



IFFCO IIMCAA AWARDS 2019 JURY

Jury No. 01

A 1- Agricultural Reporting & A 4- Political Reporting

Mr. Harveer Singh, Chair
Mr. Harish Damodaran
Mr. Iftikhar Gilani
Mr. Brajesh Singh
Ms. Pranab Dhal Samanta

Jury No. 02

A 2- Investigative Reporting & A 7- Crime Reporting

Mr. Prabhat Shunglu, Chair
Ms. Vartika Nanda
Mr. Sidhartha K
Mr. Anuranjan Jha
Mr. Dharendra Pundir

Jury No. 03

A 3- Developmental Reporting & A 8- Environmental Reporting

Mr. Shishir Sinha, Chair
Ms. Himanshi Dhawan
Mr. Madhavan Narayanan
Ms. Renu Agal

Jury No. 04

A 5- Sports Reporting

Mr. Norris Pritam, Chair
Mr. Vijay Lokapalli
Mr. Digvijay Singh Deo

Jury No. 05

A 6- Economic and Business Reporting & A 11- Data Journalism

Mr. AK Bhattacharya, Chair
Mr. Santosh Tiwari
Mr. Harish Dugh
Mr. Alok Puranik
Mr. Dipu Rai



IFFCO IIMCAA AWARDS 2019 JURY

Jury No. 06

A 9- Entertainment Reporting & A 10- Feature Writing

Mr. Jamaal Shaikh, Chair
Dr. Harvinder Mankkar
Ms. Aparna Dwivedi
Mr. Rohit Vats

Jury No. 07

B 1- Print Production- Large Publications, B 2: Print Production-Medium & Small Publications, B 3- Broadcast Production- Large Network, B 4- Broadcast Production- Medium & Small Network and B 7- Digital Production- Video

Mr. QW Naqvi, Chair
Mr. Sarvesh Tiwari
Mr. Parmanand Khetan

Jury No. 08

B 5- Digital Production- Content & B 6- Digital Production-Innovation

Ms. Nilanjana Jha, Chair
Mr. Nirendra Nagar
Mr. Suresh Kumar
Mr. Priyarag Verma

Jury No. 09

B 8- Anchor/ Presenter/ Broadcaster [Audio] & B 9 - Anchor/ Presenter/ Broadcaster [Video]

Mr. Deepak Chaurasia, Chair
Mr. Sumit Awasthi
Mr. Mehraj Dubey
Ms. Chandrika Joshi
Mr. Raunac

Jury No. 10

B 10- Documentary Film Making, B 11- Photography- Amateur and B 12- Photography – Professional

Mr. Milind Khandekar, Chair
Mr. Shome Basu
Mr. Mike Sangma



IFFCO IIMCAA AWARDS 2019 JURY

Jury No. 11

C 1- Advertising & C 2- Media Innovation

Mr. Ashish Chakravarty, Chair

Ms. Anita Bose

Mr. Sambit Mohanty

Mr. Nitin Thakur

Mr. Souvik Datta

Jury No. 12

C 3- Image Building (Public Relations), C 4- Advocacy, C 5- Crisis Management & C 6- Image Management

Prof. Jaishri Jethwaney, Chair

Ms. Sunila Dhar

Mr. Partha Ghosh

Mr. Samir Kapur

Mr. Sourav Das

Jury No. 13

C 7- Social Media Management- Small, C 8- Social Media Management- Big & C 9- Social Media Influencer

Ms. Kavita Ayyagari, Chair

Mr. Niraj Seth

Mr. Tushar Bajaj

Ms. Karnika Kohli

Mr. Prateek Chatterjee

Jury No. 14

C 10- Research Paper in Mass Communication

Prof. Gita Bamezai, Chair

Prof. Anubhuti Yadav

Prof. Anand Pradhan



WINNER LIST OF IFFCO IIMCAA AWARDS 2019

- Alumni of The Year- Nandita Venkatesan
Public Service- Meenakshi Gupta
A 1- Agricultural Reporting- Shruti Jain
A 2- Investigative Reporting- Ranveer Singh
A 3- Developmental Reporting- Itishree Singh Rathaur
A 4- Political Reporting- Vineet Khare
A 5- Sports Reporting- Shantanu Srivastava
A 6- Economic and Business Reporting- Vireshwar Tomar
A 7- Crime Reporting- Prabir Pradhan
A 8- Environmental Reporting- Garvit Garg
A 9- Entertainment Reporting-TR Vivek
A 10- Feature Writing- Meena Kotwal
A 11- Data Journalism- Abhimanyu Kumar Saha
B 1- Print Production- Large Publications- Vivekanand Singh
B 2: Print Production- Medium & Small Publications- NO WINNER
B 3- Broadcast Production- Large Network- Anshul Singh
B 4- Broadcast Production- Small & Medium Network- NO WINNER
B 5- Digital Production- Content – Jajati Karan
B 6- Digital Production- Innovation- Kaushiky Kashyap
B 7- Digital Production- Video– Rajnish Kumar
B 8- Anchor/ Presenter/ Broadcaster [Audio]- Mohd Shahid
B 9 - Anchor/ Presenter/ Broadcaster [Video]- Anika Aren
B 10- Documentary Film Making- Sumit Osmand Shaw
B 11- Photography– Amateur- Aman Gupta
B 12- Photography– Professional- Abhishek Kumar
C 1- Advertising- Saransh Jain
C 2- Media Innovation- Mohit Pasricha
C 3- Image Building- Puja Mishra
C 4- Advocacy- Renu Kakkar
C 5- Crisis Management- NO WINNER
C 6- Image Management– Avilash Panigrahi
C 7- Social Media Management- Small- Rudra Prasanna Rath
C 8- Social Media Management- Big- Harshil Dhawan
C 9- Social Media Influencer- Varun Vagish
C 10- Research Paper in Mass Communication- Niky Tiwari

Jury Special Mention

- A 6- Economic and Business Reporting- Piyush Pandey
A 6- Economic and Business Reporting- Jayajit Dash
A 7- Crime Reporting- Praveen Mohta



IFFCO IIMCAA AWARDS 2019 WINNERS



ALUMNI OF THE YEAR

NANDITA VENKATESAN

RTV, Delhi

2010-11 Batch

Copy Editor, The Economic Times

Nandita Venkatesan is a journalist with The Economic Times, a TEDx speaker, a Bharata Natyam dancer and a 2 time-Intestinal

Tuberculosis survivor, who is extensively involved in creating awareness about TB, patients' rights and disability. She became profoundly deaf at 24 due to a side effect of an anti-TB injection.

Recognizing the need for an urgent global response to the epidemic, The United Nations General Assembly convened the first-ever high-level meeting on tuberculosis to accelerate efforts by countries in ending TB. As a representative of all survivors and in recognition of her work, Nandita was invited to address the UNGA in New York in September, wherein her speech – a sharp wake-up call to tackle the crisis -- received a rousing standing ovation from the Heads of State, Health Ministers and civil society members present at the Meet.

She has been a keynote speaker at several prestigious conferences and regularly helps patients to complete the arduous treatment.



IFFCO IIMCAA AWARDS 2019 WINNERS



PUBLIC SERVICE

MEENAKSHI GUPTA

Ad-PR, Delhi
1991-92 Batch
Co-Founder, Goonj

Two decades ago in 1999, Meenakshi Gupta Co-Founder GOONJ, started the award winning nonprofit with her husband Anshu

Gupta. A Commerce Graduate with an advanced degree in Advertising and Public Relations, Meenakshi largely remained the behind the scenes worker in the initial years of Goonj.

In 2005 she joined the work full time, ending her 15 years corporate career, also ending 8-year stint as News Publicity Head at BBC South Asia. With Goonj's widespread work Meenakshi has focused on serving the people and her team with the foundational values of Goonj. She is especially passionate about giving voice to unheard communities, especially women, on their neglected issues and needs like menstrual hygiene, in far flung villages of India. Often called the backbone of the organisation Meenakshi works closely with Anshu and the rest of the team to build pan India civic engagement through powerful communication with the masses.

Widely traveled nationally and internationally Meenakshi terms her time with people in the deep interiors of India, as her biggest learning personally and professionally. A trained Dance Movement Facilitator, she finds it most enriching and inspiring to connect with youth taking initiatives for the country.



IFFCO IIMCAA AWARDS 2019 WINNERS



SHRUTI JAIN
EJ, Delhi
2015-16 Batch
Correspondent, The Wire

AGRICULTURAL REPORTING

Shruti Jain's story, "For Farmers in Rajasthan's Hanumangarh, SBI's 'Loot' is a Key Election Issue" highlighted harassment of State Bank of India (SBI) in a farmer-dominated region of Rajasthan's Hanumangarh.



RANVEER SINGH
HJ, Delhi
2008-09 Batch
Principle Correspondent, ABP News

INVESTIGATIVE REPORTING

Ranveer Singh's story "Anti-national conspiracies in the name of constitution in forests of Jharkhand" is an investigative report from the naxal affected jungles of four districts of Jharkhand exposing the truth behind an activity called 'Pathargadhi'.



ITISHREE SINGH RATHAUR
OJ, Dhenkanal
2011-12 Batch
Freelance Journalist, MyCity Links

DEVELOPMENTAL REPORTING

Itishree Singh Rathaur's story delves on witch hunting practices in Odisha and the violence associated with it. Her story led to the traumatized family getting benefits under the government schemes and a house under Indira Awaas Yojana.



IFFCO IIMCAA AWARDS 2019 WINNERS



VINEET KHARE

EJ, Dhenkanal

2001-02 Batch

Correspondent, BBC World Service (Hindi)

POLITICAL REPORTING

Vineet Khare's story talks about the political violence in Bengal. It opens multiple layers of Bengal's politics and its economy for the first time taking into account the historical aspects and how people associate with it.



SHANTANU SRIVASTAVA

EJ, Delhi

2011-12 Batch

Editor- Sports News, Firstpost

SPORTS REPORTING

Shantanu Shrivastava talks about the young and upcoming wrestler's training and preparations ahead of last year's Asian Games. The story traces his journey from a little village in Haryana and how he took to wrestling. More importantly, devotion that Bajrang has for his mentor – Olympic medallist Yogeshwar Dutt.



VIRESHWARTOMAR

HJ, Delhi

2016-17 Batch

Sub Editor, Business Standard

ECONOMIC AND BUSINESS REPORTING

Vireshwar Tomar's story deals with blockchain technology and how far this new technology can be useful or worthwhile in workplaces.



IFFCO IIMCAA AWARDS 2019 WINNERS



PRABIR PRADHAN
OJ, Dhenkanal
2006-07 Batch
Senior Reporter, News 18 Odia

CRIME REPORTING

Prabir Pradhan's story unearthed the deep roots and international connection of the illegal pangolin trade which originate from villages in hilly districts of Odisha. He chased the pangolin smuggling racket tirelessly resulting in police action and arrests.



GARVIT GARG
RTV, Delhi
2017-18 Batch
Freelance Journalist, The Bihar Mail

ENVIRONMENTAL REPORTING

Garvit Garg's story shows the effects of open-pit coal mining in Madhya Pradesh's Singrauli district, which has led to a lot of environmental and health concerns along with the issues of migration and unemployment.



TR VIVEK
EJ, Delhi
2000-01 Batch
Freelance Journalist, The Hindu

ENTERTAINMENT REPORTING

TR Vivek's piece looks at the life and art of Ilaiyaraaja and Salil Chowdhury, two musical geniuses who have had the most profound influence on shaping the course of Indian film music, and as an extension, Indian cinema itself. The piece was in part a result of Vivek's passionate research on their works over the last 20 years.



IFFCO IIMCAA AWARDS 2019 WINNERS



MEENA KOTWAL

RTV, Delhi
2013-14 Batch
Broadcast Journalist, BBC Hindi

FEATUREWRITING

Meena Kotwal's positive story is about the Pakistani women who helped Hamid Ansari come back to India. The story highlights the positive aspect of a relationship that can exist between two neighbouring countries, especially India and Pakistan.



ABHIMANYU KUMAR SAHA

HJ, Delhi
2012-13 Batch
Journalist, BBC Hindi

DATA JOURNALISM

Abhimanyu Kumar Saha's story takes a look at the dismal state of education in Bihar highlighting the several cases of fraud toppers emerging from school's education.



VIVEKANAND SINGH

HJ, Delhi
2013-14 Batch
Senior Copy Editor, Prabhat Khabar

PRINT PRODUCTION- LARGE PUBLICATIONS

Vivekanand Singh's special page on 'JEE advance level online' deals with all the FAQs that students who cleared JEE Mains would have had. The advance level of the examination was being conducted online for the first time last year.



IFFCO IIMCAA AWARDS 2019 WINNERS

PRINT PRODUCTION- MEDIUM & SMALL PUBLICATIONS - NOWINNER



ANSHUL SINGH

HJ, Delhi
2017-18 Batch
Trainee Journalist, ABP News

BROADCAST PRODUCTION- LARGE NETWORK

Anshul Singh's story talks about how in the midst of vote bank politics, our politicians are forgetting the contributions of several freedom fighters and other activists who made a mark with their contribution towards society.

BROADCAST PRODUCTION- SMALL & MEDIUM NETWORK - NOWINNER



JAJATI KARAN

EJ, Dhenkanal
1996-97 Batch
Editor in Chief, Ommcom News

DIGITAL PRODUCTION- CONTENT

Jajati Karan's story on a 30-year-old physically challenged man who was unable to address the basic needs of his day-to-day life led to a swift action on the part of district administration officials as well as the government.



KAUSHIKY KASHYAP

HJ, Delhi
2015-16 Batch
Senior Correspondent, The Quint

DIGITAL PRODUCTION- INNOVATION

Kaushiky Kashyap's multimedia production shows the chilling details of Kathua's gangrape incident in an innovative way.



IFFCO IIMCAA AWARDS 2019 WINNERS



RAJNISH KUMAR

HJ, Delhi

1998-99 Batch

Mentor, Delhi Knowledge Track & Editor-Input, NDTV India

DIGITAL PRODUCTION-VIDEO

Rajnish Kumar's quirky way of launching books with a showreel is seen as a way to promote the book reading culture in the young generation.



MOHD SHAHID

HJ, Delhi

2012-13 Batch

Broadcast Journalist, BBC Hindi

ANCHOR/PRESENTER/BROADCASTER [AUDIO]

Mohd Shahid presented the results of the assembly elections simultaneously broadcasting other reports and interview of politicians.



ANIKA AREN

RTV, Delhi

1997-98 Batch

Executive Producer & Anchor, Swaraj Express TV & Hind Kisan Web Channel

ANCHOR/PRESENTER/BROADCASTER [VIDEO]

Anika Aren has donned the hat of telling stories of farmers and how the policymakers' decisions affect their day-to-day life, as a news presenter. She ensures that she presents the news without any hint of pressure from the stakeholders.



IFFCO IIMCAA AWARDS 2019 WINNERS



SUMIT OSMAND SHAW

HJ, Delhi

1995-96 Batch

Director, Baanyan Tree Productions Pvt Ltd

DOCUMENTARY FILM MAKING

Sumit Osmand Shaw's film takes a look at the only male belly dancer in the country and busts the gender stereotypes as well as other myths associated with this dance form.



AMAN GUPTA

HJ, Delhi

2016-17 Batch

Freelance Journalist

PHOTOGRAPHY- AMATEUR

Aman Gupta's amateur click of Lord Hanuman and Baba Saheb BR Ambedkar in one frame became viral post controversy over statements that Hanuman was a dalit.



ABHISHEK KUMAR

RTV, Delhi

2013-14 Batch

Assistant Producer-Digital, ABP News

PHOTOGRAPHY- PROFESSIONAL

Abhishek Kumar's photograph "Winning Moment" captures a beautiful rainbow coming out of blue skies along with the photographer himself showcasing the clear sense of victory in real terms.



IFFCO IIMCAA AWARDS 2019 WINNERS



SARANSH JAIN

Ad-PR, Delhi
2013-14 Batch
Promo Writer, STARTV Network

ADVERTISING

Saransh's award winning entry is for a campaign done for the channel STAR Bharat for promoting the show 'Savdhaan India'. The aim was to create an intrigue in the audience to excite them to sample the content on this channel.



MOHIT PASRICHA

Ad-PR, Delhi
2013-14 Batch
Creative Team Leader, McCann Worldgroup

MEDIA INNOVATION

Mohit's campaign on "The Unbranded Prescription" is the award winning entry. The objective of the campaign was to 'take the candy out of Strepsils' which was not perceived as a medicine by most users. The communication effort managed to uproot the problem from its core.



PUJA MISHRA

EJ, Dhenkanal
2012-13 Batch
Senior Executive, IFFCO-Tokio General Insurance Company LTD

IMAGE BUILDING

The Product campaign "Khushiyon Ka Bima" for IFFCO-Tokio was developed on the key insight to build brand imagery and at the same time spread the right information about IFFCO-Tokio's Health Insurance in rural, semi-rural and Tier-III towns.



IFFCO IIMCAA AWARDS 2019 WINNERS



RENU KAKKAR

EJ, Delhi

1989-90 Batch

Director- CSR & Communications, Apeejay Surrendra Group

ADVOCACY

Renu Kakkar won the award for her advocacy on managing human-elephant conflict in the tea gardens of Assam. The aim was to create a platform to enable collaborators to work closely to manage this conflict across all tea gardens and to set up a protocol for the same.

CRISIS MANAGEMENT- NOWINNER



AVILASH PANIGRAHI

OJ, Dhenkanal

2017-18 Batch

Freelance Social Media Consultant

IMAGE MANAGEMENT - [PERSONALITY]

The campaign for managing the image of the sports person Dilip Thirkey is the prize winning entry. It used the social media platform to create and maintain a positive image of the personality in the media world and strengthened community ties. Also the entry was appreciated for the fact that it was a very good work from a person who is from the most recent batch of 2017-18.



RUDRA PRASANNA RATH

OJ, Dhenkanal

2002-03 Batch

Freelance Consultant

SOCIAL MEDIA MANAGEMENT [SMALL]

His award winning entry is about creating a social media campaign to differentiate the pronunciation in Odia language from others – '#Rajonuharaja'. The campaign aimed to sensitise people to write the way the Odias pronounce their festival names and achieved tremendous success in bringing about this change.



IFFCO IIMCAA AWARDS 2019 WINNERS



HARSHIL DHAWAN

Ad-PR, Delhi
2014-15 Batch
Creative Group Head, The Glitch

SOCIAL MEDIA MANAGEMENT [BIG]

Harshil used the digital platform to create a frenzy and then introduce the Philips Trimmers. Harshil was part of the strategy team that worked on the brief 'To associate Virat Kohli with Philips Trimmers with a bang'. The plan was to spread the gossip that Virat Kohli had got his beard insured. Once this became viral Virat Kohli released a film saying he does not need insurance since he has the technology of Philips Trimmers. This entire social media campaign earned the brand both sales and PR value.



VARUN VAGISH

HJ, Delhi
2003-04 Batch
Founder & Editor, Mountain Trekker

SOCIAL MEDIA INFLUENCER

Varun is the man behind the YouTube Channel – Mountain Trekker. The aim of this channel is to inspire travellers to overcome their inhibitions of travelling alone or with low budgets. His winning entry is of this channel promoting local tourism all over the world



NIKY TIWARI

HJ, Delhi
2009-10 Batch
Ph.D. Research Scholar, Aligarh Muslim University

RESEARCH PAPER IN MASS COMMUNICATION

The winning entry from her is a paper analysing the trend in the mainstream media where they are using social media as a source for news and information. Content analysis of mainstream media shows that they are depending on Twitter as a 'primary' and at times 'standalone' source for news and information updates.



IFFCO IIMCAA AWARDS 2019 WINNERS - JURY SPECIAL MENTION



PIYUSH PANDEY

EJ, Dhenkanal
2002-03 Batch
Corporate Editor, The Hindu

ECONOMIC AND BUSINESS REPORTING

Piyush Pandey's story titled "Petroleum Consortium says refusal to display PM's picture is inviting threat of blocked supplies" highlighted accusations against NDA government using public sector oil marketing companies (OMCs) to display PM ads ahead of the elections in the name of the government schemes, especially Ujjwala Yojana.



JAYAJIT DASH

EJ, Dhenkanal
2006-07 Batch
Special Correspondent, Business Standard

ECONOMIC AND BUSINESS REPORTING

Jayajit Dash's story casts doubts on the Centre's ambitious plans to electrify all households by December 2018 under one of its flagship schemes- Saubhagy especially when states were ill prepared. The story was followed up by several national as well as international organisations.



Praveen Mohta

HJ, Delhi
2004-05 Batch
Principal Correspondent- Navbharat Times, Kanpur

CRIME REPORTING

Praveen Mohta's story is based on some residents in Unnao district in Uttar Pradesh, who got infected by HIV due to use of infected syringe by a quack. It became international sensation, and exposed the state of public health in Uttar Pradesh.