see that the momentum is not limited to just India but also chapters all over the world.

I request all of you to continue to connect with your batch mates, enrol yourself as a member, renew your membership and actively participate in IIMCAA activities. This gives us and specially the founding members a lot of happiness to see the seed they had sown give fruit.

As the IIMCAA President, this will be my first Connections Meet. Though I have been with IIMCAA for over 10 years in various capacities, I look forward to an eventful two year tenure.

I take this opportunity to thank all our sponsors who make this event possible every time. Thanks and loads of appreciation to my entire team that makes Connections possible once again.

Looking forward to a successful Connections 2024 and a flourishing IIMCAA in the coming years.

Best wishes

**Simrat Gulati** 

AD & PR, Delhi 1984-85 Batch



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### PRINCIPAL ORGANISER'S MESSAGE

At the outset, I would like to thank the organizing committee for providing me an opportunity to serve as the Principal Organiser for the 12th IIMC Alumni Association's "Connections 2024". I am extremely happy to be associated with the IIMC Alumni Association, which has been growing by leaps and bounds since its formation.

IIMCAA aims to foster a sense of camaraderie amongst our esteemed alumni, providing a platform to reconnect, reminisce, and forge new connections. It will be an excellent opportunity to exchange ideas, share experiences and explore avenues for collaboration.

Everyone's presence and participation in this event is invaluable to us as we strive to strengthen the bond among the alumni and contribute to the continued success of IIMC. Together, let's build bridges that span generations and continents, enriching our collective experiences and leaving a lasting impact on our alma mater.

A dedicated team, immense resources and a lot of effort is required to run a forum of this repute. The entire managing team and associates need to be lauded for their consistent efforts over the years to take Connections to new territories. They should also be appreciated for mindfully expanding their reach and making each "Connections" successful every year.

I wish you every success and hope that we will be committed to the cause and further strengthen our bond & Association.

#### **SUSHIL SINGH**

English Journalism, Delhi 1997-98 Batch Spl. Commissioner Govt. of NCT of Delhi







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### GLOBAL MEET CONVENOR'S MESSAGE

It gives me immense pleasure to note that the reach of our Alma Mater is doing exceptional work from different global outfits in the USA, UK, UAE, Singapore, Bangladesh and Nepal. It has been reassuring indeed to see how around 20 Chapters across India, several International Chapters and a member base of over 1000 IIMCians from all walks of profession is an acclaimed journey. It speaks out loud to make IIMCAA a more accessible and vibrant community.

I am delighted to see how the contribution of each member in their professional domain expertise has been making a significant role as a bridge between different regional development and leading pathways of this superb journey so excellent and meaningful. We have seen how the humongous task of organising G20 with the lead role of our strong and resilient leadership has made a big impact in nurturing the diverse work culture and establishing a dominant positioning of India in the international arena.

There has been a pivotal role that our community plays in India and globally. While India is playing a unifier role in diverse segments, our community is setting the right tone. You are making communication with the right perspective and this is recognised way beyond.

As a part of this conversation I feel immensely delighted to welcome our alumni who would be gracing the meet. We look at them with a sense of pride and bonhomie. On behalf of all the fellow brothers and sisters, I wish you all a great time ahead in driving an independent as well as Indo-centric narrative in this ever changing World.

Hearty and warm wishes to you all!!

#### **Dr Jyoti Kumar**

AD & PR, Delhi 1995-96 Batch Communication Professional, Author Head of Communications in GAIL (India) Limited







#### सुन्दर हरिद्वार-स्वच्छ हरिद्वार समग्र विकास के लिए संकल्पित कार्यालय हरिद्वार रूड़की विकास प्राधिकरण

प्राधिकरण द्वारा आवासीय समस्याओं के निराकरण हेतु निम्न योजनाऐं प्रस्तावित है:—

- ❖ हरिद्वार में इन्द्रलोक आवासीय योजना भाग−2 जिसमें विभिन्न श्रेणी के आवासीय एवं व्यवसायिक भूखण्ड सृजित है। योजना का निर्माण व विकास कार्य गतिमान है। योजना के अन्तर्गत सृजित सम्पत्तियों के विकय हेतु शीघ्र ही पंजीकरण खोला जा रहा है।
- तहसील रूड़की जनपद हरिद्वार के आसफ नगर में आवासीय योजना विकसित की जा रही है, जिसमें विभिन्न श्रेणी के आवासीय भूखण्ड सृजित है। योजना का निर्माण व विकास कार्य गतिमान है। योजना के अन्तर्गत सृजित सम्पत्तियों के विकय हेत् शीघ्र ही पंजीकरण खोला जा रहा है।
- ❖ हरिद्वार जनपद में खेल स्थापना के विकास की दृष्टिगत प्राधिकरण द्वारा मायापुर में भल्ला कालेज की नजदीक पूर्व से निर्मित सिटी स्पोर्टस कॉम्पलेक्स के जीर्णोद्धार के साथ−साथ उसके विस्तारीकरण का कार्य कराया जा रहा है, जिसके अन्तर्गत 05 बैण्डमिन्टल कोर्ट, 03 किक्रेट अभ्यास प्रिच, 02 लॉन टेनिस कोर्ट तथा स्क्वैश कोर्ट, जिम व फुट सैल का निर्माण कार्य कराया जा रहा है । उक्त कुल कार्यों की लागत रू०-758.00 लाख है।
- भल्ला कालेज के नजदीक स्थिति किक्रेट स्टेडियम के नवीनीकरण में 02 पिच का निर्माण, मैदान में ग्रासिंग कार्य तथा रात्रि में अभ्यास एवं खेल के लिए स्पोर्टस मास्ट लाईट लगाये जाने का कार्य कराया जा रहा है। उक्त कुल कार्यो की लागत रू०-187.10 लाख है।
- ❖ शंकराचार्य पर अण्डर ब्रिज में बास्केट बॉल कोर्ट, स्केटिंग रिंग, वाहन पार्किंग व उद्यानीकरण का कार्य कराया गया है, जिसकी कुल लागत रू०-235.00 लाख

उपरोक्तानुसार जनपद में खेल विकास के दृष्टिग्त कुल रूपये— 1141.88 लाख से विभिन्न खेलो हेतु अवस्थापना सुविधाएँ विकसित की जा रही है, इस प्रकार के निर्माण व विकास से जनपद के युवाओं को विभिन्न राष्ट्रीय / अर्न्तराष्ट्रीय प्रतियोगिताओं में प्रतिभाग करने का अवसर प्राप्त होगा साथ ही युवाओं का मानसिक एवं शारीरिक विकास होगा।

हरिद्वार एक धार्मिक नगरी होने के साथ-साथ पर्यटन की भी नगरी है, जिसमें वर्ष भर लाखों श्रद्धालुओं /पर्यटकों का भी आवागमन बना रहता है, जिसके दृष्टिगत रखते हुए शहर के सौन्दर्यीकरण में विभिन्न पार्को, घाटों के साथ-साथ विद्युत सौन्दर्यीकरण का कार्य भी कराया गया है, जिसमें मुख्यतः हर की पैडी सामने स्थित केबिल ब्रिज पर फसाड लाईटिंग का कार्य कराया गया है, जिसकी लागत रू०-174.00 लाख है।

(उत्तम सिंह चौहान) P.C.S सचिव

(अंशुल सिंह) I.A.S उपाध्यक्ष



# STATE CHAPTER MEETS CONVENOR'S MESSAGE

Dear Alumni,

We are the driving force and brand ambassadors of any educational institution, shaping its success with our achievements. The IIMC Alumni Association serves as a vital link, connecting brilliant minds and making the alma mater proud.

With a mix of humility and pride, I warmly welcome you to Connections 2024. As the Convenor of the State Chapters meet, I'm thrilled to highlight the widespread presence of IIMCAA across India and globally. From Delhi to Mumbai, and various state capitals such as Bhubaneswar, Kolkata, Chennai, Kerala, Mizoram, Manipur, even at the district and sub-district levels, our alumni thrive, reflecting the diverse landscape of IIMCAA.

Internationally, IIMCAA has established chapters in Bangladesh, Nepal, Singapore, UAE, Canada, Australia, China, Ghana, Germany, USA, UK, and Uzbekistan. These state and global chapters bring a unique energy and culture, contributing to the diversity of the IIMCAA family, enriching our understanding and expanding our horizons.

Here's to the success of Connections 2024, anticipating continued growth and strength within the vibrant IIMCAA community.

#### Dr. Jyoti Prakash Mohapatra

Odia Journalism, Dhenkanal 2002-03 Batch

Head, Corporate Communication, TP Southern Odisha Distribution Limited (TATA Power)





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# INTERNATIONAL MEETS CONVENOR'S MESSAGE

Dear Fellow Alumni,

As we reflect on our journey beyond the walls of our alma mater, we are reminded of the shared experiences, friendships forged, and lessons learned that continue to shape our lives. Our time at the Indian Institute of Mass Communication has left an indelible mark on each of us, instilling values of perseverance, knowledge, and community. From late-night study sessions to unforgettable campus events, we have embraced the challenges and triumphs that have molded us into the individuals we are today.

As we navigate the diverse paths of our careers and personal endeavors in different parts of the world, the IIMC Alumni Association is the glue that holds us together. The Canada chapter has come together several times in the past few years to connect and celebrate the bonds of our shared history and the aspirations we hold dear. Together, let us strive to uplift and inspire one another.

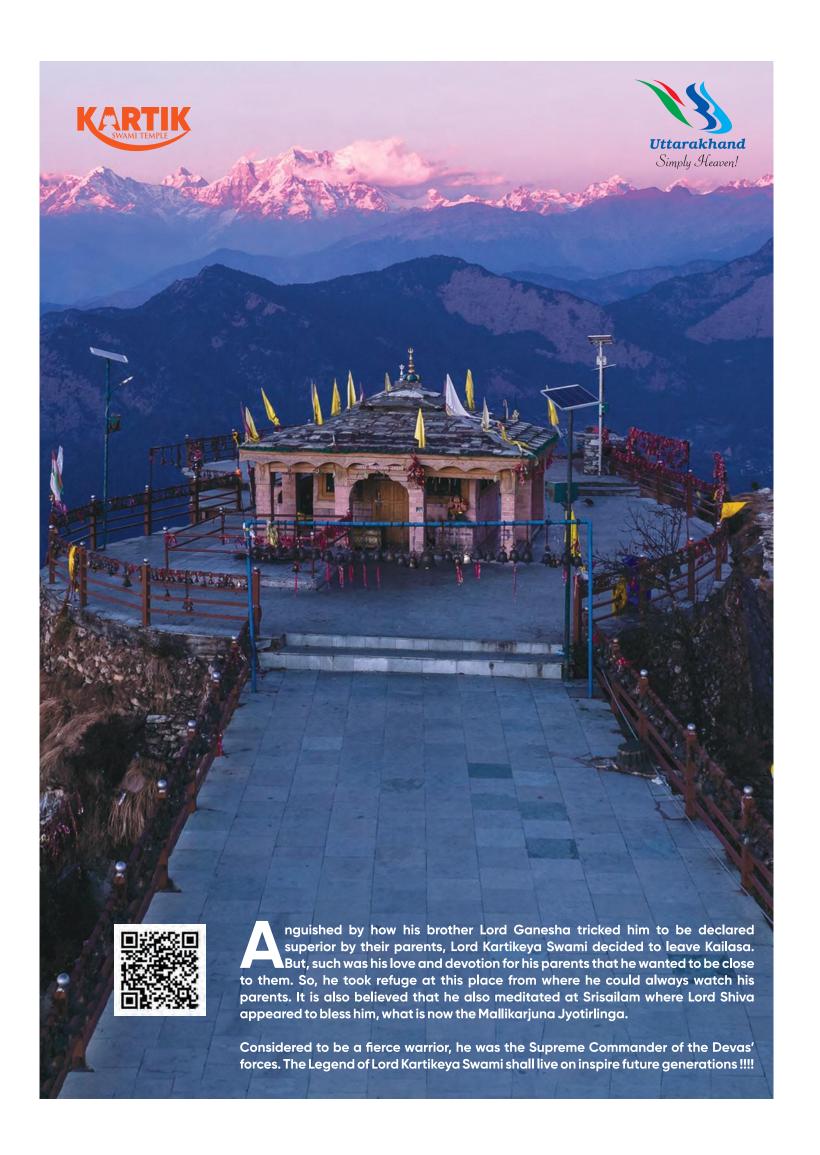
Let us celebrate the cherished memories, enduring friendships, and the limitless potential that unite us as proud IIMC alumni. Here's to the past we honour, the present we embrace, and the future we shape together.

With gratitude and pride,

#### Manoj Kumar Ojha

English Journalism, Delhi 2003-04 Batch







# IIMC ALUMNI JUBILEE CELEBRATION COORDINATOR'S MESSAGE

Dear Alumni,

As the coordinator of our cherished Silver Jubilee Alumni Batch, I am overwhelmed with emotions as we are reuniting after 25 long years. For some of us, these connections have remained steadfast, but for others, this reunion marks the first time in a quarter-century that they will meet their batchmates once again.

Life has a way of keeping us busy, scattering us far and wide, yet our hearts have always remained tethered to the hallowed halls of IIMC. It is this enduring love and nostalgia that bring us together once more, to reminisce and celebrate the bonds forged in our student days.

I am thrilled to share that we've managed to reconnect with 91 batchmates for this special occasion. As we gather for the Connections 2024 in Delhi and other cities, we'll miss those who couldn't join us, but their spirits will be with us in this celebration of friendship and camaraderie.

This year marks the fourth Silver Jubilee celebration at 'Connections', a testament to the enduring spirit of our Alumni Association and the profound impact IIMC has had on each of our lives. It is through initiatives like these that we continue to honour our alma mater and the memories that bind us together.

As we come together to laugh, reminisce and forge new memories, let us cherish this opportunity to reconnect with old friends and create new ones.

Here's to the enduring legacy of our beloved IIMC and the timeless bonds of friendship that unite us all.

With warm regards,

#### **Mona Parthsarathi**

Hindi Journalism, Delhi 1998-99 Batch Special Correspondent, Press Trust of India (PTI)







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# IIMCAA CARE FUND CHAIRMAN'S MESSAGE

#### साथियो

आप सभी इस बात से अच्छी तरह वाकिफ हैं कि हमने कुछ साल पहले इन्का केयर फंड के जिए हमारे अपने संस्थान आईआईएमसी से पढ़कर निकले साथियों की मदद का प्रयास किया था. उस समय इस फंड के जिए हमारा मुख्य उद्देश्य अचानक आई बीमारी की स्थिति में उन साथियों की आर्थिक सहायता करना था, जिन्हें इसकी सबसे ज्यादा आवश्यकता है. बीते वर्षों में, हमने अपने सामर्थ्य के अनुसार कई साथियों की मदद की है और इसकी हमें बेहद खुशी है. हमें अत्यंत संतोष है कि एलुमनी एसोसिएशन मुश्किल वक्त में अपने साथियों के साथ खड़े रहकर अपना फर्ज निभाने में सफल रहा है.

अब इम्का केयर फंड एक ट्रस्ट के रूप में पंजीकृत हैं. हमें मिलने वाली वित्तीय सहायता पर अब आयकर की धारा 80जी की छूट भी प्राप्त की जा सकती है. इसीलिए हमने अपनी गतिविधियों का दायरा भी बढ़ाया है और समाज के प्रति हमारी जिम्मेदारी को पूरा करने के लिए हम हरसंभव प्रयास कर रहे हैं. पिछले वर्ष हमने सर्दियों के मौसम में जरूरतमंदों के लिए गर्म कपड़ों को वितरित करने का अभियान चलाया. हमारे उत्तर प्रदेश चैप्टर के साथियों ने लखनऊ में तीन से चार दिन कैंप लगाकर जरूरतमंदों लोगों को गर्म कपड़े वितरित किए. इसी तरह हमने गुरुग्राम में एक स्कूल में बच्चों के बीच ऊनी वस्त्र और पढ़ाई सामग्री का वितरण भी किया. इसमें मिले सहयोग के लिए मैं सभी का दिल से आभार व्यक्त करना चाहता हूँ.

पहले की भांति मेडिकल सहायता का कार्य इस वर्ष भी जारी रहा. जून 2023 में 2013—14 बैच के एलुमनी सोना बाबू को 50,000 रुपये की वित्तीय सहायता प्रदान की गई लेकिन प्रभु ने उन्हें हमसे छीन लिया. हर वर्ष की तरह हमने पिछले बैच के विभिन्न कैम्पसों के 30 छात्र—छात्राओं को छात्रवृत्ति प्रदान की. प्रत्येक छात्रवृत्ति की राशि 25,000 हजार रुपए होती है.

आने वाले वर्षों में हम अपने कार्य और गतिविधियों के दायरे को और बढ़ाने का प्रयास कर रहे हैं. लेकिन सीमित आर्थिक संसाधन हमारे इस कार्य की गति को धीमा कर देते हैं. आप सभी इस बात से अवगत हैं कि इम्का कनेक्शंस में मिलने वाली स्पांसरशिप के एक हिस्से का योगदान केयर फंड में करता है लेकिन वो राशि हमारे कार्यक्रमों को सुचारु रूप से चलाने के लिए पर्याप्त नहीं है.

ट्रस्ट सदैव प्रयास करता है की अन्य स्रोतों से भी संसाधन जुटाए जाएं लेकिन मेरा सभी पूर्व छात्र और छात्राओं से अनुरोध है कि आप सभी अपने—अपने सामर्थ्य के अनुसार केयर फंड में योगदान करें तािक हम अपने कार्यों के जिरए बेहतर योगदान दे सकें.

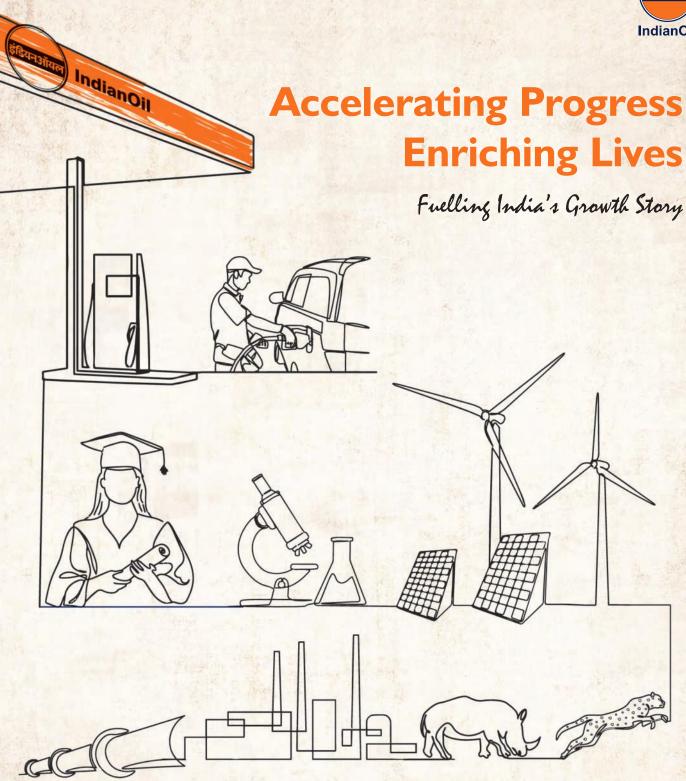
कनेक्शंस २०२४ की आप सभी को शुभकामनाएँ।

#### नितिन प्रधान

हिन्दी पत्रकारिता, दिल्ली 1990—91 बैच प्रेसिडेंट, फार्च्यूना पब्लिक रिलेशंस प्राइवेट लिमिटेड







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## IIMCAA AWARDS 2024 CONVENOR'S MESSAGE

Dear Friends,

As the Convenor for Indian Institute of Mass Communication Alumni Association (IIMCAA) Awards 2024, I am thrilled to share some exciting updates regarding the 8th IIMCAA Awards 2024. Following the decision made during the Annual General Body Meeting in 2023, we are embarking on a journey of transformation and innovation for the IIMCAA Awards. This year will mark several significant firsts for our prestigious event, the first being a non-IIMCian being chosen as a convenor.

Communication, nostalgia, and evolution: the elements that define humanity. I've enjoyed connecting with many of you lately, and each conversation has left me nostalgic. It's strange to feel nostalgic for a place I never studied at, but over the last two decades, connecting with various alumni from the institute has made me feel like I belong there. It has also made me realize the longing to reconnect with my own batchmates from my alma-mater.

Time is strange; despite working in communication, we find ourselves disconnected from its more human aspects. Newspapers have been replaced by e-papers, family TV gatherings transformed into individualized entertainment on handhelds. Such is the nature of evolution. The Fourth Estate, once the bastion of truth and accountability, now finds itself engaged in a dynamic interplay with the Fifth Estate—a new force driven by the democratization of information through social media and technology. How we use today's knowledge and tech will shape the future.

Journalism was esteemed for its integrity, impartiality, and societal influence. Fast forward to today's rapidly evolving landscape, the traditional boundaries between journalism and activism have become increasingly blurred. We bear the responsibility as custodians of this power, and it is incumbent upon us to define the roles - for those who will follow.

And keeping with the essence of evolution this year, the IIMCAA awards, previously exclusive to IIMC alumni, are open to industry entries, marking it as an independent event apart from IIMCAA Connections. This expansion will enhance its prestige and scope. The awards ceremony scheduled after the General Elections, will have confirmed dates based on logistics. Entries shall open in June, with the awards tentatively scheduled for July-August.

Let us all strive to do our best!

Warm regards,

**Vineet Handa** CEO & Founder - Kaizzen Secretary - PRCAI







### GENERAL SECRETARY'S MESSAGE

#### Greetings to all the IIMCIANs!!!

It gives me immense pleasure to welcome you all to the 12th edition of our annual alumni meet, 'Connections 2024'. With the nascent steps taken in 2012, we have reached new heights with this edition of 'Connections'.

We are thrilled to connect with our seniors as we host the 4th edition of the Silver Jubilee Batch Celebrations (1998-99). Year after year, the Jubilee Celebrations have given us a chance to meet and greet our seniors and learn from their valuable experience.

As an association, we are evolving with each passing year and in the process, this year we have decided to hold a separate event for the 'IIMCAA Awards' due to the increased participation and their growing popularity in the industry. The event will take place later this year. We have also decided to put the 'IIMCAA Scholarship' on hold for now.

I express my sincere gratitude to all our sponsors and partners who have collaborated with us over the years and helped us make this event a success not only in Delhi but also across cities in India and abroad. IIMCAA is one of the finest examples of unity in diversity, where our chapters in India and abroad regularly meet and brainstorm on how to strengthen the connection with fellow IIMCians.

I would also like to urge more IIMCians to come forward and contribute to the growth of the association. As an active member of IIMCAA for a decade now, 'Connections' has been an enthralling experience for me and I am sure it has been the same for you.

So, this year, once again let's make it a vibrant evening. Let's Connect!!!

#### **Deeksha Saksena**

Radio & Television Journalism, Delhi 2013-14 Batch Editor/ Correspondent, Akashvani News, Delhi





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Coordinator – Supreet Bains-Sharma, ADPR, 1990-91 Batch, Delhi

#### **China - Hong Kong Chapter**

Coordinator - Alok Gupta

#### **United Kingdom Chapter**

Coordinator - Rakesh Nayak, EJ, 2002-03, Delhi

#### **Canada Chapter**

Coordinator - Manoj Ojha, EJ, 2003-04, Delhi

#### **Maldives Chapter**

Coordinator - Mohamed Jinah





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### **IIMCAA LIFETIME MEMBERS**



Ms. Simrat Gulati AD & PR, Delhi 1984-1985 Batch



**Ms. Soma Basu** EJ, Delhi 1985-1986 Batch



**Mr Kuldeep Singh Dhatwalia** IIS, Delhi 1986 Batch



**Mr. Niret Alva** EJ, Delhi 1986-87 Batch



Mr. Mukesh Kaushik HJ, Delhi 1987-1988 Batch



**Ms Gajra Kottary** EJ, Delhi 1987-88 Batch



**Mr Hamid Hussain** HJ, Delhi 1988-89 Batch



**Mr. Rajender Kataria, IAS** AD & PR, Delhi 1989-1990 Batch



**Mr. Anupam Srivastava** HJ, Delhi 1989-1990 Batch



Ms. Renu Kakkar EJ, Delhi 1989-1990 Batch



Ms Yashmi Yadav EJ, Delhi 1989-90 Batch



**Mr Sunil Menon** EJ, Delhi 1989-90 Batch



HJ, Delhi 1990-91 Batch



Mr. Kalyan Ranjan HJ, Delhi 1990-1991 Batch



Mr. Nitin Pradhan HJ, Delhi 1990-1991 Batch



Mr. Unni Rajen Shanker EJ, Delhi 1990-91 Batch







EJ, Delhi 1991-92 Batch



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### **IIMCAA LIFETIME MEMBERS**



Mr. Ashish Chakravarty AD & PR, Delhi 1992-93 Batch



**Ms. Kavita Ayyagari** AD & PR, Delhi 1992-93 Batch



Ms Selina Sheth EJ, Delhi 1992-93 Batch



**Ms. Shruti Jain** AD & PR, Delhi 1993-94 Batch



**Mr. Yashwant Deshmukh** HJ, Delhi 1993-94 Batch



**Mr Partha Ghosh** EJ, Dhenkanal 1993-94 Batch



Mr Manoj Roorkiwal HJ, Delhi 1993-94 Batch



Mr Suresh Kumar Vashishth EJ, Delhi 1994-95 Batch



**Mr. Supriya Prasad** HJ, Delhi 1994-1995 Batch



**Mr. Sarvesh Tiwari** HJ, Delhi 1994-1995 Batch



Ms. Shailja Katyal Verma EJ, Dhenkanal 1994-1995 Batch



**Ms. Gayatri Rath** EJ, Dhenkanal 1994-1995 Batch



Mr. Braj Kishore EJ, Delhi 1995-1996 Batch



**Mr. Pramod Kumar** HJ, Delhi 1995-1996 Batch



**Mr. Santosh Kumar Dubey** HJ, Delhi 1995-1996 Batch



EJ, Dhenkanal 1996-1997 Batch



EJ, Delhi 1996-1997 Batch









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# **हिन्दुस्तान** भरोसा नए हिन्दुस्तान का

# खास खबरों की खास कवरेज।









रहें हर खबर से अपडेट हिन्दुस्तान के साथ



### **IIMCAA LIFETIME MEMBERS**



**Mr. Neeraj Bajpai** HJ, Delhi 1998-1999 Batch



**Ms Sangeeta Kumari** HJ, Delhi 1998-99 Batch



**Mr Rupesh Kumar Singh** EJ, Delhi 1998-99 Batch



**Mr Numal Mahatta** EJ, Delhi 1998-99 Batch



**Mr. Anuranjan Jha** HJ, Delhi 1998-1999 Batch



**Mr. Shishir Kumar Chaurasia** HJ, Delhi 1998-99 Batch



Mr Mark Valerian Lakra AD & PR, Delhi 1999-2000 Batch



**Mr. Prabhash Jha** RTV, Delhi 2000-2001 Batch



Mr. Chetan Malik EJ, Delhi 2000-2001 Batch



Mr. Neeraj Jha RTV, Delhi 2000-2001 Batch



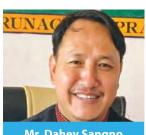
Mr Apurva Chamaria AD & PR, Delhi 2000-01 Batch



Mr. Prasad Sanyal RTV, Delhi 2000-2001 Batch



Ms. Rashi Bisaria EJ, Delhi 2000-2001 Batch



Mr. Dahey Sangno EJ, Dhenkanal 2000-2001 Batch



RTV, Delhi 2000-01 Batch



Mr. Kamal Bhatnagar AD & PR, Delhi 2001-2002 Batch



**Mr Sanjay Kumar Sahoo** EJ, Dhenkanal 2002-03 Batch



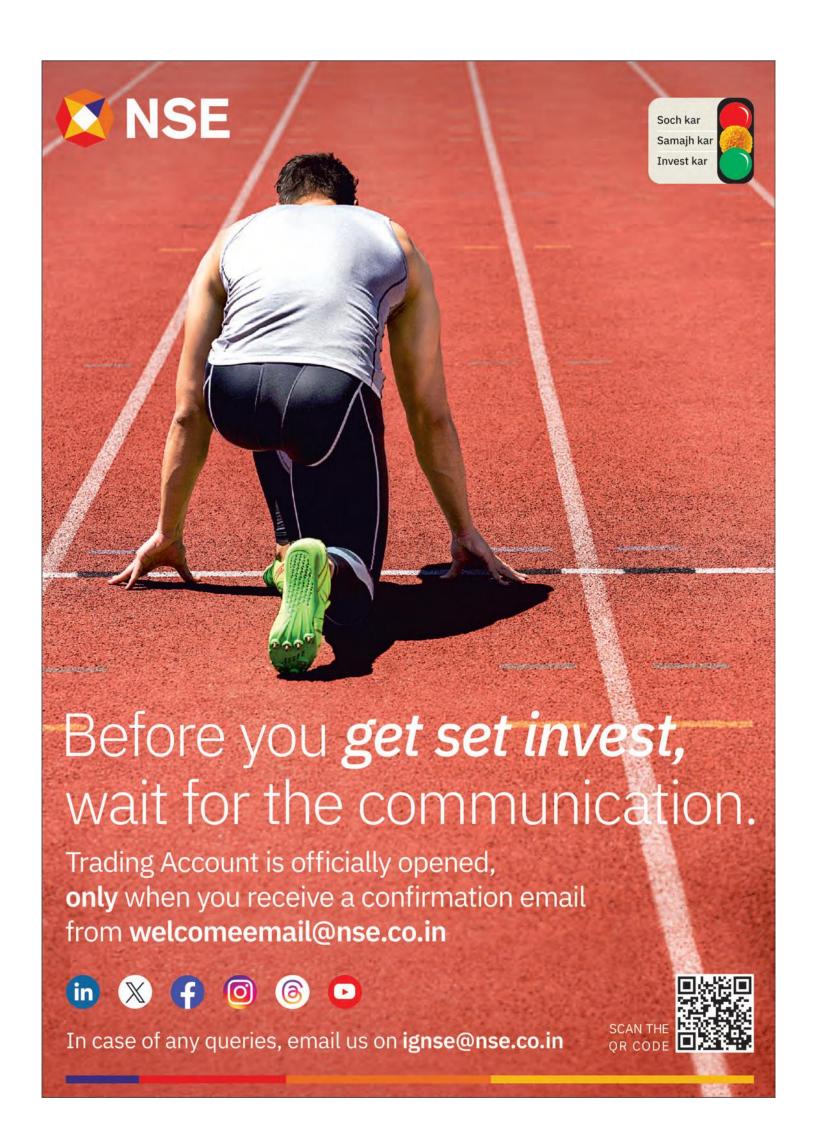


**Mr. Arunoday Prakash** 

EJ, Delhi 2003-2004 Batch

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### **IIMCAA LIFETIME MEMBERS**



EJ, Delhi 2003-2004 Batch



Mr Ajit Kumar Dubey EJ, Delhi 2003-04 Batch



**Mr Rohit Vishwakarma** HJ, Delhi 2003-04 Batch



Mr Sandeep Kohli RTV, Delhi 2003-04 Batch



Ms. Sonia Das EJ, Dhenkanal 2004-2005 Batch



**Dheeraj Vashishtha** HJ, Delhi 2004-2005 Batch



**Mr. Harshendra Singh Verdhan** AD & PR, Delhi 2004-2005 Batch



AD & PR, Delhi 2004-2005 Batch



Mr. Venkatram Reddy Sureddy EJ, Delhi 2004-2005 Batch



Mr. Dheeraj Kumar Agarwal HJ, Delhi 2004-2005 Batch



Ms Ekta Shukla Hussain AD & PR, Delhi 2004-05 Batch



Mr. Animesh Biswas EJ, Delhi 2005-2006 Batch



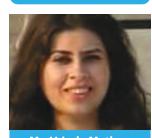
Mr. Ritesh Verma HJ, Delhi 2005-2006 Batch



Mr. Kishor Kaushal, IPS HJ, Delhi 2005-06 Batch



Ms. Ritika Pandey RTV, Delhi 2006-2007 Batch



Ms. Vrinda Mathur AD & PR, Delhi 2006-2007 Batch



EJ, Delhi 2007-2008 Batch



Mr. Anand Saurabh Upadhyay HJ, Delhi 2008-2009 Batch



EJ, Dhenkanal 2008-09 Batch



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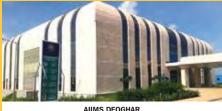


#### **NBCC (INDIA) LIMITED**

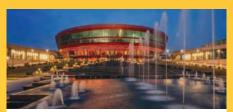
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SUPER THERMAL POWER PROJECT AT NAGPUR, MAHARASHTRA



ILLUMINATION OF LAL QUILA AT DELHI



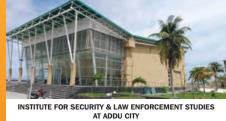
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### **IIMCAA LIFETIME MEMBERS**



Ms. Vartika RTV, Delhi 2009-2010 Batch



**Ms Sneha Bhattacharjee** EJ, Dhenkanal 2009-10 Batch



Mr. Krishna Pophale EJ, Delhi 2010-2011 Batch



Mr. Vineet Recriwal AD-PR, Delhi 2010-11 Batch



Mr Anup Kumar AD & PR, Delhi 2010-11 Batch



**Mr. Mohit Agarwal** AD & PR, Delhi 2011-2012 Batch



Mr. Ajay Anand AD & PR, Delhi 2011-2012 Batch



**Mr. Muni Shankar Pandey** HJ, Delhi 2011-2012 Batch



Mr Amarjeet Kumar EJ, Delhi 2011-12 Batch



Mr Mujeeb Rahman ÉJ, Delhi 2011-12 Batch



Mr Vijay Kumar Jaiswal HJ, Delhi 2011-12 Batch



Ms Kamini Anant Patil HJ, Delhi 2012-13 Batch



**Mr. Aditya Sharma** EJ, Delhi 2012-13 Batch



Mr Sheikh Noorul Hassan EJ, Delhi 2012-13 Batch



Mr. Saransh Jain AD & PR, Delhi 2013-2014 Batch



**Mr. Gourav Choudhary** AD & PR, Delhi 2014-2015 Batch



**Ms. Neha Yadav** AD & PR, Delhi 2014-2015 Batch







EJ, Dhenkanal 2014-15 Batch

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# **IIMCAA LIFETIME MEMBERS**











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# BEST WISHES TO IIMCAA CONNECTIONS 2024



Rahul Kumar HJ, Delhi 2005-06 Batch Sheikhpura, Bihar





#### AUDIT REPORT OF HMC ALUMNI ASSOCIATION

#### The Members of IIMC ALUMNI ASSOCIATION

We have audited the accompanying financial statements of **IIMC ALUMNI ASSOCIATION**, which comprise the Balance Sheet as at March 31, 2023, and the Income and Expenditure statement for the year then ended, which are in agreement with the books of account maintained by the said Association.

#### Board's Responsibility for the Financial Statements

Board is responsible for the preparation of these financial statements in accordance with the Income Tax Act, 1961. This responsibility includes the design, implementation and maintenance of internal control relevant to the preparation of the financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with the Standards on Auditing issued by the Institute of Chartered Accountants of India. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Association's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of the accounting estimates made by board, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion and to the best of our information and according to the explanations given to us, the financial statements of IIMC ALUMNI ASSOCIATION for the year ended March 31, 2023 give a true and fair view:-

- i) in the case of the Balance Sheet, of the state of affairs of the IIMCAA as at 31st March, 2023;
- ii) in the case of the Income and Expenditure Account, of the deficit for the year ended on that date.

#### For PAC & Co.

Chartered Accountants

ICAI Firm Registration No: 027195 N

Sd/-

#### CA. Puneet Gupta

Partner

Membership No: 529247

Date: 27th July 2023 Place: New Delhi

UDIN: 23529247BGXVRG7278

#### 

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Phone

Address

support@pacandcompany.com www.pacandcompany.com +91-98739-23953 +91-99682-27574 Suite No B-357A, First Floor Opposite Metro Pillar No 157 New Ashok Nagar Delhi-110096



# INDIAN INSTITUTE OF MASS COMMUNICATION ALUMNI ASSOCIATION DELHI

BALANCE SHEET (AS ON 31st MARCH 2023)			
LIABILITIES	As on 31-03-2023	ASSETS	As on 31-03-2023
CAPITAL A/C Opening balance 763,849  Add: Net Surplus (279,778)  Current Liabilities Sundry Creditors (As Per Annexuere 3) Provision for Expenses (As Per Annexure 4) Award & Prize Distribution Exp Payable Statutory dues Payable (As per Annexure-5) Advance from Debtors (As per Annexure-6)	484,071 1,649,425 635,070 450,000 254,060 83,000	Current Assets Loans And Advances Sundry Debtors (As Per Annexure 1)  Cash & Bank Balance Cash in Hand Balance with Bank  Loans & Advances Balance with Revenue Authorities (As Per Annexure 2)	1,885,100 2,774 1,195,977 293,099
		Advance to Suppliers Loans & Advances	78,676 100,000
Total	3,555,626	Total	2 555 626
7.2.200		1.5.5	3,555,626
	ICOME & EXPENDIT	URE ACCOUNT	3,333,020
Fc	COME & EXPENDIT or the Year ended 31	URE ACCOUNT 1st March 2023	
PARTICULARS	COME & EXPENDIT or the Year ended 31 AMOUNT	URE ACCOUNT Ist March 2023 PARTICULARS	AMOUNT
Fc	COME & EXPENDIT or the Year ended 31	URE ACCOUNT 1st March 2023	

For PAC & Co. Chartered Accountants Firm Regn No: 027195N For IIMC Alumni Association

Sd/- Sd/- Sd/-

Puneet GuptaAtul GuptaBadri NathPartner(Secretary)(Treasurer)

M.No: 529247

UDIN: 23529247BGXVRG7278

Date: 27/07/2023 Place:- New Delhi



# IFFCO IIMCAA AWARDS 2023 WINNERS - CENTRAL COMMITTEE









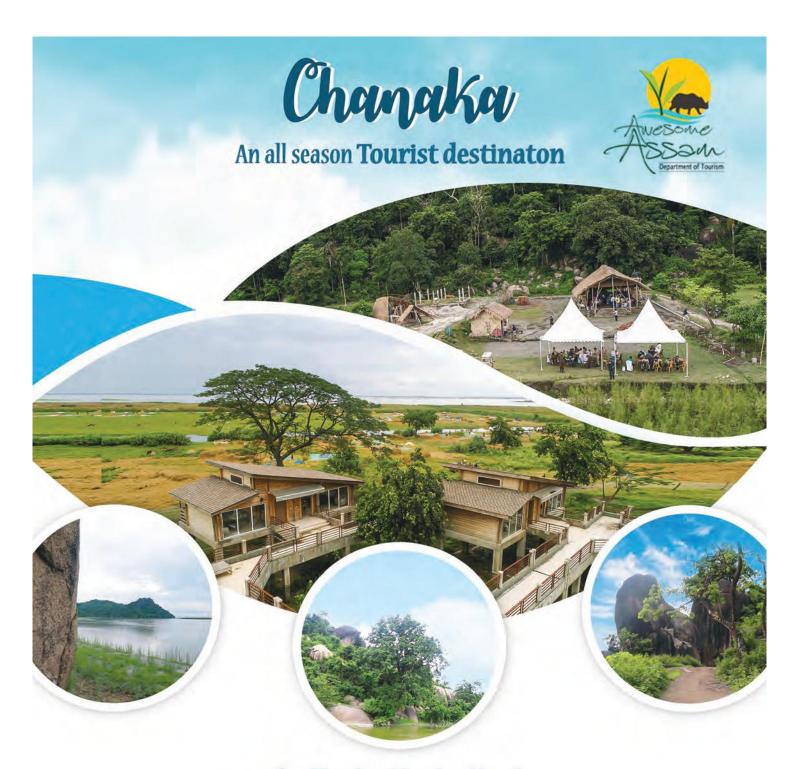












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# IFFCO IIMCAA AWARDS 2023 WINNERS - CENTRAL COMMITTEE





















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# **IFFCO IIMCAA AWARDS 2023 WINNERS - JURY**

















### **IFFCO IIMCAA AWARDS 2023 WINNERS - JURY**











# IIMC GOLDEN & SILVER JUBILEE BATCHES CELEBRATION 2023











# IIMC GOLDEN & SILVER JUBILEE BATCHES CELEBRATION 2023



























































































# **CONNECTIONS 2023 - STATE CHAPTER MEETS**



Bhubaneswar - 04 March



Dhenkanal - 11 March



Mumbai - 18 March



Kolkata - 25 March









Jaipur - 08 April



# **CONNECTIONS 2023 - STATE CHAPTER MEETS**



Lucknow - 15 April



Kochi - 29 April



Kottayam - 29 April



Ahmedabad - 30 April







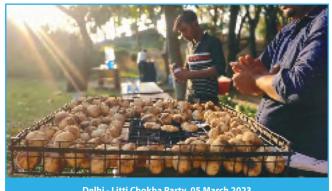


# **CONNECTIONS 2023 - INTERNATIONAL CHAPTER MEETS**









Delhi - Litti Chokha Party, 05 March 2023



Raipur - Chhattisgarh Chapter Meeting, 23 April 2023



Mumbai - Maharashtra Chapter Meeting, 26 April 2023



Delhi - Central Committee Meeting, 07 May 2023



Dhaka - Bangladesh Chapter Meeting, 20 May 2023



Delhi - Central Committee Meeting, 04 June 2023



Delhi - Central Committee Meeting, 02 July 2023



Farewell- Prof Sanjay Dwivedi, IIMC DG & IIMCAA Patron, 11 July 2023





Farewell- Prof. Sanjay Dwivedi, IIMC DG & IIMCAA Patron, 11 July 2023



IIMCAA Scholarship Committee Meeting, 20 July 2023



IIMCAA Scholarships 2023 by IIMCAA Care Fundm 28 July 2023



Raipur - Chhattisgarh Chapter Meeting, 04 August 2023



Delhi - Central Committee Meeting, 06 August 2023



Delhi - Central Committee Meeting, 03 September 2023







Delhi - Central Committee Meeting, 01 October 2023



IIMCAA Governing Council Meeting, 08 October 2023





Delhi - Central Committee Meeting, 05 November 2023



Ranchi - Jharkhand Chapter Meeting, 10 December 2023



Delhi - Central Committee Meeting, 17 December 2023





Lucknow - Uttar Pradesh Chapter Meeting, 30 December 2023





Ranchi- Zonal Coordinator West & Central Meeting, 06 January 2024



Delhi - Central Committee Meeting, 07 January 2024



Ahmedabad - Gujarat Chapter Meeting, 11 January 2024



Raipur - Chhattisgarh Chapter Meeting, 11 January 2024



Delhi - Central Committee Meeting, 14 January 2024



Mumbai - Maharashtra Chapter Meeting, 20 January 2024



Delhi - Central Committee Meeting, 21 January 2024



Delhi - Central Committee Meeting, 28 January 2024





Jammu Jamghat - IIMC Jammu Campus Alumni Meet, 03 February 2024



Jaipur - Rajasthan Chapter Meeting, 04 February 2024



Delhi - Central Committee Meeting, 04 February 2024



Delhi - Central Committee Meeting, 11 February 2024



Delhi- Central Committee Meeting | 18 February, 2024



# **IIMCAA CARE FUND ACTIVITIES**



Delhi - IIMCAA Care Fund Trust Meeting, 07 October 2023



Delhi - IIMCAA Care Fund Trust Meeting, 07 October, 2023





Gurugram - IIMCAA Care Fund Winter Relief Camp, 06 January, 2024



# **IIMCAA CARE FUND ACTIVITIES**













**AAKASH KUMAR** Delhi – NCR

Dr. Aakash Kumar (RTV, Delhi) is a corporate communication professional currently with MEIL. Previously- CNN News18, Sahara News and DD News. MPhil and PhD in broadcast journalism.



AASHISH M JOSHI Bhopal

Dr Aashish M Joshi (HJ, Delhi) is Director at MCRPV, Bhopal. Earlier- Editor in Chief cum Chief Executive of Lok Sabha TV. He had a long career with leading TV News Channels like- DD News, IBN7, AajTak, Zee News etc.



**ABHISHEK KUMAR** 

Delhi - NCR

Abhishek Kumar (RTV, Delhi) has been running his own media production and digital agency Banyan infomedia Pvt Ltd Since 2013. Before that he had a long stint of 13 years with Zee News.



**ADITYA AMIT GUNDH** 

Delhi - NCR

Aditya Amit Gundh (AD & PR, Delhi), a senior PR professional, is heading Corporate Communications at Roundglass. Earlier with Indiamart, BILT, Convergys, Inductis, Weber Shandwick, Six Degrees, RuderFinn and Adfactors PR.



**AJEET DABAS** 

Delhi – NCR

Ajeet Dabas (RTV, Delhi) is an educationist and secretary of Victorious Educational Society which runs school and institute for professional courses in outer Delhi.





**AKANKSHA SHUKLA** Hyderabad

Dr. Akanksha Shukla (EJ, Delhi) is Associate Professor at National Institute of Rural Development, Hyderabad. Earlier, RJ for AIR FM Rainbow. Later moved to academics & worked as Asst. Prof. with Amity University.



**ALIYA ABBAS** Delhi - NCR

Aliya Abbas (EJ, Delhi) is a consultant editor of a magazine. With emphasis on factual reporting, She has determination for challenging communication opportunities. Articulate in conducting broadcast interviews.



**ALOK SHARMA** Delhi - NCR

Alok Sharma (EJ, Dhenkanal) is currently working with Green Horizon Communication as Director. Earlier, worked with Times of India, PTI, Network 18, Financial Express, Financial Chronicle, Asian Age and Amar Ujala.



**AMITABH MISHRA** Bhubaneshwar

Amitabh Mishra (EJ, Dhenkanal) is a senior lawyer at Odisha High Court. Counsel for various departments of Govt of Odisha. Also, Biju Janata Dal Legal Front's State Media Coordinator.



**AMITABH SINHA** Delhi – NCR

Amitabh Sinha (EJ, New Delhi) is working as Deputy Editor with The Indian Express in New Delhi. Writes mainly on climate change and science. Previous stints with PTI, Reuters and BBC.





**AMRIT PAL SINGH** Delhi – NCR

Amrit Pal Singh (EJ, Delhi) is currently working as an Anchor & Foreign Affairs Correspondent with DD India. He has earlier worked with Business Standard and The Indian Express.



**ANIL YADAV** Moradabad

Anil Yadav (HJ, Delhi) is working as an Audit Officer in the Government of Uttar Pradesh. Earlier served as Sub Inspector with UP Police.



**ANIMESH SINGH** 

Delhi - NCR

Animesh Singh (EJ, Delhi) covers security and internal affairs for Tribune. Earlier- Infra, transport, energy, banking, politics for Hindustan Times, Financial Express, Business Standard, PTI, Pioneer and Asian Age.



**ANURAG BHARTI** 

Delhi - NCR

Anurag Bharti (HJ, Delhi) worked with ZEE News as Sports Head & Executive Producer. Currently, working with PTI (VIDEO).



**ANURANJAN JHA** 

Shrewsbury, UK

Anuranjan Jha (HJ, Delhi) is Chairman of Gandhian Peace Society, UK. In media- Aaj Tak, India TV, India News, Cobrapost, Jansatta, Zee News etc. Launched CNEB and Shagun TV. Authored 4 books. Runs BHOR charitable trust.





**ARPAN KUMAR** Gorakhpur

Arpan Kumar (HJ, Delhi) is a renowned writer. He writes in various genres. Till now eight of his books have been published. He moderates talk shows on social media.



**ARPANA YADAV** Delhi – NCR

Arpana Yadav (HJ, Delhi) is working as Bureau Head with News85.in, Noida. Earlier worked at ABP Network, Grihalakshmi Magazine, Malayalam Manorama, NCERT, DD News, Zee News.



**ARTI MALHOTRA**Delhi – NCR

Arti Malhotra (AD & PR, Delhi) has been a senior advertising professional with stints at Dentsu, Cheil India, Leo Burnett, Capital, Lowe & Rediffusion. Pursuing passion for baking with dessert venture Mamma Made 'em.



**BISWAJIBAN SHARMA** 

Delhi - NCR

Biswajiban Sharma (EJ, Dhenkanal) is Associate Editor with Financial Express. Earlier, worked with Times of India, Mail Today, Indian Express, The Tribune and Asian Age.



**Chandra Prakash** 

Delhi - NCR

Chandra Prakash (HJ, Delhi) is an Independent Documentary Filmmaker. Earlier with AajTak, NDTV, CNBC, STAR News, Zee News, NBT.





**CHANDRANI RAYSARKAR** Ellicott City, Maryland, USA

Chandrani Raysarkar (RTV, Delhi) is Strategic Partnerships and Communications Specialist at the University of Maryland, USA. Prior, worked in international development at the World Bank.



**CHANDRASEN KUMAR** 

Delhi - NCR

Chandrasen Kumar (EJ, Delhi) is working for Food Corporation of India. Earlier, Chief Administrative Officer of Delhi Judicial Academy and Dy CEO of Gramin Vikas trust. In Journalism, with DD News.



**DEEPTI SONI** Mohali

Deepti Soni (AD & PR, Delhi) is Associate Director with the Indian School of Business' Bharti Institute of Public Policy. Earlier worked at Times of India and British High Commission.



**DIPIKA RANI** Delhi - NCR

Dipika Rani (HJ, New Delhi) is working as a Senior Translation Officer at MHA, New Delhi. Earlier, worked with Dainik Jagran and Amar Ujala.



**JAYEETA PURKAYASTHA** Centreville, Virginia, USA

Dr. Jayeeta Purkayastha (AD & PR, Delhi) is a Speech Language Pathologist working in schools and privately. Earlier, worked at Good Relations, a PR firm based in Delhi.





**JITENDRA KUMAR** Delhi - NCR

Jitendra Kumar (HJ, Delhi) is a practicing lawyer at Karkardooma Court. Earlier, Univarta from 2001 to 2021, last as News Editor. Covered health, science and tech as Special Correspondent. Reported on COVID extensively.



**KAPIL DIXIT** Prayagraj

Kapil Dixit (EJ, Dhenkanal) has been working with The Times of India since 1999. Currently posted at Prayagraj (UP).



**KAPIL RAMPAL**Delhi – NCR

Kapil Rampal (AD & PR, Delhi) is the MD of Ivory Education. He has managed companies in technology, real estate, mining, communication and automobile in leadership positions. He has written and co-written over 6 books.



**KARUNA PURTI** Delhi - NCR

Karuna Purti (HJ, Delhi) is working as Editor, Lok Sabha Secretariat.



**KRISHNA DEO**Delhi – NCR

Krishna Deo (RTV, Delhi) is an independent Documentary Filmmaker. Currently, exploring Blockchain technology & working on a few Web3 projects. Earlier with Zee News, DD, Live India, History, BBC World and NGC.





**KUMAR KAUSTUBHA** Delhi – NCR

Kumar Kaustubha (HJ, New Delhi) is Associate Executive Producer with Good News Today. Earlier worked at Zee News, The Communication Group. Author and Editor of more than 10 books on media, communication and others.



MADHUSMITA BORA Philadelphia, USA

Madhusmita Bora (EJ, Delhi) is Managing Editor, Suburban Coverage for National Public Radio affiliate WHYY News. Adjunct Professor, Lincoln University. Co-director Sattriya Dance Company, Bartol Foundation Board Member.



**MAMTA BHARDWAJ** Delhi – NCR

Mamta Bhardwaj (AD & PR, Delhi) is an L&D professional working with Price water house Coopers. She is leading the eLearning division of PwC India Academy. Earlier- Aptara Media, UnitedHealth Group and G Cube.



**MANAN KUMAR** Delhi - NCR

Manan Kumar (HJ, Delhi) is Senior Producer with Sahara Samay News Channel. Earlier worked at Hindustan, Rashtriya Sahara and AIR.



**MANU SHARMA** Mumbai

Manu Sharma (RTV, Delhi) is a screenwriter. Previously, She was a radio jockey in Los Angeles. In Delhi, Manu handled communications at ActionAid, worked with NDTV, Aaj Ki Baat, Aaj Tak and Reuters.





MAULSHREE JOSHI

Delhi - NCR

Maulshree Joshi (AD & PR, Delhi), a Communications Consultant (Strategy & Creative) to multiple Startups. Worked with advertising agencies- Mudra, Lowe, GroupM etc. Runs WomeNoPause, a platform for menopause awareness.



**MITU YADAV** Delhi – NCR

Mitu Yadav (AD & PR, Delhi) is a communications fancier. Spent a decade in content creation & advertising. She is now on an odyssey of slow parenting and re-discovering herself through her love for travel, music & life.



**MONA PARTHSARATHI** 

Delhi - NCR

Mona Parthsarathi (HJ, Delhi) is Special Correspondent with Press Trust of India (PTI) for the last two decades. Ex-member of ICC Awards Jury. Winner of FICCI Best Sports Journalist of the Year Award.



**MUDITA AGNIHOTRI** 

Dehradun

Mudita Agnihotri (HJ, Delhi) is working as newsreader and news editor at AIR. Doing voiceover and script writing for documentaries and podcasts. Earlier worked as Lecturer of Political Science. GS of IIMCAA Uttarkahand.



**NATASHA JOG** 

Delhi - NCR

Natasha Jog (RTV, Delhi) is Head of Public Policy at Meta (Instagram). Earlier she was associated with NDTV.





**NEERAJ BAJPAI** Mumbai

Neeraj Bajpai (HJ, Delhi) is Executive Editor with CNBC Awaaz. Earlier stint with UNI before moving to CNBC Awaaz 20 years ago. Also, Former General Secretary of IIMCAA, Maharashtra Chapter.



**NIKHIL ANAND** 

Patna

Dr. Nikhil Anand (HJ, Delhi) is National General Secretary of BJP OBC Morcha & TV Panelist. Joined Politics in 2015 as Bihar BJP Spokesperson. Done MPhil & PhD. Earlier with ETV, Sahara, Zee News, India News and Maurya TV.



**NISHANT CHAUDHARY** 

Kolkata

Nishant Chaudhary (EJ, Delhi) is working with Oil and Natural Gas Corporation Limited (ONGC). Earlier worked as Deputy Commandant with Central Reserve Police Force (CRPF).



**NUMAL MAHATTA** 

Silchar

Numal Mahatta (EJ, Delhi) is SP, Cachar District in Assam. Joined the Police Service in 2004. Earlier, worked in Media with TV International and All India Radio. Later, joined Oil India as OSD to CMD.



**OM PRAKASH SINGH** 

Prayagraj

Om Prakash Singh (HJ, Delhi) is an advocate at Allahabad High Court. Also active as a social worker and political strategist.





**PANKAJ PRIYADERSHI** Delhi – NCR

Pankaj Priyadershi (HJ, Delhi) is working as Senior Journalist with BBC.



PARIMITA ROUTRAY Bhubaneshwar

Dr. Parimita Routray (EJ, Dhenkanal) is a faculty at XIM University in Odisha. Earlier- UNDP, London School of Hygiene and Tropical Medicine, Sphere India. MA - DJ & Electronic Communication. PhD- Environmental Health.



**PARTH SARATHI** Delhi – NCR

Parth Sarathi (HJ, Delhi | 1998-99 Batch) started with JAIN TV. Worked with PTI Bhasha. Currently, Chief News Editor, NDTV India.



**PRAGYA BARTHWAL DHYANI** Mumbai

Pragya Barthwal Dhyani (HJ, Delhi) is Co-founder at Thoughtshop Advertising and Film productions Pvt. Ltd, Mumbai. Previously worked with All India Radio, Sahara News, SABTV & Radio city.



**PRANAB DHAL SAMANTA** 

Delhi – NCR

Pranab Dhal Samanta (EJ, Delhi) is Executive Editor, The Economic Times. His work trajectory includes over 11 years at The Indian Express besides stints at The Hindu and The Statesman. He also helped launch The Print.





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**PRASANTA SAHU** Delhi – NCR

Prasanta Sahu (EJ, Dhenkanal) is Deputy Associate Editor at Financial Express. Writes about economy and public finance. Earlier- The Wall Street Journal, Dow Jones Newswire, Business Standard and Press Trust of India.



**PUNYA PRAVA RATH** 

Bhubaneshwar

Punya Prava Rath (EJ, Dhenkanal) is Editor at Odisha Bytes, a journalists-driven Govt-empanelled news portal. Earlier stints with Times of India, New Indian Express, Hindustan Times and Asian Age.



**RAJESH KUMAR YADAV** 

Delhi – NCR

Rajesh Kumar Yadav (HJ, Delhi) is a practicing lawyer at Delhi High court. Additionally, He runs a company, Wise Media Survey & Research, which conducts surveys/ polls for various clients.



**RAJIV RANJAN** 

Delhi - NCR

Rajiv Ranjan (EJ, Dhenkanal) is working as Freelance Producer/ Director based. Earlier- Zee News, Sahara Samay, The Asian Age.



**RAJNISH KUMAR** 

Delhi – NCR

Rajnish Kumar (HJ, Delhi) is working as Senior Editor with NDTV. Previous stints with STAR News, Aaj Tak, Dainik Bhaskar, IANS and The Pioneer Group.





**RITUL JOSHI** Delhi – NCR

Ritul Joshi (EJ, Delhi) is currently on a sabbatical. Last stint was with The Voice of America. Longest association was with Aaj Tak as Deputy Editor and anchor. Earlier- Zee News, Sahara News, ANI and Moving Pictures.



**ROOPANK CHAUDHARY** 

Mumbai

Roopank Chaudhary (EJ, Delhi) is a Partner at Aon Consulting; serves as the Chief Commercial Officer, India. Earlier- HSBC and Korn Ferry. On the advisory board of IIM Indore and Bodh Gaya. Published 4 anthologies of poems.



**RUMA ATTREYA** 

Pune

Ruma Attreya (EJ, Dhenkanal) is the Brand & Comms. Leader, APAC region for John Deere. Moved along the HR, Ops, M&A areas leading teams, corporate narrative, and brand positioning. Earlier- GECIS, Vertex, Convergys.



**RUPALI KAR** Bhubaneshwar

Rupali Kar (EJ, Dhenkanal) is working as AGM, PR & Corporate Communications with JSW. Having an extensive career, she started with media, later worked with POSCO, UNICEF India and Odisha & Bihar Govt Public Health Dept.



**RUPESH KUMAR SINGH** 

Chandigarh

Dr. Rupesh Kumar Singh (EJ, Delhi), a corporate affairs professional, is Associate Vice President with Adani Group. Earlier with Reliance Jio, Bharti Walmart, Reliance Communications, Chandigarh Government.





**SABA ALI USMAN** Delhi – NCR

Saba Ali Usman (RTV, Delhi) is an editor with IDP Education. In the past she has been associated with Manya Group (Princeton Review) and Hindustan Times (PACE).



**SAIBAL SEN** Kolkata

Saibal Sen (EJ, Delhi) is the Metro Editor with The Times of India. Earlier stints in Media with HT and The Asian Age. He had also worked with ICICI Bank in its financial crime prevention group in Eastern India.



**SALONI SOOD MEHRA** 

Delhi - NCR

Saloni Sood Mehra (AD & PR, Delhi) is founder of Brand Talkeez. Visiting faculty at IIMC campuses. Past stints as Head of Corporate Communications at DLF Ltd, Editor- High5 Magazine, Curzon PR, Avian We and MSL India.



**SAMBIT MOHANTY** 

Delhi - NCR

Sambit Mohanty (AD&PR, Delhi) is a senior advertising professional. Currently, Creative Head with McCann Worldgroup. Earlier stints with JWT, DDB Mudra, Bates Asia, Leo Burnett, Publicis, Lowe Lintas.



**SANGEETA KUMARI** Cupertino, California, USA

Sangeeta Kumari (HJ, Delhi) worked with Dainik Bhaskar, Hans, Literate World & Osho International Foundation; C-DAC as a freelancer and did Localization of Firefox, KDE, Gnome and Fedora in the Maithili Language.





**SANJEEV SINGH** Delhi – NCR

Sanjeev Singh (RTV, Delhi) is Dean, Times School of Media at Bennett University. Earlier, Associate Dean at UPES, Dehradun. In Journalism, with NDTV, STAR News, Times Now, NewsX, The Times of India and Times Internet.



SANJIV RANJAN PANDEY

Delhi - NCR

Sanjiv Ranjan Pandey (EJ, Delhi) is Editorial Services Manager at KGL (CJK group). Started with Thomson Press and worked for Elsevier, AIP, Wiley, WNS.



**SASWAT PATTANAYAK** 

New York, USA

Dr. Saswat Pattanayak (EJ, Delhi) is a media practitioner and educator in New York. Earlier, instructor at University of Maryland. Before that, worked with Kindle Magazine, Hindustan Times, Asian Age, Economic Times.



**SAVITA YADAV** 

Delhi - NCR

Savita Yadav (HJ, Delhi) is a homemaker.



SHISHIR KUMAR CHAURASIA

Delhi - NCR

Shishir Kumar Chaurasia (HJ, Delhi) started with Divya Himachal. Worked with Rajasthan Patrika, UNI- Varta, Business Bhaskar, Amar Ujala. Currently, Business Editor with Navbharat Times (Times Internet).





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women SHG members ntrepreneurship Fund



Eligibility criteria for Entrepreneurship Fund (Seed Capital)

#### An active woman SHG member who

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- has Aadhaar-linked savings bank account
- is not a defaulter of loan from SHG, federations, banks, financial Institutions, etc., those who availed loan from MFI, prior to 2021, shall not be considered defaulter
- is involved in minimum one income generating activity on her own
- has a business plan for her activity/enterprise
- does not have more than three children (General/OBC) as on date
- does not have more than four children in case of ST/SC/Moran/Matak/Tea Tribes
- has enrolled her girl child/ children in a school
- has surviving saplings planted during Amrit Brikshya Andolan



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DLMC comprising the following members shall monitor the scheme's implementation at district level

- Guardian Minister Chairperson
- District Commissioner Member Secretary
- MLAs of the district Members
- CEO, Zilla Parishad/Project Director, DRDA Member
- District Project Manager, ASRLM Member
- Lead District Manager Member
- Three members to be nominated by State Government

List of beneficiaries of the district compiled by District Project Manager, ASRLM will be approved by the Co

#### Benefits to be directly released to bank accounts of beneficiaries

Nodal Agency: Assam State Rural Livelihoods Mission (ASRLM), P&RD Department Nodal Officer: State Mission Director, ASRLM



**SHIV KUMAR TRIPATHI** Lucknow

Shiv Kumar Tripathi (HJ, Delhi) is working as Assistant Director (Official Language) at Babasaheb Bhimrao Ambedkar University, Lucknow. Earlier, worked at HAL, FCI and Dainik Jagran.



**SHIVA KUMAR** Delhi – NCR

Shiva Kumar (AD & PR, Delhi) is co-founder- Amalgamate, digital marketing company; founder- Creatr Labs, content production company. Past- Leo, Saatchi, Publicis, Mudra, Dentsu, Cheil. Awards- Cannes Lions, Spikes Asia.



**SHUBHAJIT ROY** Delhi – NCR

Shubhajit Roy (EJ, Dhenkanal) is Diplomatic Editor at The Indian Express. Earlier, headed the National Political and Govt bureau at The Indian Express. Past stints with The Times of India and The Pioneer.



**SHWETA SINGH** Delhi – NCR

Shweta Singh (AD & PR, Delhi) is a proud homemaker. Currently pursuing her passion for Animal telepathy.



**SHYAMLEE** Patna

Shyamlee (EJ, Delhi) has been a member of Aam Aadmi Party. Earlier, she was associated with Anand Automotive Services, Panacea Biotec in corporate communications.





**SUBODH K SINGH** Delhi – NCR

Subodh K Singh (HJ, Delhi) is a TV Journalist. Started with Zee News, worked with Sahara Samay, Aaj Tak, Times Now Navbharat. Currently, Senior Executive Producer with Zee News.



**SUCHETA DAS MOHAPATRA**Delhi – NCR

Sucheta Das Mohapatra (EJ, Dhenkanal) is an Independent Communication Consultant. Previously associated with Hindustan Times, Asian Age, Sahara, Smile Foundation, Centre for Advocacy and Research, SP Guide Publications.



**SUCHITRA PATNAIK** Hyderabad

Dr. Suchitra Patnaik (EJ, Dhenkanal) is an Asst. Professor at Department of Communication, The English and Foreign Languages University, Hyderabad. Earlier guest faculty at University of Hyderabad and Osmania University.



**SUJATA DEHURY** Ahmedabad

Sujata Dehury (EJ, Dhenkanal) is a scriptwriter and editorial consultant. She curates culinary festivals. Earlier-Times of India, Indian Express, International Business Times and AC Nielsen.



**SUJIT NATH**Port Blair

Sujit Nath (EJ, Delhi) is currently working as Editorial Consultant with PTI in Port Blair. Earlier stints with The Asian Age, The Statesman, Hindustan Times, Mail Today, Business Age and CNN-News 18.





**SUKANYA MOHAPATRA** Mumbai

Sukanya Mohapatra (EJ, Dhenkanal) is working in the Press Trust of India (PTI) Mumbai, Business Bureau.



**SUMAN KUMAR** Delhi – NCR

Suman Kumar (HJ, Delhi) is Senior News Editor with Amar Ujala Group. Earlier, He worked at Outlook Group. Translated many fiction and non-fiction books.



**SUMEER MATHUR** 

Delhi - NCR

Sumeer Mathur, (AD & PR, Delhi) is Chief Strategy Officer, Dentsu Creative. Past- Lowe Lintas, Rediffusion, Edelman, JWT & DDB Mudra. Worked on brands such as HUL, Royal Enfield, Airtel, Adidas, Taj Hotels, Horlicks etc.



**SUNANDA SANGANERIA** 

Delhi – NCR

Sunanda Sanganeria (EJ, Dhenkanal) heads marketing communications at Hale Healthcare IT Labs. Earlier- ArcelorMittal, Max Healthcare, Wipro & Gutenberg Communications. In Journalism, with Business Standard & PTI.



**SUNANDA VERMA** 

Singapore

Sunanda Verma (RTV, Delhi) is a writer bringing diversity to storytelling. Previously in Mumbai and Delhi with STAR News (ABP), Aaj Tak, Zee News.





**SWETA SINGH** Delhi – NCR

Sweta Singh (RTV, Delhi) is working as Sr. Assistant Professor at GGSIP University, Delhi, specializing in broadcast and digital journalism. Earlier, with Apeejay Institute of Mass Communication and Doordarshan News.



**SYED ALI KAZIM** Aligarh

Dr. Syed Ali Kazim (EJ, Delhi) is Associate Professor at Centre of Advanced Study, Department of History, Aligarh Muslim University, Aligarh.



**TERESA REHMAN** Guwahati

Award-winning journalist, Teresa Rehman (EJ, Delhi) is Editor of Thumbprint magazine. Earlier- India Today, The Telegraph and Tehelka. Authored three books including Bulletproof and Mothers of Manipur. GS of #IIMCAA NE Chapter.



**UDAYABHANU MOHANTY** Delhi – NCR

Udayabhanu Mohanty (EJ, Dhenkanal) is AVP - Client Servicing at PR Professionals, Delhi - NCR. Previously worked with DFCCIL, SapientNitro, Tesco Bengaluru, GE – Healthcare, ABB & ISW Steel



**VINAY MENON** London, UK

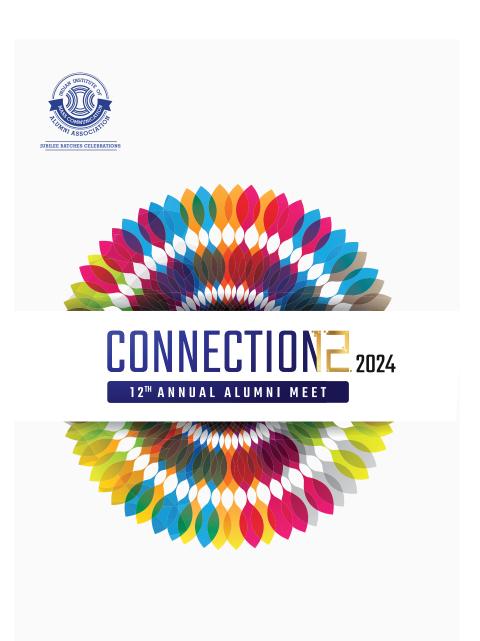
Vinay Menon (EJ, Delhi) is Senior Partner with Korn Ferry. He works in the Software and IT Services space, besides leading the firm's Global AI practice. Early in his career, he worked for the Hindustan Times.





**ZULFIA NAFEES** London, UK

Zulfia Nafees (EJ, Delhi) is the Global Head of Brand at HCLTech. Published author and speaker.



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August Communications Contact: +91 9958107747

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#### **COVER DESIGNED BY**

Mr Mohit Agarwal



# IIMCAA SCHOLARSHIPS AWARDED TO 2022-23 BATCH

- 1. Kunwar Abhishek Bhagat Memorial IIMCAA Scholarship by IIMC Alumni Association Omkar Shah, DM, Aizawl
- 2. Kunwar Abhishek Bhagat Memorial IIMCAA Scholarship by IIMC Alumni Association- Krishnendu K K, MJ, Kottayam
- 3. Vinay Nahata Memorial IIMCAA Scholarship by Mr. Amit Jain (AD-PR, Delhi | 2005-06 Batch)- Saurabh Kumar, DM, Delhi
- 4. Vinay Nahata Memorial IIMCAA Scholarship by Mr. Amit Jain (AD-PR, Delhi | 2005-06 Batch)- Karan Seth, RTV, Delhi
- 5. Gahareshwar Bajpai Memorial IIMCAA Scholarship (Girls) by Mr. Neeraj Bajpai (HJ, Delhi | 1998-99 Batch)- Binni Kumari, AD-PR, Delhi
- 6. Surendra Prasad Sinha Memorial IIMCAA Scholarship (Girls) by Mr. Shishir Sinha, Senior Journalist- Kajal Jaiswal, MJ, Amravati
- 7. Dalchand Vashishth Memorial IIMCAA Scholarship by Mr. Suresh Kumar Vashishth, Ex IIMCAA President (EJ, Delhi | 1994-95 Batch)- Vaishnavi Mishra, EJ, Aizawl
- 8. Sehdev & Sushila Chibber Memorial IIMCAA Scholarship by Ms. Nanditta Chibber (EJ, Delhi | 2003-04 Batch)- Sheikh Naved, RTV, Delhi
- 9. Brig J.S. Bawa Memorial IIMCAA Scholarship (Defence & CAPF Wards) by Ms. Simrat Gulati (AD-PR, Delhi | 1984-85 batch)- Harsh Kumar, EJ, Amravati
- 10. KS Jolly Memorial IIMCAA Scholarship (EJ) by Mr. Deepak Jolly, Founder- Consocia Advisory- Araka Vatsa, EJ, Jammu
- 11. KS Jolly Memorial IIMCAA Scholarship (HJ) by Mr. Deepak Jolly, Founder- Sashakt Development & Empowerment Foundation-Rohit Kumar, HJ, Jammu
- 12. Banarasi Singh Memorial IIMCAA Scholarship (HJ) by Mr. Harsh Wardhan, Founder- Fortuna PR- Sachin Mishra, HJ, Delhi
- 13. Banarasi Singh Memorial IIMCAA Scholarship (HJ) by Mr. Harsh Wardhan, Founder- Fortuna PR- Prachi Bhagwan Ole, HJ, Amravati
- 14. Brijendra Narayan Agnihotri Memorial IIMCAA Scholarship (HJ Girl- SC/ ST/ EWS) by Ms. Mudita Agnihotri (HJ, Delhi | 1998-99 Batch)- Neha Goswami, HJ, Jammu
- 15. M.N. Roy Memorial IIMCAA Scholarship by Mr. Kalyan Ranjan (HJ, Delhi | 1990-91 Batch)- Athira Jayan, MJ, Kottayam
- 16. STS Thirumalainathan Ponnammal Memorial IIMCAA Scholarship (EJ, Dhenkanal) by Mr. N Sundaresha Subramanian (EJ, Dhenkanal | 2004-05 Batch)- Sikhar Yadav, EJ, Dhenkanal
- 17. Panchanan Chhabi Bhaduri Memorial IIMCAA Scholarship by Ms. Anisha Bhaduri (EJ, Dhenkanal | 2000-01 Batch)-Nihal Kumar, EJ, Kottayam
- 18. Freedom Fighter Janak Dev Chaturvedi Memorial IIMCAA Scholarship (PWD- Persons With Disability) by Mr. Saurabh Chaturvedi (EJ, Delhi | 2006-07 Batch)- Dhananjay Sanjay Khade, HJ, Delhi
- 19. Rai Anand Ray Memorial IIMCAA Scholarship (EJ) by Mrs. Priyanka Saxena Ray & Mr. Rai Umraopati Ray (EJ, Dhenkanal | 2004-05 Batch)- Nitin Kumar Kaitholiya, EJ, Delhi
- 20. Freedom Fighter Sudhir Kumar Banerjee Memorial IIMCAA Scholarship (AD-PR) by Mr. Ashish Chakravarty (AD-PR, Delhi | 1992-93 Batch)- Prantik Mandal, AD-PR, Delhi
- 21. IIMCAA Scholarship (Girl) by An Alumni Who Wishes To Remain Unnamed-Shumaila, UJ, Delhi
- 22. IIMCAA Scholarship (Boy) by An Alumni Who Wishes To Remain Unnamed-Soumya Sekhar Das, AD-PR, Delhi
- 23. Dillip Satapathy Memorial IIMCAA Scholarship (EJ) by Dillip Satapathy Memorial Trust- Aakash Rathore, EJ, Jammu
- 24. Kusum & SD Gupta Memorial IIMCAA Scholarship (Girl from Rural India) by Mr. Anshu Gupta (HJ/AD-PR Delhi | 1990-91/1991-92 Batch) Paramita Sahoo, OJ, Dhenkanal
- 25. Mahesh Chander Kalra Memorial IIMCAA Scholarship (Girl from Regional Language Course) by Mr. Madhur Kalra (EJ, Delhi | 2003-04 Batch)- Nikita Himmat Sapkale, MJ, Amravati
- 26. Baldev Raj Sawhney Memorial IIMCAA Scholarship (Girl from EJ, Delhi) by Mrs. Alice Guram (EJ, Delhi | 1991-92 Batch)- Nandini Keshari, EJ, Delhi
- 27. Gopal Dass Verdhan Memorial IIMCAA Scholarship for SC/ST Students by Mr. Harshendra Singh Verdhan (AD-PR, Delhi | 2004-05 Batch)- Banoth Rooplal, EJ, Aizawl
- 28. Dhirendra Kumar Pradhan Memorial IIMCAA Scholarship (Girl from HJ or Language Courses) by Nitin Pradhan (HJ, Delhi | 1990-91 Batch)- Purwa Kumari, HJ, Amravati
- 29. Premlata Asthana Memorial IIMCAA Scholarship (Girl from HJ) by Sudha Pradhan, Ghaziabad- Mahak Bharti, HJ, Delhi
- 30. Maya Sanyal Memorial IIMCAA Scholarship (Digital Media) by Prasad Sanyal (RTV, Delhi | 2000-01 Batch)- Hritik Vijay, DM, Delhi





#### LIFETIME ACHIEVEMENT AWARD

**VK Cherian** Journalism, Delhi 1980-81 Batch

VK Cherian is an experienced journalist, author, and strategic communications expert with over forty years of experience. With an extensive background in mainstream media, including

notable roles at Deccan Chronicle, Mathrubhumi, Financial Express and The Hindu Business Line spanning two decades, Mr Cherian smoothly transitioned into the field of strategic public relations.

His venture into strategic communications commenced with the involvement in telecom industry projects, notably during the Tehelka episode. His proficiency in the telecom sector led him to manage clients such as BSNL, Vodafone, and DLF at Concept PR. Assuming leadership positions in financial PR firms like Adfactors PR and Concept PR in New Delhi further enriched his resume.

As the Director of Corporate Communications at Sistema Shyam Telecommunications Ltd (MTS), Mr Cherian played a pivotal role in the launch of the MTS data card. His contributions extended to serving as a Senior Director at the Cellular Operators Association of India (COAI) from 2013 to 2015.

In March 2015, he received recognition from the Public Relations Council of India, securing a spot in their esteemed Hall of Fame. He actively collaborates with professional organisations and NGOs, affiliating with bodies such as the Press Club of India, the Foreign Correspondents Club of India, and the Indo-Afrikhadi Foundation.

Outside of his professional pursuits, he is also a prolific author with five published books and numerous articles to his name. His global involvement in arts, films, and networking reflects his commitment to liberal and progressive ideals, establishing him as a multifaceted contributor to both media and society. He currently resides in Delhi.











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#### LIFETIME ACHIEVEMENT AWARD

**Shantanu Guha Ray** Journalism, Delhi 1982-83 Batch

For nearly four decades, Shantanu Guha Ray has served both print and electronic media, and worked for some of the top national and international brands. His works in tracking illegal

coal mining, cervical cancer deaths, blood diamonds, cattle smuggling, sex workers of Kamathipura and Sonagachi, Africa's gold smugglers, tiger killings and dreaded criminals have helped him win some top recognition, including the Ramnath Goenka Award, Overseas Press Club of America Award, Freedom of Expression Award, Columbia School of Journalism Award, Laadli Award and Crossword-Raymond Award.

Recently, he has bagged a global award for his investigations into corruption in sports for over a decade, especially cricket. He is also an author of some interesting books. His sixth book on India's coal markets, titled Black Harvest, will hit the stands soon. His best-seller Target will soon be turned into a Bollywood film. His book on unsolved murders, Found Dead, has been signed by an OTT platform.

He is currently Asia Editor, Central European News (CEN). He is a columnist for MoneyControl, and a Contributing Editor for NDTV and NDTV Profit. He lives in Delhi with his wife, Keya, a trained classical singer.







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#### **LIFETIME ACHIEVEMENT AWARD**

# **RINI SIMON KHANNA**Journalism, Delhi 1984-85 Batch

With a major in English literature from Delhi University and PG in History, Rini Simon Khanna completed her PG Diploma in Journalism from IIMC, Delhi in 1985.

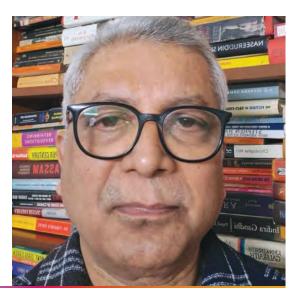
At 13, Ms Khanna began producing and hosting programmes as well as interviews on India's National Radio. She was soon selected to read the prime time national news on All India Radio. In addition, she has also rendered commentary on Independence day, Republic day etc. for television and radio.

A student of The Air Force School, Ms Khanna was handpicked from radio to anchor the National news on Doordarshan. In addition to presenting news, she is also an experienced voiceover artist. She has lent her voice to several documentaries, advertisements and feature-films including MTNL, BSNL, American Express, the Metros in Delhi, Jaipur, Hyderabad, Kochi, Lucknow, Nagpur, Noida, Pune, Gurgaon, Mumbai, Ahmedabad, Airtel and scores of other organisations.

She also anchors international and national conferences, cultural shows and seminars for prestigious organisations, many UN agencies, corporate groups, ECI and government departments. Ms Khanna has often been chosen to anchor events that involve visiting Presidents, Prime Ministers or leading personalities from across the world. In 2016, she was invited to anchor a two-day conference on Women's empowerment at the UN headquarters in New York.

She was among the '25 Persons of the Year' chosen by the LIMCA Book Of Records to commemorate their silver anniversary in 2014. Ms Khanna started working at AIR in 1979 and continues to work there as well as follows her passion of being a Compere, Anchor and Voiceover artiste.





#### LIFETIME ACHIEVEMENT AWARD

#### **Bernard Vivian Fernandes**

Journalism, Delhi 1984-85 Batch

Bernard Vivian Fernandes, commonly known as Vivian Fernandes, embarked on his long adventurous journey of Journalism nearly four decades ago, culminating in a

distinguished career marked by excellence and dedication.

Graduating at the top of his class from the Indian Institute of Mass Communication (IIMC) in 1985, Vivian's journey into journalism was preceded by a Commerce degree from St. Aloysius College in Mangalore. After a brief stint in the corporate world, Vivian heeded the call of storytelling and obtained his diploma from IIMC, laying the groundwork for a remarkable career. From his early days at Dataquest, where he delved into the intricacies of the information technology industry, to his role at the Hindustan Times under the mentorship of Professor M.R. Dua, Vivian honed his craft and navigated the ever-evolving landscape of journalism.

His tenure at Business India Television in 1994 catapulted him onto the global stage, reporting for India Business Report on BBC World and showcasing his acumen as a business reporter. Transitioning seamlessly to Television 18 (later Network 18), Vivian's role as a business reporter and economic policy editor afforded him a ringside view of pivotal developments in business and politics, both domestically and internationally.

Beyond his reporting endeavours, Vivian's editorial contributions to Network 18 founder Raghav Bahl's seminal work on India and China underscored his meticulous attention to detail and commitment to journalistic excellence.

Throughout his illustrious career, Vivian Fernandes has traversed continents, covering events of global significance and leaving an indelible mark on the world of journalism. His journey serves as a testament to the enduring power of passion, perseverance, and unwavering dedication to the pursuit of truth.





#### LIFETIME ACHIEVEMENT AWARD

**Rajeev Deshpande** Journalism, Delhi 1986-87 Batch

Rajeev Deshpande graduated in English Journalism from IIMC in 1987. He is an accomplished print journalist. He took his nascent steps in journalism with the Delhi Edition of The Indian Express

as a sub-editor in 1987 and transited to reporting in the same newspaper. Currently, he is the consulting editor at the Open Magazine and Media Group.

After working as a city reporter, Mr. Deshpande found his calling as a political correspondent. He has extensively written on national political parties like Congress, Bharatiya Janata Party and several regional parties.

He also covered several state and national elections since 1990. In 1989 he was assigned to cover veteran BJP Leader LK Advani's first Lok Sabha election from the New Delhi constituency. He has extensively reported on proceedings of the parliament and successive governments since the mid-1990s.

He joined The Times Of India in April 2004 after working with several political bureaus. His stint with The Times Of India marks the longest with any publication throughout his career. He was the chief of the national bureau at TOI before joining the Open Magazine in January, 2022.

Previously he has worked with the major publications like The Telegraph, The Hindustan Times, The Pioneer, India Today. Currently, as the consulting editor at the Open Magazine and Media Group, he continues to write on politics, policy matters and current affairs.

Apart from being a news junkie, his passion includes reading, travelling and sports. He follows Cricket, Field Hockey and Athletics closely and has on occasion written on these sporting disciplines as well.





# Here's an ode to the father of advertising who was actually a woman from the middle east.

The craft of storytelling has been saving necks for a long time, or for at least 12 centuries as far as we know. It's a well documented fact that once upon a time, the brilliant Queen Shahrzad of Arabia spun long and winding tales, 1001 tales to be precise, to save her neck.

Every night, she would tell a twisted tantalising tale to her murderous husband King Shahryar who intended to kill her in the morning, but she would leave the tale unfinished at a crucial cliffhanger. The King would be forced to pardon her for yet another day, just so she could finish her tale, only to start another one. And so it went. Her storytelling kept her from turning into the next victim in a series of very sad and very dead wives. And that, we believe was the birth of Arabian Nights, or advertising as we know it to this day.

At August we too spin tales and tell stories to bring brands to life, be it traditional or digital media. With a hat tip to Queen Shahrzad.





#### **ALUMNI OF THE YEAR**

**Vivek Ranjan Agnihotri** Advertising and Public Relations, Delhi 1983-84 Batch

Vivek Ranjan Agnihotri's latest movie 'The Vaccine War', India's first bio-science film, reveals the success story of India's first indigenous COVID-19 vaccine. He has been chosen Alumni of the

Year for directing this movie which is going to be turned into a book, 'The Vaccine War'.

Mr. Agnihotri belongs to a family of freedom fighters and his lineage was celebrated and honoured by the President. He completed his graduation in science and pursued post-graduation in Planning (Economics) from the School of Social Science at Bhopal University. He studied Advertising and Public Relations from the IIMC.

Mr. Agnihotri is a two-time National Award-winning filmmaker, author, public intellectual and former advertising professional. He is a renowned public speaker on socio-political issues and lectures on creative thinking and innovation in top global institutes. He has served as the Chairman IFFI and on the jury of National Film Awards. He has also been the Secretary of the Indian Film Directors' Association and currently serves as a Director on the CBFC board.

Other notable films by him include 'The Kashmir Files', which won the 'Nargis Dutt Award for the Best Feature Film on National Integration' at the 69th National Film Awards, and 'The Tashkent Files', which won him the National Award for 'Best Screenplay and Dialogue'. His film, 'Buddha in A Traffic Jam,' explores the interplay of academia, corruption and Maoism. Mr Agnihotri is also a bestselling author with books like 'Urban Naxals', 'Who Killed Shastri', and 'The Book of Life'. He is a passionate public speaker on Indian civilization.

He is married to national award-winning actor Pallavi Joshi . He is an avid traveller, columnist, and social media influencer.







#### **ALUMNI OF THE YEAR**

**Squadron Leader Sumita Yadav** Radio and TV Journalism, Delhi 2009-10 Batch

Squadron Leader Sumita Yadav has been chosen as Alumni of the Year for leading the contingent of Indian Air Force at Republic Day Parade 2024 in New Delhi. Sq Leader Sumita was

commissioned in the Indian Air Force in 2013 and has been proudly serving the nation since then.

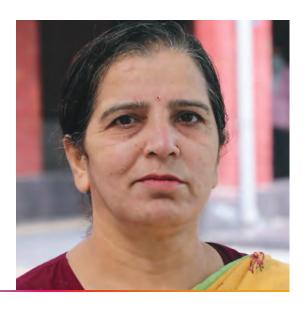
She is an Air Traffic Controller and has served at some of the most premier bases of the IAF. Apart from her primary duties, she also had the fortune of assisting the Honourable Prime Minister, Mr Narendra Modi in unfurling the national flag at the ramparts of the Red Fort on the occasion of Independence Day in 2022.

Sqn Leader Sumita Yadav marched as part of the Indian Air Force contingent during the Bastille Day Parade held at Champs Elysees in Paris in July 2023. Prime Minister Narendra Modi was the Chief Guest at the event. Recently, she marched on the Kartavya Path along with her contingent during the Republic Day Parade this year. This makes her the only officer having this unique feat.

A bright spark from the beginning, Sqn Ldr Yadav had always chosen a stream opposite to what was expected out of her. She graduated in Economics from Delhi University and then studied Journalism from IIMC. After graduating from IIMC in 2010 she worked as a correspondent with All India Radio News, Delhi for two years. She then moved on to serve the nation and proudly donned the blue uniform of the Indian Air Force.

She is an avid fitness enthusiast and loves running. In her free time she loves cooking and baking. She is a proud pet parent and loves spending time with her two fur babies.





लोक सेवा

प्रो. रमा शर्मा हिंदी पत्रकारिता, दिल्ली 1987–88 बैच

प्रो. रमा को शिक्षा के क्षेत्र में सर्वोच्च उपाधि डी. लिट हासिल है. हिंदी साहित्य, सिनेमा, शिक्षा, पत्रकारिता और भाषा के क्षेत्र में अद्वितीय कार्यों के लिए उन्हें जाना जाता है। उन्होंने तीन दर्जन से अधिक पुस्तकों का लेखन

और संपादन किया है. उनके लेख देश की प्रतिष्ठित पत्रिकाओं, पुस्तकों और समाचार पत्रों में प्रकाशित हुए हैं.

उन्होंने तीन दशकों से ज्यादा समय तक रेडियो और टेलीविजन में काम किया है, साथ ही 500 से अधिक राष्ट्रीय और अंतरराष्ट्रीय संगोष्टियों और महोत्सवों का संयोजन किया है. उन्हें राष्ट्रीय और अंतर्राष्ट्रीय संस्थानों ने सैकड़ों सम्मान से नवाजा है.

त्रैमासिक पत्रिका 'समसामयिक सृजन' और पाक्षिक समाचार पत्र 'कैम्पस कॉर्नर' की संरक्षक के रूप में उनकी सेवाएं अद्वितीय हैं. महाकवि जयशंकर प्रसाद फाउंडेशन और श्रेष्ठ कला संगम फाउंडेशन के अध्यक्ष के रूप में भी उनका योगदान है.

उन्होंने पिछले तीस वर्षों से अध्यापन क्षेत्र में अपना अतुलनीय योगदान दिया है और 2015 से हंसराज कॉलेज, दिल्ली विश्वविद्यालय के प्राचार्य पद पर सेवाएं प्रदान कर रही हैं.





#### **PUBLIC SERVICE**

**Sanjive Shukla** Hindi Journalism, Delhi 1991-92 Batch

Sanjive Shukla graduated in Hindi Journalism from IIMC in 1992. Mr Shukla is a Uttar Pradesh Public Service Commission Officer. He joined the UP Government in September 1995. He is currently

posted as DIG Home Guards, Western Zone, Agra.

He has contributed to the peaceful conduct of more than 30 elections to various constitutional bodies in Uttar Pradesh. He has also played a key role in the smooth conduct of the assembly elections in more than ten states including the assembly elections in Rajasthan, Madhya Pradesh, Himachal Pradesh and Delhi.

He initiated remarkable automation of man- management in uniform force in Uttar Pradesh which led to transformation of traffic control, police response time to complaints & various tools for quality training of force.

He has a notable experience of crowd management in the renowned Kumbh Mela and various fairs & public conglomeration in different districts of Uttar Pradesh.

He has also served as the Commandant in Ayodhya, Allahabad, Lucknow, Kanpur, Meerut, Agra and Ghaziabad.









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**OTT PLATFORMS** 

















#### **PUBLIC SERVICE**

**Rajvardhan Singh** Advertising and Public Relations, Delhi 1995-96 Batch

Rajvardhan Singh is a politician and a member of the Bharatiya Janata Party. He has served as a cabinet minister in the Shivraj Singh government in Madhya Pradesh. He held the portfolio of

Industry Policy and Investment Promotion. Rajvardhan Singh represented Badnawar assembly constituency in Dhar district four times as a MLA.

Born in Rajasthan in 1972, he belongs to a family of Freedom Fighters. His father, Mr Prem Singh had also served as a MLA. He did his schooling from the Mayo College, Ajmer and graduated from St. Stephens College, Delhi University. He then pursued a post-graduate diploma in AD & PR from the prestigious IIMC.

Before entering into politics, he worked with the corporates like Rediffusion DY & R on accounts- Taj Group of Hotels, Bharti Airtel, Maruti Suzuki, Bhutan Board, Casio pagers, Lufthansa German Airlines amongst others. He then quit the corporate sector and entered into politics.

His political journey embodies his connection with the public. He contested his first election as an independent candidate. Thereafter, he joined the Indian National Congress and was appointed as the General Secretary of the Madhya Pradesh Youth Congress.

He was first elected to Madhya Pradesh Assembly in 2003, then in 2008 and in 2018. In 2018, he was appointed as a member of the election campaign committee and Vice President in the state Congress unit.

During the political crisis in the state in 2020, he was one of the 22 MLAs who resigned. He then joined the BJP. He took oath as a Cabinet Minister in July 2020. In the same year he contested the by-election as a BJP candidate and became a MLA for the fourth term. His connection with the public is evident from his four times win as an MLA.





#### **PUBLIC SERVICE**

**Numal Mahatta** English Journalism, Delhi 1998-99 Batch

Numal Mahatta, is a distinguished figure in policing. He is currently serving as the Superintendent of Police in Cachar, Silchar, Assam. Mr. Mahatta's professional trajectory is adorned

with diverse experiences, having served in various capacities across Assam. He has held roles such as Deputy Superintendent of Police in Guwahati, Jorhat and Tinsukia districts and Additional Superintendent of Police in Golaghat and Sonitpur districts.

Furthermore, he has contributed significantly as Additional Deputy Commissioner of Police in West Guwahati and Crime Branch, Police Commissionerate and as Commandant of the 10th APBn in Guwahati.

In addition to his policing duties, Mr. Mahatta is an accomplished writer and journalist. He has represented Axomiya Pratidin and Amar Assam in Delhi. He served as Chief Editor of The North-East Explorer, New Delhi and worked as an Assistant News Editor cum Announcer at All India Radio, Delhi. He is a regular contributor to various media outlets and has authored three books, showcasing his literary prowess.

Mr. Mahatta's exemplary service has been recognized with several awards and honours including medals from the Ministry of Defence, Home Affairs, New Delhi. Notably, he received the Chief Minister's Special Service Medal for Outstanding Services in a Crisis Situation in 2023. Mr. Mahatta's unwavering dedication to duty, coupled with his literary contributions, underscores his status as a role model and leader in both policing and literature.





#### **PUBLIC SERVICE**

**Mitali Namchoom Singh** Advertising & Public Relations, Delhi 2001-2002

Ms. Mitali Namchoom Singh, hails from Arunachal Pradesh. She embodies resilience and determination in her diverse journey. She completed her schooling from Tezu and Chennai. From the

very beginning she laid a strong foundation for her academic pursuits.

Graduating from SRCC, DU, in 2001, she entered into the world of communication and obtained a PG Diploma in Advertising & PR from the IIMC in 2002.

Her career started with an internship at Rediffusion, followed by freelancing for Yahoo e-cards, highlighting her creativity. Excelling in the 2009 Arunachal Pradesh Civil Service Exams, she served as a Circle Officer for two years.

In 2011, Ms. Namchoom excelled in the All India Civil Service Exams, and became an IAS officer. She has served as the SDM of Khanvel, Additional Secretary and Director of Education in Daman & Diu and Dadra and Nagar Haveli, and Collector of Daman. Her commitment to public service and administrative excellence remains steadfast.

Her trajectory of service expanded as she was transferred to the Government of Arunachal Pradesh in 2016. Her tenure in Lower Dibang Valley saw her oversee 2019 General Elections, elections to the state legislature and successful management of the COVID-19 crisis while also fostering the development initiatives. Transitioning to urban development in Itanagar, she spearheaded infrastructural projects and led the Smart City initiative.

In 2022, she became the Special Resident Commissioner at Arunachal Bhawan and Arunachal House in Delhi, liaising with the Government of India on behalf of the state. Now she is under transfer to the Government of National Capital Territory of Delhi where she shall start a new inning in the Country's capital. Ms. Namchoom's journey exemplifies courage, intellect, and dedication to serve the nation.





#### **PUBLIC SERVICE**

**Sheikh Noorul Hassan** English Journalism, Delhi 2012-13 Batch

Sheikh Noorul Hassan, hails from Manipur and is a dynamic individual whose journey epitomises resilience and versatility. He won Manipur Legislative Assembly Elections from Kshetrigao

representing the National People's Party in 2022. He is one of the youngest first time MLA in Manipur.

As the second child amongst the nine siblings his upbringing instilled in him a profound sense of responsibility and determination. He did his schooling from Imphal and then pursued his graduation in Political Science (Honours) from the University of Delhi.

His commitment to communication and journalism led him to obtain a Post Graduate Diploma in English Journalism from the Indian Institute of Mass Communication, New Delhi. In his academic pursuits, he obtained a Master of Business Administration (International Business) from the esteemed Indian Institute of Foreign Trade, New Delhi, in 2015 and subsequently he finished his LLB from Dhanamanjuri University, Manipur, in 2021.

In the realm of politics and public service, Sheikh Noorul Hassan has played pivotal roles, from serving as the youngest Spokesperson of BJP, Manipur Pradesh, to his current position as National Secretary in charge of Political Affairs for the National People's Party. He is active in community development and serves as a Trustee of Sheikh Babumacha Memorial Trust, Kshetri Awang Leikai. He has held leadership positions in various social organisations.

Sheikh Noorul Hassan's journey exemplifies dedication, leadership, and a relentless pursuit of excellence in all endeavours, making him a beacon of inspiration for aspiring leaders and community advocates alike.





#### **CONNECTING ALUMNI OF THE YEAR**

**Saurabh Chaturvedi** EJ, Delhi 2006-07 Batch

Saurabh is an alumnus of English Journalism 2006-07 batch and has been committed to the alma mater ever since. He was instrumental in setting up the IIMCAA's South East Asia chapter

about eight years ago. It initially represented Singapore-based alumni but he widened the ambit to include all ex-IIMCIANs in the region.

He is the founding General Secretary of the Singapore chapter and leads the annual alumni meet there. The event involves a lot of planning and coordination with the headquarters and other alumni. He spearheaded the get-together even during the challenging COVID-19 phase and kept all alumni in good humour. He also encouraged everyone to come forward to help the needy. Saurabh is the first point of contact for all the alumni in the Southeast Asia region.

Professionally, Saurabh is a celebrated, international award-winning journalist. He moved to Singapore in 2016 after spending some time in Kuala Lumpur with the Wall Street Journal (WSJ). His stay in Malaysia coincided with WSJ's award-winning reportage of the 1MDB scandal. Saurabh is the recipient of the prestigious Society of Publishers in Asia award for excellence in reporting for WSJ's outstanding work in reportage of crime against women in India in 2013-14.

Saurabh is currently deputy editor at Argus Media. He has 17 years of experience in energy and commodity space.

In his personal capacity, Saurabh works closely with volunteer organisations in India and Singapore. He is also associated with organisations that help students, especially the ones from the EWS and those working with differently abled people.





## कनेक्टिंग एलुमनी ऑफ द ईयर

साकिब इकबाल खान हिंदी पत्रकारिता, दिल्ली 2011–12 बैच

साकिब इकबाल खान ने दिल्ली कैंपस से हिंदी पत्रकारिता में अपनी पढ़ाई पूरी की है. यहां से पढ़ाई के बाद इनका चयन हिन्दी दैनिक अखबार हिन्दुस्तान में हुआ था. उसके बाद लंबे समय तक साकिब ने पटना में ही

दैनिक भास्कर और प्रभात खबर में भी काम किया है. इन तीनों अखबारों में उन्होंने शिक्षा, स्वास्थ्य, राजनीति, क्राइम, जिला प्रशासन और महिलाओं और दूसरे सामाजिक मुद्दों पर रिपोर्टिंग की है.

सािकब अपनी जमीनी रिपोर्टिंग के लिए विभिन्न प्रतिष्ठित पुरस्कारों से भी सम्मािनत हो चुके हैं. राजनीति, कला और स्वास्थ्य से जुड़े मुद्दों पर लेखन इनकी विशेषज्ञता है. इन्हें प्रदर्श कला लेखन के लिए बिहार सरकार 2018—19 के बिहार कला पुरस्कार से सम्मािनत कर चुकी है.

सािकब आईआईएमसी एलुमनी एसोिसएशन के सिक्रय सदस्य हैं और वर्तमान में बिहार चैप्टर के महासिचव हैं. वर्ष 2014 से ही वे बिहार चैप्टर को मजबूत बनाने में अहम भूमिका निभा रहे हैं. 2023 में जब बिहार में एसोिसएशन का वार्षिक कार्यक्रम 'कनेक्शन 2023' आयोजित करना मुश्किल था तो इन्होंने बेहतरीन टीम लीडर होने का परिचय दिया. सािकब ने चैप्टर के पूर्ववर्ती छात्रों के सहयोग से सफलतापूर्वक वार्षिक कार्यक्रम का आयोजन करवाया.













# कनेक्टिंग चैप्टर ऑफ द ईयर - उत्तर प्रदेश

उत्तर प्रदेश चैप्टर 2023 में इमका का सबसे सिक्रय चैप्टर साबित हुआ है. सवाल मासिक बैठकों का हो या दूसरे कार्यक्रम आयोजित करने का, यूपी चैप्टर के अध्यक्ष मणिंद्र मिश्र ने राज्य भर में फैले एलुमनी से बेहतर तालमेल के दम पर संगठन में जान फूंक दी है. चैप्टर की पिछले साल अप्रैल, मई, अगस्त, सितंबर, नवंबर और दिसंबर में बैठकें हुई हैं जो किसी दूसरे चैप्टर के मुकाबले काफी ज्यादा है. दूसरी बात इन बैठकों में भागीदारी की है जो लगातार बढ़ रही है. यूपी चैप्टर की किसी भी मीटिंग में अब दस से कम एलुमनी नहीं शामिल होते हैं.

अगस्त महीने में लखनऊ में व्यापक रूप से फैले आई फ्लू के खिलाफ चैप्टर के लोगों ने जागरूकता अभियान चलाया और जरूरतमंदों के बीच आवश्यक दवाइयों का वितरण किया. लखनऊ पुस्तक मेले में साहित्यिक रुचि रखने वाले पूर्व छात्रों की रचनाओं का पाठ आयोजित हुआ. इस साल जनवरी में इमका केयर फंड की तरफ से आयोजित विंटर रिलीफ कैंप के तहत लखनऊ में 6 से 10 जनवरी तक पांच दिनों तक फ्लाईओवर के नीचे और झुग्गियों में जरूरतमंद महिलाओं, बच्चों और पुरुषों के बीच गर्म कपड़े वितरित किया गए.

यूपी चैप्टर ने संगठन को मजबूत करने के साथ ही समाज में संवेदनशील और सरोकार के कई काम को सफलतापूर्वक पूरा किया है।

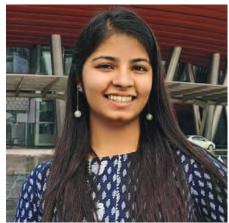














#### **CONNECTING GROUP OF THE YEAR**

#### **Organisers of Jammu - Jamghat**

The Jammu Campus of IIMC began with one programme. It has gradually evolved to offer three distinct courses. It has accommodated nearly 50 individuals with indications of further expansion. Recognizing this growth as an opportunity to strengthen the alumni relations, the organisers of Jamghat 2024' embarked on a mission to establish a tradition of regular gatherings and engagement activities.

Unlike annual alumni meet 'CONNECTIONS' organised in Delhi, the Jamghat 2024 team customised its approach to specifically cater to the Jammu campus, enhancing the depth of connections within the community. Gaurav Rawat, Akash Rathore, Aishwarya Rai Nigam, Krishna Gopal, Rohan Deva and others played crucial roles in organising the meet.

Under the guidance of IIMCAA Co-Founder Mr. Ritesh Verma, the team swiftly turned its plans into action, garnering widespread support from the alumni, students and faculty members. With assistance from IIMCAA, the event gained traction and attracted esteemed guests and fostered meaningful interactions.

'Jamghat 2024' is an initiative that epitomises the dedication and vision of its organisers in nurturing a dynamic alumni network at the institution. Intending to foster alumni connections and bridge the gap between former and current students, the event is a significant milestone in the history of the institute.

The successful execution of the event surpassed expectations. The enthusiastic participation from both current students and alumni is appreciable. Notably, efforts were made to include those unable to attend physically, through online platforms, ensuring inclusivity and engagement.

Jamghat 2024's remarkable success lays a strong foundation for future initiatives, promising continued growth and collaboration within the alumni community and beyond.

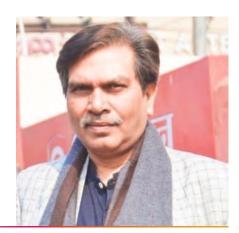


## **PILLARS OF IIMCAA**



Rajender Kumar Kataria, IAS AD & PR, Delhi 1989-90 Batch

Rajender Kumar Kataria is leading the Karnataka Chapter as President and has re-energised the IIMCAA's South India programs. He has always been a dependable member for all the activities and functioning of the Association. He is Principal Secretary to the Revenue Department, Government of Karnataka & Chairman, KPLC Ltd.



**Bhola Nath** Hindi Journalism, Delhi 1989-90 Batch

Bhola Nath has been leading the Bihar Chapter since its inception in 2012. He is a veteran journalist and recently retired as Political Editor of Hindustan in Patna. Now, leading HD NEWS, a YouTube channel and portal in Bihar & Jharkhand, as Managing Director.



**Sanjay Kumar Sahoo** English Journalism, Dhenkanal 2002-03 Batch

Sanjay Kumar Sahoo is the longest serving President of Odisha chapter. He has led the chapter in helping the Central Committee significantly in organising events such as Connections every year. Professionally, He is DGM of Corporate Communications department at JSPL.



## **PILLARS OF IIMCAA**



**Jyoti Prakash Mohapatra** Odia Journalism, Dhenkanal 2002-03 Batch

Dr. Jyoti Prakash Mohapatra plays a crucial role in the working and progress of the IIMCAA as General Secretary of Odisha Chapter. He has been entrusted with the responsibility to coordinate chapters in East and North East as Zonal Coordinator. Presently working as Head, Corporate Communication, TP Southern Odisha Distribution Limited (TATA Power).



**Animesh Biswas** English Journalism, Delhi 2005-06 Batch

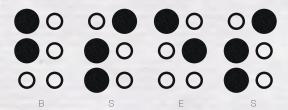
Animesh Biswas is a co-founder of IIMCAA and a dedicated asset to the Association. Presently working at HCLSoftware in Marketing Communications.



**Ritesh Verma** Hindi Journalism, Delhi 2005-06 Batch

Ritesh Verma is a co-founder of IIMCAA and contributed largely to the growth and expansion of IIMCAA as a movement. Presently working as Editor- New Initiatives at Hindustan Times Digital.





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