



IFFCO IIMCAA AWARDS 2020 JURY

Jury No. 01

A 1: Agriculture Reporting & A 4: Political Reporting

Ms. Sheela Bhatt

Mr. Shamsheer Singh

Mr. S P Singh

Mr. Pankaj Jha

Mr. Sanjeeb Mukherjee

Jury Coordinator: Muni Shankar Pandey

Jury No. 02

A 2: Investigative Reporting & A 7: Crime Reporting

Mr. Anuranjan Jha

Mr. Sidharth Pandey

Mr. Sundaresha Subramanian

Jury Coordinator: Rohit Kumar

Jury No. 03

A 3: Developmental Reporting

Prof. Anand Pradhan

Mr. KA Badrinath

Ms. Renu Agal

Ms. Meenakshi Gupta

Mr. Mukesh Kejriwal

Jury Coordinator: Mudit Sharma

Jury No. 04

A 8: Environment Reporting

Ms. Shubhra Priyadarshini

Mr. Kushal Pal Yadav

Ms. Rishu Nigam

Jury Coordinator: Shillpi A Singh





IFFCO IIMCAA AWARDS 2019 JURY

Jury No. 05

A 6: Economic and Business Reporting & A 11: Data Journalism

Mr. A K Bhattacharya

Mr. Shishir Sinha

Mr. Sidharth K

Mr. Santosh Tiwari

Mr. Dipu Rai

Jury Coordinator: Madhur Kalra

Jury No. 06

A 5: Sports Reporting

Mr. Noris Pritam

Mr. Vimal Kumar

Jury Coordinator: Animesh Biswas

Jury No. 07

A 9: Entertainment Reporting & A 10: Feature Reporting

Ms. Poonam Saxena

Ms. Danzil O Connel

Ms. Aparna Dwivedi

Ms. Shailaja Katyaj Verma

Ms. Priyanka Mihir Ranjan

Jury Coordinator: Amit Rajpoot & Shankar Pandit

Jury No. 08

B 1: Print Production - Large, B 2: Print Production - Medium and Small, B 3: Broadcast Production – Large & B 4: Broadcast Production - Medium and Small

Mr. Q W Naqvi

Mr. Kishore Malviya

Mr. Ratnesh Mishra

Mr. Ashish Joshi

Jury Coordinator: Anand Saurabh Upadhyay





IFFCO IIMCAA AWARDS 2019 JURY

Jury No. 09

B 5: Digital Production Content & B 7: Digital Video

Mr. Nirender Nagar

Mr. Sandeep Amar

Mr. Mukesh Sharma

Jury Coordinator: Jaseem-Ul Haque

Jury No. 10

B 8: Anchor/ Presenter/ Broadcaster [Audio], B 9: Anchor/ Presenter/ Broadcaster [Video], B 10: Documentary, B 11: Photography - Amateur & B 12: Photography - Professional

Ms. Chandrika Joshi

Ms. Mimansa Malik

Mr. Ramesh Pathania

Mr. Mehraj Dube

Mr. Mike Sangma

Jury Coordinator: Abhinav Kumar

Jury No. 11

C 1: Advertising, C 2: Media Innovation, C 3: Image Building, C 4: Advocacy, C 5: Crisis Management, C 7: Social Media Management – Small, C 8: Social Media Management – Big & C 9: Social Media Influencer

Prof. Jaishri Jethwaney

Mr. Sameer Kapur

Mr. Prateek Chatterjee

Mr. Aman Dhal

Mr. Karan Bhandari

Mr. Partha Ghosh

Jury Coordinator: Puja Mishra

Jury No. 12

C 10: Research Paper in Mass Communication

Prof. Jaishri Jethwaney

Prof. Ashok Ogra

Prof. Anand Pradhan

Jury Coordinator: Puja Mishra





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IFFCO IIMCAA AWARDS 2020 JURY MEET





IFFCO IIMCAA AWARDS 2020 JURY MEET





WINNER LIST OF IFFCO IIMCAA AWARDS 2020

- Alumni of the Year: Somesh Jha
Public Service: Arun Krishnamurthy
A 1- Agricultural Reporting: Priyamvada Rana & Pratyush Deep Kotoky
A 2- Investigative Reporting: Ranveer Singh
A 3- Developmental Reporting: Meena Kotwal
A 4- Political Reporting: Aman Gupta
A 5- Sports Reporting: Anand Dutta
A 6- Economic and Business Reporting: Somesh Jha
A 7- Crime Reporting: Rounak Kumar Gunjan
A 8- Environment Reporting: TR Vivek
A 9- Entertainment Reporting: Shweta Thakur
A 10- Feature Writing: Diwash Gahatraj
A11- Data Journalism: Gunjan Kumar Goswami
B 1- Print Production - Large Publications: Prashant Asthana
B 2- Print Production - Medium & Small Publications: NO WINNER
B 3- Broadcast Production - Large Network: Abhinav Pandey
B 4- Broadcast Production - Small & Medium Network: Pragya Barthwal Dhyani
B 5- Digital Production - Content: Aman Gupta
B 6- Digital Production - Innovation: NO WINNER
B 7- Digital Production - Video: Haritha KP
B 8- Anchor/ Presenter/ Broadcaster [Audio]: Swati Bakshi
B 9 - Anchor/ Presenter/ Broadcaster [Video]: Neeraj Bhatt
B 10- Documentary Film Making: Jajati Karan
B 11- Photography - Amateur: Mark Valerian Lakra
B 12- Photography - Professional: Abhishek Kumar
C 1- Advertising: Mohit Pasricha
C 2- Media Innovation: Neharika Bhasin
C 3- Image Building (Public Relations): Parnika Deora
C 4- Advocacy: Pinky Pradhan
C 5- Crisis Management: Pragati Kandpal
C 6- Image Management: NO WINNER
C 7- Social Media Management - Small: Chaithanya Krishnaraju
C 8- Social Media Management - Big: NO WINNER
C 9- Social Media Influencer: Dheeraj Vashistha
C 10- Research Paper in Mass Communication: Om Prakash Das

Jury Special Mention

- A 2- Investigative Reporting: Meena Kotwal
A 3- Developmental Reporting: Madhav Sharma
A 3- Developmental Reporting: Ayushi Jindal
A 3- Developmental Reporting: Kishan Barai
A 6- Economic and Business Reporting: Aprajita Sharma
A 6- Economic and Business Reporting: Rohin Kumar
A 7- Crime Reporting: Sonia Yadav
A11- Data Journalism: Mukesh Rawat
B 11- Photography - Amateur: Akram Shakeel
C 3- Image Building: Badri Nath
C7- Social Media Management - Small: Gargi Bhardwaj & Mandeep Yadav
C 10- Research Paper in Mass Communication: Dr. Dev Vrat Singh



Bring forth the Adventurer in you...

ARUNACHAL PRADESH



Lower Dibang Valley, Arunachal Pradesh

The district is situated in the eastern part of Arunachal Pradesh. It has a total area of 3900 sq kms. with a total population of 54080. The district is inhabited by Adi and Idu Mishmi tribes. Being centrally located amongst the eastern districts of the state, Lower Dibang valley is well connected with all weather roads to Lohit, Anjaw, Namsai, East Siang, Changlang and Dibang Valley districts of eastern Arunachal Pradesh.

Headquarter: Roing is the administrative headquarter of the district.

PLACES TO VISIT

Bhishmak Nagar: This mythological heritage site is situated 24 kms south east of HQ Roing. It is also the oldest archeological site in Arunachal Pradesh. The ruins of an ancient fort made up of burnt bricks dating back to the 12th century A.D still exists.

Sally Lake: Is a natural lake and forms a part of the Mehao wildlife sanctuary. The lake, surrounded by thick natural vegetation is apt for picnic and leisure.

Mayudia: This small spot amidst wilderness is 56 kms from Roing and stands at an altitude of 8000 feet. It has a panoramic view of the surrounding mountains and landscape. Snow capped mountains add serenity to its environment.

Hunli: Hunli is a small picturesque town situated 90 kms from Roing. The ascending drive from Roing to Hunli along the winding twelve neck point (Baro Gulai) road provides a sense of adventure.

Mehao Wildlife Sanctuary: The sanctuary starts 17 kms from Roing and is spread over an area of 281.5 sq kms. The sanctuary is popular for activities like birdwatching, wildlife photography, trekking etc. Popular findings in the sanctuary are flying squirrel, Hollock Gibbon, Mishmi Takin, Red Panda, spotted leopard etc.

Mehaolake: This is a vast lake covering an area of about 4 sq. kms. The lake forms a part of the Mehao wildlife sanctuary. Extremely rich in flora and fauna, this lake can be reached only by trekking.

Dambuk: The land of oranges and heritage, the place is the venue for the popular event Orange Festival of Adventure and Music (OFAM). The place also has the historical heritage site Bongal Yapgo, the place where the Adi's had defended the area from the British army during 1892-1893.

ATTRACTIONS

- River rafting/cliff jumping in River Dibang.
- Trekking/ Birdwatching at Mehao lake.
- Sight-seeing at Roing, Kebali, Mayudia, Hunli and Dambuk.
- Orchard trekking at Dambuk.
- Village tour/ village experience at Dambuk.

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(District Information and Public Relations Officer)

For Queries Please contact:



www.roing.nic.in



DistrictAdministration,LowerDibangValley



DistrictAdministration,LowerDibangValley



IFFCO IIMCAA AWARDS 2020 WINNERS



ALUMNI OF THE YEAR

Somesh Jha

EJ, Dhenkanal | 2012-13 Batch

Assistant Editor, Business Standard

“Journalism is printing what somebody doesn't want printed,” This quote, which sometimes is attributed to George Orwell, is one of the first lessons in IIMC journalism

courses. Few have put it to practice as well, as our Alumni of the Year, over the past 12 months.

He brought to light three official survey reports that were either put on backburner, buried till elections took place or scrapped completely. His big break on a hidden NSSO report that said the unemployment rate in the country had touched a 45-year-high in 2017-18 inspired his peers at a time the profession is facing ridicule and difficult times and made him a star journalist.

Global economists and academia took note of it and their strong reactions led the authorities to release the report. His work became a source of research studies on two key economic indicators in India: poverty and unemployment.

India Journalism Review, a portal run by a former editor of Outlook, called him “The millennial journalist who broke the story of the year”. He also won the Seema Nazareth award for excellence in Print Journalism for 2019.

Despite the awards and adulations, he has kept at it bringing out more suppressed inconvenient news, data and reports as he covers the financial services space for Business Standard. The recent one being another withheld NSSO survey report showed consumer spending falling for the first time in 4 decades.

For keeping it simple, for punching much above his weight and for taking the IIMC flag to newer heights, Somesh is our Alumni of the Year.





IFFCO IIMCAA AWARDS 2020 WINNERS



PUBLIC SERVICE

Arun Krishnamurthy

Ad-PR, Delhi

2010-11 Batch

Founder, Environmentalist Foundation of India

Leaving his plush job at Google, Arun Krishnamurthy launched an eco-movement which has cleaned 108 freshwater bodies across 14 states in the country in the last 13 years. This movement led to the birth of his organisation Environmentalist Foundation of India (EFI), a non-profit wildlife conservation and habitat restoration group, in 2007.

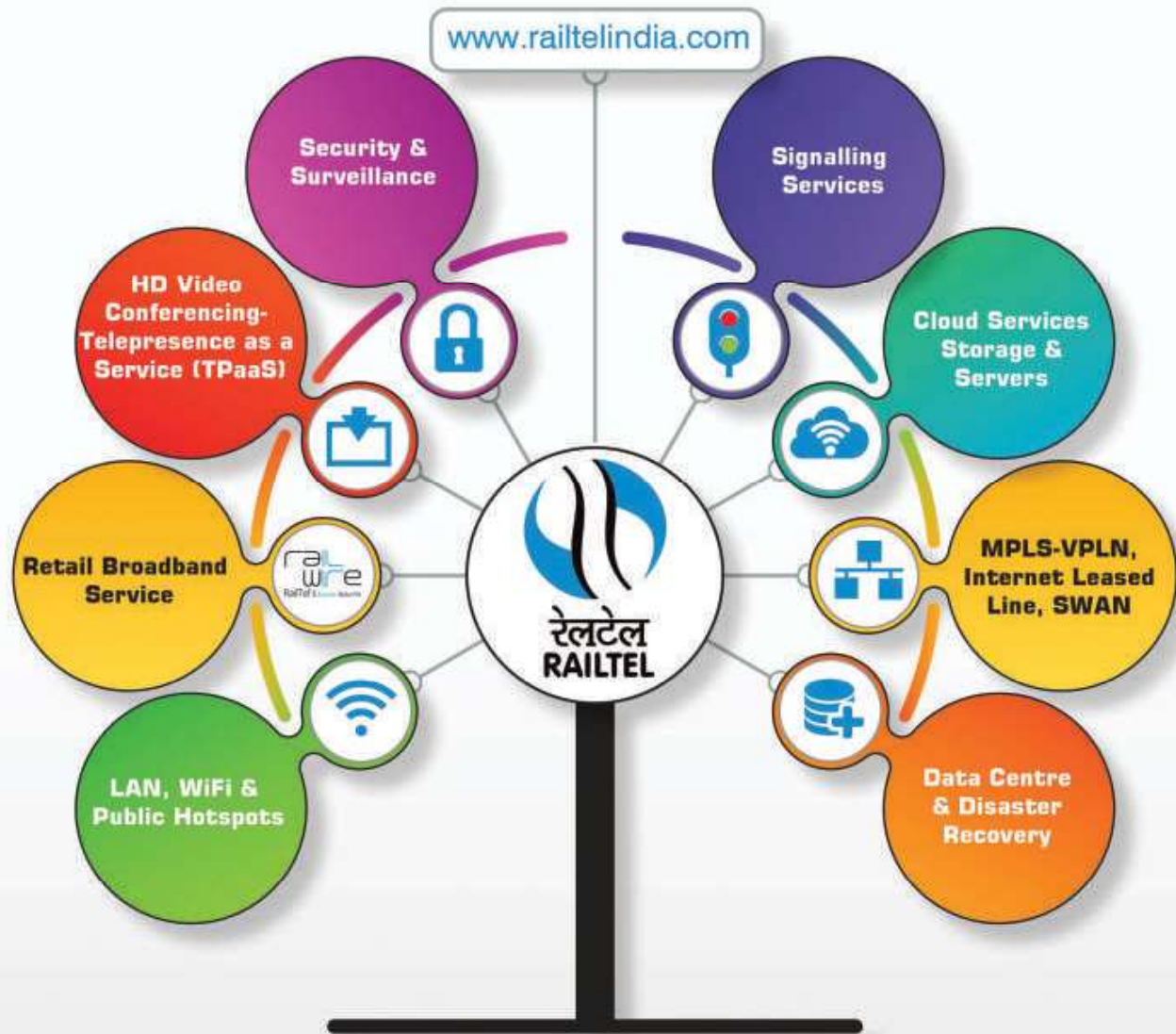
The organisation has carried out lake restoration works in Tamil Nadu, Kerala, Karnataka, Andhra Pradesh, Telangana, Puducherry, and Gujarat to date. To carry out the restoration work, Arun works closely with the government of India, which includes the state governments of Kerala, Tamil Nadu, Andhra Pradesh, Telangana, Odisha, Gujarat, and Maharashtra. Besides his groundwork and encouraging people to join the cause, Arun has also made a YouTube series called Hydrostan on water bodies across India.

His efforts have made him the receiver of The Rolex Awards for Enterprise 2012, which supports individuals who work on projects that are dedicated to improving life on our planet and offer solutions to major problems. Through street plays and documentaries, Arun and his team, raise awareness among the people on environment.



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IFFCO IIMCAA AWARDS 2020 WINNERS



PRIYAMVADA RANA

EJ, Kottayam
2018-19 Batch
Freelancer, Firstpost



PRATYUSH DEEP KOTOKY

EJ, Kottayam
2018-19 Batch
Freelancer, Firstpost

AGRICULTURAL REPORTING

Ravaged by the Kerala floods of 2018, their story takes a look at Idukki, a district in Kerala, where the agricultural setback resulted in high farmer suicides. The report tries to surface the grim state of affairs in a post-flood Kerala with a touch of discernment to sensitize the readers.



RANVEER SINGH

HJ, Delhi
2008-09 Batch
Principal Correspondent, ABP News

INVESTIGATIVE REPORTING

Ranveer's story is about the appalling condition of medical facilities in Uttar Pradesh and about people playing with the lives of innocents living in rural areas. This story alerts the government to do something to abolish doctors without any medical degree taking advantage of the weaker sections of the society.



MEENA KOTWAL

RTV, Delhi
2013-14 Batch
Freelancer, BBC Hindi

DEVELOPMENTAL REPORTING

This piece of Development Journalism takes a dig at the state of affairs in the country that on one hand aims to reach the stars, but on the other hand cannot safeguard its sewer community that works day in and day out without any safety equipment.





IFFCO IIMCAA AWARDS 2020 WINNERS



AMAN GUPTA

HJ, Delhi
2016-17 Batch
Freelancer, MediaVigil

POLITICAL REPORTING

Aman's story looks at certain things that are addressed in politics- especially the relationship between politics and corporate. Taking the example of a small hamlet named Hariharpur in Amethi district, which was adopted by a MP under Adarsh Gram Yojana, the story unravels how most of the developmental work was carried out by Hindustan Aeronautical Limited under its CSR initiative while those under the MP were either half done or in dismal condition.



ANAND DUTTA

HJ, Delhi
2012-13 Batch
Freelancer, The Print

SPORTS REPORTING

Anand's story on a football tournament in Jharkhand is unique for it was organized for married women working in the labour sector. The tournament was unique because the women participating did not eye for any national or state-level recognition but for the sheer joy of getting to play football, a sport they loved playing.



SOMESH JHA

EJ, Dhenkanal
2012-13 Batch
Assistant Editor, Business Standard

ECONOMIC AND BUSINESS REPORTING

Jha's three months of investigations produced a news report that the country's unemployment rate stood at a four-decade high in 2017-18. The impact of the news report was such that 108 economists and academicians from across the globe, including Nobel laureates, issued a joint statement, expressing concerns over "interference" in India's statistical system developed in over 70 years.





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IFFCO IIMCAA AWARDS 2020 WINNERS



ROUNAK KUMAR GUNJAN

EJ, Dhenkanal

2015-16 Batch

Senior Correspondent, News18.com

CRIME REPORTING

The story traces the last 24 hours before the murder in the lives of two dalit children and their family. The narrative meanders around atrocities the family had to face on a daily basis because of caste-based discrimination. What ended up in a brutal murder was the culmination of what had been going on for years. The story emphasizes that the crime was not a one-off incident.



TRVIVEK

EJ, Delhi

2001-02 Batch

Freelancer, NewsLaundry

ENVIRONMENT REPORTING

In his second part of long form reportage on the Cauvery, Vivek travels through the river's course in Tamil Nadu to chronicle the environmental abuse of the river by Tamil's whose lifeline she is. Through nearly a 100 interviews with farmers, activists, industrialists and officials, he attempts to paint a picture of the current state of a river in perish, and the lives of those who call themselves her children.



SHWETA THAKUR

EJ, Delhi

2005-2006 Batch

Freelancer, Mongabay India

ENTERTAINMENT REPORTING

Shweta's in-depth feature 'From opulence to sustainability, Indian fashion gets redesigned' presents a compelling side of the fashion sector in the context of the ubiquitous environmental crisis. It encompasses growth factors, what designers are doing to woo conscious customers, and how it is changing the life of weavers and artisans at the bottom of the pyramid.





IFFCO IIMCAA AWARDS 2020 WINNERS



DIWASH GAHATRAJ

EJ, Dhenkanal

2005-06 Batch

Freelancer, The Print

FEATUREWRITING

One of the well-researched stories on suicides and mental health problem in Sikkim, Diwash looks into the problem from its social, political, economic, cultural and historical perspective. He travelled across all four districts of the state for a period of three months and met families of suicide victims, survivors, psychiatrists, community health workers, counselors and many others. The story made the government of Sikkim initiate a 1-year long state-wide survey to understand the mental condition of its citizens in collaboration with NIMHANS, Bangalore.



GUNJAN KUMAR GOSWAMI

HJ, Delhi

2018-19 Batch

Freelancer, NewsLaundry

DATA JOURNALISM

The story presents a grim picture of the number of people dying because of cancer and notes that there is variance between the numbers presented by the government and the World Health Organization.



PRASHANT ASTHANA

HJ, Delhi

2006-07 Batch

Metro Editor, NavbharatTimes

PRINT PRODUCTION - LARGE PUBLICATIONS

Prashant lead his team in starting a civic page "Meri Colony - Delhi - Mera Seher" in NavBharat Times newspaper, a first of its kind initiative by a newspaper, wherein they highlighted not just the issues raised by the locals of the city but also put forth the replies from the administration on the problems faced by the people. The page is a good example of citizen journalism and user generated content.





IFFCO IIMCAA AWARDS 2020 WINNERS



ABHINAV PANDEY

RTV, Delhi
2014-15 Batch
Associate Producer, ABP News

BROADCAST PRODUCTION - LARGE NETWORK

Abhinav's story "Sushashan Ki Saugandh, Khushashan Ki Durgandh" takes a dig on the state of affairs of the Patna government which failed to cope up with the post-flood situation in the city due to its poor drainage system. The story attempts to be an eye-opener by showing the sufferings of the common people of Patna which is in the run of becoming a Smart City and seeking development in real sense.



PRAGYA BARTHWAL DHYANI

HJ, Delhi
1998-99 Batch
Freelancer, RED FM

BROADCAST PRODUCTION - SMALL & MEDIUM NETWORK

Pragya conceptualized a unique radio series "MTV Nishedh Live presents The Radio Show with Megha" where the female protagonist, RJ Megha, a small town girl in Mumbai shocks everyone around her with her intelligence and straight forwardness on the subject of sex. The objective of the series is to engage the youngsters to familiarize the essentials of sex education with an engaging radio drama.



AMAN GUPTA

HJ, Delhi
2015-16 Batch
Freelancer, Tune18

DIGITAL PRODUCTION - CONTENT

Aman's story on how the arrival of Gorakhpur Express at Bhopal railway station was stopped minutes after the Bhopal Gas Tragedy in 1984 is an attempt to present real and untold stories from the past to the audience through Internet Radio "Tune18". What makes his story unique is the fact that he not only worked on the content of the audio but also gave his voiceover and looked after the production and beautiful presentation of the same. His story is amongst the most heard stories on Tune18.





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IFFCO IIMCAA AWARDS 2020 WINNERS



HARITHA KP
EJ, Kottayam
2015-16 Batch
Content Writer, Mathrubhumi.com

DIGITAL PRODUCTION – VIDEO

Haritha's video story titled 'Meet Adam Harry, India's First Transman Pilot' showcases the inspirational journey of a 20-year-old transman to become India's first commercial transman pilot, fighting odds. The story gives out a positive and motivational message on making dreams a reality and fills one's heart with hope and cheer.



SWATI BAKSHI
HJ, Delhi
2007-08 Batch
Freelancer, IVM Podcasts

ANCHOR/ PRESENTER/ BROADCASTER [AUDIO]

Swati Bakshi has donned the hat of telling stories of female directors since the era of 1970s through her Podcast Program "Cine-Maya". Her program brings into light the journey and hardships of female directors and the challenges they face to bring their films to the public domain. "Cine-Maya" is the only Hindi Podcast available to listeners which talks on the subject of female directors.



NEERAJ BHATT
HJ, Delhi
2011-12 Batch
Freelancer, The Lallantop

ANCHOR/ PRESENTER/ BROADCASTER [VIDEO]

Neeraj Kumar Bhatt, an officer of Indian Information Service, hosted video discussions at The Lallantop while working as a journalist last year. The bulletins and shows conducted by Neeraj which ranged from politics to business was a delight for the viewers as apart from his presentation of facts, he also infused patience in his anchoring, which is rare in broadcast journalism.





IFFCO IIMCAA AWARDS 2020 WINNERS



JAJATI KARAN

EJ, Dhenkanal
1996-97 Batch
Editor in Chief, Ommcom News

DOCUMENTARY FILM MAKING

Jajati Karan's documentary is based on the complete restoration operations that were carried out post cyclone Fani which tore through 14 districts of Odisha causing extensive damages. The documentary takes us through the challenges faced by the Energy Department to restore the operations in the affected districts.



MARK VALERIAN LAKRA

Ad-PR, Delhi
1999-20 Batch
Freelancer

PHOTOGRAPHY-AMATEUR

Mark Valerian Lakra's amateur click of Air Warriors Drill Team, taken during Air Force Day Dress Rehearsal at Air Force Station, Hindon, effectively captures their rhythmic and synchronous movement of highly aesthetical manner. The photograph was taken when all members threw the rifles in the air aligned almost horizontally above the team member's heads, thereby giving two distinct elements in the picture i.e. the rifles in the air and the soldiers standing in a straight line.



ABHISHEK KUMAR

RTV, Delhi
2013-14 Batch
Freelancer

PHOTOGRAPHY – PROFESSIONAL

Kumar's winning photograph "Call of Hope" portrays a woman resting her head on her travel bags. The picture depicts a story of a woman who's travelled all the way from Hyderabad to meet her daughter in Noida but couldn't get through her number as it was switched off. Clueless about where to go next, the lady visits Jama Masjid, the only place known to her in the city and waits for her daughter's call with a hope.





IFFCO IIMCAA AWARDS 2020 WINNERS



MOHIT PASRICHA

Ad-PR, Delhi

2013-14 Batch

Associate Creative Director, Lowe Lintas

ADVERTISING

Mohit's award winning entry is for a campaign 'Aaj ke sawaalon mein hai kal ke jawaab' for the Google Assistant brand. The aim of the campaign was to launch and popularize voice search via Google Assistant in Hindi. This digital-only campaign was later extended to TV and was aired on the prime time slots during Kaun Banega Crorepati and The Kapil Sharma Show, and other GECs and news channels.



NEHARIKA BHASIN

Ad-PR, Delhi

2016-17 Batch

Consultant, JSW Sports Pvt Ltd.

MEDIA INNOVATION

Neharika's campaign 'Kabaddi ka Gadh – Panchkula - A saga of reintroducing the land of Kabaddi' to its identity is the award winning entry. The objective of the campaign was to introduce the spirit of Kabaddi to the people of Haryana and get them to come to the stadium. The communication effort managed to sensitise a whole city to come forward and support a sport they are known for in the world.



PARNIKA DEORA

Ad-PR, Delhi

2017-18

Account Executive, Adfactors PR

IMAGE BUILDING (PUBLIC RELATIONS)

Parnika's entry is for the campaign 'Pata Badlo' which was a successful branding effort by Magicbricks. 'Pata Badalta hai to bahut kuch badalta hai' has a strong consumer insight at the centre coupled with brilliant execution. It was well-liked and catered to all segments of property seekers. The campaign inspired and resonated with millions of property seekers, who are looking for a change in address through buy, sell or rent.



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IFFCO IIMCAA AWARDS 2020 WINNERS



PINKY PRADHAN

Ad-PR, Delhi

2001-2002 Batch

Director, Marketing & Communications, Plan India

ADVOCACY

Pinky Pradhan's award winning entry is for her nation-wide advocacy campaign 'Girls Takeover' where girls from marginalised sections took over positions of power and leadership all over the country thus highlighting the mandate of girls and empowerment. Her advocacy initiative forged partnerships with Diplomatic Missions, corporate, media and government bodies.



PRAGATI KANDPAL

Ad-PR, Delhi

2017-2018 Batch

Senior Account Executive, Strategic Partners Group (SPAG Asia)

CRISIS MANAGEMENT

Pragati Kandpal's campaign "Favouring Quality Healthcare amid affordability narrative" for AdvaMed was a relentless campaign in favour of transparent, rationalisation and innovation with a sole aim of befitting the patients. The campaign helped shape the policy narrative and led the government to initiate work towards Trade Margin Rationalisation (TMR) and relook at price capping on medical devices.



CHAITHANYA KRISHNARAJU

Ad-PR, Delhi

2013-14 Batch

Managing Partner, Cranker Studios

SOCIAL MEDIA MANAGEMENT - SMALL

Chaithanya's award winning entry for Just Robotics, an Edu-Tech firm aimed at communicating the brand story with the help of Instagram feeds by showcasing how to make #STEM (Science, Technology, Engineering and Math) Education engaging and fun whilst complimenting classroom pedagogy by teaching kids how to build #robots.





IFFCO IIMCAA AWARDS 2020 WINNERS



DHEERAJ VASHISTHA

RTV, Delhi
2004-05 Batch
Founder, Vashistha Yoga Ashram

SOCIAL MEDIA INFLUENCER

Dheeraj, the man behind the YouTube Channel- Yoga Guru Dheeraj, aimed at inspiring everyone to do Yoga and become healthy. His award winning entry is of the channel which promotes Yoga as a medium to bring lifestyle changes in health.



OM PRAKASH DAS

HJ, Delhi
2003-04 Batch
PhD Research Scholar, JNU

RESEARCH PAPER IN MASS COMMUNICATION

The award winning entry titled 'the Contemporary History of 'Image' and Roland Barthes (1970-80)' explains the definition of 'image' in a historical perspective and its development with the transforming technology over the period. The paper talks about how the process of representation through an image has been redefined in contemporary time.



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IFFCO IIMCAA AWARDS 2020 WINNERS – JURY SPECIAL MENTION



MEENA KOTWAL

RTV, Delhi
2013-14 Batch
Freelancer, TwoCircles.net

INVESTIGATIVE REPORTING

Meena's investigative story on the killing of two dalit children in a village in Madhya Pradesh dives deep into the age old caste system prevalent in the country. A system that differentiates a child based on the caste in which he or she is born. What unfolds in her story is the reality that's needed to be told to a larger public.



MADHAV SHARMA

RTV, Delhi
2012-13 Batch
Freelancer, The Wire Hindi

DEVELOPMENTAL REPORTING

Madhav's story throws light on the grim reality of the cobble labourers who become bonded to the traders of the cobble business. It depicts the atrocities of the life of the labourers, including the ones suffering from silicosis, involved in the business out of compulsion. The story talks in detail about the health of the workers, low wages, child labor, illiteracy and further highlights the development work carried out by the government in the mining affected areas.



AYUSHI JINDAL

EJ, Delhi
2016-17 Batch
Associate Producer, India TodayTV

DEVELOPMENTAL REPORTING

In 2019, the Union Ministry of Minority Affairs announced that it wants to modernise the Madarsas and bring them closer to the school education system. The story set to find out the need for this development, the challenges that the government might face and what the Muslim community thinks and feels about it. Ayushi's reportage documents the lives of both rural and urban Madarsa students at various stages in their lives and the meaning of traditional education for them.





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KISHAN BARAI
OJ, Dhenkanal
2013-14 Batch
Freelancer, News7

DEVELOPMENTAL REPORTING

Kishan presents a ground zero report from the Paruanbhatti village of Khola panchayat, Bhatli constituency, Bargarh district that highlights the plight of the villagers living without basic amenities. The story tries to bring to the notice of the public as well as the government the plight of the villagers who exist for the politicians only during election time.



APRAJITA SHARMA
EJ, Delhi
2013-14 Batch
Copy Editor, Business Today

ECONOMIC AND BUSINESS REPORTING

Aprajita's story highlights in detail why MSMEs are moving to fintech lenders, why government schemes are not yielding desired results, and what policy changes are needed to improve MSME funding.



ROHIN KUMAR
HJ, Delhi
2016-17 Batch
Freelancer, Forbes India

ECONOMIC AND BUSINESS REPORTING

Soon after the government scrapped Article 370 from Jammu and Kashmir, fraudulent property advertisements flooded social media for booking flats at Kashmir's Lal Chowk. Kumar's investigations into the land records of Divisional Valuation Board Kashmir and comparison with the property trends in Jammu and Kashmir helped save many prospective buyers from fraud and also helped them get a peek into the real estate scenario in J&K.





IFFCO IIMCAA AWARDS 2020 WINNERS – JURY SPECIAL MENTION



SONIA YADAV

HJ, Delhi
2015-16 Batch
Journalist, News Click

CRIME REPORTING

Speaking to a woman officer of the ITBP regiment who accused a constable of trying to sexually assault her, Yadav's story narrates the instances of sexual assault prevalent in the Army and other security forces in India. It further highlights the plight of the woman officers and how it affects the morale of those who aim to join the forces in any capacity.



MUKESH RAWAT

EJ, Delhi
2015-16 Batch
Chief Sub Editor, India Today

DATA JOURNALISM

Rawat's story is unique in a sense that for the first time in a story, data on a veteran Parliamentarian has been analysed and presented. After digging up records of past 21 years and studying the Parliamentarian's performance, Rawat's data shows that in five years as Lok Sabha MP, he uttered just 365 words in Parliament despite having an attendance of 92%. It was 99% drop in comparison to his performance between 2009 and 2014. All 365 words that the Parliamentarian uttered were in 2014, meaning he didn't utter a single word in Parliament for the rest of his tenure till 2019.



MOHMAD AKRAM

RTV, Delhi
2012-13 Batch
Freelancer

PHOTOGRAPHY – AMATEUR

Akram's amateur click shows an elderly man sitting on a boat in the midst of Dal Lake in Jammu & Kashmir worried more about his livelihood than the political scenarios of the territory. The picture also paints Kashmir's image as a peaceful valley rather than a terrorist hit region, even before the abrogation of Article 370.





IFFCO IIMCAA AWARDS 2020 WINNERS – JURY SPECIAL MENTION



BADRINATH
Ad-PR, Delhi
2015-16 Batch
Freelancer

IMAGE BUILDING (PUBLIC RELATIONS)

Badri Nath did an excellent job of image building for a political leader in Haryana. Even after the leader retained his seat the margin of his victory was falling every election. Badri led a campaign equipped with research, data and innovation which resulted in the leader's victory with highest margin in the state and tally of seats going up for the party he led in the assembly elections in 2019.



GARGI BHARDWAJ
EJ, Dhenkanal
2012-13 Batch
Senior Assistant Director - Media, FICCI



MANDEEP YADAV
RTV, Delhi
2017-18 Batch
Research Associate - Media, FICCI

SOCIAL MEDIA MANAGEMENT - SMALL

Gargi and Mandeep have received special mention for working on a social media strategy for FICCI's 92nd Annual Business Convention. They have been able to not only maximize the presence of hashtag on social media, but also ensured to portray the platform as the source of quality and news-worthy content.



DR. DEV VRAT SINGH
RTV, Delhi
1997-98 Batch
Head, Dept of Mass Communication, Central University of Jharkhand

RESEARCH PAPER IN MASS COMMUNICATION

Dev Vrat's entry has received the special mention by the Jury for his exemplary work, the paper titled 'Mobile Phone and Emerging New Digital Culture among Oraon Community of Jharkhand'. His paper gives a perfect background on how technology has transformed the communication patterns in India by providing greater opportunity to the isolated and marginalised population to express, participate and connect to the networked society.

