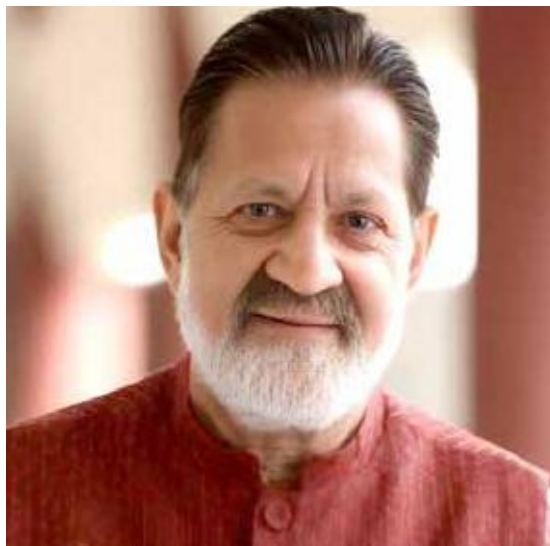


IIMCAA Awards 2025



LIFE TIME ACHIEVEMENT AWARD

Ashok Ogra

English Journalism, Delhi
1976-77 Batch

Ashok Ogra is a noted management and media professional and now an educator. He has over 45 years of experience of working at senior positions in Print, Radio, and Television media. He is now a full-time media educator.

In his current role, he works as an Advisor with Apeejay Education, New Delhi. Previously he has worked as Director of the Apeejay Institute of Mass Communication from 2003 till 2018.

Ashok started his career with 'The Tribune' in 1977 and later joined Doordarshan as Producer (News & Current Affairs). In 1987, he became the Director of Doordarshan.

He was a senior member of the start-up team that launched Discovery Channel in 1995 and Animal Planet in 1998 where he worked as Vice President (South Asia). Both Discovery & Animal Planet emerged as the most admired and preferred media networks in the region.

He has also taught at the Film & TV Institute, Pune and served as a Jury Member of various film festivals including the prestigious National Film Awards.

He has been on the 'Executive Council' of Jammu Central University; 'Board of Studies' of Jamia Millia Islamia (MCRC); University of Rajasthan; Management School of Jammu University and other State Government and private Universities.

He is closely associated with IIMC and is serving on the Board of Studies. He is also invited by leading institutes to interact with the students and the faculty. He writes a regular column for a leading English newspaper on varied subjects.



IIMCAA Awards 2025



LIFE TIME ACHIEVEMENT AWARD

Jahnabi Phookan

English Journalism, Delhi
1980-81 Batch

Jahnabi Phookan is an entrepreneur of over three decades, from Assam. She is the co-founder of two National Tourism Award-winning companies: Jungle Travels India (1989) and

Assam Bengal Navigation Company (2003) under JTI Group, Assam.

In 2007, as Founder Vice Chairperson of FICCI FLO's Northeast Chapter, she got involved in the handloom sector as it was a core activity of Assam's rural women. With human trafficking being an issue, Jahnabi facilitated training of trafficked women in handloom, ensuring their rehabilitation. She continued to work with rural weavers and in 2011, she formalised her Lahé Looms Weavers Centre, for migrant women. Over the years, Lahé (which means slow in Assamese) Looms has embodied slow fashion and the sustainable way of life for Assam's women weavers and supports artisans across the Northeast in her two stores in Assam's capital, Guwahati (www.lahelooms.com).

Jahnabi was the 37th national President of FICCI FLO (2020-21) with a Pan India membership of 8000 women and 18 chapters then. Her flagship programme of Village Adoption led to 143 villages Pan India adopted and which continued beyond her tenure.

She has been a member of the National Board of Indian Institute of Entrepreneurship (IIE) now under the Ministry of Skill Development and Entrepreneurship (MosDE), since 2012.

Jahnabi's journey in IIMC was preceded by Calcutta University. She is an alumna of Indiana University, USA as well. She was conferred Doctorate of Letters (D. Litt) _ Honoris Causa by Assam Downtown University in 2018, in recognition of "her contribution in eco-tourism and in efforts for women's causes". She is the Vice-President of IIMCAA, North East Chapter.



IIMCAA Awards 2025



LIFE TIME ACHIEVEMENT AWARD

Sujata Sabnis

English Journalism, Delhi
1982-83 Batch

Sujata Sabnis is a novelist and has written four novels till date. Her latest novel is a murder mystery "Blood on the sands". Her earlier novels are 'Silent whispers', 'A twist in destiny' and 'Songs of Stone'.

She is the principal writer for 'Sab Ka Sai' a web series on MX Player. She is also a co-organiser of the Pune chapter of Prabha Khaitan foundation, a national organisation that promotes literature.

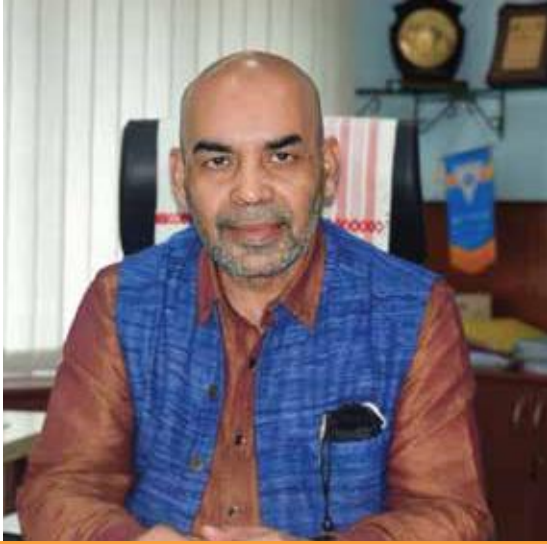
She has written a screenplay titled 'Kutch' which has had the rare honour of being selected as the first Indian entry to the Berlinale Co- production market, part of the prestigious Berlin Film festival.

Sujata joined IIMC at a time when it was being run from a bungalow in South-Ex and not the sprawling premises it shifted to later. Her batch was an enthusiastic bunch, eager to explore the theories of mass communication, the practical side of it, as well as its ethics.

That one year changed her perspective in many ways and created a great foundation for her future. She very fondly remembers her time spent in IIMC and recalls Prof. Dua benignly presiding over the course. She reminisces about her batch mates Gauri Lankesh and Shantanu Guha Ray and says that they will remain special to her. She is the President of IIMCAA, Pune Sub-Chapter.



IIMCAA Awards 2025



LIFE TIME ACHIEVEMENT AWARD

Prof. Shambhu Nath Singh

Hindi Journalism, Delhi
1987-88 Batch

Prof. Shambhu Nath Singh has an illustrious career in journalism and academics. Currently he is the Vice Chancellor of the Tezpur Central University, one of the most respected universities in North East India.

After IIMC, Prof. Singh joined Pratipaksh Magazine as the Executive Editor. He then moved to Jansatta as the Assistant Editor and later joined Hindustan as an Associate Editor and went on to serve as the Political Editor before moving to Dainik Jagran group. Prof. Singh served as the media trainer for journalists of the Jagran group and was also a senior professor at the Jagran Institute of Management & Mass Communication.

Realising that academics had his heart, he joined IGNOU as a Professor and established the School of Journalism and New Media Studies, which became UNESCO Nodal Centre for Media Education of South Asia within three years. He was then appointed as the Vice Chancellor of Patna University. After completing his tenure in Patna, He returned to IGNOU as the Director of the school he established earlier.

He has been the chairman and the member of various search committees for the Vice Chancellors of universities, member of committees of UGC and the Censor Board. Prof. Singh attended the International Leadership Visitor Program in the United States of America in 2007. It is an exchange program of global repute and is conducted by the Department of state of USA. More than 300 alumni of this program have been head of states in respective countries.



IIMCAA Awards 2025



LIFE TIME ACHIEVEMENT AWARD

Dr. Medini Prasad Roy

Hindi Journalism, Delhi

1988-89 Batch

Dr. Medini Prasad Roy spent nine years at JNU to earn a Master's, an M.Phil. and a Ph.D. and learn how to speak and what to speak but with no job at hand. He spent nine months at IIMC, New Delhi to learn how to write and what to write that is politically

acceptable, socially desirable, technologically feasible, financially viable, administratively doable, legally tenable, emotionally relatable, and environmentally sustainable and landed with a job through UPSC in 1991.

Dr. Roy had to cover a long distance of skies to reach up to IIMC leaving behind a remote village in Bihar without electricity and a mother widowed long ago. He was at Science College, Patna when he lost his father. Describing an emotional moment, Dr. Roy says, "I was crying. My mother, who was formally unlettered but endowed with a deep insight into life, also started crying. She was sobbing and saying, "If Indira Gandhi, a widow, can run a country, I can let my son continue with his education". He goes on to say, Marshall McLuhan didn't know crying is a medium of communication in India.

Dr. Roy is well into the fifth year of his retirement and still working with the PM Unit of PIB as a Consultant. He is strategically keeping the greyness of his hair intact and says "I know wisdom doesn't come late in India, it is recognized late!" Mark Tully once said, "Bad news for a journalist is that you hardly get rich but good news is that you never retire." A journalist deals in knowledge. Knowledge grows with your age and so grows your business. But beware of ChatGPT and DeepSeek!



IIMCAA Awards 2025



ALUMNI OF THE YEAR

Anshu Gupta

Hindi Journalism, Delhi | 1990-91 Batch

AD & PR, Delhi | 1991-92 Batch

Anshu Gupta has been chosen as the Alumni of the Year as Goonj, a pioneering organization that repositions urban surplus, as a tool for rural empowerment and development completed 25 years of its establishment in 2024.

Popularly known as the 'Clothing Man of India,' Anshu is a social entrepreneur and recipient of the Ramon Magsaysay Award 2015. He left a corporate career in 1999 to establish Goonj.

Goonj is known as the first organization to work on 'clothing' as a development issue and for initiating widespread dialogues and grassroots solutions around development challenges such as menstrual health. The core philosophy of Goonj is rooted in dignity over charity while addressing critical issues such as water, sanitation, health, education, infrastructure, and disaster relief across India.

Goonj's innovations and impact have won many awards and accolades including the 'Game Changing Innovation' by NASA, World Bank's Global Development Market Place Award, 'Jamnalal Bajaj CFBP Award' for Fair Practices, Indian NGO of the Year Award, Changemakers Innovation Award, amongst many others.

Under Anshu's leadership, Goonj has become a global model of circular economy by transforming waste into resources for underserved communities, combating fast fashion's environmental impact. A Schwab and Ashoka Fellow, Anshu is a sought-after speaker globally. Forbes has recognized him as one of India's most influential rural entrepreneurs. He is also the founder of Gram Swabhimaan.

Anshu is a thought leader, innovator, a foodie, photographer, and journalist by heart. Anshu's and Goonj's work is also recognized in reputed publications like The New York Times. The story is covered by National Geographic apart from other reputed journals and media outlets. Harvard did a case study on Goonj.



IIMCAA Awards 2025



ALUMNI OF THE YEAR

Neelesh Misra

English Journalism, Delhi
1994-95 Batch

Neelesh Misra, a storyteller, journalist, lyricist, and social entrepreneur, has been recognized as the Alumni of the Year. His interview series, *The Slow Interview*, features in-depth conversations with thought leaders, artists, and changemakers, attracting a wide audience. Through this platform and *The Slow Movement*, he explores storytelling and mindful living, encouraging a more thoughtful and meaningful approach to life.

His career spans multiple creative fields. He is credited with reviving the lost art of oral storytelling in India through his iconic radio show 'Yaadon Ka Idiot Box', which has gained a cult following across generations and reached more than 100 million listeners. His ability to blend folklore, nostalgia, and social themes has made him one of the most influential storytellers of his time.

A prominent Hindi film lyricist, he has written for over 40 films, crafting songs that have left a lasting impact on Indian cinema. As a journalist, Neelesh has reported on some of the country's most pressing issues and has received India's highest journalism honours. He is also the author of five books, further cementing his legacy as a powerful voice in Indian literature.

Beyond storytelling, he is a changemaker and social entrepreneur. He founded Gaon Connection, India's largest rural media platform, which operates across 480 districts, bridging the information gap between urban and rural India.

Over the past two and a half decades, his contributions have been transformative. Through his words, music, journalism, and digital innovation, he continues to inspire and impact millions of lives.



IIMCAA Awards 2025



PUBLIC SERVICE

Kishor Kaushal

Hindi Journalism, Delhi

2005-2006 Batch

Kishor Kaushal is a 2012 batch IPS officer of the Jharkhand cadre which happens to be his home state too. He is currently posted as Senior Superintendent of Police (SSP) in Jamshedpur.

He is a highly disciplined and dedicated IPS officer. His leadership and commitment to public service have been instrumental in strengthening law enforcement and ensuring the safety of citizens in the regions he has served. Kishor has developed a deep understanding about the state of affairs and has dealt with several law and order situations efficiently. Throughout his career, he has been recognized for his dedication to the public service and his efforts to enhance policing standards in Jharkhand.

Kishor qualified the UPSC Exams first in the year 2010 and was allotted the DANICS. In another attempt, he got selected into the Indian Police Service (IPS) in the year 2012 and was allotted the Jharkhand cadre.

He has held important positions in the state and began his career as ASP, Pakur. He has served as City SP, Ranchi and as SP of some of the important districts of the state like Ramgarh and Dumka. He has also served as the SSP, Dhanbad and SSP, Ranchi. In his current posting he has been serving in Jamshedpur for the last one and half year.

After completing his school education in Dhanbad, he moved to Delhi to pursue his higher studies. He worked as a journalist with the UNI, a prominent news agency of the country, after graduating from IIMC. Reading, travelling and engaging in activities for physical fitness are his core interests.



IIMCAA Awards 2025



PUBLIC SERVICE

आदित्य वर्धन
हिन्दी पत्रकारिता, दिल्ली
2014-15 बैच

बोधगया के रहने वाले आदित्य वर्धन जातक फाउंडेशन के संस्थापक निदेशक हैं। वर्ष 2021 में कुछ साथियों के साथ मिलकर आदित्य ने जातक फाउंडेशन की नींव रखी। इस संस्था का उद्देश्य शिक्षा, स्वास्थ्य, और डिजिटल मीडिया एवं सोशल मीडिया के प्रभाव को ध्यान में रखते हुए डिजिटल साक्षरता का प्रचार करना है। ताकि इसके गलत उपयोग एवं दुष्प्रभाव से बचने के लिए लोगों को जागरूक किया जा सके। संस्था पर्यावरण संरक्षण के प्रति जागरूकता बढ़ाने के लिए ग्रामीण समुदायों के सहयोग से पौधारोपण कार्यक्रम आयोजित करती है। जातक फाउंडेशन के माध्यम से अब तक दस हजार से अधिक पौधे रोपे जा चुके हैं। संस्था स्कूली बच्चों को भी पर्यावरण संरक्षण की सीख देने के मकसद से विद्यालयों में विशेष पौधारोपण अभियान भी आयोजित करती है।

जातक फाउंडेशन का एक महत्वपूर्ण उद्देश्य वंचित समुदायों विशेषकर बिरहोर जनजाति के जीवन स्तर में सुधार लाना है। बिरहोर जनजाति को भारत सरकार ने विशेष रूप से कमजोर जनजातीय समूह (PVTG) के रूप में वर्गीकृत किया है। जातक फाउंडेशन बिरहोर समाज के बीच बच्चों की बुनियादी शिक्षा और बेहतर स्वास्थ्य सुविधाओं के लिए काम कर रहा है। संस्था के प्रयासों से बिरहोर समुदाय में स्वास्थ्य जागरूकता बढ़ी है और अब ये लोग स्वास्थ्य शिविरों में सक्रिय रूप से भाग लेते हैं। संस्था इस दिशा में भी काम कर रही है कि सरकारी योजनाओं का लाभ बिरहोर जनजाति तक पहुंचे और उनके जीवन में बदलाव आए।

आदित्य ने गया में शुरुआती शिक्षा के बाद दिल्ली स्थित जवाहरलाल नेहरू विश्वविद्यालय से स्नातक, भारतीय जनसंचार संस्थान से पीजी डिप्लोमा और दक्षिण बिहार केंद्रीय विश्वविद्यालय, गया से मीडिया एवं जनसंचार में पीएचडी किया है। करियर की शुरुआत में आदित्य ने प्रिंट मीडिया में काम किया। जातक फाउंडेशन के जरिए आदित्य शिक्षा, जागरूकता और सामुदायिक विकास के काम में जुटे हैं। उनका मानना है कि शिक्षा और सामूहिक प्रयासों से न्यायपूर्ण और उज्ज्वल समाज का निर्माण किया जा सकता है।



IIMCAA Awards 2025



CONNECTING ALUMNI OF THE YEAR

Ketan Tanna

English Journalism, Delhi
1989-90 Batch

Ketan Tanna has played a pivotal role in connecting IIMCians around the world. During the lockdown, when many found themselves confined to their jobs and cut off from essential resources, Ketan recognized an opportunity to bring people together. In response, he founded a WhatsApp group called 'News.'

What began with just a handful of members has now blossomed into a thriving community of over 350 IIMCians worldwide. Among them is Braj Khandelwal, 83, one of the most senior and active voices in the group.

Over time, 'News' has evolved beyond sharing current events—it has become a vital support network. Whether it's sharing job leads, professional contacts, or recommendations for books that hold as much value as newspapers, the group meets a wide range of needs. Members often reach out for academic resources, career advice, and even humanitarian assistance, all of which are addressed with a spirit of camaraderie.

Even after more than four years at the helm, Ketan says he still experiences a thrill every time he helps a fellow IIMCian, confident that each small act of support makes a significant difference.

Currently serving as the News Editor of The Free Press Journal in Mumbai, Ketan Tanna is a seasoned journalist and editor with over 30 years of experience in both Indian and international media. He began his career at Computers Today - India Today Group and has since worked with leading media groups in New Delhi and Mumbai.

Ketan holds an M.A. in Mass Communication and Journalism, a Post Graduate Diploma in Journalism, and a B.Com. His work has earned him fellowships and scholarships from prestigious institutions such as Freedom House, SIDA, and Yale Law College.



IIMCAA Awards 2025



CONNECTING ALUMNI OF THE YEAR

Sudhansu Kumar Patro

Odia Journalism, Dhenkanal
2007-08 Batch

Sudhansu has been instrumental in connecting alumni and starting IIMCAA Odisha Chapter based out of Bhubaneswar. He has organised get – togethers independently to strengthen the alumni movement in Odisha.

Professionally, he has had a successful career and has worked as a State Political Correspondent for Odisha's first satellite news channel for over 8 years. In the year 2013, he ventured into entrepreneurship, launching Pocket News Group, Odisha's first digital news platform. In his current role he is serving as the Editor in Chief of the Pocket News Group

As a seasoned journalist, he has covered assembly elections in 13 states, including Delhi, West Bengal, Uttar Pradesh and others. His election predictions have made a significant impact on Odisha's state elections.

So far he has authored three books: "Menta," "May-29" (A Midnight Mystery), and "MODI - An Era in Indian Politics," which will be released in four languages soon.



IIMCAA Awards 2025



CONNECTING ALUMNI OF THE YEAR

मणेन्द्र मिश्रा 'मशाल'
हिन्दी पत्रकारिता, दिल्ली
2008-09 बैच

मणेन्द्र मिश्रा 'मशाल' आईआईएमसी एलुमनी एसोसिएशन के उत्तर प्रदेश चैप्टर के अध्यक्ष और नॉर्थ जोन के प्रभारी हैं। 2012 में यूपी में एलुमनी एसोसिएशन के संस्थापक सदस्यों में शामिल रहे मणेन्द्र पहली बार संगठन मंत्री बने थे। पिछले दो वर्षों से यूपी चैप्टर अध्यक्ष के रूप में उन्होंने मासिक बैठकों को नियमित किया है और लखनऊ में सालाना कनेक्शन्स मीट के सफल आयोजन में महत्वपूर्ण भूमिका निभा रहे हैं।

इमका केयर फंड के सहयोग से मणेन्द्र और चैप्टर के सदस्य लखनऊ में दो साल से सर्दी के मौसम में प्लाईओवर के नीचे विंटर रिलीफ कैम्प का आयोजन कर रहे हैं। इसके जरिए जरूरतमंद लोगों, खास तौर पर महिलाओं और बच्चों को गर्म कपड़े मुहैया कराने का प्रयास किया जा रहा है। एलुमनी की समस्याओं के समाधान के लिए मणेन्द्र प्रयासरत रहते हैं।

सिद्धार्थनगर जिले के शोहरतगढ़ इलाके में पलिया निधि गांव के निवासी मणेन्द्र उत्तर प्रदेश के सर्वोच्च सम्मान यश भारती से सम्मानित हो चुके हैं। मणेन्द्र की 16 पुस्तकें और विभिन्न पत्र-पत्रिकाओं में 8,000 से अधिक लेख प्रकाशित हुए हैं। इलाहाबाद यूनिवर्सिटी में लगभग एक साल अध्यापन कर चुके मणेन्द्र एक सक्रिय राजनीतिक कार्यकर्ता हैं और समाजवादी पार्टी शिक्षक सभा के राष्ट्रीय उपाध्यक्ष हैं।



IIMCAA Awards 2025



CONNECTING CHAPTER OF THE YEAR - GUJARAT

Gujarat Chapter of the IIMC Alumni Association (IIMCAA) is a compact yet vibrant chapter. The chapter proved to be the most active in the year 2024. There are about 25 alumni in Gujarat and most of them are placed in Ahmedabad.

Members of the chapter Mr. Arvind Kumar and Ms. Rashmi Chouhan pioneered IIMC Gujarat Ride and Run (IGGR) to promote healthy living. The first run was held in 2024 and the chapter plans to take it across India this year. The beauty of this initiative is that members may undertake it from any place and therefore it is convenient for them to join from their respective location.

The Gujarat chapter has also decided that it will send a request to IIMC that the institute should allow lateral entry for the alumni for a Master's degree. It will help the interested alumni in completing their degree in Mass Media from their alma mater itself. The chapter believes that alumni should be given an opportunity to complete their studies from IIMC. This idea mooted by Mr. Ujjwal Pratap was strongly supported by all the members.

The members of the chapter are working in professions like, Print Media, Public Relations, Corporate Communications, Academics, Yoga and are also engaged in other corporate sectors. The chapter is proud to have the senior most member, Dr. Pradeep Malik of the 1985-86 batch. He was the founding President of the Gujarat chapter.



IIMCAA Awards 2025



CONNECTING GROUP OF THE YEAR - 1990-91 BATCH

तुम बंजर हो जाओगे,
अगर इतने व्यवस्थित ढंग से रहेगे
यदि इतना सेव-समझकर बोलोगे, चलोगे
कभी मन की नहीं कहेगे, सब को दबाकर,
झूठे प्रेम के गाने गाओगे,
तो मैं तुमसे कहता हूँ,
तुम बंजर हो जाओगे

-भवानी प्रसाद मिश्र

हमें बंजर नहीं होना है!

This group joined the Hindi Journalism course in 1990-91. They emphasise to meet at least once every three months. These gatherings are not just a walk down the memory lane but also help in supporting and guiding each other in their professional and personal lives. These gatherings are helpful in sharing their experiences and knowledge and also allow them to learn from one another and refine their skills.

Beyond that, these meetings foster a strong sense of camaraderie, ensuring that they stand by each other through life's ups and downs.

IIMC Alumni Association has played a pivotal role in cementing their bond and has provided a well-grounded platform to connect, share experiences, and extend mutual support. The association's activities and initiatives have been a source of motivation. Connection with IIMCAA is deeply valued by them, as it has enabled them to stay connected and work towards their shared goals.

Through these gatherings and IIMCAA's activities, they have become part of a strong and supportive community. The group has a steadfast commitment to strengthen these ties and continue their support to each other thoroughly.

These reunions have played a vital role in not just reminiscing the days spent in IIMC but also help in staying updated on each other's lives. Every moment is cherished with great zeal. Goodbyes are always with a promise of a new Hello soon.



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PILLARS OF IIMCAA



संतोष कुमार वाल्मीकि
हिन्दी पत्रकारिता, दिल्ली
1988-89 बैच

संतोष देश के सबसे बड़े राज्य उत्तर प्रदेश में आईआईएमसी एलुमनी एसोसिएशन की नींव के पत्थर हैं। लगभग दस वर्षों तक इमका के यूपी चैंटर अध्यक्ष रहे संतोष वाल्मीकि अपने बैच में श्रेष्ठ प्रशिक्षु अवॉर्ड से सम्मानित हो चुके हैं। संतोष ने 1989 से 1996 तक दैनिक जागरण के साथ लखनऊ में काम किया। 1996 से 2024 तक लखनऊ में ही हिन्दुस्तान के साथ रहे और स्टेट ब्यूरो में प्रमुख संवाददाता और विशेष संवाददाता के पद पर भी काम किया। अखबार के अलावा संतोष लगातार 35 वर्ष तक दूरदर्शन, लखनऊ के साथ बतौर न्यूज एंकर भी जुड़े रहे। फ़िलहाल वे लखनऊ में हिन्दी दैनिक विश्ववार्ता के यूपी ब्यूरो प्रमुख हैं।



Kalyan Ranjan
Hindi Journalism, Delhi
1990-91 Batch

Kalyan has been an integral part of IIMCAA since its inception. He served as the President of the IIMCAA from 2021- 2023. With over 32 years of experience in the corporate sector, he now specializes in consulting within the realms of Public Policy Advisory and Reputation Management.



Nitin Pradhan
Hindi Journalism, Delhi
1990-91 -Batch

Nitin has actively contributed towards strengthening the IIMC Alumni Association. He is the Chairman of IIMCAA Care Fund since its inception in 2021. Nitin is a veteran journalist turned communicator after three decades of journalism. He served as National Bureau Chief of Dainik Jagran and was the member of the launch team of STAR News in 2003 and CNBC Awaaz in 2005. Currently he is the President of Fortuna Public Relations Pvt Ltd.



PILLARS OF IIMCAA



Alice Guram

English Journalism, Delhi

1991-92 Batch

Alice has been a strong contributor to the activities of IIMCAA. She is the president of the Punjab, Haryana, Himachal Pradesh, Jammu & Kashmir and Ladakh Chapter for the last 13 years. Alice has strengthened the IIMCAA, inspiring fellow alumni to remain involved and contribute to the association's continued success. On the professional front she is the CEO and founder of Media Pulse PR. Alice has previously worked as a journalist in the leading newspapers.



Braj Kishore

English Journalism, Delhi

1995-96 Batch

Braj is the founding President of IIMCAA West Bengal Chapter and currently is the Vice President of the Maharashtra Chapter. He has been a great supporter of the activities of IIMCAA in every possible way. After a long corporate career in marketing, brand, and corporate communications, he has co-founded ASB Communications, and offers marketing, communications, and PR services to leading clients.



Byomakesh Biswal

English Journalism, Dhenkanal

1999-2000 Batch

Byomakesh is the founding president of Andhra Pradesh and Telangana Chapter of IIMCAA and is presently associated with IIMCAA Odisha Chapter as a Vice-President. He is dedicated to the expansion of IIMC Alumni into a cohesive community. On the professional front, he is managing communication projects in Bhubaneswar.



PILLARS OF IIMCAA



Krishna Pophale

English Journalism, Delhi

2010-11 Batch

Krishna played a pivotal role in suggesting to have an alumni network and was founder organisation secretary of IIMCAA Maharashtra. Currently he's general secretary of IIMCAA Maharashtra and west zone coordinator in central committee. He works as Manager - Operations with Board of Control for Cricket in India (BCCI).



IIMC Alumni Association

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Lifetime Membership Fee

INR 23600 (Including GST)



Register at www.iimcaa.org or scan the QR Code



IIMCAA Awards 2025 Jury List

Journalist of the Year

1. Mr. Amarendra Khatua
2. Ms. Anita Kaul Basu
3. Mr. Annurag Batra
4. Mr. Arun Kumar
5. Mr. AK Bhattacharya
6. Mr. Prabhash Jha
7. Mr. Qamar Waheed Naqvi
8. Mr. Rajen Garabadu
9. Mr. Ramesh Negi
10. Ms. Santwana Bhattacharya
11. Mr. Sumit Awasthi

Agriculture Reporter of the Year

1. Mr. Amarendra Kishore
2. Mr. Indrajit Rai
3. Ms. Laxmi Devi
4. Mr. Priya Darshan
5. Mr. Sandip Das
6. Mr. Sunil Kr Singh

Reporter of the Year [Publishing]

Indian Language Reporter of the Year [Publishing]

1. Mr. Avijit Ghosh
2. Mr. Jaideep Karnik
3. Ms. Lola Nayar
4. Mr. Sanjay Mishra
5. Mr. Shishir Sinha
6. Mr. Sunil Menon
7. Mr. Vinay Kumar

Reporter of the Year [Broadcast]

Indian Language Reporter of the Year [Broadcast]

Producer of the Year [Broadcast]

1. Mr. Akhilesh Kumar
2. Mr. Amiya Mohan
3. Ms. Anju Juneja
4. Ms. Chandrica Joshi
5. Mr. Manoj Malayanil
6. Ms. Mimansa Malik
7. Mr. Prasad Sanyal
8. Mr. Saurabh Sinha
9. Mr. Shamsher Singh



IIMCAA Awards 2025 Jury List

PR Person of the Year
Ad Person of the Year
PR Agency of the Year
Digital Agency of the Year

1. Mr. Manish Bhatt
2. Ms. Paarul Chand
3. Mr. Rohit Dubey
4. Ms. Shruti Jain
5. Ms. Sumita Singh

BEST WISHES TO IIMCAA CONNECTIONS 2024



Rahul Kumar

HJ, Delhi
2005-06 Batch
Sheikhpura, Bihar



IIMCAA AWARDS 2025 JURY MEETING



IIMCAA AWARDS 2025 JURY MEETING



IIMCAA Awards 2025 List of Winners

Winners

1. Journalist of the Year: Sarvapriya Sangwan, BBC Hindi
2. Agriculture Reporter of the Year: Pallav Jain, Ground Report
3. Reporter of the Year (Publishing): Sandeep Rajwade, Jagran New Media
4. Reporter of the Year (Broadcast): Ajatika Singh, ABP News
5. Producer of the Year: Harshita Rathore, Newsreel Asia
6. Indian Language Reporter of the Year (Publishing): R Samban, Janayugam
7. Indian Language of the Year (Broadcast): Anuj Kr Das, Kanak News
8. Ad Person of the Year: Pankaj Bora, McCann Worldgroup
9. PR Person of the Year: Ashish Shukla, InMobi
10. PR Agency of the Year: Avian WE
11. Digital Agency of the Year: Kaizzen

Jury Special Mention

Reporter of the Year (Publishing)

1. Shivangi Saxena, Dainik Bhaskar
2. Umesh Kr Ray, Rural India

PR Person of the Year

1. Rajni Upadhyay, Election Commission of India

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IIMCAA Awards 2025



JOURNALIST OF THE YEAR

SARVAPRIYA SANGWAN, BBC HINDI

Sarvapriya has been recognized as the Journalist of the Year for her powerful BBC Hindi series, *The Last Man*, covering the Lok Sabha elections. This eight-part series explores India's most remote and neglected regions—Maharashtra, West Bengal, Uttar Pradesh, and Punjab—giving voice to those at the margins of society. Her work brings untold stories to light, making a lasting impact on journalism.



AGRICULTURE REPORTER OF THE YEAR

PALLAV JAIN, GROUND REPORT

Pallav has been recognized as the Agriculture Reporter of the Year for his in-depth reports from Madhya Pradesh, highlighting farmers' struggles with faulty fungicides, low MSP on A-grade rice, and financial losses. His investigative coverage of the National Gokul Mission delves into sexed semen technology and its impact on cattle breeding. His work sheds light on critical agricultural issues, driving awareness and change.



REPORTER OF THE YEAR (PUBLISHING)

SANDEEP RAJWADE, JAGRAN NEW MEDIA

Sandeep has been recognized as the Reporter of the Year (Publishing) for his groundbreaking report on women from Punjab lured into jobs abroad, only to be trafficked to Syria, Iran, and beyond. His fearless investigation exposed the racket, leading to a government crackdown and stricter regulations.



REPORTER OF THE YEAR (BROADCAST)

AJATIKA SINGH, ABP NEWS

Ajatika has been recognized as the Reporter of the Year (Broadcast) for her in-depth reporting on critical issues such as how despite the Right to Education Act, schools overlook needy students, the challenges around Ujjwala Yojana despite its reach, and the neglected ₹260 crore sports complex in Delhi's Kapashera. Her investigative work sheds light on policy gaps and their real impact, driving important conversations and change.



PRODUCER OF THE YEAR

HARSHITA RATHORE, NEWSREEL ASIA

Harshita has been recognized as the Producer of the Year for her impactful reporting on conflict and displacement. Her stories highlight an educational initiative uniting Meitei and Kuki-Zo youth in violence-torn Manipur, explores a Kuki-Zo leader's vision for peace, and captures the struggles of Burmese refugees in Mizoram. Through immersive storytelling and human-centered journalism, she brings overlooked voices to the forefront, making her a deserving winner.





Here's an ode to the father of advertising who was actually a woman from the middle east.

The craft of storytelling has been saving necks for a long time, or for at least 12 centuries as far as we know. It's a well documented fact that once upon a time, the brilliant Queen Shahrzad of Arabia spun long and winding tales, 1001 tales to be precise, to save her neck.

Every night, she would tell a twisted tantalising tale to her murderous husband King Shahryar who intended to kill her in the morning, but she would leave the tale unfinished at a crucial cliffhanger. The King would be forced to pardon her for yet another day, just so she could finish her tale, only to start another one. And so it went. Her storytelling kept her from turning into the next victim in a series of very sad and very dead wives. And that, we believe was the birth of Arabian Nights, or advertising as we know it to this day.

At August we too spin tales and tell stories to bring brands to life, be it traditional or digital media. With a hat tip to Queen Shahrzad.

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IIMCAA Awards 2025



INDIAN LANGUAGE REPORTER OF THE YEAR (PUBLISHING)

R. SAMBAN, JANAYUGAM

R. Samban has been recognized as the Indian Language Reporter of the Year (Publishing) for his investigative stories highlighting marginalized communities and social issues. His work on the Muthuvan tribal community in Kerala exposed the devastating impact of menstrual taboos, leading to rising infertility rates. He also shed light on the powerful act of body donation in advancing medical science and chronicled the decline of sports talent in Idukki, urging systemic change.



INDIAN LANGUAGE REPORTER OF THE YEAR (BROADCAST)

ANUJ KUMAR DAS, KANAK NEWS

Anuj has been recognized as the Indian Language Reporter of the Year (Broadcast) for his courageous reporting on tribal injustices in Odisha. His coverage of Minjali, a Dangaria Kandha woman labeled a Maoist, fighting for protection of the Niyamgiri Hills, exposes the systemic targeting of indigenous activists. Through in-depth storytelling, he amplifies voices silenced by fear and oppression, shedding light on human rights violations and the struggle for justice.



AD PERSON OF THE YEAR

PANKAJ BORA, MCCANN WORLDGROUP

Pankaj has been recognized as the AD Person of the Year for his innovative campaigns that revived Dominos' appeal in the market, emphasizing its iconic Cheese Burst Pizza as a moment of respect. He also spearheaded Dabur Chyawanprash's impactful winter campaign, using technology and print to highlight smog-related health risks and the need for immunity.



PR PERSON OF THE YEAR

ASHISH SHUKLA, INMOBI

Ashish has been recognized as the PR Person of the Year for his exceptional work driving initiatives that have not only enhanced InMobi and its group companies' reputation but have also contributed meaningfully to societal progress, furthering digital India and fostering trust. Some of his campaigns included driving awareness around cybersecurity in youth, and a campaign to boost women workforce participation.

PR AGENCY OF THE YEAR

AVIAN WE



Avian WE was chosen as the PR Agency of the Year for its impactful stories that ignited imaginations, moved people to positive action and changed the work. Some of the remarkable work include award winning Reckitt Harpic Loocator - which won the Lion for change award at the Cannes Lions Festival 2024.



IIMCAA Awards 2025 - Winners



DIGITAL AGENCY OF THE YEAR

KAIZZEN

Kaizen was chosen at the Digital Agency of the Year for its commendable work in increasing share of voice, brand perception and more for clients such as NABARD focusing on rural women and their journey; followed by sustainability campaign initiatives for Tata Power and some festive campaigns for Perrier.

Jury Special Mention



REPORTER OF THE YEAR (PUBLISHING)- JURY SPECIAL MENTION

UMESH KUMAR RAY, RURAL INDIA

Umesh was chosen for a Special Mention by the Jury for his ground reports from Bihar - a mosque in Mari village being cared for by its Hindu community, the Chapa artisans, and rampant child trafficking in Gaya. He was chosen for his extensive reporting and courage in bringing stories that go unreported.



REPORTER OF THE YEAR (PUBLISHING)- JURY SPECIAL MENTION

SHIVANGI SAXENA, DAINIK BHASKAR

Shivangi was chosen for a Special Mention by the Jury for her onground report and extensive investigations without fearing for her life on the Haldwani violence, Bangladesh violence, RG Kar medical college incident and its impact.



PR PERSON OF THE YEAR- JURY SPECIAL MENTION

RAJNI UPADHYAY, ELECTION COMMISSION OF INDIA

Rajni was chosen for a Special Mention by the Jury for her strategic outreach and successful implementation of the Systematic Voters' Education and Electoral Participation programme during her tenure as a Communication Consultant at the Election Commission of India.

